Ally Financial Inc. Form 424B3 December 19, 2011

Pricing Supplement Dated December 19, 2011 (To Prospectus Dated May 24, 2010) Rule 424 (b) (3) File No. 333-156775

Ally Financial Inc. Demand Notes - Floating Rate

Annual Yield: 2.25%

Effective 12/19/2011 through Dates:

12/26/2011