

DICKSON ROBERT E  
Form 4  
April 04, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**DICKSON ROBERT E**

2. Issuer Name and Ticker or Trading Symbol  
**MDC PARTNERS INC [MDCA]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**C/O MDC PARTNERS INC., 45  
HAZELTON AVENUE**

3. Date of Earliest Transaction (Month/Day/Year)  
**03/30/2011**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Managing Director**

(Street)  
**TORONTO ONTARIO, A6 M5R  
2E3**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| Class A Shares                  | 03/30/2011                           |  | M                              | V   | \$ 8.4<br>(4)   | 241,242 (1)  | D                                 |
| Class A Shares                  | 03/30/2011                           |  | S                              | V   | \$ 16.42<br>(5)   | 184,092 (1) (2)  | D                                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)                               | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Stock Options (Right to Buy) <sup>(3)</sup>                              | \$ 8.4 <sup>(4)</sup>                                  | 03/30/2011                           |  | M                              | 57,150  | 04/10/2002 04/10/2012                                    | Class A Shares 5  |
| Stock Appreciation Rights <sup>(6)</sup>                                 | \$ 8.95  |                                      |  |                                |   | 04/28/2008 04/28/2016                                    | Class A Shares 10   |
| Stock Appreciation Rights <sup>(7)</sup>                                 | \$ 3.72  |                                      |  |                                |   | 02/12/2010 02/12/2014                                    | Class A Shares 18   |
| Extraordinary Equity Value Appre. Restricted Stock Awards <sup>(8)</sup> | <sup>(8)</sup>   |                                      |  |                                |   | <sup>(8)</sup> 12/31/2013                                | Restricted Stock Units 4                                    |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                   |       |
|--|---------------|-----------|-------------------|-------|
|  | Director      | 10% Owner | Officer           | Other |
| DICKSON ROBERT E<br>C/O MDC PARTNERS INC.<br>45 HAZELTON AVENUE<br>TORONTO ONTARIO, A6 M5R 2E3 |               |           | Managing Director |       |

## Signatures

/s/ Robert E.  
Dickson 03/31/2011

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Includes unvested Restricted Stock Units (Class A Shares) of the Issuer.

In connection with the referenced sale, the Reporting Person has reconfirmed his commitment to continue to comply with the Company's

- (2) Stock Ownership Guidelines. The sale by the Reporting Person represents less than 15% of such individual's holdings, and was made for portfolio diversification purposes.
- (3) Stock Options (previously granted on April 10, 2002) expire 10 years from the grant date.
- (4) Canadian dollars.

The share price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$16.30 to \$16.51, inclusive. The reporting person undertakes to provide to MDC Partners Inc., any security holder of MDC Partners Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (5) to this Form 4.

- (6) Stock Appreciation Rights ("SARs") granted April 28, 2006, fully vested on April 28, 2008. These SARs may be settled in cash or stock, at the discretion of the Issuer.

- (7) SARs granted February 12, 2009, vested 33% on the first anniversary of the grant date, 33% vest on the second anniversary of the grant date, and 34% vest on the third anniversary of the grant date, and all expire on February 12, 2014. These SARs may be settled in cash or stock, at the discretion of the Issuer.

- (8) Extraordinary Equity Value Appreciation Restricted Stock Awards ("EVARs") under the Issuer's EVARs program (previously disclosed by the Issuer on Form 8-K dated January 26, 2011) represent the right to receive Restricted Stock Units on a one-to-one basis upon the Issuer's achievement of stock price targets equal to \$20.00 (15,000 EVARs), \$22.75 (15,000 EVARs) and \$26.25 (15,000 EVARs), as described in greater detail in the EVAR Letter Agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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