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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes

No

As of June 30, 2010, there were 53,418,161 shares of common stock, par value \$2.00 per share, outstanding.

SELECTIVE INSURANCE GROUP, INC.
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Accumulated other comprehensive income (loss)	17,826	(12,460)
Treasury stock – at cost (shares: 42,676,595 – 2010; 42,578,779 – 2009)	(549,240)	(547,722)
Total stockholders' equity	1,049,504	1,002,375
Commitments and contingencies		
Total liabilities and stockholders' equity	\$ 5,226,934	5,114,827

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

SELECTIVE INSURANCE GROUP, INC.
UNAUDITED CONSOLIDATED STATEMENTS OF INCOME

(\$ in thousands, except per share amounts)	Quarter ended June 30,		Six Months ended June 30,	
	2010	2009	2010	2009
Revenues:				
Net premiums earned	\$ 352,190	358,311	708,392	722,184
Net investment income earned	36,545	26,368	71,251	42,085
Net realized (losses) gains:				
Net realized investment gains	2,920	1,181	11,096	4,256
Other-than-temporary impairments	(6,162)	(12,534)	(12,235)	(39,634)
Other-than-temporary impairments on fixed maturity securities recognized in other comprehensive income	(22)	59	(2,189)	59
Total net realized losses	(3,264)	(11,294)	(3,328)	(35,319)
Other income	2,247	3,810	4,515	5,091
Total revenues	387,718	377,195	780,830	734,041
Expenses:				
Losses and loss expenses incurred	239,980	239,049	494,123	491,243
Policy acquisition costs	116,099	114,522	232,101	227,628
Interest expense	4,655	4,843	9,497	9,867
Other expenses	4,136	6,533	14,614	14,038
Total expenses	364,870	364,947	750,335	742,776
Income (loss) from continuing operations, before federal income tax	22,848	12,248	30,495	(8,735)
Federal income tax expense (benefit):				
Current	1,322	(1,631)	10,166	4,244
Deferred	1,435	(1,479)	(6,355)	(15,387)
Total federal income tax expense (benefit)	2,757	(3,110)	3,811	(11,143)
Net income from continuing operations	20,091	15,358	26,684	2,408
Income from discontinued operations, net of tax of \$53 for Second Quarter 2009 and \$41 for Six Months 2009	-	330	-	403
Loss on disposal of discontinued operations, net of tax of \$(713) for Second Quarter 2010 and \$(1,139) for Six Months 2010	(1,325)	-	(2,115)	-
Total discontinued operations, net of tax	(1,325)	330	(2,115)	403
Net income	\$ 18,766	15,688	24,569	2,811
Earnings per share:				
Basic net income from continuing operations	0.37	0.29	0.50	0.04
Basic net (loss) income from disposal of discontinued operations	(0.02)	0.01	(0.04)	0.01
Basic net income	\$ 0.35	0.30	0.46	0.05

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Diluted net income from continuing operations	0.37	0.28	0.49	0.04
Diluted net (loss) income from disposal of discontinued operations	(0.02)	0.01	(0.04)	0.01
Diluted net income	\$ 0.35	0.29	0.45	0.05
Dividends to stockholders	\$ 0.13	0.13	0.26	0.26

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

SELECTIVE INSURANCE GROUP, INC.
UNAUDITED CONSOLIDATED STATEMENTS OF
STOCKHOLDERS' EQUITY

(\$ in thousands, except per share amounts)	Six Months ended June 30,			
	2010	2009		
Common stock:				
Beginning of year	\$ 191,646		190,527	
Dividend reinvestment plan (shares: 53,272 – 2010; 70,839 – 2009)	107		141	
Stock purchase and compensation plans (shares: 218,525 – 2010; 233,878 – 2009)	437		468	
End of period	192,190		191,136	
Additional paid-in capital:				
Beginning of year	231,933		217,195	
Dividend reinvestment plan	733		751	
Stock purchase and compensation plans	6,675		7,447	
End of period	239,341		225,393	
Retained earnings:				
Beginning of year	1,138,978		1,128,149	
Cumulative effect adjustment due to adoption of other-than-temporary impairment guidance under ASC 320, net of deferred income tax	-		2,380	
Net income	24,569	24,569	2,811	2,811
Cash dividends to stockholders (\$0.26 per share – 2010; \$0.26 per share – 2009)	(14,160)		(13,924)	
End of period	1,149,387		1,119,416	
Accumulated other comprehensive income (loss):				
Beginning of year	(12,460)		(100,666)	
Cumulative-effect adjustment due to adoption of other-than-temporary impairment guidance under ASC 320, net of deferred income tax	-		(2,380)	
Other comprehensive income (loss), increase (decrease) in:				
Unrealized gains on investment securities:				
Non-credit portion of other-than-temporary impairment losses recognized in other comprehensive income, net of deferred income tax	3,830		(18)	
Other net unrealized gains on investment securities, net of deferred income tax	25,044		60,306	
Total unrealized gains on investment securities	28,874	28,874	60,288	60,288
Defined benefit pension plans, net of deferred income tax	1,412	1,412	571	571
End of period	17,826		(42,187)	
Comprehensive income		54,855	63,670	
Treasury stock:				
Beginning of year	(547,722)		(544,712)	

Financing Activities		
Dividends to stockholders	(12,999)	(13,378)
Acquisition of treasury stock	(1,518)	(2,671)
Principal payment of notes payable	(12,300)	(12,300)
Net proceeds from stock purchase and compensation plans	2,310	2,402
Excess tax benefits from share-based payment arrangements	(813)	(1,158)
Net cash used in financing activities	(25,320)	(27,105)
Net decrease in cash and cash equivalents	(220)	(6,537)
Net decrease in cash and cash equivalents from discontinued operations	-	(3,654)
Net decrease in cash from continuing operations	(220)	(2,883)
Cash from continuing operations, beginning of year	811	3,606
Cash from continuing operations, end of period	\$ 591	723

The accompanying notes are an integral part of these unaudited interim consolidated financial statements.

(ii) has an obligation to absorb losses or receive benefits that may be significant to the VIE. This guidance further requires enhanced disclosures, including disclosure of significant judgments and assumptions as to whether a VIE must be consolidated, and how involvement with a VIE affects the company's financial statements. The adoption of this guidance, which was effective for fiscal years beginning after November 15, 2009, did not impact our financial condition or results of operations.

In January 2010, the FASB issued ASC Update 2010-06, Fair Value Measurements and Disclosures (Topic 820) – Improving Disclosures about Fair Value Measurements. This guidance requires: (i) separate disclosure of significant transfers between Level 1 and Level 2 and reasons for the transfers; (ii) disclosure, on a gross basis, of purchases, sales, issuances, and net settlements within Level 3; (iii) disclosures by class of assets and liabilities; and (iv) a description of the valuation techniques and inputs used to measure fair value for both recurring and nonrecurring fair value measurements. This guidance is effective for reporting periods beginning after December 15, 2009, except for the Level 3 disclosure requirements, which will be effective for fiscal years beginning after December 15, 2010 and interim periods within those fiscal years. We have included the disclosures required by this guidance in our notes to the consolidated financial statements, where appropriate.

NOTE 5. Statements of Cash Flow
Our cash paid (received) during the period for interest and federal income tax was as follows:

(\$ in thousands)	Six Months ended June 30,	
	2010	2009
Cash paid (received) during the period for:		
Interest	\$ 9,649	10,004
Federal income tax	14,000	(10,500)

NOTE 6. Investments
(a) The carrying value, unrecognized holding gains and losses, and fair values of held-to-maturity (“HTM”) fixed maturity securities were as follows:

June 30, 2010						
(\$ in thousands)	Amortized Cost	Net Unrealized Gains (Losses)	Carrying Value	Unrecognized Holding Gains	Unrecognized Holding Losses	Fair Value
U.S. government and government agencies	\$ 96,554	5,101	101,655	4,978	-	106,633
Obligations of state and political subdivisions	1,045,033	27,185	1,072,218	23,952	(896)	1,095,274
Corporate securities	94,400	(4,575)	89,825	10,063	(427)	99,461
Asset-backed securities (“ABS”)	19,855	(2,976)	16,879	2,496	(16)	19,359
Commercial mortgage-backed securities (“CMBS”)1	71,404	(9,362)	62,042	6,866	(1,175)	67,733
Residential mortgage-backed securities (“RMBS”)2	117,593	1,670	119,263	3,252	(104)	122,411
Total HTM fixed maturity securities	\$ 1,444,839	17,043	1,461,882	51,607	(2,618)	1,510,871

December 31, 2009						
(\$ in thousands)	Amortized Cost	Net Unrealized Gains (Losses)	Carrying Value	Unrecognized Holding Gains	Unrecognized Holding Losses	Fair Value
U.S. government and government agencies	\$ 139,278	5,555	144,833	1,694	(549)	145,978
Obligations of state and political subdivisions	1,167,461	33,951	1,201,412	14,833	(5,450)	1,210,795

sheet. These unrealized gains and losses are recorded in accumulated other comprehensive income (“AOCI”) on the Consolidated Balance Sheets.

During Second Quarter 2010, 23 securities with a carrying value of \$66.0 million in a net unrecognized gain position of \$3.4 million were reclassified from the HTM category to AFS due to recent credit rating downgrades by either Moody’s Investors Service (“Moody’s”) or Standard and Poor’s Financial Services (“S&P”). These rating downgrades raised significant concerns about the issuers’ credit worthiness, which changed our intention to hold these securities to maturity.

We have reviewed the securities in the tables above in accordance with our OTTI policy, which is discussed in Note 2. "Summary of Significant Accounting Policies" in Item 8. "Financial Statements and Supplementary Data." of our 2009 Annual Report. The discussion that follows will focus on fixed maturity securities in an unrealized and unrecognized loss position for more than 12 months at June 30, 2010, which amounted to \$16.2 million. Specifically, we will focus on the following categories:

- AFS CMBS with an unrealized loss balance of \$4.2 million;
- AFS RMBS with an unrealized loss balance of \$3.2 million;
- HTM CMBS with an unrealized/unrecognized loss balance of \$5.3 million; and
- All other fixed maturity securities with an unrealized/unrecognized loss balance of \$3.6 million.

originally concluded that one did not exist, which could have a material impact on our net income and financial position in future periods.

(d) Fixed maturity securities at June 30, 2010, by contractual maturity, are shown below. Mortgage-backed securities are included in the maturity tables using the estimated average life of each security. Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations with or without call or prepayment penalties.

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Listed below are HTM fixed maturity securities at June 30, 2010:

(\$ in thousands)	Carrying Value	Fair Value
Due in one year or less	\$ 211,156	211,901
Due after one year through five years	753,786	783,329
Due after five years through 10 years	467,768	484,255
Due after 10 years	29,172	31,386
Total HTM fixed maturity securities	\$ 1,461,882	1,510,871

Listed below are AFS fixed maturity securities at June 30, 2010:

(\$ in thousands)	Fair Value
Due in one year or less	\$ 138,565
Due after one year through five years	1,090,827
Due after five years through 10 years	611,762
Due after 10 years	29,229
Total AFS fixed maturity securities	\$ 1,870,383

(e) The following table outlines a summary of our other investment portfolio by strategy and the remaining commitment amount associated with each strategy:

Other Investments	June 30, 2010	December 31, 2009	June 30, 2010 Remaining Commitment
(\$ in thousands)	June 30, 2010	31, 2009	Remaining Commitment
Alternative Investments			
Energy/Power Generation	\$ 34,294	32,996	12,317
Secondary Private Equity	27,949	20,936	22,222
Private Equity	23,172	21,525	15,963
Mezzanine Financing	23,033	20,323	26,119
Distressed Debt	19,908	19,201	4,611
Real Estate	15,779	16,856	12,188
Venture Capital	6,422	5,752	1,400
Total Alternative Investments	150,557	137,589	94,820
Other Securities	2,918	3,078	-
Total Other Investments	\$ 153,475	140,667	94,820

The increase in other investments of \$12.8 million at June 30, 2010 compared to December 31, 2009 was primarily due to the \$13.0 million increase in the value of our alternative investments, which included fundings under our existing commitments of \$4.2 million, net of distributions received. Alternative investments are reported to us on a quarter lag, therefore the increase was driven primarily by improved equity and credit markets as well as increased stability in the financial markets during the first quarter of 2010.

For a description of our seven alternative investment strategies outlined above, as well as redemption, restrictions and fund liquidations, refer to Note 5. "Investments" in Item 8. "Financial Statements and Supplementary Data." of our 2009 Annual Report.

(f) At June 30, 2010, we had one fixed maturity security, with a carrying value of \$15.5 million, that was pledged as collateral for our outstanding borrowing with the Federal Home Loan Bank of Indianapolis ("FHLBI"). This borrowing,

which is in the amount of \$13.0 million, is included in “Notes payable” on our Consolidated Balance Sheets. In accordance with the terms of our agreement with the FHLBI, we retain all rights regarding this security, which is included in the “U.S. government and government agency” classification of our AFS fixed maturity portfolio.

(g) The components of net investment income earned were as follows:

(\$ in thousands)	Quarter ended June 30,		Six Months ended June 30,	
	2010	2009	2010	2009
Fixed maturity securities	\$ 32,977	35,972	66,173	72,233
Equity securities	480	496	932	1,011
Trading securities	-	-	-	262
Short-term investments	133	312	233	924
Other investments	4,884	(8,787)	8,816	(29,164)
Investment expenses	(1,929)	(1,625)	(4,903)	(3,181)
Net investment income earned	\$ 36,545	26,368	71,251	42,085

Net investment income, before tax, increased \$10.2 million for Second Quarter 2010 compared to Second Quarter 2009, and \$29.2 million for Six Months 2010 compared to Six Months 2009. For both Second Quarter and Six Months 2010 the improvement was driven by income on the alternative investment portion of our other investment portfolio compared to a loss on these investments in the comparable periods during 2009. Our alternative investments, which are accounted for under the equity method, primarily consist of investments in limited partnerships, the majority of which report results to us on a one quarter lag. The improvement in the returns on these investments is reflective of improved equity and credit markets, as well as increased stability in the financial markets. In addition, the 2009 adoption of fair value accounting guidance by the limited partnerships had led to increased volatility in the period-to-period changes in the fair values associated with the underlying assets of the partnerships which, under the new guidance, were based on current exit values. Partially offsetting this improvement were: (i) lower fixed maturity reinvestment yields; (ii) an increase in lower yielding short-term investments as we were transitioning to the new investment managers; and (iii) increased investment expense, which included one-time charges of approximately \$0.5 million and \$2.2 million in Second Quarter and Six Months 2010, respectively, related to our decision to outsource the management of our investment portfolio. This decision does not indicate a change to our overall investment strategy, but only a change in our execution model to provide broader specific sector knowledge, advanced risk management tools, and greater flexibility in trade execution.

The following tables set forth, for the periods indicated, credit loss impairments on fixed maturity securities for which a portion of the OTTI charge was recognized in OCI, and the corresponding changes in such amounts:

Second Quarter 2010

(\$ in thousands)	Gross
Balance, March 31, 2010	\$ 24,737
Addition for the amount related to credit loss for which an OTTI was not previously recognized	2,004
Reductions for securities sold during the period	(2,990)
Reductions for securities for which the amount previously recognized in OCI was recognized in earnings because of intention or potential requirement to sell before recovery of amortized cost	-
Reductions for securities for which the entire amount previously recognized in OCI was recognized in earnings due to a decrease in cash flows expected	(4,358)
Additional increases to the amount related to credit loss for which an OTTI was previously recognized	950
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	-
Balance, June 30, 2010	\$ 20,343

Second Quarter 2009

(\$ in thousands)	Gross
Balance, March 31, 2009	\$ -
Addition for the amount related to credit loss for which an OTTI was not previously recognized	9,647
Reductions for securities sold during the period	-
Reductions for securities for which the amount previously recognized in OCI was recognized in earnings because of intention or potential requirement to sell before recovery of amortized cost	-
Reductions for securities for which the entire amount previously recognized in OCI was recognized in earnings due to a decrease in cash flows expected	-
Additional increases to the amount related to credit loss for which an OTTI was previously recognized	1,996
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	-
Balance, June 30, 2009	\$ 11,643

Six Months 2010

(\$ in thousands)	Gross
Balance, December 31, 2009	\$ 22,189
Addition for the amount related to credit loss for which an OTTI was not previously recognized	2,134
Reductions for securities sold during the period	(2,990)
Reductions for securities for which the amount previously recognized in OCI was recognized in earnings because of intention or potential requirement to sell before recovery of amortized cost	-

Reductions for securities for which the entire amount previously recognized in OCI was recognized in earnings due to a decrease in cash flows expected	(4,652)
Additional increases to the amount related to credit loss for which an OTTI was previously recognized	3,662
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	-
Balance, June 30, 2010	\$ 20,343

For discussion of our OTTI methodology, see Note 2. "Summary of Significant Accounting Policies" in Item 8. "Financial Statements and Supplementary Data." of our 2009 Annual Report.

stocks in the energy sector, banking stocks in the financial services sector, and retail/wholesale store stocks during the first half of 2009, made a recovery to our cost basis unlikely in the near term.

us on a one quarter lag. Consequently, we believed that the investment community would wait to evaluate our results based on the knowledge they had of the previous quarter's general market conditions. As a result, we determined it was prudent to mitigate a portion of our overall equity exposure. In determining which securities were to be sold, we contemplated, among other things, security-specific considerations with respect to downward earnings trends corroborated by recent analyst reports, primarily in the energy, commodity, and pharmaceutical sectors.

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Total AFS fixed maturity securities	1,635,869	52,361	1,583,508	-
Equity securities	80,264	80,264	-	-
Short-term investments	213,848	213,848	-	-
Measured on a non-recurring basis:				
ABS, HTM	2,412	-	2,412	-
CMBS, HTM	5,400	-	5,400	-
Total assets	\$ 1,937,793	346,473	1,591,320	-

1 U.S. government includes corporate securities fully guaranteed by the FDIC.

The following assets were measured at fair value on a nonrecurring basis as of June 30, 2010:

- As the result of our OTTI analysis, we impaired approximately \$6.3 million of HTM securities down to fair value, which are typically not carried at fair value. These securities consisted of: (i) one RMBS security, fair valued at \$5.9 million; and (ii) two CMBS, fair valued at \$0.5 million.
- Due to changes in assumptions regarding worksite life generation and retention, we reduced the value of our receivable for the expected proceeds from the sale of Selective HR, which we will receive over the course of a 10-year period. This fair value was determined using Level 3 pricing. The reduction in this receivable is included in "Loss on disposal of discontinued operations" on the Consolidated Statement of Income.

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We have classified our operations into two segments, the disaggregated results of which are reported to and used by senior management to manage our operations:

- Insurance Operations, which is evaluated based on statutory underwriting results (net premiums earned, incurred losses and loss expenses, policyholders dividends, policy acquisition costs, and other underwriting expenses), and statutory combined ratios; and
 - Investments, which is evaluated based on net investment income and net realized gains and losses.

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Underwriting (loss) income, before federal income tax	(3,161)	6,032	(17,766)	3,069
GAAP combined ratio	100.9%	98.3	102.5%	99.6
Statutory combined ratio	101.0%	98.8	101.9%	99.5
Investments:				
Net investment income	36,545	26,368	71,251	42,085
Net realized loss on investments	(3,264)	(11,294)	(3,328)	(35,319)
Total investment income, before federal income tax	33,281	15,074	67,923	6,766
Total all segments	30,120	21,106	50,157	9,835
Interest expense	(4,655)	(4,843)	(9,497)	(9,867)
General corporate and other expenses	(2,617)	(4,015)	(10,165)	(8,703)
Income (loss) from continuing operations, before federal income tax	\$ 22,848	12,248	30,495	(8,735)

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million in Six Months 2009 and was comprised of: (i) a \$2.8 million reversal of the Retirement Life Plan liability; and (ii) a \$1.4 million reversal of prior service credits and net actuarial losses included in Accumulated Other Comprehensive Loss.

We presently anticipate contributing \$8.0 million to the Retirement Income Plan in 2010, \$4.4 million of which has been funded as of June 30, 2010.

NOTE 13.

Commitments and Contingencies

At June 30, 2010, we had contractual obligations to invest up to an additional \$94.8 million in other investments that expire at various dates through 2023. There is no certainty that any such additional investment will be required.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Forward-Looking Statements

In this Quarterly Report on Form 10-Q, we discuss and make statements regarding our intentions, beliefs, current expectations, and projections regarding our company's future operations and performance. Such statements are "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are often identified by words such as "anticipates," "believes," "expects," "will," "should," and "intends" and their negatives. We caution prospective investors that such forward-looking statements are not guarantees of future performance. Risks and uncertainties are inherent in our future performance. Factors that could cause actual results to differ materially from those indicated by such forward-looking statements include, but are not limited to, those discussed under Item 1A. "Risk Factors" below. These risk factors may not be exhaustive. We operate in a continually changing business environment and new risk factors may emerge from time to time. We can neither predict such new risk factors nor can we assess the impact, if any, of such new risk factors on our businesses or the extent to which any factor or combination of factors may cause actual results to differ materially from those expressed or implied in any forward-looking statements in this report. In light of these risks, uncertainties, and assumptions, the forward-looking events discussed in this report might not occur. We make forward-looking statements based on currently available information and assume no obligation to update these statements due to changes in underlying factors, new information, future developments, or otherwise.

Introduction

We offer property and casualty insurance products through our various subsidiaries. We classify our businesses into two operating segments: (i) Insurance Operations, which consists of commercial lines ("Commercial Lines") and personal lines ("Personal Lines"); and (ii) Investments.

The purpose of the Management's Discussion and Analysis ("MD&A") is to provide an understanding of the consolidated results of operations and financial condition and known trends and uncertainties that may have a material impact in future periods. Consequently, investors should read the MD&A in conjunction with the consolidated financial statements in our annual report on Form 10-K for the year ended December 31, 2009 ("2009 Annual Report").

In the MD&A, we will discuss and analyze the following:

- Critical Accounting Policies and Estimates;
- Financial Highlights of Results for Second Quarter 2010 and Six Months 2010;
- Results of Operations and Related Information by Segment;
- Federal Income Taxes;
- Financial Condition, Liquidity, and Capital Resources;
- Ratings;
- Off-Balance Sheet Arrangements; and
- Contractual Obligations and Contingent Liabilities and Commitments.

Critical Accounting Policies and Estimates

These unaudited interim consolidated financial statements include amounts based on our informed estimates and judgments for those transactions that are not yet complete. Such estimates and judgments affect the reported amounts in the consolidated financial statements. Those estimates and judgments most critical to the preparation of the financial statements involved the following: (i) reserves for losses and loss expenses; (ii) deferred policy acquisition costs; (iii) pension and post-retirement benefit plan actuarial assumptions; (iv) other-than-temporary investment impairments; and (v) reinsurance. These estimates and judgments require the use of assumptions about matters that are highly uncertain and, therefore, are subject to change as facts and circumstances develop. If different estimates and judgments had been applied, materially different amounts might have been reported in the financial

statements. For additional information regarding our critical accounting policies, refer to our 2009 Annual Report, pages 42 through 51.

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Net realized losses, pre-tax, which decreased by \$8.0 million, to \$3.3 million, driven by lower pre-tax non-cash OTTI charges of \$6.2 million compared to OTTI charges of \$12.5 million in Second Quarter 2009. See Note 6. "Investments" in Item 1. "Financial Statements" of this Form 10-Q for additional information on net realized gains and losses.

Partially offsetting these items are:

- Pre-tax underwriting losses of \$3.2 million in Second Quarter 2010, compared to pre-tax underwriting income of \$6.0 million in Second Quarter 2009, primarily attributable to an increase of \$10.7 million of catastrophe losses and \$5.8 million of non-catastrophe property losses. This increase was partially offset by favorable prior year casualty development of approximately \$11 million compared to approximately \$5 million in Second Quarter 2009.

Tax expense from continuing operations was \$2.8 million in Second Quarter 2010 compared to a benefit of \$3.1 million in Second Quarter 2009. This increase was primarily driven by the increase in pre-tax investment income and the decrease in net realized losses as discussed above.

On a pre-tax basis, net income increased by \$35.5 million in Six Months 2010 compared to Six Months 2009 due to:

- Pre-tax net investment income earned, which increased by \$29.2 million, to \$71.3 million, primarily driven by income of \$8.8 million on the alternative investment portion of our investment portfolio in Six Months 2010, compared to a loss on these investments of \$29.4 million in Six Months 2009. This increase was also partially offset by lower fixed maturity security income of \$6.1 million resulting from lower reinvestment yields and an increase in lower yielding short-term investments, coupled with increased investment expenses due to approximately \$2.2 million of costs incurred related to our decision to outsource our investment portfolio management operations.
- Net realized losses, pre-tax, which decreased by \$32.0 million, to \$3.3 million, in Six Months 2010 driven by lower pre-tax non-cash OTTI charges of \$14.4 million in Six Months 2010 compared to OTTI charges that were \$39.6 million in Six Months 2009.

Partially offsetting these items are:

- Pre-tax underwriting losses of \$17.8 million in Six Months 2010 compared to pre-tax underwriting income of \$3.1 million in Six Months 2009, primarily attributable to an increase of \$33.6 million in catastrophe losses. This increase was partially offset by a decrease in non-catastrophe property losses of \$7.7 million and favorable prior year casualty development of \$20 million compared to approximately \$16 million in Six Months 2009.

Tax expense from continuing operations was \$3.8 million in Six Months 2010 compared to a benefit of \$11.1 million in Six Months 2009. This increase was primarily driven by the increase in pre-tax investment income and the decrease in net realized losses as discussed above.

The following table reconciles operating income and net income for the periods presented above:

(\$ in thousands, except per share amounts)	Quarter ended June 30,		Six Months ended June 30,	
	2010	2009	2010	2009
Operating income	\$ 22,212	22,700	28,847	25,366
Net realized losses, after tax	(2,121)	(7,342)	(2,163)	(22,958)
Income from discontinued operations, after tax	-	330	-	403
Loss on disposal of discontinued operations, after tax	(1,325)	-	(2,115)	-
Net income	\$ 18,766	15,688	24,569	2,811
Diluted operating income per share	\$ 0.41	0.42	0.53	0.47
Diluted net realized losses per share	(0.04)	(0.14)	(0.04)	(0.43)
Diluted (loss) income on disposal of discontinued operations per share	(0.02)	0.01	(0.04)	0.01
Diluted net income per share	\$ 0.35	0.29	0.45	0.05

On an after-tax basis, operating income was \$22.2 million in Second Quarter 2010 compared to \$22.7 million in Second Quarter 2009, and \$28.8 million in Six Months 2010 compared to \$25.4 million in Six Months 2009. For both periods, operating income reflects increases in net investment income, partially offset by the increases in underwriting losses as discussed above.

Results of Operations and Related Information by Segment

Insurance Operations

Our Insurance Operations segment writes property and casualty insurance business through seven insurance subsidiaries (the “Insurance Subsidiaries”). Our Insurance Operations segment sells property and casualty insurance products and services primarily in 22 states in the Eastern and Midwestern U.S. through approximately 980 independent insurance agencies. Our Insurance Operations segment consists of two components: (i) Commercial Lines, which markets primarily to businesses and represents approximately 83% of net premium written (“NPW”); and (ii) Personal Lines, which markets primarily to individuals and represents approximately 17% of NPW. The underwriting performance of these lines is generally measured by four different statutory ratios: (i) loss and loss expense ratio; (ii) underwriting expense ratio; (iii) dividend ratio; and (iv) combined ratio. For further details regarding these ratios, see the discussion in the “Insurance Operations” section of Item 1. “Business.” of our 2009 Annual Report.

Summary of Insurance Operations

All Lines (\$ in thousands)	Quarter ended June 30,		Change % or Points	Six Months ended June 30,		Change % or Points
	2010	2009		2010	2009	
GAAP Insurance Operations Results:						
NPW	\$ 353,524	365,263	(3) %	721,615	741,046	(3) %
Net premiums earned (“NPE”)	352,190	358,311	(2)	708,392	722,184	(2)
Less:						
Losses and loss expenses incurred	239,980	239,049	-	494,123	491,243	1
Net underwriting expenses incurred	114,727	112,418	2	229,896	226,595	1
Dividends to policyholders	644	812	(21)	2,139	1,277	68
Underwriting (loss) income	\$ (3,161)	6,032	(152) %	(17,766)	3,069	(679) %
GAAP Ratios:						
Loss and loss expense ratio	68.1%	66.7	1.4 pts	69.8%	68.0	1.8 pts
Underwriting expense ratio	32.6%	31.4	1.2	32.4%	31.4	1.0
Dividends to policyholders ratio	0.2%	0.2	-	0.3%	0.2	0.1
Combined ratio	100.9%	98.3	2.6	102.5%	99.6	2.9
Statutory Ratios:						
Loss and loss expense ratio	68.1%	66.7	1.4	69.7%	68.0	1.7
Underwriting expense ratio	32.7%	31.9	0.8	31.9%	31.3	0.6
	0.2%	0.2	-	0.3%	0.2	0.1

Dividends to policyholders ratio						
Combined ratio	101.0%	98.8	2.2 pts	101.9%	99.5	2.4 pts

- NPW decreased in both Second Quarter and Six Months 2010 compared to Second Quarter and Six Months 2009 due to economic conditions despite Commercial Lines renewal pure price increases of 3.3% in both Second Quarter and Six Months 2010. Through Six Months 2010, we have experienced the most significant NPW decreases in our general liability and workers compensation lines of business, which have experienced reduced levels of exposure given the reductions in payroll and sales consistent with the high level of unemployment and the difficult economy. These factors are reflected in the following:
 - o Reductions in new business premiums of \$11.6 million, to \$71.7 million, in Second Quarter 2010 and \$16.9 million, to \$148.2 million, in Six Months 2010;
 - o Audit and endorsement return premium of \$17.9 million and \$36.2 million in Second Quarter and Six Months 2010, respectively, compared to \$19.7 million and \$37.2 million in the comparable periods in 2009; and
 - o Commercial Lines retention decrease of one point in both Second Quarter and Six Months 2010, to 75% and 76%, respectively.

- NPE decreases in Second Quarter and Six Months 2010 compared to the same periods last year are consistent with the fluctuation in NPW for the 12-month period ended June 30, 2010 as compared to the 12-month period ended June 30, 2009.

- For Second Quarter 2010 compared to Second Quarter 2009, the GAAP loss and loss expense ratio increased 1.4 points, due to an increase in property losses of \$16.5 million, which included increased catastrophe losses of \$10.7 million, or 3.1 points, to \$16.0 million, in Second Quarter 2010. The catastrophe losses in Second Quarter 2010 were driven primarily by several wind and thunderstorm events that encompassed the majority of our footprint. This was partially offset by favorable prior year casualty development of approximately \$11 million, or 3.1 points, compared to approximately \$5 million, or 1.5 points, in Second Quarter 2009. The development in Second Quarter 2010 was primarily due to favorable results in our 2008 and prior accident years for our general liability line of business and our 2007 through 2009 accident years on our commercial automobile line of business. This favorable development was partially offset by unfavorable development in our workers compensation line due to pressure in our 2008 and 2009 accident years resulting from higher claim severity. The favorable development in Second Quarter 2009 was driven by our workers compensation line of business.

The 1.8-point increase in the GAAP loss and loss expense ratio for Six Months 2010 compared to Six Months 2009 was primarily attributable to an increase in catastrophe losses of \$33.6 million, or 4.8 points, to \$40.2 million in Six Months 2010. Partially offsetting this increase for Six Months 2010 was: (i) favorable casualty prior year development of approximately \$20 million, or 2.9 points, in Six Months 2010 compared to approximately \$16 million, or 2.1 points, in Six Months 2009; and (ii) a decrease in non-catastrophe losses of \$7.7 million, or 0.8 points. The Six Months 2010 and 2009 development follows the same trends as the Second Quarter 2010 and Second Quarter 2009 development mentioned above.

- The increase in the GAAP underwriting expense ratio in Second Quarter and Six Months 2010, compared to the same periods in the prior year, were primarily due to premium shortfalls.

Insurance Operations Outlook

The commercial lines insurance sector remains very competitive and is not achieving pure price increases overall. We continue to work to maintain a balance between rate and retention. Recent reports from: (i) Commercial Lines Insurance Pricing Survey (“CLIPS”) showed that industry pricing was relatively flat during 2009; and (ii) Advisen showed industry pricing continued its decline last year. Despite the competitive environment, our Commercial Lines renewal pure price increased 3.3% in both Second Quarter and Six Months 2010, while retention decreased one point in both periods to 75% and 76%, respectively, as compared to the same periods in the prior year. During Second Quarter 2010, we modified our pricing strategy to focus our pricing efforts on our worst performing business most aggressively to achieve profitability while focusing strongly on retention for our best performing business. As a result, overall pricing will be determined by this strategy.

Our Personal Lines operations continues to experience NPW growth driven by: (i) ongoing rate increases that went into effect during 2009 and 2010, which are expected to generate an additional \$16.8 million in annual premium; (ii) higher levels of new business premium of \$6.5 million, to \$30.4 million through Six Months 2010; and (iii) maintaining strong retention at 83%.

The overall outlook on the industry for 2010 from key rating agencies is as follows:

- A.M. Best Company (“A.M. Best”) – A.M. Best is maintaining a stable outlook on the industry looking forward, as they project that balance sheet strength and liquidity will remain adequate in 2010. The industry benefited from the recovery in the financial markets to post a net profit in the first quarter of 2010. However, NPW continues to deteriorate, falling 1.2% in the first quarter of 2010 amid sustained competitive market conditions in the commercial lines market, weak exposure growth, and excess capacity. The industry posted a combined ratio of 101.0% during the period, which is a result of higher than expected catastrophe losses primarily driven by the winter storms in the northeast, offset by favorable prior year development. A.M. Best believes that in 2010, the industry will continue to push personal line rate increases; however, rates in commercial lines will experience a slight decline. They continue

to expect industry returns will be strained through 2010 given an anticipated sluggish economic recovery, low yields in the credit market, and the likelihood of higher catastrophe losses that are anticipated to be roughly 4.0 points on the overall 2010 statutory combined ratio.

- Fitch Ratings (“Fitch”) – Fitch projected that they would be maintaining their negative outlook over the next year, reflecting lingering economic and financial uncertainty. In addition, Fitch projects an industry-wide statutory combined ratio of 104.0% for 2010, reflecting their belief that underwriting results will not improve significantly as they project premiums will have insignificant growth. They anticipate that underwriting results will be impacted by higher expense ratios and less favorable reserve development, partially offset by a return to historical average catastrophe loss experience.
- Standard & Poor’s Financial Services (“S&P”) – Earlier this year S&P reiterated their negative outlook on the commercial lines industry citing that although the industry has reaped some benefit from the economic recovery, commercial lines carriers are still dealing with low premium rates and weak investment returns, problems that they faced before the economic crisis began. They believe that rates will remain flat to down slightly until the economic recovery gains momentum or a large loss event serves as a catalyst for significant rate increases. Absent a large loss event, they project that a material improvement in pricing will not occur in 2010.

Our Commercial Lines business reported a statutory combined ratio of 99.9% and 100.8% for Second Quarter and Six Months 2010, respectively and our Personal Lines business reported a statutory combined ratio of 107.6% and 107.3% for the same periods. The Personal Lines statutory combined ratio included 8.5 points and 9.8 points of catastrophe losses in Second Quarter and Six Months 2010, respectively, which reflects much higher levels of catastrophe losses than we have historically experienced. In an effort to write profitable business in the current commercial and personal lines market conditions, we continue to implement a defined plan of improving risk selection and mitigating higher frequency trends to complement our strong agency relationships and unique field-based model.

Our focus for 2010 includes the following:

- Continuing to concentrate on our long-term strategy to improve profitability by diversifying our mix of business and writing more non-contractor classes of business, which typically experience lower volatility during economic cycles. Through Six Months 2010, non-contractor new business comprised 66% of Commercial Lines new business, up from 60% in Six Months 2009.
 - Deploying second generation Commercial Lines predictive modeling tools that give our underwriters additional information, enabling them to make better decisions regarding individual account underwriting. These tools also provide us with increased pricing granularity, allowing our agents the ability to compete for the most attractive accounts.
- Continuing to manage our book of business by balancing anticipated Commercial Lines pure price increases with retention in a very competitive marketplace.
- Personal Lines rate increases for 2010 which we believe could generate \$14.8 million in additional premium annually. Despite increases to our rates over the past several years, Personal Lines policy retention increased by four points to 83% and new policy counts increased nearly 30% from a year ago.
- Implementing our Claims Strategic Program, which focuses on enhancing areas of: (i) workers compensation best practices and targeted case management; (ii) litigation management; (iii) fraud detection and recovery recognition through use of advanced systems analytics; (iv) claims automation; and (v) vendor management. We believe that these initiatives will allow us to maintain our reputation for superior claims service while enabling us to leverage our current resources to increase the effectiveness and efficiency of the claims area.
- Sales management efforts, including our market planning tools and leads program. Our market planning tools allow us to identify and strategically appoint additional independent agencies and hire or redeploy agency management specialists (“AMS”) in under-penetrated territories. We have continued to expand our independent agency count, which now stands at approximately 980 agencies across our footprint. These independent insurance agencies are serviced by approximately 100 field-based AMSs who make hands-on underwriting decisions on a daily basis. In addition, we use our predictive modeling and business analytics to build tools that help our agents identify potential new customers.
- Technology that allows agents and our field teams to input business seamlessly into our systems, including our One & Done® small business system and our xSEerate® straight-through processing system. Average premiums of

approximately \$328,000 per workday were processed through our One & Done® small business system during Second Quarter 2010, up 3% from Second Quarter 2009. These technology-based systems complement our existing underwriting group, giving them more time to focus on underwriting the more technical accounts.

The 0.3-point increase in the GAAP loss and loss expense ratio in Second Quarter 2010 compared to Second Quarter 2009 was primarily attributable to catastrophe losses of \$11.0 million, or 3.7 points, in Second Quarter 2010 compared to catastrophe losses of \$3.8 million, or 1.2 points, in Second Quarter 2009. Second Quarter 2010 catastrophe losses were driven by 10 wind and thunderstorm events. Partially offsetting the increases in losses was approximately \$12 million, or 4.1 points, of favorable casualty prior year development in Second Quarter 2010 compared to approximately \$6 million, or 2.1 points, in Second Quarter 2009. The development in Second Quarter 2010 was primarily due to favorable results in our general liability and commercial automobile lines, partially offset by adverse development in our workers compensation line. The development in Second Quarter 2009 was primarily due to favorable prior year development in our workers compensation line.

The 1.2-point increase in the GAAP loss and loss expense ratio in Six Months 2010 compared to Six Months 2009 was primarily attributable to catastrophe losses of \$28.7 million, or 4.9 points, in Six Months 2010 compared to catastrophe losses of \$4.7 million, or 0.8 points, in Six Months 2009. Partially offsetting catastrophe losses was favorable casualty prior year development of \$21 million, or 3.6 points, in Six Months 2010, compared to favorable casualty prior year development of approximately \$14 million, or 2.2 points, in Six Months 2009. The development in Six Months 2010 was primarily due to favorable results in our general liability and commercial automobile lines, partially offset by adverse development in our workers compensation line. The development in Six Months 2009 was primarily due to favorable prior year development in our workers compensation line.

- The GAAP underwriting expense ratio increases in Second Quarter and Six Months 2010 compared to the same periods last year were primarily attributable to declines in premiums earned.

The following is a discussion of our most significant commercial lines of business:

General Liability

(\$ in thousands)	Quarter ended June 30,		Change % or Points	Six Months ended June 30,		Change % or Points
	2010	2009		2010	2009	
Statutory NPW	\$ 83,513	92,429	(10) %	173,047	192,233	(10) %
Statutory NPE	83,967	91,853	(9)	169,188	186,077	(9)
Statutory combined ratio % of total statutory commercial NPW	93.5% 29%	103.7 30	(10.2) pts	93.2% 29%	104.0 30	(10.8) pts

NPW for this line of business decreased in Second Quarter and Six Months 2010 compared to the same periods last year, primarily driven by: (i) net renewal decreases of \$3.8 million, or 5%, to \$80.6 million in Second Quarter 2010, and \$8.7 million, or 5%, to \$164.4 million in Six Months 2010; (ii) new business decreases of \$3.1 million, or 17%, to \$15.2 million in Second Quarter 2010, and \$6.1 million, or 16%, to \$31.5 million in Six Months 2010; and (iii) endorsement and audit return premium of \$7.7 million and \$16.0 million in Second Quarter and Six Months 2010, respectively, compared to a return premium of \$6.6 million and \$13.0 million in the same periods a year ago. These decreases are primarily driven by the current economic weakness and competitive nature of the insurance marketplace. As of June 30, 2010, approximately 50% of this line of business's premium is subject to audit, whereby actual exposure units (usually sales or payroll) are compared to estimates and a return premium, or additional premium, transaction occurs. These decreases were partially offset by: (i) renewal pure price increases of 4.6% in Second Quarter 2010 compared to increases of 1.6% in Second Quarter 2009 and increases of 4.5% in Six Months 2010 compared to increases of 0.6% in Six Months 2009; and (ii) policy retention, which increased two points in Second Quarter and Six Months 2010, to 76% and 75%, respectively, compared to the same periods last year.

The decrease in the statutory combined ratio for Second Quarter and Six Months 2010 compared to the same period in the prior year was driven by favorable prior year development in accident years 2008 and prior of approximately \$10 million, or 11.9 points, in Second Quarter 2010 and \$19 million, or 11.2 points, in Six Months 2010, compared to favorable prior year development of approximately \$1 million, or 1.5 points, in Second Quarter 2009 and unfavorable development of approximately \$2 million, or 0.9 points, in Six Months 2009.

premiums related to our 2008 and 2009 tax years.

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We continue to work to achieve the necessary rate increases across our footprint states to improve profitability. In addition, our strategy on this line includes: (i) writing new policies in our expansion states; (ii) continued diversification in our territory structure; and (iii) providing the excellent service that our policyholders and agents demand. The rate increases that we anticipate obtaining in 2010 are expected to generate an additional \$14.8 million in annual premium. Policy retention continues to be positive, despite increases to our rates over the past several years. We believe that this increase in policy retention reflects the hardening of the personal lines market as well as: (i) the ability of our pricing tools to comprehensively analyze where rate increases are appropriate; and (ii) our strategy to obtain high retention, low frequency accounts in our core book of business.

Reinsurance

We have successfully completed negotiations of our July 1, 2010 excess of loss treaties with highlights as follows:

Property Excess of Loss

The Property Excess of Loss treaty (“Property Treaty”) was renewed with the same terms as the expiring treaty providing for per risk coverage of \$28.0 million in excess of a \$2.0 million retention.

- The per occurrence cap on the total program is \$64.0 million.
- The first layer continues to have unlimited reinstatements. The annual aggregate limit for the second, \$20.0 million in excess of \$10.0 million, layer remains at \$80.0 million.
- Consistent with the prior year treaty, the Property Treaty excludes nuclear, biological, chemical, and radiological terrorism losses.
 - The renewal treaty rate decreased by 2%.

Casualty Excess of Loss

The Casualty Excess of Loss treaty (“Casualty Treaty”) was renewed with the same terms as the expiring treaty providing the following per occurrence coverage:

- The first layer provides coverage for 85% of up to \$3.0 million in excess of a \$2.0 million retention.
- The next five layers provide coverage for 100% of up to \$85.0 million in excess of \$5.0 million.
- Consistent with the prior year, the Casualty Treaty excludes nuclear, biological, chemical, and radiological terrorism losses. Annual aggregate terrorism limits, net of co-participation, remained the same at \$198.8 million.
 - The renewal treaty rate increased by 9%.

Investments

As mid-year 2010 approached, global markets had turned more pessimistic with regard to the economic recovery. Concerns over slowing global growth, particularly in China, the European sovereign debt crisis, and the failure to contain the Gulf of Mexico oil spill tempered the optimism that rallied financial markets in the first quarter of 2010. U.S. growth, albeit modest for 2010, is expected to be slow but positive over the remainder of the year. Federal funds rates remained low, which contributed to the continued recovery in valuations of fixed maturity securities. We saw improvement in our overall investment portfolio and had an increase in pre-tax unrealized/unrecognized gains of \$44.4 million during Six Months 2010.

Credit quality of our fixed maturity portfolio continues to remain high, with an average S&P rating of "AA+." This is primarily due to the large allocation of the fixed income portfolio to high-quality municipal bonds, agency residential mortgage-backed securities ("RMBS"), and government and agency obligations. Although we maintain a high-quality municipal bond portfolio at an average S&P rating of "AA+", we continue to closely monitor this portfolio given the general uncertainty about states and municipalities and the ability of such issuers to fulfill their obligations in light of ongoing budget constraints. Exposure to non-investment grade bonds represents only 1% of the total fixed maturity portfolio. We have 19 non-investment grade rated securities in the investment portfolio with a total fair value of \$29.0 million and an unrealized/unrecognized loss balance of \$6.7 million as of June 30, 2010.

During the first half of 2010 we decided to outsource our investment management operations to two third party managers, which does not indicate a change to our overall investment strategy, only a change in the execution model. We expect to benefit from broader specific sector knowledge, advanced risk management tools, and greater flexibility in trade execution.

Our investment philosophy includes certain return and risk objectives for the fixed maturity and equity portfolios. The primary fixed maturity portfolio return objective is to maximize after-tax investment yield and income while balancing risk. A secondary objective is to meet or exceed a weighted-average benchmark of public fixed income indices. The equity portfolio return objective is to meet or exceed a weighted-average benchmark of public equity indices. Although yield and income generation remain the key drivers to our investment strategy, our overall philosophy is to invest with a long-term horizon along with a "buy-and-hold" principle.

The following table presents information regarding our investment portfolio:

(\$ in thousands)	Quarter ended June 30,		Change % or Points	Six Months ended June 30,		Change % or Points
	2010	2009		2010	2009	
Total invested assets				\$ 3,890,628	3,618,987	8 %
Net investment income – before tax	\$ 36,545	26,368	39 %	71,251	42,085	69
Net investment income – after tax	27,928	21,869	28	54,753	37,010	48
Unrealized gain during the period – before tax	35,097	35,174	(0)	44,422	92,751	(52)
Unrealized gain during the period – after tax	22,813	22,863	(0)	28,874	60,288	(52)
Net realized losses – before tax	(3,264)	(11,294)	71	(3,328)	(35,319)	91
Net realized losses – after tax	(2,121)	(7,342)	71	(2,163)	(22,958)	91
Effective tax rate	23.6%	17.1	6.5 pts	23.2%	12.1	11.1 pts

Annual after-tax yield on fixed maturity securities	2.9%	3.4	(0.5)
Annual after-tax yield on investment portfolio	2.9%	2.1	0.8

Total Invested Assets

Our investment portfolio totaled \$3.9 billion at June 30, 2010, an increase of 8% compared to June 30, 2009. This was driven primarily by valuation improvements within the fixed income portfolio, which resulted in an \$87.0 million improvement in unrealized gains, bringing the portfolio from a \$1.4 million unrealized gain position at June 30, 2009 to an \$88.4 million unrealized gain position at June 30, 2010. Available cash flows from calls and maturities, equity sales, and other operating cash flows were invested in short-term investments to help mitigate market risk and to increase the amount of liquid assets available for the new investment managers to deploy after the transition of the portfolio in June 2010.

Our investment portfolio consists primarily of fixed maturity investments (85%), but also contains short-term investments (9%), other investments (4%), and equity securities (2%). We structure our portfolio conservatively with a focus on: (i) asset diversification; (ii) investment quality; (iii) liquidity, particularly to meet the cash obligations of our Insurance Operations segment; (iv) consideration of taxes; and (v) preservation of capital. We believe that we have a high quality and liquid investment portfolio. The duration of the fixed maturity portfolio as of June 30, 2010, including short-term investments, was an average 3.3 years compared to the Insurance Subsidiaries’ liability duration of approximately 3.6 years, which was relatively consistent with the prior year. The current duration of the fixed maturity portfolio is within our historical range, and is monitored and managed to maximize yield and limit interest rate risk. We manage liquidity with a laddered maturity structure and an appropriate level of short-term investments to avoid liquidation of available-for-sale (“AFS”) fixed maturities in the ordinary course of business. We typically have a long investment time horizon and every purchase or sale is made with the intent of improving future investment returns while balancing capital preservation.

As of June 30, 2010, alternative investments represented 4% of our total invested assets. In addition to the capital that we have already invested to date, we are contractually obligated to invest up to an additional \$94.8 million in these alternative investments through commitments that currently expire at various dates through 2023. See Note 6. “Investments” in Item 1. “Financial Statements” of this Form 10-Q for quantitative data on our alternative investments portfolio by strategy.

Our portfolio continues to have a weighted average credit rating of “AA+” despite ratings migration due to general economic conditions. The following table presents the credit ratings of our fixed maturity portfolios:

Fixed Maturity Rating	June 30, 2010	December 31, 2009
Aaa/AAA	51%	57%
Aa/AA	26%	25%
	A/A	18%
Baa/BBB	4%	3%
Ba/BB or below	1%	1%
Total	100%	100%

To manage and mitigate exposure to losses, we analyze our mortgage-backed securities (“MBS”) both at the time of purchase and as part of the ongoing portfolio evaluation. This analysis may include loan level reviews of average FICO® scores, loan-to-value ratios, geographic spread of the assets securing the bond, delinquencies in payments for the underlying mortgages, gains/losses on sales, evaluations of projected cash flows under various economic and default scenarios, as well as other information that aids in determining the health of the underlying assets. We also consider the overall credit environment, economic conditions, total projected return on the investment, and overall asset allocation of the portfolio in our decisions to purchase or sell structured securities. For additional information regarding credit risk associated with our portfolio, see Item 7A. “Quantitative and Qualitative Disclosures About Market Risk.” in our 2009 Annual Report.

- 1 U.S. government includes corporate securities fully guaranteed by the Federal Depository Insurance Corporation (“FDIC”).
- 2 We define sub-prime exposure as exposure to direct and indirect investments in non-agency residential mortgages with average FICO® scores below 650.
- 3 Subprime ABS includes one security which is currently expected to default on its obligations according to the rating agencies.

The following tables provide information regarding our held-to-maturity (“HTM”) fixed maturity securities and their credit qualities at June 30, 2010 and December 31, 2009:

June 30, 2010

(\$ in millions)	Fair Value	Carry Value	Unrecognized Holding Gain (Loss)	Unrealized	Total	Average Credit Quality
				Gain Accumulated OCI	Unrealized/ Unrecognized Gain (Loss)	
HTM Fixed Maturity Portfolio:						
U.S. government obligations ¹	\$ 106.6	101.7	4.9	5.1	10.0	AAA
State and municipal obligations	1,095.3	1,072.2	23.1	27.2	50.3	AA+
Corporate securities	99.5	89.8	9.7	(4.6)	5.1	A
MBS	190.1	181.3	8.8	(7.7)	1.1	AAA
ABS	19.4	16.9	2.5	(3.0)	(0.5)	A
Total HTM portfolio	\$ 1,510.9	1,461.9	49.0	17.0	66.0	AA+

State and Municipal Obligations:						
General obligations	\$ 295.1	289.9	5.2	12.6	17.8	AA+
Special revenue obligations	800.2	782.3	17.9	14.6	32.5	AA
Total state and municipal obligations	\$ 1,095.3	1,072.2	23.1	27.2	50.3	AA+

Corporate Securities:						
Financial	\$ 34.0	30.2	3.8	(2.6)	1.2	A
Industrials	24.5	20.6	3.9	(1.8)	2.1	A
Utilities	17.2	16.3	0.9	(0.1)	0.8	A-
Consumer discretion	12.6	12.7	(0.1)	0.3	0.2	A+
Consumer staples	5.4	4.9	0.5	(0.1)	0.4	A
Materials	2.2	1.9	0.3	(0.1)	0.2	BBB-
Energy	3.6	3.2	0.4	(0.2)	0.2	BB+
Total corporate securities	\$ 99.5	89.8	9.7	(4.6)	5.1	A

MBS:						
Government guaranteed agency						
CMBS	\$ 10.6	10.3	0.3	-	0.3	AAA
Other agency CMBS	3.7	3.7	-	-	-	AAA
Non-agency CMBS	53.3	48.0	5.3	(9.3)	(4.0)	AA+
Government guaranteed agency						
RMBS	4.4	4.0	0.4	-	0.4	AAA
Other agency RMBS	112.1	109.2	2.9	1.8	4.7	AAA
Non-agency RMBS	6.0	6.1	(0.1)	(0.2)	(0.3)	AAA
Total MBS	\$ 190.1	181.3	8.8	(7.7)	1.1	AAA

ABS:						
ABS	\$ 17.8	16.0	1.8	(2.4)	(0.6)	AA-
Alt-A ABS	1.6	0.9	0.7	(0.6)	0.1	CC
Total ABS	\$ 19.4	16.9	2.5	(3.0)	(0.5)	A

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December 31, 2009

(\$ in millions)	Fair Value	Carry Value	Unrealized Gain		Total Unrealized/ Gain (Loss)	Average Credit Quality
			Unrecognized Holding Gain (Loss)	(Loss) in Accumulated OCI		
HTM Fixed Maturity Portfolio:						
U.S. government obligations ¹	\$ 146.0	144.8	1.2	5.6	6.8	AAA
State and municipal obligations	1,210.8	1,201.4	9.4	33.9	43.3	AA
Corporate securities	107.5	98.8	8.7	(6.0)	2.7	A-
MBS	242.8	236.4	6.4	(17.6)	(11.2)	AA+
ABS	33.1	29.0	4.1	(6.0)	(1.9)	AA-
Total HTM portfolio	\$ 1,740.2	1,710.4	29.8	9.9	39.7	AA+
State and Municipal Obligations:						
General obligations	\$ 301.5	300.8	0.7	14.7	15.4	AA+
Special revenue obligations	909.3	900.6	8.7	19.2	27.9	AA
Total state and municipal obligations	\$ 1,210.8	1,201.4	9.4	33.9	43.3	AA
Corporate Securities:						
Financial	\$ 35.4	31.8	3.6	(4.0)	(0.4)	A
Industrials	29.1	25.7	3.4	(2.0)	1.4	A-
Utilities	16.5	16.3	0.2	(0.1)	0.1	A-
Consumer discretion	6.3	6.0	0.3	-	0.3	BBB+
Consumer staples	14.6	13.9	0.7	0.5	1.2	AA-
Materials	2.1	1.9	0.2	(0.1)	0.1	BBB-
Energy	3.5	3.2	0.3	(0.3)	-	BB+
Total corporate securities	\$ 107.5	98.8	8.7	(6.0)	2.7	A-
MBS						
Government guaranteed agency CMBS	\$ 11.1	10.8	0.3	-	0.3	AAA
Other agency CMBS	3.8	3.8	-	0.1	0.1	AAA
Non-agency CMBS	77.6	74.4	3.2	(18.9)	(15.7)	AA+
Government guaranteed agency RMBS	4.2	3.9	0.3	(0.2)	0.1	AAA
Other agency RMBS	140.2	137.7	2.5	2.5	5.0	AAA
Non-agency RMBS	5.9	5.8	0.1	(1.1)	(1.0)	AAA
Total MBS	\$ 242.8	236.4	6.4	(17.6)	(11.2)	AA+
ABS:						
ABS	\$ 30.2	27.0	3.2	(5.1)	(1.9)	AA
Alt-A ABS	1.8	1.0	0.8	(0.5)	0.3	CC
Sub-prime ABS ²	1.1	1.0	0.1	(0.4)	(0.3)	A
Total ABS	\$ 33.1	29.0	4.1	(6.0)	(1.9)	AA-

1 U.S. government includes corporate securities fully guaranteed by the FDIC.

2 We define sub-prime exposure as exposure to direct and indirect investments in non-agency residential mortgages with average FICO® scores below 650.

A portion of our AFS and HTM municipal bonds contain insurance enhancements. The following table provides information regarding these insurance-enhanced securities as of June 30, 2010:

Insurers of Municipal Bond Securities	Ratings	Ratings
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(\$ in thousands)	Fair Value	with Insurance	without Insurance
MBIA Inc.	\$ 251,174	AA-	A+
Assured Guaranty	207,002	AA+	AA
Financial Guaranty Insurance Company	132,051	AA-	AA-
Ambac Financial Group, Inc.	113,081	AA-	AA-
Other	8,235	AA	A
Total	\$ 711,543	AA	AA-

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The following table details the top 10 state exposures of the municipal bond portion of our fixed maturity portfolio at June 30, 2010:

State Exposures of Municipal Bonds (\$ in thousands)	General Obligation	Special Revenue	Fair Value	Average Credit Quality
Texas	\$ 113,381	76,390	189,771	AA+
Washington	47,994	47,100	95,094	AA+
Florida	521	89,228	89,749	AA-
Arizona	6,911	73,734	80,645	AA+
North Carolina	41,290	30,325	71,615	AA+
New York	-	69,066	69,066	AA+
Illinois	20,667	43,651	64,318	AA
Ohio	21,475	34,960	56,435	AA+
Colorado	35,300	22,999	58,299	AA
Other	259,243	466,419	725,662	AA+
	\$ 546,782	953,872	1,500,654	AA+
Advanced refunded/escrowed to maturity bonds	19,295	40,896	60,191	AA+
Total	\$ 566,077	994,768	\$ 1,560,845	AA+

Special revenue fixed income securities of municipalities (referred to as “special revenue bonds”) generally do not have the “full faith and credit” backing of the municipal or state governments, as do general obligation bonds, but special revenue bonds have a dedicated revenue stream for repayment which can, in many instances, provide a higher quality credit profile than general obligation bonds. As such, we believe our special revenue bond portfolio is appropriate for the current environment. The following table provides further quantitative details on our special revenue bonds:

June 30, 2010 (\$ in thousands)	Market Value	% of Special Revenue Bonds	Average Rating
Essential Services:			
Transportation	\$ 197,672	21%	AA
Water and Sewer	177,253	19%	AA+
Electric	114,309	12%	AA
Total Essential Services	489,234	52%	AA+
Education	149,852	16%	AA+
Special Tax	116,009	12%	AA
Housing	92,628	10%	AA+
Other:			
Leasing	43,426	4%	AA
Hospital	20,349	2%	AA-
Other	42,374	4%	AA-
Total Other	106,149	10%	AA
Total Special Revenue Bonds	\$ 953,872	100%	AA+

For details regarding our special revenue bond sectors, see Item 7A. “Quantitative and Qualitative Disclosures About Market Risk.” of our 2009 Annual Report.

Net Investment Income

Net investment income, before tax, increased \$10.2 million and \$29.2 million, for Second Quarter 2010 and Six Months 2010, respectively, compared to the same periods last year. For both Second Quarter and Six Months 2010 the improvement was driven by income on the alternative investment portion of our other investment portfolio compared to a loss on these investments in the comparable periods during 2009. The improvement in returns on this portfolio is also the primary driver in both the increase in our investment portfolio's effective tax rate, to 23.6% from 17.1% for Second Quarter 2010 and to 23.2% from 12.1% for Six Months 2010, as well as the increase in the annualized after-tax yield on the overall portfolio, to 2.9% from 2.1%.

The following table presents the period of time that securities sold at a loss were continuously in an unrealized loss position prior to sale:

Period of Time in an Unrealized Loss Position	Quarter ended June 30, 2010		Quarter ended June 30, 2009	
	Fair Value on Sale Date	Realized Loss	Fair Value on Sale Date	Realized Loss
(\$ in thousands)				
Fixed maturities:				
0 – 6 months	\$ 6,403	432	13,574	2,132
7 – 12 months	-	-	14,215	2,486
Greater than 12 months	10,257	7,098	27,042	2,609
Total fixed maturities	16,660	7,530	54,831	7,227
Equities:				
0 – 6 months	-	-	10,934	8,695
7 – 12 months	-	-	-	-
Total equity securities	-	-	10,934	8,695
Other investments				
7 – 12 months	-	-	4,816	1,189
Total other investments	-	-	4,816	1,189
Total	\$ 16,660	7,530	70,581	17,111
Period of Time in an Unrealized Loss Position	Six Months ended June 30, 2010		Six Months ended June 30, 2009	
	Fair Value on Sale Date	Realized Loss	Fair Value on Sale Date	Realized Loss
(\$ in thousands)				
Fixed maturities:				
0 – 6 months	\$ 11,462	463	44,165	2,460
7 – 12 months	-	-	38,292	3,424
Greater than 12 months	10,257	7,098	36,418	3,247
Total fixed maturities	21,719	7,561	118,875	9,131
Equities:				
0 – 6 months	4,128	233	27,313	20,308
7 – 12 months	-	-	8,230	7,436
Total equity securities	4,128	233	35,543	27,744
Other investments				
7 – 12 months	-	-	4,816	1,189
Total other investments	-	-	4,816	1,189
Total	\$ 25,847	7,794	159,234	38,064

For a discussion of realized gains and losses, see Note 6. "Investments" in Item 1. "Financial Statements" of this Form 10-Q.

Other-than-Temporary Impairments

The following table provides information regarding our OTTI charges recognized in earnings:

(\$ in thousands)	Quarter ended June 30,		Six Months ended June 30,	
	2010	2009	2010	2009
HTM securities				
ABS	\$ -	1,202	31	2,353
CMBS	1,464	711	4,125	711
RMBS	317	-	317	-
Total HTM securities	1,781	1,913	4,473	3,064
AFS securities				
Corporate securities	-	1,271	-	1,271
CMBS	1,372	-	1,372	-
RMBS	2,359	8,650	7,907	33,795
Total fixed maturity AFS securities	3,731	9,921	9,279	35,066
Equity securities	672	641	672	1,445
Total AFS securities	4,403	10,562	9,951	36,511
Total OTTI charges recognized in earnings	\$ 6,184	12,475	14,424	39,575

We regularly review our entire investment portfolio for declines in fair value. If we believe that a decline in the value of a particular investment is other than temporary, we record it as an OTTI through realized losses in earnings for the credit-related portion and through unrealized losses in other comprehensive income (“OCI”) for the non-credit related portion. Under previously existing accounting guidance, a decline in fair value on a fixed maturity security was deemed to be other than temporary if we did not have the intent and ability to hold the security to its anticipated recovery.

For discussion of our OTTI methodology, see Note 2. “Summary of Significant Accounting Policies” in Item 8. “Financial Statements and Supplementary Data.” of our 2009 Annual Report. In addition, for significant inputs used to measure OTTI and qualitative information regarding these charges, see Note 6. “Investments,” included in Item 1. “Financial Statements” of this Form 10-Q.

Unrealized/Unrecognized Losses

The following table summarizes the aggregate fair value and gross pre-tax unrealized/unrecognized losses recorded, by asset class and by length of time, for all securities that have continuously been in an unrealized/unrecognized loss position at June 30, 2010 and December 31, 2009:

June 30, 2010	0 – 6 months		7 – 11 months		12 months or longer 1	
		Net		Net		Net
(\$ in thousands)	Fair Value	Unrecognized Unrealized Losses	Fair Value	Unrecognized Unrealized Losses	Fair Value	Unrecognized Unrealized Losses
AFS securities						
Obligations of states and political subdivisions	\$ 10,716	(20)	-	-	-	-
Corporate securities	16,925	(1,666)	-	-	-	-
ABS	1,069	(2)	-	-	925	(329)
CMBS	-	-	-	-	9,141	(4,161)
RMBS	6,324	(73)	-	-	35,397	(3,203)
Total fixed maturity securities	35,034	(1,761)	-	-	45,463	(7,693)
Equity securities	30,295	(3,361)	1,142	(323)	2,803	(603)
Subtotal	\$ 65,329	(5,122)	1,142	(323)	48,266	(8,296)
HTM securities						
Obligations of states and political subdivisions	\$ 5,545	(33)	9,399	(75)	62,715	(1,949)
Corporate securities	2,220	(29)	-	-	7,813	(214)
ABS	-	-	-	-	6,981	(813)
CMBS	-	-	-	-	10,447	(5,297)
RMBS	-	-	-	-	5,961	(254)
Subtotal	\$ 7,765	(62)	9,399	(75)	93,917	(8,527)
Total AFS and HTM	\$ 73,094	(5,184)	10,541	(398)	142,183	(16,823)

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December 31, 2009	0 – 6 months		7 – 11 months ¹		12 months or longer ¹	
	Net		Net		Net	
	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized
(\$ in thousands)	Value	Losses	Value	Losses	Value	Losses
AFS securities						
U.S. government and government agencies	\$ 187,283	(1,210)	-	-	-	-
Obligations of states and political subdivisions	8,553	(120)	-	-	3,059	(17)
Corporate securities	74,895	(829)	-	-	10,550	(417)
ABS	2,983	(17)	-	-	3,960	(40)
CMBS	36,447	(637)	-	-	-	-
RMBS	77,674	(493)	654	(21)	53,607	(20,198)
Total fixed maturity securities	387,835	(3,306)	654	(21)	71,176	(20,672)
Equity securities	3,828	(214)	-	-	5,932	(396)
Sub-total	\$ 391,663	(3,520)	654	(21)	77,108	(21,068)
HTM securities						
U.S. government and government agencies	\$ 19,746	(29)	9,713	(288)	-	-
Obligations of states and political subdivisions	40,904	(332)	5,767	(181)	74,360	(2,684)
Corporate securities	6,124	(102)	-	-	19,233	(1,310)
ABS	-	-	-	-	13,343	(2,496)
CMBS	-	-	316	(728)	22,044	(16,194)
RMBS	5,068	(146)	-	-	5,892	(935)
Sub-total	\$ 71,842	(609)	15,796	(1,197)	134,872	(23,619)
Total AFS and HTM	\$ 463,505	(4,129)	16,450	(1,218)	211,980	(44,687)

¹ The month count for aging of unrealized losses was reset back to historical unrealized loss month counts for securities impacted by the adoption of OTTI accounting guidance issued in 2009.

Gross pre-tax unrealized/unrecognized losses decreased for our fixed maturity portfolio as compared to December 31, 2009, primarily driven by general improvement in the overall marketplace. In addition, \$14.1 million of the decrease was due to the Second Quarter 2010 sale of certain fixed maturity securities. For further details regarding these sales, see Note 6. “Investments” in Item 1. “Financial Statements” of this Form 10-Q. As of June 30, 2010, 89 fixed maturity securities and 27 equity securities were in an unrealized loss position. At December 31, 2009, 173 fixed maturity securities and six equity securities were in an unrealized loss position.

We have reviewed the securities in the tables above in accordance with our OTTI policy, which is discussed in Note 2. “Summary of Significant Accounting Policies” in Item 8. “Financial Statements and Supplementary Data” of our 2009 Annual Report. For qualitative information regarding this conclusion, see Note 6. “Investments,” in Item 1. “Financial Statements” of this Form 10-Q.

In addition, the following table presents information regarding securities in our portfolio with the five largest unrealized/unrecognized balances as of June 30, 2010:

Cost/ Unrealized/

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(\$ in thousands)	Amortized Cost	Fair Value	Unrecognized Losses
GS Mortgage Securities Corp II	\$ 5,730	3,133	(2,597)
Mach One Trust	4,017	1,828	(2,189)
BP Capital Markets PLC	10,127	8,521	(1,606)
ACT Depositor Corp	1,712	208	(1,504)
Morgan Stanley Capital I	5,000	3,525	(1,475)

Contractual Maturities (\$ in thousands)	Amortized Cost	Fair Value
One year or less	\$ 13,450	11,678
Due after one year through five years	62,607	57,088
Due after five years through ten years	37,719	36,470
Due after ten years	5,970	5,845
Total	\$ 119,746	111,081

Federal Income Taxes

Federal income taxes from continuing operations increased by \$5.9 million for Second Quarter 2010 and \$15.0 million in Six Months 2010, to an expense of \$2.8 million and \$3.8 million, respectively, compared to a benefit of \$3.1 million for Second Quarter 2009 and \$11.1 million in Six Months 2009. These increases, which were attributable to an increase in net investment income earned coupled with a reduction in net realized losses, resulted in an effective tax rate of approximately 12% for both Second Quarter 2010 and Six Months 2010. The tax benefit in Second Quarter 2009 and Six Months 2009 resulted in an effective tax rate of approximately (25)% and 128%, respectively. Our effective tax rate for continuing operations differs from the federal corporate rate of 35% primarily as a result of tax-advantaged investment income.

Financial Condition, Liquidity, and Capital Resources

Capital resources and liquidity reflect our ability to generate cash flows from business operations, borrow funds at competitive rates, and raise new capital to meet operating and growth needs.

Liquidity

We manage liquidity with a focus on generating sufficient cash flows to meet the short-term and long-term cash requirements of our business operations. Our cash and short-term investment position was \$344 million at June 30, 2010, primarily comprised of \$46 million at the Parent and \$298 million at the Insurance Subsidiaries.

We continually evaluate our liquidity levels in light of market conditions and, given the financial market volatility over the past two years, we have continued to maintain higher than historical cash and short-term investment balances as of June 30, 2010. In addition, during Second Quarter 2010 we intentionally increased our cash and short-term position as the Company transitioned the portfolio to its new outside managers. Short-term investments are maintained in AAA rated money market funds approved by the National Association of Insurance Commissioners (“NAIC”) and high-quality, investment grade commercial paper.

Sources of cash for the Parent have consisted of dividends from the Insurance Subsidiaries, borrowings under its line of credit and loan agreements with our Indiana-domiciled Insurance Subsidiaries (“Indiana Subsidiaries”), and the issuance of stock and debt securities. We continue to monitor these sources, giving consideration to our long-term liquidity and capital preservation strategies. The Parent had no private or public issuances of stock or debt during Second Quarter 2010. In addition, there were no borrowings under its line of credit or any additional borrowings from its Indiana Subsidiaries.

We currently anticipate the Insurance Subsidiaries paying approximately \$48 million of dividends to the Parent in 2010, of which \$24.0 million was paid through Second Quarter 2010, compared to our allowable ordinary maximum dividend amount of approximately \$101 million. Any dividends to the Parent continue to be subject to the approval and/or review of the insurance regulators in the respective domiciliary states under insurance holding company acts, and are generally payable only from earned surplus as reported in the statutory annual statements of those subsidiaries as of the preceding December 31. Although past dividends have historically been met with regulatory approval, there is no assurance that future dividends that may be declared will be approved given current conditions. For additional information regarding dividend restrictions, refer to Note 10. “Indebtedness” and Note 11. “Stockholders’ Equity” in Item 8. “Financial Statements and Supplementary Data.” of our 2009 Annual Report.

Our \$30 million line of credit (“Line of Credit”) is syndicated between Wachovia Bank N.A., a subsidiary of Wells Fargo & Company, as administrative agent, and Branch Banking and Trust Company and allows us to increase our borrowings to \$50 million with the approval of both lending parties. We continue to monitor current news regarding the banking industry, in general, and our lending partners, in particular, as, according to the syndicated line of credit agreement, the obligations of the lenders to make loans and to make payments are several and not joint. There were no balances outstanding under this credit facility as of June 30, 2010.

The Line of Credit agreement contains representations, warranties, and covenants that are customary for credit facilities of this type, including, without limitation, financial covenants under which we are obligated to maintain a minimum consolidated net worth, minimum combined statutory surplus, and maximum ratio of consolidated debt to total capitalization, as well as covenants limiting our ability to: (i) merge or liquidate; (ii) incur debt or liens; (iii) dispose of assets; (iv) make investments and acquisitions; (v) repurchase common stock; and (vi) engage in transactions with affiliates.

ITEM 1A. RISK FACTORS

Certain risk factors exist that can have a significant impact on our business, liquidity, capital resources, results of operations, and financial condition. The impact of these risk factors could also impact certain actions that we take as part of our long-term capital strategy including, but not limited to, contributing capital to our subsidiaries in our Insurance Operations, issuing additional debt and/or equity securities, repurchasing shares of the Parent's common stock, or changing stockholders' dividends. We operate in a continually changing business environment and new risk factors emerge from time to time. Consequently, we can neither predict such new risk factors nor assess the impact, if any, they might have on our business in the future.

There have been no material changes from the risk factors disclosed in Item 1A. "Risk Factors" in our 2009 Annual Report except for the modification of the following risk factors:

We are heavily regulated and changes in regulation may reduce our profitability and limit our growth. Our Insurance Operations are heavily regulated and subject to extensive laws and regulations that are subject to change. By virtue of the McCarran-Ferguson Act, Congress has traditionally ceded insurance regulation to the various states. We, however, are subject to federal regulators, such as the SEC, for securities issues, and the Federal Trade Commission, for privacy issues. We also are subject to non-governmental regulators, such as the NASDAQ Stock Market and the New York Stock Exchange, where we list our securities. Many of these regulators, to some degree, have overlap with each other on various matters. They also have different regulations on the same legal issues that are subject to their individual interpretative discretion. Consequently, we have the risk that one regulator's position may conflict with another regulator's position on the same issue. As compliance is generally reviewed in hindsight, we also are subject to the risk that interpretations will change over time.

The primary public policy behind state insurance regulation is the protection of policyholders and claimants over all other constituencies, including shareholders. By virtue of the McCarran-Ferguson Act, Congress has traditionally delegated insurance regulation to the various states. For Insurance Subsidiaries, the primary regulators of their business and financial condition are the departments of insurance in the states in which they are organized and are licensed. The broad regulatory, administrative, and supervisory powers of the various state departments of insurance include:

- Related to our financial condition, review and approval of such matters as minimum capital and surplus requirements, standards of solvency, security deposits, methods of accounting, form and content of statutory financial statements, reserves for unpaid loss and loss expenses, reinsurance, payment of dividends and other distributions to shareholders, periodic financial examinations and annual and other report filings.
- Related to our general business, review and approval of such matters as certificates of authority and other insurance company licenses, licensing and compensation of agents, premium rates (which may not be excessive, inadequate, or unfairly discriminatory), policy forms, policy terminations, reporting of statistical information regarding our premiums and losses, periodic market conduct examinations, unfair trade practices, participation in mandatory shared market mechanisms, such as assigned risk pools and reinsurance pools, participation in mandatory state guaranty funds, and mandated continuing workers compensation coverage post-termination of employment.
- Related to our ownership of the Insurance Subsidiaries, we are required to register as an insurance holding company system and report information concerning all of our operations that may materially affect the operations, management, or financial condition of the insurers. As an insurance holding company, the appropriate state regulatory authority may: (i) examine us or our insurance subsidiaries at any time; (ii) require disclosure or prior approval of material transactions of any of the insurance subsidiaries with us or each other; and (iii) require prior approval or notice of certain transactions, such as payment of dividends or distributions to us.

Although the federal government traditionally has not regulated insurance, federal legislation and administrative policies do affect us, including the Terrorism Risk Insurance Act of 2002 and the Terrorism Risk Insurance Program Reauthorization Act of 2007, Office of Foreign Assets Control, and various privacy laws, including the Gramm-Leach-Bliley Act, the Fair Credit Reporting Act, the Drivers Privacy Protection Act, and the Health Insurance Portability and Accountability Act. As a result of issuing workers compensation policies, we also are subject to Mandatory Medicare Secondary Payer Reporting under the Medicare, Medicaid and SCHIP Extension Act of 2007.

In July 2010, President Obama signed into law the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act"). Among other things, the Dodd-Frank Act, created a Financial Stability and Oversight Council that may designate certain insurance companies and insurance holding companies as nonbank financial companies subject to prudential regulation by the Board of Governors of the U.S. Federal Reserve (the "Federal Reserve Board of Governors") on a variety of issues, including capital requirements, leverage limits, liquidity requirements, and examinations. If the Federal Reserve Board of Governors deems any nonbank financial company under its supervision to pose a grave threat to the financial stability of the United States, it may limit the company's ability to enter into merger transactions, restrict its ability to offer financial products, require it to terminate one or more activities, or impose conditions on the manner in which it conducts activities.

The Dodd-Frank Act also established a Federal Insurance Office in the U.S. Treasury Department to monitor all aspects of the insurance industry and lines of business other than certain health insurance, certain long-term care insurance, and crop insurance. The director of the Federal Insurance Office will have the ability to recommend that an insurance company or an insurance holding company be subject to heightened prudential standards. The Dodd-Frank Act also provides in certain instances for the pre-emption of state laws regulating reinsurance and other limited insurance matters. At this time, it is not possible to predict with any degree of certainty whether any other proposed legislation or regulatory changes will be adopted or what impact, if any, the Dodd-Frank Act or any other such legislation or changes could have on our business, financial condition or results of operations.

We are subject to the risk that legislation will be passed significantly changing insurance regulation and adversely impacting our business, our financial condition, and our results of operations.

As a result of the financial markets crises in 2008 and 2009, the issues regarding the AIG scandal, and public concerns over health insurance, there have been a number of legislative proposals discussed and introduced in Congress that could result in the federal government becoming directly involved in the regulation of insurance:

- **Repeal of the McCarran-Ferguson Act.** While proposals for McCarran-Ferguson Act repeal recently have been primarily directed at health insurers, if enacted and applicable to property and casualty insurers, such repeal would significantly reduce our ability to compete and materially affect our results of operations because we rely on the anti-trust exemptions the law provides to obtain loss data from third party aggregators such as ISO to predict future losses.
- **National Catastrophe Funds.** Various legislative proposals have been introduced that would establish a federal reinsurance catastrophic fund as a federal backstop for future natural disasters. These bills generally encourage states to create catastrophe funds by creating a federal backstop for states that create the funds. While homeowners' insurance is primarily handled at the state level, there are important roles for the federal government to play, including the establishment of a national catastrophic fund.
- **Reform of the National Flood Insurance Program ("NFIP").** There have been legislative proposals to reform the NFIP by: (i) expanding coverage to include coverage for losses from wind damage; and (ii) forgiving the nearly \$20 billion in debt amassed by the NFIP from the catastrophic storms of 2004 and 2005. We believe that the expansion of coverage to include wind losses would significantly increase the cost and availability of NFIP insurance.

We cannot predict whether any of these or any related proposal will be adopted, or what impact, if any, such proposals, could have on our business, financial condition or results of operations if enacted.

There can be no assurance that the Dodd-Frank Act or any other actions of the U.S. Government, Federal Reserve, and other governmental and regulatory bodies to reform the financial markets and provide future financial stability, will achieve their intended effect.

A primary objective of the Dodd-Frank Act, which was signed into law on July 21, 2010, is to reform the financial markets and provide future financial stability. Among other things, the Dodd-Frank Act heightens supervision and regulation of financial institutions, requires strengthened capital levels, tightens oversight of credit rating agencies, requires an overhaul of the regulation of the derivatives market, and reforms and requires more transparency in governance and executive compensation. The Dodd-Frank Act covers almost every aspect of financial regulation and analysis of its practical implications is in its early stages. Implementation of the Dodd-Frank Act will require an extraordinary amount of rulemaking and regulators are given significant discretion. Consequently, its final shape and practical impact are, in many respects, still to be determined. As a result, it is presently unclear the full impact this legislation will have on our operations.

However, if, even in the short-term, the Dodd-Frank Act is not perceived by the investing public as a means to effectively reform and provide stability to the financial markets, it could result in a further deterioration of investor confidence in the U.S. economy and financial markets, which could further increase constraints on the liquidity available in the banking system and financial markets and increase pressure on the price of our fixed income and equity portfolios. These results could materially and adversely affect our results of operations, financial condition, liquidity, and the trading price of the Parent's Common Stock. In the event of future material deterioration in business conditions, we may need to raise additional capital or consider other transactions to manage its capital position and liquidity.

In addition, we are subject to extensive laws and regulations that are administered and enforced by a number of different governmental authorities and non-governmental self-regulatory agencies. In light of the current economic conditions, some of these authorities have implemented, or may in the future implement, new or enhanced regulatory requirements intended to restore confidence in financial institutions and reduce the future economic events like those of the recent past. These authorities may also seek to exercise their supervisory and enforcement authority in new or more robust ways. Such events could affect the way we conduct our business and manage our capital, and may require us to satisfy increased capital requirements. These developments, if they occurred could materially affect our results of operations, financial conditions, and liquidity.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table provides information regarding our purchases of the Parent's common stock in Second Quarter 2010:

Period	Total Number of Shares Purchased ¹	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Programs	Maximum Number of Shares that May Yet Be Purchased Under the Announced Programs
April 1 – 30, 2010	-	\$ -	-	-
May 1 – 31, 2010	323	16.77	-	-
June 1 – 30, 2010	-	-	-	-
Total	323	16.77	-	-

¹During Second Quarter 2010, 323 shares were purchased from employees in connection with the vesting of restricted stock units. These repurchases were made in connection with satisfying tax withholding obligations with respect to those employees and were purchased at the closing price on the dates of purchase. These shares were not purchased as part of any publicly announced program.

ITEM 6.

EXHIBITS

(a) Exhibits:

Exhibit No.

- * 3.1 Amended and Restated Certificate of Incorporation of Selective Insurance Group, Inc., dated May 3, 2010.
- * 10.1 Amended and Restated Selective Insurance Group, Inc. Stock Purchase Plan for Independent Insurance Agencies (2010)
- * 11 Statement Re: Computation of Per Share Earnings.
- * 31.1 Rule 13a-14(a) Certification of the Chief Executive Officer of Selective Insurance Group, Inc. (Section 302 of the Sarbanes-Oxley Act of 2002).
- * 31.2 Rule 13a-14(a) Certification of the Chief Financial Officer of Selective Insurance Group, Inc. (Section 302 of the Sarbanes-Oxley Act of 2002).
- * 32.1 Certification of Chief Executive Officer of Selective Insurance Group, Inc. pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- * 32.2 Certification of Chief Financial Officer of Selective Insurance Group, Inc. pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- ** 101.INS XBRL Instance Document.
- ** XBRL Taxonomy Extension Schema Document.
- 101.SCH
- ** XBRL Taxonomy Extension Calculation Linkbase Document.
- 101.CAL
- ** XBRL Taxonomy Extension Label Linkbase Document.
- 101.LAB
- ** XBRL Taxonomy Extension Presentation Linkbase Document.
- 101.PRE
- ** XBRL Taxonomy Extension Definition Linkbase Document.
- 101.DEF

* Filed herewith
 ** Furnished and not filed herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

SELECTIVE INSURANCE GROUP, INC.
 Registrant

By: /s/ Gregory E. Murphy
 Gregory E. Murphy
 Chairman of the Board, President and Chief Executive Officer

July 29, 2010

By: /s/ Dale A. Thatcher
 Dale A. Thatcher
 Executive Vice President and Chief Financial Officer

July 29, 2010

(principal accounting officer and principal financial officer)

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