

Crown Equity Holdings, Inc.  
Form 8-K  
July 21, 2010

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act

July 20, 2010

Date of Report  
(Date of Earliest Event Reported)

Commission File No. 0-29935

CROWN EQUITY HOLDINGS INC.  
(Exact name of registrant as specified in its  
charter)

Nevada, USA  
(State of Incorporation or  
organization)

33-0677140  
(I.R.S. Employer Identification  
No.)

5440 West Sahara Suite 205, Las Vegas, NV 89146  
(Address of principal executive offices)(Zip code)

Company's telephone number, including area code: (702) 448-1543

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ITEM 5.03 Amendments to the Articles of Incorporation or Bylaws; Change in Fiscal Year.

As previously disclosed in Crown Equity Holdings, Inc.'s (the "Company") press release, the Company has filed a Certificate of Change with the Nevada Secretary of State in conjunction with the Company's proposed forward split, a copy of which is attached hereto.

ITEM 7.01 FD Disclosure

- (a) The Company issued a press release on July 19, 2010, a copy of which is attached hereto as an exhibit.
- (b) The information contained in this Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except as expressly set forth by specific reference in such filing.

ITEM 9.01 Financial Statements and Exhibits

| Exhibit No. | Description of Exhibit  |
|-------------|---|
| 3*          | Certificate of Change to Amended and Restated Articles of Incorporation |
| 99(vii)*    | July 19, 2010 Press Release   |

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\*filed herewith

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

CROWN EQUITY HOLDINGS INC.

July 20, 2010

By: /s/ Kenneth Bosket  
Kenneth Bosket, CEO