FIRST FINANCIAL BANCORP /OH/ Form 8-K November 06, 2009

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 3, 2009

#### FIRST FINANCIAL BANCORP.

(Exact name of registrant as specified in its charter)

Ohio 0-12379 31-1042001
(State or other jurisdiction of incorporation) Number) Identification No.)

4000 Smith Road
Cincinnati, Ohio 45209
(Address of principal executive offices)

Registrant's telephone number, including area code: (513) 979-5837

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- r Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- r Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

rPre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))											

Form 8-K First Financial Bancorp.

## Item 1.01 Entry into a Material Definitive Agreement

First Financial Bank, N.A. ("First Financial"), the wholly owned subsidiary of First Financial Bancorp ("Bancorp"), entered into a Second Amendment to Purchase and Assumption Agreement with the Federal Deposit Insurance Corporation (the "FDIC"), as receiver for Irwin Union Bank and Trust Company ("Irwin Union Bank") and the FDIC regarding the assumption of all deposits and acquisition of certain assets and other liabilities of Irwin Union Bank. A copy of the second amendment effective September 18, 2009 is attached hereto as Exhibit 2.1.

Item 2.02 Results of Operations and Financial Condition.

On November 5, 2009, First Financial Bancorp. issued its earnings press release that included the results of operations and financial condition for the third quarter of 2009. A copy of the earnings press release is attached as Exhibit 99.1.

On November 6, 2009, First Financial Bancorp. will hold an earnings call to discuss the results of operations and financial condition for the third quarter of 2009. Copies of the slide presentation that will be used in the call are attached as Exhibit 99.2.

The earnings press release includes some non-GAAP financial measures. The first non-GAAP financial measure, Net interest margin (fully tax equivalent), appears in the table entitled "Consolidated Financial Highlights" under the section "Key Financial Ratios." It also appears in the two tables entitled "Consolidated Quarterly Statements of Income", as well as the "Consolidated Statements of Income" under "Additional Data". The second non-GAAP measure appears in the tables entitled "Additional Data" at the bottom of the two "Consolidated Quarterly Statements of Income" pages and the "Consolidated Statements of Income" page. The tax equivalent adjustment to net interest income recognizes the income tax savings when comparing taxable and tax-exempt assets and assumes a 35% tax rate. Management believes that it is a standard practice in the banking industry to present net interest margin and net interest income on a fully tax equivalent basis. Therefore, management believes these measures provide useful information to investors by allowing them to make peer comparisons. Management also uses these measures to make peer comparisons.

Below is a table showing "net interest income" calculated and presented in accordance with GAAP and the adjustments made to arrive at the non-GAAP financial measure "net interest income – tax equivalent." The table also shows "net interest margin" calculated and presented in accordance with GAAP and the method used to arrive at the non-GAAP financial measure "net interest margin (fully tax equivalent)."

				Nine Months Ended										
	Sep. 30,			une 30,	Mar. 31, Dec. 31,			Sep. 30,			Sep. 30,			
		2009 2009		2009		2008		2008		2009			2008	
	(Dollars in thousands)													
Net interest														
income	\$	37,455	\$	31,209	\$	30,928	\$	30,129	\$	29,410	\$	99,592	\$	86,073
Tax equivalent														
adjustment		300		307		363		360		424		970		1,448
Net interest														
income - tax														
equivalent	\$	37,755	\$	31,516	\$	31,291	\$	30,489	\$	29,834	\$	100,562	\$	87,521

Average earning assets	4,144,429	3,483,796	3,482,645	3,267,525	3,180,290	3,708,643	3,087,925
Net interest margin* Net interest margin (fully tax	3.59%	3.60%	3.61%	3.67%	3.68%	3.59%	3.72%
equivalent)*	3.61%	3.64%	3.65%	3.71%	3.73%	3.63%	3.79%

<sup>\*</sup> Margins are calculated using net interest income annualized divided by average earning assets.

The earnings press release also includes some non-GAAP ratios in the "Consolidated Financial Highlights" page. These ratios are: (1) Return on average tangible common shareholders' equity; (2) Ending tangible common equity as a percent of ending tangible assets; (3) Ending tangible common equity as a percent of risk-weighted assets; (4) Average tangible common equity as a percent of average tangible assets; and (5) Tangible book value per common share. The Ending tangible common equity as a percent of ending tangible assets and Average tangible common equity as a percent of average tangible assets are also shown in the "Regulatory Capital" section of the "Capital Adequacy" page in the earnings release. The following table provides a reconciliation of these ratios to GAAP. The company considers these critical metrics with which to analyze banks. The ratios have been included in the earnings press release to facilitate a better understanding of the company's capital structure and financial condition.

		San 20				Months End	San. 20	Nine Months Ended Sep. 30,						
	,	Sep. 30, 2009		June 30, 2009		Mar. 31, 2009		Dec. 31, 2008		Sep. 30, 2008		2009	. 30,	2008
Net income				(Dollars	s in	thousands,	exc	cept per sha	re (	data)				
available to common shareholders	¢	225 197	¢	450	¢	5 157	¢	2.004	¢	5 722	¢	220 704	ф	20.070
(a)	\$	225,187	Э	450	Э	5,157	Э	2,084	Э	5,732	Ф	230,794	Э	20,878
Average total shareholders' equity Less:	\$	459,809	\$	379,944	\$	350,857	\$	286,582	\$	276,594	\$	397,269	\$	277,401
Average Preferred														
stock		(78,221)		(78,126)		(78,038)		(7,805)		-		(78,129)		-
Goodwill		(46,931)		(28,261)		(28,261)		(28,261)		(28,261)		(46,931)		(28,261)
Intangible		(7.105)		(465)		(500)		(1,000)		(070)		(7.105)		(070)
assets Average tangible common		(7,105)		(465)		(500)		(1,002)		(872)		(7,105)		(872)
equity (b)		327,552		273,092		244,058		249,514		247,461		265,104		248,268
Add back: Average preferred stock		78,221		78,126		78,038		7,805		0		78,129		0
Average tangible shareholders' equity (c)		405,773		351,218		322,096		257,319		247,461		343,233		248,268
equity (c)		105,775		331,210		322,070		237,317		217,101		313,233		210,200
Total shareholders' equity		671,247		446,636		353,760		348,327		277,220		671,247		277,220
Less:														
Preferred stock		(78,271)		(78,173)		(78,075)		(78,019)		-		(78,271)		_
Goodwill		(46,931)		(28,261)		(28,261)		(28,261)		(28,261)		(46,931)		(28,261)
Intangible assets		(7,105)		(465)		(500)		(1,002)		(872)		(7,105)		(872)
Tangible common equity (d)		538,940		339,737		246,924		241,045		248,087		538,940		248,087
Add back:		330,740		337,131		240,724		241,043		240,007		330,340		240,007
Preferred stock		78,271		78,173		78,075		78,019		0		78,271		0

Tangible shareholders'							
equity (e)	617,211	417,910	324,999	319,064	248,087	617,211	248,087
equity (c)	017,211	417,510	324,777	317,004	240,007	017,211	240,007
Total assets Less:	7,259,902	3,783,353	3,809,196	3,699,142	3,511,676	7,259,902	3,511,676
Goodwill	(46,931)	(28,261)	(28,261)	(28,261)	(28,261)	(46,931)	(28,261)
Intangible							
assets	(7,105)	(465)	(500)	(1,002)	(872)	(7,105)	(872)
Ending							
tangible assets	7.005.066	2.754.627	2.700.425	2 ((0 070	2 402 542	7.205.066	2 402 542
(f)	7,205,866	3,754,627	3,780,435	3,669,879	3,482,543	7,205,866	3,482,543
Risk-weighted							
assets (g)	4,020,401	3,076,042	2,951,721	2,878,548	2,800,753	4,020,401	2,800,753
assets (g)	4,020,401	3,070,042	2,931,721	2,676,346	2,800,733	4,020,401	2,800,733
Total average							
assets	4,496,327	3,784,458	3,777,510	3,566,051	3,476,648	4,022,064	3,379,343
Less:	, ,-	- , ,	- , ,	- , ,	-,,-	,- ,	- 7 7
Goodwill	(46,931)	(28,261)	(28,261)	(28,261)	(28,261)	(46,931)	(28,261)
Intangible							
assets	(7,105)	(465)	(500)	(1,002)	(872)	(7,105)	(872)
Average							
tangible assets							
(h)	4,442,291	3,755,732	3,748,749	3,536,788	3,447,515	3,968,028	3,350,210
E. B.							
Ending							
common shares							
outstanding (i)	51,431,422	51,434,346	37,474,422	37,481,201	37,476,607	51,431,422	37,476,607
outstanding (1)	31,731,722	31,434,340	31,717,722	37,401,201	31,470,007	31,731,722	37,470,007
Ratios							
Return on							
average tangible							
common							
shareholders'							
equity (a)/(b)	272.75%	6 0.66%	8.57%	3.32%	9.21%	116.40%	11.23%
Ending tangible							
common equity							
as a percent of:							
Ending tangible	7.400	1 0.069	6.510	6.550	7 10 M	7 400	7.100
assets (d)/(f)	7.48%	6 9.06%	6.54%	6.57%	7.13%	7.48%	7.13%
Risk-weighted	12 410	11.050	8.38%	9 270/	8.86%	12 4107	8.86%
assets (d)/(g) Average tangible	13.41%	6 11.05%	0.36%	8.37%	8.80%	13.41%	8.80%
common equity	5						
as a percent							
of average							
tangible assets							
(b)/(h)	7.37%	% 7.27%	6.51%	7.05%	7.18%	6.68%	7.41%
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Tangible book value per common share (d)/(i)	\$ 10.48	\$ 6.61	\$ 6.59	\$ 6.43	\$	6.62	\$	10.48	\$	6.62
Ending tangible shareholders' equity to										
ending tangible										
assets (e)/(f)	8.57%	11.14%	8.60%	8.70%	)	7.13%	)	8.57%	)	7.13%
Average tangible shareholders' equity to										
average tangible										
assets (c)/(h)	9.13%	9.35%	8.59%	7.28%	)	7.18%	)	8.65%	)	7.41%

First Financial Bancorp. does not intend for this Item 2.02 or Exhibits 99.1 or 99.2 to be treated as "filed" for purposes of the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01 Exhibits.

## (c) Exhibits:

The following exhibit shall not be deemed to be "filed" for purposes of the Securities Exchange Act of 1934, as amended.

Second Amendment to Purchase and Assumption Agreement
 First Financial Bancorp. Press Release dated November 5, 2009.
 First Financial Bancorp. November 6, 2009 Earnings Call slides.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## FIRST FINANCIAL BANCORP.

By: /s/ J. Franklin Hall

J. Franklin Hall

Executive Vice President and

Chief Financial Officer

Date: November 6, 2009

Form 8-K First Financial Bancorp.

Exhibit Index

# Exhibit No.Description

- 2.1 Second Amendment to Purchase and Assumption Agreement
- 99.1 First Financial Bancorp. Press Release dated November 5, 2009.
- 99.2 First Financial Bancorp. November 6, 2009 Earnings Call slides.