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WORLD ACCEPTANCE CORP Form 8-K July 29, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) July 29, 2009

WORLD ACCEPTANCE CORPORATION (Exact name of registrant as specified in its charter)

South Carolina (State or other jurisdiction of incorporation) 0-19599 (Commission File Number) 57-0425114 (IRS Employer Identification No.)

108 Frederick Street, Greenville, South Carolina (Address of principal executive offices)

Registrant's telephone number, including area code (864) 298-9800

n/a

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

"Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

"Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

"Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

"Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

29607

29607 (Zip Code)

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Item 2.02 Results of Operations and Financial Condition; and

Item 7.01 Regulation FD Disclosure.

On July 29, 2009, World Acceptance Corporation ("WRLD") issued a press release announcing financial information for its first fiscal quarter ended June 30, 2009. The press release is attached as Exhibit 99.1 to this Form 8-K and is furnished to, but not filed with, the Commission.

Item 9.01 Financial Statements and Exhibits.

(d)

Exhibits.

Exhibit NumberDescription of Exhibit99.1Press release issued July 29, 2009

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD ACCEPTANCE CORPORATION (Registrant)

Date: July 29, 2009

By: /s/ Kelly M. Malson Kelly M. Malson Senior Vice President and Chief Financial Officer

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EXHIBIT INDEX

Exhibit Description

99.1 Press Release dated July 29, 2009