Edgar Filing: MEDIFAST INC - Form 8-K

MEDIFAST INC Form 8-K February 18, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 17, 2009

#### MEDIFAST, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 000-23016 (Commission File Number)

13-3714405 (IRS Employer Ident No.

11445 Cronhill Drive, Owing Mills, Maryland (Address of principal executive offices)

21117 (Zip Code)

Registrant's telephone number, including area code

(410)-581-8042

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On February 17, 2009, Medifast, Inc. (the "Company") issued a press release in response to allegations made against the Company on the Internet by an unrelated third party.

A copy of Medifast's press release is attached hereto as Exhibit 99.1 and hereby incorporated by reference.

Item 9.01 Exhibits

Exhibits pursuant to Item 7.01

99.1 Press release issued by Medifast, Inc. on February 17, 2009

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MEDIFAST, INC.

Dated: February 18, 2009

/s/ Michael S. McDevitt Michael S. McDevitt Chief Executive Officer