#### MDC PARTNERS INC

Form 4 July 27, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 

**OMB APPROVAL** 

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31, Expires:

2005

Section 16. Form 4 or Form 5 obligations

**SECURITIES** 

Estimated average burden hours per response... 0.5

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* **PUSTIL STEPHEN** 

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Last)

(First)

(Middle)

MDC PARTNERS INC [MDCA]

(Check all applicable)

C/O MDC PARTNERS INC., 45

3. Date of Earliest Transaction

(Month/Day/Year) 07/26/2007

\_X\_\_ Director 10% Owner Officer (give title \_ Other (specify below)

HAZELTON AVENUE

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

TORONTO, A6 M5R 2E3

| (City)                                | (State) (Zip                            | Table I   | - Non-Der                              | rivative Se                        | curities        | s Acqu            | ired, Disposed of  | , or Beneficiall   | y Owned   |
|---------------------------------------|---|---|--|------------------------------------|-----------------|-------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securion(A) or D (D) (Instr. 3, | 4 and 5  (A) or | of                | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class A Subordinate Voting Shares (1) |   |   | Code                                   | , mount                            |                 |                   | 78,167   | D  |   |
| Restricted<br>Stock Units             |   |   |  |                                    |                 |                   | 9,000 (2) (3)  | D  |   |
| Class A<br>Shares                     | 07/26/2007                              |   | M                                      | 707                                | A S             | \$<br>9.71<br>(4) | 78,874   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Num<br>onof Deri<br>Securit<br>Acquir<br>(A) or<br>Dispos<br>(D)<br>(Instr. 3<br>and 5) | ivative<br>ries<br>red | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                     |
|---|---|--------------------------------------|---|--|--|------------------------|--|--------------------|---|-------------------------------------|
|   |   |                                      |   | Code V                                 | (A)  | (D)                    | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Stock<br>Appreciation<br>Rights (5)                 | \$ 9.71 (4)   | 07/26/2007                           |   | M                                      | 5  | 5,000                  | 07/30/2004   | 07/30/2007         | Class<br>A<br>Shares  | 707                                 |
| Stock<br>Options (7)                                | \$ 10.66<br>(4)   |                                      |   |  |  |                        | 06/11/2003   | 06/11/2008         | Class<br>A<br>Shares  | 25,000                              |
| Stock<br>Options (7)                                | \$ 10.66<br>(4)   |                                      |   |  |  |                        | 06/11/2003   | 06/11/2008         | Class<br>A<br>Shares  | 4,000                               |
| Stock<br>Options (8)                                | \$ 56.43<br>(4)   |                                      |   |  |  |                        | 02/22/2000   | 03/22/2010         | Class<br>A<br>Shares  | 1,905                               |
| Stock<br>Options (9)                                | \$ 9.19 (4)   |                                      |   |  |  |                        | 04/29/2002   | 04/28/2012         | Class<br>A<br>Shares  | 1,905                               |

## **Reporting Owners**

| Reporting Owner Name / Address    | Relationships |           |         |       |  |  |  |
|-----------------------------------|---------------|-----------|---------|-------|--|--|--|
| reporting Owner Funite / Futuress | Director      | 10% Owner | Officer | Other |  |  |  |
| PUSTIL STEPHEN                    |               |           |         |       |  |  |  |
| C/O MDC PARTNERS INC.             | X             |           |         |       |  |  |  |
| 45 HAZELTON AVENUE                | Λ             |           |         |       |  |  |  |
| TORONTO, A6 M5R 2E3               |               |           |         |       |  |  |  |

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## **Signatures**

/s/ Stephen M. 07/27/2007 Pustil

\*\*Signature of
Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Hereinafter, "Class A Shares".
  - Includes 5,000 Financial Performance-Based Restricted Stock Units (Class A Shares) of the Issuer ("FBP RSU's"), previously granted on February 28, 2006, a portion of which may vest in each of 2008 and / or 2009 if the Issuer achieves specified financial performance
- (2) targets in 2007 2008, and is dependent on the Reporting Person's continued service as a director of the Issuer. Such financial targets are set forth in a "Financial Performance-Based Restricted Stock Unit Agreement", a form of which was filed by the Issuer as an exhibit to a Form 8-K filed with the SEC on March 2, 2006.
- (3) Includes 4,000 Restricted Stock Units which will vest on the third anniversary of the date of grant, subject to potential accelerated vesting in specified circumstances. Upon vesting, each restricted stock unit represents the right to receive one Class A Share of the Issuer.
- (4) Canadian dollars.
- (5) Stock Appreciation Rights of the Issuer (previously granted on July 30, 2003) vest 1/3 on each anniversary of the grant date, expire 4 years from the grant date, and are settled in cash or stock, at the option of the Issuer.
- (6) This transaction does not involve the sale or purchase of a derivative security, but rather the exercise of stock appreciation rights. As per instruction 4 of Form 4, this field has been left blank.
- (7) These Stock Options (previously granted on June 11, 2003) vest 1/3 on the grant date, 1/3 on the following 2 anniversaries of the grant date, and expire five (5) years from the grant date.
- (8) These Stock Options were granted on July 31, 2003 and were fully vested at grant, and expire ten (10) years from the grant date.
- These Stock Options were granted on July 31, 2003 with an initial vesting date of April 29, 2002. These Stock Options vest 1/3 on the initial vesting date and 1/3 on each of the next two anniversaries of the initial vesting date, and expire ten (10) years from the initial vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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