

ALLIANCEBERNSTEIN HOLDING L.P.  
Form 8-K  
March 10, 2015

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 10, 2015

AllianceBernstein Holding l.p.  
(Exact name of registrant as specified in its charter)

Delaware                                      001-09818                                      13-3434400  
(State or other jurisdiction of      (Commission File Number) (I.R.S. Employer Identification Number)  
incorporation or organization)

1345 Avenue of the Americas, New York, New York      10105  
(Address of principal executive offices)                                      (Zip Code)

Registrant's telephone number, including area code: 212-969-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. (“AB”) and AllianceBernstein Holding L.P. are furnishing their news release (“AUM Release”) issued on March 10, 2015 announcing AB’s preliminary assets under management as of February 28, 2015. The AUM Release is attached hereto as Exhibit 99.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.01 AUM Release.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AllianceBernstein  
Holding l.p.

Dated: March 10, 2015 By: /s/ Mona Bhalla  
Mona Bhalla  
Corporate Secretary

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