

IMMERSION CORP
Form 4
July 25, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VIEGAS VICTOR

(Last) (First) (Middle)

C/O IMMERSION CORP, 801 FOX LANE

(Street)

SAN JOSE, CA 95131

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction
(Month/Day/Year)
07/21/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	07/21/2011		M ⁽¹⁾		5,000	A	\$ 1.28
Common Stock	07/21/2011		M ⁽¹⁾		40,895	A	\$ 2.348
Common Stock	07/21/2011		M ⁽¹⁾		9,105	A	\$ 2.348
Common Stock	07/21/2011		S ⁽¹⁾		55,000	D	\$ 10.0327
							⁽²⁾
Common Stock	07/22/2011		M ⁽¹⁾		45,000	A	\$ 1.28

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Common Stock	07/22/2011		<u>M</u> ⁽¹⁾	55,000	A	\$ 1.28	137,451	D
Common Stock	07/22/2011		<u>S</u> ⁽¹⁾	100,000	D	\$ 10.2676 <u>(3)</u>	37,451	D
Common Stock	07/25/2011		<u>M</u> ⁽¹⁾	20,000	A	\$ 1.28	57,451	D
Common Stock	07/25/2011		<u>S</u> ⁽¹⁾	20,000	D	\$ 10.1984 <u>(4)</u>	37,451	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 1.28	07/21/2011		<u>M</u> ⁽¹⁾	5,000	<u>(5)</u>	02/05/2013	Common Stock	5,000
Non-Qualified Stock Option (right to buy)	\$ 2.348	07/21/2011		<u>M</u> ⁽¹⁾	40,895	<u>(5)</u>	02/15/2012	Common Stock	40,895
Incentive Stock Option (right to buy)	\$ 2.348	07/21/2011		<u>M</u> ⁽¹⁾	9,105	<u>(5)</u>	02/15/2012	Common Stock	9,105
Incentive Stock Option (right to buy)	\$ 1.28	07/22/2011		<u>M</u> ⁽¹⁾	45,000	<u>(5)</u>	02/05/2013	Common Stock	45,000
Non-Qualified Stock Option (right to buy)	\$ 1.28	07/22/2011		<u>M</u> ⁽¹⁾	55,000	<u>(5)</u>	02/05/2013	Common Stock	55,000

Non-Qualified Stock Option (right to buy)	\$ 1.28	07/25/2011	M ⁽¹⁾	20,000	⁽⁵⁾	02/05/2013	Common Stock	20,
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VIEGAS VICTOR C/O IMMERSION CORP 801 FOX LANE SAN JOSE, CA 95131	X		CEO	

Signatures

/s/ Victor Viegas by Amie Peters,
Attorney-in-Fact

07/25/2011

__Signature of Reporting Person
Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person.
Represents the weighted average sales price per share. The shares sold at prices ranging from \$10.00 to \$10.07 per share. Full information
- (2) regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the issuer, or a security holder of the issuer.
Represents the weighted average sales price per share. The shares sold at prices ranging from \$10.05 to \$10.645 per share. Full
- (3) information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the issuer, or a security holder of the issuer.
- (4) Represents the weighted average sales price per share. The shares sold at prices ranging from \$10.00 to \$10.39 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the issuer, or a security holder of the issuer.
- (5) This stock option grant is 100% vested and immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.