Edgar Filing: WHITMAN ROBERT A - Form 4

WHITMAN	ROBERT A										
Form 4											
April 06, 201	1										
FORM	14									PPROVAL	
	UNIII	ED STATE		RITIES A shington,			NGE (COMMISSION	OMB Number:	3235-0287	
Check the									Expires:	January 31,	
if no long subject to		EMENT C	OF CHAN	GES IN	BENEF	ICIA	LOW	NERSHIP OF	•	2005	
-	Section 16. SECURITIES						Estimated average burden hours per				
Form 4 o									response	•	
Form 5 obligation		^					-	ge Act of 1934,			
may cont				•	•	· ·		f 1935 or Sectio	n		
See Instru 1(b).	uction	30(h) of the In	vestment	Compan	y Ac	t of 19	40			
(Print or Type F	Responses)										
1 37 1 4	11 (D)	· ъ *						5 5 1 2 1 1			
					5. Relationship of Issuer	Reporting Per	son(s) to				
5 ym						IECI					
				LIN COV	VEICO	[FC]	l	(Check all applicable)			
(Last)	(First)	(Middle)		f Earliest Tr	ansaction						
				Month/Day/Year)				X Director X Officer (give	b Owner er (specify		
2200 WEST	PAKKWAI	BLVD	04/05/2	011				below)	below) Executive Offic		
	(Street)		4. If Ame	ndment, Da	te Origina	1		6. Individual or Jo	oint/Group Filii	ng(Check	
				ed(Month/Day/Year)				Applicable Line)			
								X Form filed by			
SALT LAK	E CITY, UT 8	34119						Person	More than One Re	eporting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Ac	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of	2. Transaction			1				6. Ownership			
Security	(Month/Day/Ye		on Date, if					Securities	Form: Direct		
(Instr. 3)		any (Month	Code (D) /Day/Year) (Instr. 8) (Instr. 3, 4 and 5)			Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership			
		(ivionui	Day(1 cal) (msu. 6) (msu. 5, 4 and 5)			5)	Following	(Instr. 4)	(Instr. 4)		
						(A)		Reported			
						or		Transaction(s) (Instr. 3 and 4)			
				Code V	Amount	(D)	Price \$	(insu: 5 and 4)			
common shares	04/05/2011			S	5,400	D	9.41	364,065	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(1)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
WHITMAN ROBERT A 2200 WEST PARKWAY BLVD SALT LAKE CITY, UT 84119	Х		Chief Executive Officer					
Signatures								
/s/ Stephen D. Young, Attorney-in-Fact		04/06/2011						
<u>**</u>Signature of Reporting Person		Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$9.34 to \$9.46, inclusive. The reporting person undertakes to provide Franklin Covey Co., any security holder of Franklin Covey Co., or staff of

(1) to \$7.45, inclusive. The reporting person undertakes to provide Prankin Covey Co., any security noder of Prankin Covey Co., of start of the Securities and Exchange Commission, on request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.