## Edgar Filing: PETERSON JOEL CLINTON - Form 4

PETERSON Form 4 February 02,	JOEL CLINTON 2010	N									
FORM	1								-	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check this if no long	Jer -								Expires:	January 31, 2005	
subject to STATEMENT OF CHANGES IN BI Section 16. SECURIT					IN BENEFICIAL OWNERSHIP OF CURITIES				Estimated burden hou	average Irs per	
Form 4 or Form 5		cuant to	Section 1	5(a) of the	Socurit	ios F	vehan	f Act of 103/	response	. 0.5	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type R	lesponses)										
PETERSON JOEL CLINTON Symbol				er Name <b>and</b> Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
				NKLIN COVEY CO [FC]				(Check all applicable)			
(Month/D			Date of Earliest Transaction onth/Day/Year) /29/2010				X_ Director 10% Owner Officer (give title Other (specify below) below)				
Month/Day/Year)				Applicable Line)							
SALT LAKE CITY, UT 84119       _X_ Form filed by One Reporting Person         Form filed by More than One Reporting Person											
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Data (Month/Day/Year)	th/Day/Year) 2A. Deemed Execution Date any (Month/Day/Y		Code Disposed of (D)			SecuritiesHBeneficially()OwnedHFollowing()ReportedH	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
common stock	01/29/2010			А	7,633	А	\$0	227,946	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration D (Month/Day/ /e s			le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	' (A) (D)	Date Exercisable	Expiration Date		Amount or Number of Shares		

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
I State and a state	Director	10% Owner	Officer	Other			
PETERSON JOEL CLINTON 2200 WEST PARKWAY SALT LAKE CITY, UT 84119	Х						
Signatures							
/s/ Stephen Young, Attorney-in-Fact		02/02/2010					
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.