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OGNALL A	NDREW H										
Form 4											
February 08,	2019										
FORM	14					~~~	NGEO		OMB A	PROVAL	
	UNITED	STATES		ATTIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check th if no long	ter								Expires:	January 31,	
subject to STATEMENT OF Section 16. Form 4 or				SECUR	ITIES				Estimated a burden hou response		
Form 5 obligatio may cont See Instru 1(b).	ns inue. Section 17	(a) of the	Public Ut		ling Con	npan	y Act of	e Act of 1934, 1935 or Section 0	n		
(Print or Type I	Responses)										
1. Name and A OGNALL A	2. Issuer Name and Ticker or Trading Symbol UMPQUA HOLDINGS CORP					5. Relationship of Reporting Person(s) to Issuer					
	UMPQU [UMPQ		JINGS	JORI	P	(Check all applicable)					
			3. Date of (Month/D	ÈEarliest Tr ay/Year)	ansaction			Director 10% Owner X_ Officer (give title Other (specify below) below)			
ONE SW C SUITE 1200	OLUMBIA STR)	REET,	02/06/20	019				· · · · · · · · · · · · · · · · · · ·	al Counsel/Sec	cretary	
				ndment, Da hth/Day/Year	-	1		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
PORTLAN	D, OR 97258							Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year) Executio any	med m Date, if Day/Year)	3. Transactio Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	02/06/2019			F	1,010 (1)	D	\$ 17.72	91,253	D		
Common Stock	02/07/2019			F	695 <u>(1)</u>	D	\$ 17.9	90,558	D		
Common Stock								1,393	I	by 401(k)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of
information contained in this form are not
required to respond unless the formSEC 1474
(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title Deriva Securit (Instr.	ative ty	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	of	Number Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date		Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships							
httporting o wher ru	reporting of mer rame / rearess			Officer	Other				
OGNALL ANDREW H ONE SW COLUMBIA STREET, SUITE 1200 PORTLAND, OR 97258				EVP/General Counsel/Secretary					
Signatures									
/s/ Andrew H. Ognall	02/08/2019								

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.