Holtz Curtis A.
Form 4
October 15, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Holtz Curtis A.

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
03/06/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
Vice President & Group Pres.

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8 D S

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)							(I
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	(2)	03/06/2017	A		6.0008		(3)	(3)	Common Stock	6.0008	$
Phantom Stock (1)	(2)	03/20/2017	A		19.9746		(3)	(3)	Common Stock	19.9746	$
Phantom Stock (1)	(2)	04/03/2017	A		19.5628		(3)	(3)	Common Stock	19.5628	
Phantom Stock (1)	(2)	04/17/2017	A		19.577		(3)	(3)	Common Stock	19.577	
Phantom Stock (1)	(2)	05/01/2017	A		20.0117		(3)	(3)	Common Stock	20.0117	$
Phantom Stock (1)	(2)	05/15/2017	A		19.9468		(3)	(3)	Common Stock	19.9468	
Phantom Stock (1)	(2)	05/30/2017	A		19.9727		(3)	(3)	Common Stock	19.9727	
Phantom Stock (1)	(2)	06/12/2017	A		19.2172		(3)	(3)	Common Stock	19.2172	
Phantom Stock (1)	(2)	06/26/2017	A		18.96		(3)	(3)	Common Stock	18.96	
Phantom Stock (1)	(2)	07/10/2017	A		19.0844		(3)	(3)	Common Stock	19.0844	
Phantom Stock (1)	(2)	07/24/2017	A		18.3338		(3)	(3)	Common Stock	18.3338	
Phantom Stock (1)	(2)	08/07/2017	A		17.0387		(3)	(3)	Common Stock	17.0387	$
Phantom Stock (1)	(2)	08/21/2017	A		17.1063		(3)	(3)	Common Stock	17.1063	$
Phantom Stock (1)	(2)	09/05/2017	A		16.8943		(3)	(3)	Common Stock	16.8943	$
Phantom Stock (1)	(2)	09/18/2017	A		17.2765		(3)	(3)	Common Stock	17.2765	$
Phantom Stock (1)	(2)	10/02/2017	A		17.0185		(3)	(3)	Common Stock	17.0185	
Phantom Stock (1)	(2)	10/16/2017	A		16.8349		(3)	(3)	Common Stock	16.8349	
Phantom Stock (1)	(2)	10/30/2017	A		15.388		(3)	(3)	Common Stock	15.388	$

Phantom Stock (1)	(2)	11/13/2017		A	15.4133	(3)	(3)	Common Stock	15.4133	$
Phantom Stock (1)	(2)	11/27/2017		A	14.5266	(3)	(3)	Common Stock	14.5266	$
Phantom Stock (1)	(2)	12/11/2017		A	14.7222	(3)	(3)	Common Stock	14.7222	$
Phantom Stock (1)	(2)	12/26/2017		A	14.5188	(3)	(3)	Common Stock	14.5188	$
Phantom Stock (1)	(2)	03/05/2018		A	14.6791	(3)	(3)	Common Stock	14.6791	$
Phantom Stock (1)	(2)	03/19/2018		A	14.4758	(3)	(3)	Common Stock	14.4758	$
Phantom Stock (1)	(2)	04/02/2018		A	14.6981	(3)	(3)	Common Stock	14.6981	$
Phantom Stock (1)	(2)	04/16/2018		A	15.2617	(3)	(3)	Common Stock	15.2617	$
Phantom Stock (1)	(2)	04/30/2018		A	14.5717	(3)	(3)	Common Stock	14.5717	$
Phantom Stock (1)	(2)	05/14/2018		A	15.2458	(3)	(3)	Common Stock	15.2458	$
Phantom Stock (1)	(2)	05/29/2018		A	14.5289	(3)	(3)	Common Stock	14.5289	$
Phantom Stock (1)	(2)	06/11/2018		A	14.1708	(3)	(3)	Common Stock	14.1708	$

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Holtz Curtis A. 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice President & Group Pres.	

Signatures

Mark R. Townsend for Curtis A. Holtz (Pursuant to signing authority on file) 10/11/2018

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. The reported transactions were periodic acquisitions of

phantom stock units by means of previously elected participation through payroll deductions, in transactions exempt from liability under Rule 16b-3(d). Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired in column (5) is based on the amount of the payroll deduction on the transaction date divided by the market price on that date, and the number of phantom stock units reports as beneficially owned in column (9) is based on the aggregate phantom stock unit account value on the transaction date divided by the market price on that date.

(2) 1 for 1

(3) There is no date that should appear in these columns. See footnote 1 above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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