

GOOGLE INC.  
Form 4  
September 29, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Pichai Sundar

(Last) (First) (Middle)  
C/O GOOGLE INC., 1600  
AMPHITHEATRE PKWY  
(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GOOGLE INC. [GOOG]

3. Date of Earliest Transaction (Month/Day/Year)  
09/25/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr. Vice President, Products

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Class C Google Stock Unit (1)	09/25/2015		C(2)		11,908	D	\$ 0 137,507 D
Class C Capital Stock	09/25/2015		C(2)		11,908	A	\$ 0 13,069 D
Class C Google Stock Unit (1)	09/25/2015		F(3)		12,994	D	\$ 625.8 124,513 D

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Class A Google Stock Unit <u>(4)</u>	09/25/2015	<u>C(2)</u>	603	D	\$ 0	54,982	D
Class A Common Stock	09/25/2015	<u>C(2)</u>	603	A	\$ 0	1,732	D
Class A Google Stock Unit <u>(4)</u>	09/25/2015	<u>F(3)</u>	660	D	\$ 654.91	54,322	D
Class C Google Stock Unit <u>(4)</u>	09/25/2015	<u>C(2)</u>	603	D	\$ 0	54,982	D
Class C Capital Stock	09/25/2015	<u>C(2)</u>	603	A	\$ 0	13,672	D
Class C Google Stock Unit <u>(4)</u>	09/25/2015	<u>F(3)</u>	660	D	\$ 625.8	54,322	D
Class C Google Stock Unit <u>(5)</u>						957	D
Class C Google Stock Unit <u>(6)</u>						88,485	D
Class C Google Stock Unit <u>(7)</u>						353,939	D
Class A Google Stock Unit <u>(8)</u>						957	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 3)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option To Purchase Class A Common Stock	\$ 318.2102					<u>(9)</u> 04/04/2022	Class A Common Stock	8,646	
Option To Purchase Class A Common Stock	\$ 218.5563					<u>(9)</u> 07/29/2019	Class A Common Stock	2,436	
Option To Purchase Class A Common Stock	\$ 253.6664					<u>(9)</u> 08/04/2020	Class A Common Stock	1,459	
Option to Purchase Class C Capital Stock	\$ 316.9399					<u>(9)</u> 04/04/2022	Class C Capital Stock	8,646	
Option to Purchase Class C Capital Stock	\$ 217.6838					<u>(9)</u> 07/29/2019	Class C Capital Stock	2,436	
Option to Purchase Class C Capital Stock	\$ 252.6537					<u>(9)</u> 08/04/2020	Class C Capital Stock	1,459	

Capital  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Pichai Sundar C/O GOOGLE INC., 1600 AMPHITHEATRE PKWY MOUNTAIN VIEW, CA 94043			Sr. Vice President, Products	

## Signatures

/s/ Valentina Margulis, Attorney-in-fact for Sundar  
Pichai

09/29/2015

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The GSUs vest at a rate of 1/8th per quarter, subject to continued employment on the applicable vesting dates.
- (2) Vesting of GSUs grant of which was previously reported in Form 4.
- (3) Shares withheld to satisfy tax obligations arising out of vesting of GSUs.
- (4) The GSUs vest at a rate of 1/72 per month, subject to continued employment on the applicable vesting dates.
- (5) The GSUs entitle the Reporting Person to receive one share of Google Inc.'s Class C Capital Stock for each share underlying the GSU as the GSU vests. The GSUs vest at a rate of 1/16th per quarter, subject to continued employment on the applicable vesting dates.
- (6) 50% of the grant will vest on April 25, 2016 and 50% of the grant will vest on April 25, 2017, subject to continued employment on such dates.
- (7) 100% of the grant will vest on April 25, 2018, subject to continued employment on such date.
- (8) The Google Stock Units ("GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest at a rate of 1/16th per quarter, subject to continued employment on the applicable vesting dates.
- (9) Option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.