

STARBUCKS CORP  
Form 4  
April 30, 2015

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BRADLEY WILLIAM W**

2. Issuer Name and Ticker or Trading Symbol  
**STARBUCKS CORP [SBUX]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
2401 UTAH AVENUE SOUTH,  
SUITE 800

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/28/2015

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)  
SEATTLE, WA 98134

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount or (D) Price			
Common Stock	04/28/2015		M	19,724 A \$ 15.21	61,956 (1) (2)	D	
Common Stock	04/28/2015		M	100,000 A \$ 4.32	161,956	D	
Common Stock	04/28/2015		S	119,724 D \$ 50.4429 (3)	42,232	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Conversion or Exercise Price of Underlying Security (Instr. 3 and 4)
Non-qualified Stock Option (Right to Buy)	\$ 15.21 <sup>(4)</sup>	04/28/2015		M	19,724 <sup>(4)</sup>	11/16/2006 11/16/2015	Common Stock	1
Non-qualified Stock Option (Right to Buy)	\$ 4.32 <sup>(4)</sup>	04/28/2015		M	100,000 <sup>(4)</sup>	11/17/2009 11/17/2018	Common Stock	10

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director 10% Owner Officer Other

BRADLEY WILLIAM W  
2401 UTAH AVENUE SOUTH, SUITE 800 X  
SEATTLE, WA 98134

## Signatures

/s/ Alejandro C. Torres, attorney-in-fact for William W. Bradley

04/30/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 38 (pre-stock split described in footnote 2 below) deferred stock units acquired on November 28, 2014 and 33 (pre-stock split described in footnote 2 below) deferred stock units acquired on February 20, 2015 representing dividends on deferred stock units pursuant to a dividend reinvestment plan.

(2) Effected April 9, 2015, the common stock of Starbucks Corporation split 2-for-1, resulting in the reporting person's ownership of 21,116 additional shares of common stock including previously reported shares represented by restricted stock units and deferred stock units as adjusted for the 2-for-1 stock split.

(3) This transaction was executed in multiple trades at prices ranging from \$50.38 to \$50.745. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(4) Exercise price and number of shares/option awards has been adjusted to reflect the issuer's 2-for-1 stock split effected April 9, 2015.

## Edgar Filing: STARBUCKS CORP - Form 4

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