Primerica, I	nc.										
Form 4											
March 10, 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMM										PPROVAL	
Wa				shington			ANGE C	01/11/1155101	OMB Number:	3235-0287	
Check this box if no longer									Expires:	January 31, 2005	
subject to STATEMENT OF CHAP				NGES IN BENEFICIAL OWNERSHIP OF				NERSHIP OF	Estimated average burden hours per response 0.5		
Section Form 4	tion 16.				SECURITIES						
Form 5		rsuant to	Section	16(a) of t	he Secur	ities ]	Exchange	e Act of 1934,	response	0.5	
obligatio	ons Section 17						-	1935 or Section	L		
may cor <i>See</i> Inst		30(h)	) of the I	nvestmen	t Compa	ny A	ct of 194	0			
1(b).											
(Drint on Tring	<b>D</b> acmonson)										
(Print or Type	Responses)										
Britt Chess E. Symbol				Issuer				-	f Reporting Person(s) to		
								155001			
				nerica, Inc. [PRI]				(Check all applicable)			
(Last)	(First) (	(Middle)		of Earliest 7	Fransactior	1				-	
			Ionth/Day/Year) 8/09/2015				Director 10% Owner X_ Officer (give title Other (specify				
			09/2015			below) below) Executive Vice President					
			nendment, Date Original				6. Individual or Joint/Group Filing(Check				
Filed(Mo				/Ionth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person			
DULUTH,	GA 30099							Form filed by Mo Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	e Secu	rities Acqu	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security	2. Transaction Date 2A.						cquired (A	5. Amount of Securities	6. Ownership	7. Nature of Indirect	
(Instr. 3)	(Month/Day/Year)	any	n Date, n	if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)				Beneficially	Form:	Beneficial	
		(Month/Day/Year)		(Instr. 8)			Owned	Ownership			
								Following Reported	or Indirect (I)	(Instr. 4)	
						(A) or		Transaction(s)	(Instr. 4)		
				Code V	Amount		Price	(Instr. 3 and 4)			
Common	03/09/2015			S	5,097	D	\$	65,499	D		
Stock				~	(1)	_	51.8709	),,			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: Primerica, Inc. - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address			Relationships		
	Director	10% Owner	Officer	Other	
Britt Chess E. 1 PRIMERICA PARKWAY DULUTH, GA 30099			Executive Vice President		
Signatures					
/s/ Stacey K. Geer, attorney in fact		03/10/2015			

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.