

SALESFORCE COM INC  
Form 4  
October 08, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Hu George

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/06/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock	10/06/2014 <sup>(1)</sup>		M	3,500	A	\$ 16.36	31,902	D
Common Stock	10/06/2014 <sup>(1)</sup>		S	3,300	D	\$ 58.3548 <sup>(2)</sup>	28,602	D
Common Stock	10/06/2014 <sup>(1)</sup>		S	200	D	\$ 58.975 <sup>(3)</sup>	28,402	D
Common Stock	10/07/2014 <sup>(1)</sup>		M	3,500	A	\$ 16.36	31,902	D
Common Stock	10/07/2014 <sup>(1)</sup>		S	3,100	D	\$ 57.4455	28,802	D

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Common Stock	10/07/2014 <sup>(1)</sup>	S	400	D	<sup>(4)</sup> \$ 57.9775	28,402	D
Common Stock	10/08/2014 <sup>(1)</sup>	M	3,500	A	<sup>(5)</sup> \$ 16.36	31,902	D
Common Stock	10/08/2014 <sup>(1)</sup>	S	2,380	D	<sup>(6)</sup> \$ 56.4656	29,522	D
Common Stock	10/08/2014 <sup>(1)</sup>	S	1,120	D	<sup>(7)</sup> \$ 57.6293	28,402	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Non-qualified Stock Option (Right to Buy)	\$ 16.36	10/06/2014 <sup>(1)</sup>		M	3,500	11/24/2010 <sup>(8)</sup> 11/24/2014	Common Stock 3
Non-qualified Stock Option (Right to Buy)	\$ 16.36	10/07/2014 <sup>(1)</sup>		M	3,500	11/24/2010 <sup>(8)</sup> 11/24/2014	Common Stock 3
Non-qualified Stock Option (Right to Buy)	\$ 16.36	10/08/2014 <sup>(1)</sup>		M	3,500	11/24/2010 <sup>(8)</sup> 11/24/2014	Common Stock 3

## Reporting Owners

### Relationships

### Reporting Owner Name / Address

Director 10% Owner Officer Other

Hu George  
 THE LANDMARK @ ONE MARKET STREET  
 SUITE 300  
 SAN FRANCISCO, CA 94105

Chief Operating Officer

## Signatures

/s/ Sarah Dods, Attorney-in-Fact for  
 George Hu

10/08/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.97 to \$58.95 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(3) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$58.97 to \$58.98 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$56.91 to \$57.88 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.93 to \$58.01 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$56.09 to \$57.05 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.14 to \$57.975 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(8) Option is exercisable and vests over four years at the rate of 25% on November 24, 2010, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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