STANGL SANDRA

Form 4

November 22, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Expires:

OMB APPROVAL

Check this box if no longer subject to

January 31, 2005

Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and A	Person * 2. Issue Symbol	er Name an	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(I)							
(Last)	(First) (N		of Earliest T	ransaction	D ' .	100	
3250 VAN	NESS AVE.	(Month/ 11/18/2	Day/Year) 2011		DirectorX Officer (give below) PRESIDENT P	e titleOtho	
	4. If Am	endment, D	ate Original	6. Individual or Joint/Group Filing(Check			
SAN FRAN	NCISCO, CA 9410	· ·	onth/Day/Yea	ar)	Applicable Line) _X_ Form filed by 0 Form filed by N Person		
(City)	(State)	(Zip) Tak	ole I - Non-	Derivative Securities Acq		f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

1.Title of	2. Transaction Date	2A. Deemed	3.	Cransaction(A) or Disposed of (D Code (Instr. 3, 4 and 5)			5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	action(A) or Disposed of (D)			Securities	Ownership	Indirect
(Instr. 3)		any	Code	Code (Instr. 3, 4 and 5)			Beneficially	Form: Direct	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned	(D) or	Ownership
							Following	Indirect (I)	(Instr. 4)
					(4)		Reported	(Instr. 4)	
							Transaction(s)		
			Code V	Amount		Drice	(Instr. 3 and 4)		
C			Code v	Amount	(D)	Titte			
Common	11/18/2011		M	25,000	A	\$ 8.56	30,156	D	
Stock				- ,		,	,		
Common						¢			
Common	11/18/2011		F	8,966	D	\$ 36.94	21,190	D	
Stock						36.94			
Common						\$			
	11/18/2011		D	5,794	D	\$ 36.94	15,396	D	
Stock						30.94			
									By
Common	11/22/2011		J	113 (1)	Δ	\$ 36.82	4,589	I	Managed
Stock	11/22/2011		J	113 📉	А	36.82	т,эоэ	1	~
									Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Edgar Filing: STANGL SANDRA - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	th/Day/Year) Execution Date, if TransactionDerivative any Code Securities (Month/Day/Year) (Instr. 8) Acquired or Dispose (D) (Instr. 3, 4		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amour or Numbe of Shar
Stock Appreciation Rights	\$ 8.56	11/18/2011		M	25,000	(2)	11/07/2018	Common Stock	25,00

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

STANGL SANDRA 3250 VAN NESS AVE. SAN FRANCISCO, CA 94109

PRESIDENT POTTERY BARN BRAND

Signatures

/s/ Laurel Pies, Attorney-in-Fact for Sandra Stangl

11/22/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person owns \$168,992.23 in the Williams-Sonoma, Inc. stock fund under the Williams-Sonoma, Inc. 401(k) Plan, based on a statement dated November 22, 2011. The number of shares indirectly owned by Managed Account and listed in Table 1 was calculated by dividing the amount owned in the Williams-Sonoma, Inc. stock fund by \$36.82, the closing price of Williams-Sonoma, Inc. common stock on November 21, 2011.

(2) The SSAR vests in four equal annual installments beginning on November 7, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2