

FIRST FINANCIAL BANCORP /OH/  
Form 4  
July 18, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PURKRABEK KNUST SUSAN L

2. Issuer Name and Ticker or Trading Symbol  
FIRST FINANCIAL BANCORP /OH/ [FFBC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
201 E. FOURTH STREET, SUITE 2000  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/18/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 07/18/2011                           |  | J <sup>(2)</sup>               |   | 315.1548  | D  | \$ 0  |
|                                 |                                      |  |                                |   | 1,237   | I  | 1,237   |
|                                 |                                      |  |                                |   |   |  |   |
| Common Stock                    | 07/18/2011                           |  | J <sup>(2)</sup>               |   | 315.1548  | A  | \$ 0  |
|                                 |                                      |  |                                |   | 5,555.3338  | D <sup>(1)</sup>   | 5,555.3338  |
|                                 |                                      |  |                                |   |   |  |   |
| Common Stock                    |                                      |  |                                |   | 1,666.2597  | I <sup>(1)</sup>   | 1,666.2597  |
|                                 |                                      |  |                                |   |   |  |   |
| Common Stock (David &           |                                      |  |                                |   | 2,000   | D  | 2,000   |

|   |  |       |   |
|---|--|-------|---|
| Susan Knust Living Trust)               |  |       |   |
| Common Stock (David Knust FFB Trust)    |  | 3,000 | D |
| Common Stock (Susan Knust Agency Trust) |  | 525   | D |
| Common Stock (Susan Knust FFB Trust)    |  | 3,000 | D |
| FFBC (Directors Fee Stock Plan)         |  | 4,805 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Priority of Derivative Securities (Instr. 3) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title   | Amount or Number of Shares |

2005  
 (NQ) \$ 17.08  
 Sock  
 Option

04/26/2006 04/26/2016 Common Stock 8,663

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| PURKRABEK KNUST SUSAN L<br>201 E. FOURTH STREET<br>SUITE 2000<br>CINCINNATI, OH 45202 |               | X         |         |       |

## Signatures

/s/Terri J  
 Ziepfel, POA

07/18/2011

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares in dividend reinvestment account
- (2) Transfer of fully-owned shares in dividend reinvestment account

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.