GANNETT CO INC /DE/

Form 5

February 10, 2003

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

X Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0362 Expires: January 31, 2005 Estimated average burden hours per response. . . 0.5

Reported

X Form 4 Transactions

Form 3 Holdings

Reported

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Add Rosenburgh Ca	2. Issuer Nan Gannett Co.			6. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) Gannett Co., Inc. 7950 Jones Bran					atement for th/Year ember 29, 2002	Director			
						<u>former</u> officer			
McLean, VA 22				Date	Amendment, of Original nth/Year)	7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting			
WicLean, VA 22						Person Form filed by More than One Reporting Person			
(City)	Table I Non-Derivative Securities Acquired, Disposed of, or Benef						ficially Owned		
1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	2A. Deemed Execution Date, if any (Month/Day/		4. Securitie (A) or Disp (Instr. 3, 4 Amount	osed of & 5)		5. Amount of Securities Beneficially Owned at End of Issuer's	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Year)		(D)			Fiscal year (Instr. 3 & 4)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 5 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

(eigh) paids, warrantes, operations, convertible securities,												
1. Title of	2. Conver-	3. Trans-	3A.	4.	5. Number	6. Date Exercisable	7. Title and	8. Price of	9. Number	10.	11. Nature	
Derivative	sion or	action	Deemed	Trans-	of	and Expiration	Amount of	Derivative	of	Owner-	of Indirect	
Security	Exercise	Date	Execution	action	Derivative	Date	Underlying	Security	Derivative	ship	Beneficial	
	Price of		Date,	Code	Securities	(Month/Day/	Securities	(Instr. 5)	Securities	Form	Ownershij	
(Instr. 3)	Derivative	(Month/	if any		Acquired	Year)	(Instr. 3 & 4)		Beneficially	of Deriv-	(Instr. 4)	
	Security	Day/	(Month/	(Instr.	(A) or				Owned	ative		
		Year)	Day/	8)	Disposed of				at End of	Security:		
			Year)		(D)				Year	Direct		
									(Instr. 4)	(D)		
									ľ			

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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					(Instr. 3, & 5)	4							or Indirect	
					(A)		Exer-cisable	Expira- tion Date		Amount or Number of Shares			(1) (Instr. 4)	
Phantom Stock	1-for-1	02/21/01		A5	370.370		Immed.		Common Stock	370.370	\$67.50			
Stock Incentive Rights		12/09/01		M4		200	12/09/01		Common Stock	200		0	D	
Phantom Stock	1-for-1	12/09/01		M4	200		Immed.		Common Stock	200		9,321.541 ₍₁₎	D	

Explanation of Responses:

(1) This information is as of December 31, 2001, the date on which the reporting person ceased to be subject to Section 16. Prior Forms 4 and 5 reported transactions under the Issuer's Deferred Compensation Plan in Table I, as transactions in Common Stock. These transactions are now reported in Table II, Column 9 of this Form 5, as transactions in Phantom Stock.

By: /s/ Carleton F. Rosenburgh February 4, 2003
Date

**Signature of Reporting Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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^{**}Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).