

YY Inc.  
Form SC 13G/A  
February 14, 2014

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**(Amendment No. 1)\***

**Under the Securities Exchange Act of 1934**

**YY Inc.**

(Name of Issuer)

**Class A common shares par value \$0.00001 per share, represented by American Depositary Shares;**

**each American Depositary Share represents 20 Class A common shares**

(Title of Class of Securities)

**G9887Y 107\*\***

(CUSIP Number)

**December 31, 2013**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

\* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

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\*\* CUSIP number G9887Y 107 is assigned to the Class A common shares of the Issuer (as defined below). CUSIP number 98426T 106 has been assigned to the American Depositary Shares of the Issuer, which are quoted on The NASDAQ Stock Market under the symbol YY. Each American Depositary Share represents 20 Class A common shares.

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CUSIP No. G9887Y 107

- 1 Names of Reporting Persons  
Jun Lei
- Check the Appropriate Box if a Member of a Group
- 2 (a)  x  
(b)  o
- 3 SEC Use Only
- 4 Citizenship or Place of Organization  
People's Republic of China
- |  |   |                               |
|--|---|-------------------------------|
| Number of Shares Beneficially Owned by Each Reporting Person With: | 5 | Sole Voting Power             |
|  |   | 0                             |
|  | 6 | Shared Voting Power           |
|  |   | 214,891,483 common shares (1) |
|  | 7 | Sole Dispositive Power        |
|  |   | 0                             |
|  | 8 | Shared Dispositive Power      |
|  |   | 214,891,483 common shares (1) |
- 9 Aggregate Amount Beneficially Owned by Each Reporting Person  
214,891,483 Class B common shares (1)
- 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares  o  
Percent of Class Represented by Amount in Row (9)
- 11 24.9% (2) (or 19.4% of the total common shares outstanding assuming conversion of all outstanding Class B common shares into the same number of Class A common shares)
- 12 Type of Reporting Person  
IN

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(1) Represent 214,891,483 Class B common shares held by Top Brand Holdings Limited. Mr. Jun Lei is the sole owner and director of Top Brand Holdings Limited. Each Class B common share is convertible into one Class A common share at the option of the holder at any time. Holders of Class A common shares and Class B common shares have the same rights except for voting and conversion rights. Each Class A common share is entitled to one vote, whereas each Class B common share is entitled to ten votes and is convertible into one Class A common share at any time by the holder thereof. Class A common shares are not convertible into Class B common shares under any circumstances.

(2) Based on 622,658,738 Class A common shares outstanding as of December 31, 2013 and assuming all Class B common shares held by Top Brand Holdings Limited are converted into the same number of Class A common shares.

CUSIP No. G9887Y 107

- 1 Names of Reporting Persons  
Top Brand Holdings Limited  
Check the Appropriate Box if a Member of a Group
- 2 (a)  x  
(b)  o
- 3 SEC Use Only
- 4 Citizenship or Place of Organization  
British Virgin Islands
- |              |   |                               |
|--------------|---|-------------------------------|
| Number of    | 5 | Sole Voting Power             |
| Shares       |   | 0                             |
| Beneficially | 6 | Shared Voting Power           |
| Owned by     |   | 214,891,483 common shares (1) |
| Each         | 7 | Sole Dispositive Power        |
| Reporting    |   | 0                             |
| Person With: | 8 | Shared Dispositive Power      |
|              |   | 214,891,483 common shares (1) |
- 9 Aggregate Amount Beneficially Owned by Each Reporting Person  
214,891,483 Class B common shares (1)
- 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares  o  
Percent of Class Represented by Amount in Row (9)
- 11 24.9% (2) (or 19.4% of the total common shares outstanding assuming conversion of all outstanding Class B common shares into the same number of Class A common shares)
- 12 Type of Reporting Person  
CO

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(1) Represent 214,891,483 Class B common shares held by the reporting person. Each Class B common share is convertible into one Class A common share at the option of the holder at any time.

(2) Based on 622,658,738 Class A common shares outstanding as of December 31, 2013 and assuming all Class B common shares held by such reporting person are converted into the same number of Class A common shares.

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CUSIP No. G9887Y 107

- Item 1(a).** Name of Issuer:  
YY Inc. (the Issuer )
- Item 1(b).** Address of Issuer's Principal Executive Offices:  
Building 3-08, Yangcheng Creative Industry Zone, No. 309 Huangpu Avenue  
Middle  
  
Tianhe District  
  
Guangzhou 510655  
  
The People's Republic of China
- Item 2(a).** Name of Person Filing:  
(i) Jun Lei
- Item 2(b).** (ii) Top Brand Holdings Limited  
Address of Principal Business Office, or, if none, Residence:  
Jun Lei  
  
Juanshitiandi Tower A, 12th Floor, Chaoyang District, Beijing 100102, PRC  
  
Top Brand Holdings Limited  
  
c/o Jun Lei  
  
Juanshitiandi Tower A, 12th Floor, Chaoyang District, Beijing 100102, PRC
- Item 2(c).** Citizenship:  
(i) Mr. Jun Lei People's Republic of China
- Item 2(d).** (ii) Top Brand Holdings Limited British Virgin Islands  
Title of Class of Securities:  
Class A common shares. Each Class B common share held by each reporting  
person is convertible into one Class A common share at the option of the holder  
at any time.
- Item 2(e).** CUSIP No.:  
  
G9887Y 107

**Item 3.** **If this statement is filed pursuant to Section 240.13d-1(b), or 13d-2(b) or (c) check whether the person filing is a:**  
Not applicable.

**Item 4. Ownership**  
Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. The following information with respect to the ownership of the common shares of the Issuer by the reporting persons is provided as of December 31, 2013. The table below is prepared based on the Issuer having a total of 622,658,738 Class A common shares and 485,831,386 Class B common shares outstanding as of December 31, 2013.



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| Reporting Person: Jun Lei                        |   | Class A<br>Common<br>Shares | Class B<br>Common<br>Shares | Total Common<br>Shares on an<br>As-converted<br>Basis | Percentage<br>of Aggregate<br>Voting<br>Power (4) |
|--|---|-----------------------------|-----------------------------|---|---|
| (a) Amount beneficially owned:                   |   | 214,891,483 (1)             | 214,891,483 (1)             | 214,891,483 (1)                                       |   |
| (b) Percent of class:                            |   | 24.9% (2)                   | 44.2%                       | 19.4% (3)   | 39.2% (4)   |
| (c) Number of shares as to which the person has: |   |                             |                             |   |   |
| (i)  | Sole power to vote or to direct the vote                | 0                           | 0                           | 0   |   |
| (ii)   | Shared power to vote or to direct the vote              | 214,891,483 (1)             | 214,891,483 (1)             | 214,891,483 (1)                                       |   |
| (iii)  | Sole power to dispose or to direct the disposition of   | 0                           | 0                           | 0   |   |
| (iv)   | Shared power to dispose or to direct the disposition of | 214,891,483 (1)             | 214,891,483 (1)             | 214,891,483 (1)                                       |   |

Notes:

Top Brand Holdings Limited, a British Virgin Islands company, is the record owner (the Record Holder) of 214,891,483 Class B common shares of the Issuer. Mr. Jun Lei is the sole owner and director of the Record Holder. Pursuant to Section 13(d) of the Securities Exchange Act of 1934, as amended, and the rules promulgated thereunder, Mr. Jun Lei may be deemed to beneficially own all of the shares held by the Record Holder.

(1) Represents 214,891,483 Class B common shares held by the Record Holder that are convertible into 214,891,483 Class A common shares at any time at the option of the Record Holder. Pursuant to Rule 13d-3(d)(1), all Class B common shares (which are convertible into Class A common shares) held by the Record Holder shall be deemed to be converted for the purposes of (i) determining the aggregate amount of Class A common shares beneficially owned by the reporting person and (ii) calculating the percentages of the Class A common shares owned by such person. Consequently, all Class A common shares amounts and percentages are inclusive of the Class B common shares amounts and percentages set forth herein.

(2) To derive this percentage, (x) the numerator is 214,891,483, being the number of Class A common shares that are convertible from the same number of Class B common shares held by the Record Holder, and (y) the denominator is the sum of (i) 622,658,738, being the number of the Issuer's total Class A common shares outstanding as of December 31, 2013 and (ii) 214,891,483, being the number of Class A common shares that are convertible from the same number of Class B common shares held by the Record Holder.

(3) To derive this percentage, (x) the numerator is 214,891,483, being the number of Class A common shares that are convertible from the same number of Class B common shares held by the Record Holder, and (y) the denominator is the sum of (i) 622,658,738, being the number of the Issuer's total Class A common shares outstanding as of December 31, 2013 and (ii) 485,831,386, being the number of the Issuer's total Class B common shares outstanding as of December 31, 2013 that are convertible into the same number of Class A common shares.

(4) Percentage of aggregate voting power represents voting power of all common shares held by the reporting person with respect to all outstanding shares of the Issuer's Class A and Class B common shares. Each holder of the Issuer's Class A common shares is entitled to one vote per Class A common share. Each holder of the Issuer's Class B common shares is entitled to ten votes per Class B common share.



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| Reporting Person: Top Brand Holdings Limited     |   | Class A<br>Common<br>Shares | Class B<br>Common<br>Shares | Total Common<br>Shares on an<br>As-converted<br>Basis | Percentage of<br>Aggregate<br>Voting<br>Power (4) |
|--|---|-----------------------------|-----------------------------|---|---|
| (a) Amount beneficially owned:                   |   | 214,891,483 (1)             | 214,891,483 (1)             | 214,891,483 (1)                                       |   |
| (b) Percent of class:                            |   | 24.9% (2)                   | 44.2%                       | 19.4% (3)   | 39.2% (4)   |
| (c) Number of shares as to which the person has: |   |                             |                             |   |   |
| (i)  | Sole power to vote or to direct the vote                | 0                           | 0                           | 0   |   |
| (ii)   | Shared power to vote or to direct the vote              | 214,891,483 (1)             | 214,891,483 (1)             | 214,891,483 (1)                                       |   |
| (iii)  | Sole power to dispose or to direct the disposition of   | 0                           | 0                           | 0   |   |
| (iv)   | Shared power to dispose or to direct the disposition of | 214,891,483 (1)             | 214,891,483 (1)             | 214,891,483 (1)                                       |   |

Notes:

(1) Represents 214,891,483 Class B common shares held by the reporting person that are convertible into 214,891,483 Class A common shares at any time at the option of the reporting person. Pursuant to Rule 13d-3(d)(1), all Class B common shares (which are convertible into Class A common shares) held by the reporting person shall be deemed to be converted for the purposes of (i) determining the aggregate amount of Class A common shares beneficially owned by the reporting person and (ii) calculating the percentages of the Class A common shares owned by such person. Consequently, all Class A common shares amounts and percentages are inclusive of the Class B common shares amounts and percentages set forth herein.

(2) To derive this percentage, (x) the numerator is 214,891,483, being the number of Class A common shares that are convertible from the same number of Class B common shares held by the reporting person, and (y) the denominator is the sum of (i) 622,658,738, being the number of the Issuer's total Class A common shares outstanding as of December 31, 2013 and (ii) 214,891,483, being the number of Class A common shares that are convertible from the same number of Class B common shares held by the reporting person.

(3) To derive this percentage, (x) the numerator is 214,891,483, being the number of Class A common shares that are convertible from the same number of Class B common shares held by the reporting person, and (y) the denominator is the sum of (i) 622,658,738, being the number of the Issuer's total Class A common shares outstanding as of December 31, 2013 and (ii) 485,831,386, being the number of the Issuer's total Class B common shares outstanding as of December 31, 2013 that are convertible into the same number of Class A common shares.

(4) Percentage of aggregate voting power represents voting power of all common shares held by the reporting person with respect to all outstanding shares of the Issuer's Class A and Class B common shares. Each holder of the Issuer's Class A common shares is entitled to one vote per Class A common share. Each holder of the Issuer's Class B common shares is entitled to ten votes per Class B common share.





**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2014

Jun Lei

/s/ Jun Lei  
Jun Lei

Top Brand Holdings Limited

By: /s/ Jun Lei  
Name: Jun Lei  
Title: Director

**LIST OF EXHIBITS**

| <b>Exhibit No.</b> | <b>Description</b>     |
|--------------------|------------------------|
| 99.1               | Joint Filing Agreement |