

TELETECH HOLDINGS INC  
Form SC 13G/A  
February 13, 2013

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G/A**

**Under the Securities Exchange Act of 1934  
(Amendment No. 15\*)**

**TeleTech Holdings, Inc.**

(Name of Issuer)

**Common Stock, par value \$0.01 per share**

(Title of Class of Securities)

**879939 10 6**

(CUSIP Number)

**December 31, 2012**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 879939 10 6

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1	Names of Reporting Persons Kenneth D. Tuchman	
2	Check the Appropriate Box if a Member of a Group (See Instructions)	
	(a) <input type="radio"/>	o
	(b) <input type="radio"/>	o
3	SEC Use Only	
4	Citizenship or Place of Organization United States	
5	Sole Voting Power 32,120,183(1)	Number of Shares Beneficially Owned by Each Reporting Person With
6	Shared Voting Power 10,000(2)	
7	Sole Dispositive Power 32,120,183(1)	
8	Shared Dispositive Power 10,000(2)	
9	Aggregate Amount Beneficially Owned by Each Reporting Person 32,130,183	
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) <input type="radio"/>	
11	Percent of Class Represented by Amount in Row (9) 58.9%(3)	
12	Type of Reporting Person (See Instructions) IN	

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**(1) Includes 14,766,806 shares held by a limited liability limited partnership controlled by Mr. Tuchman, 10,000,000 shares held by a revocable trust controlled by Mr. Tuchman, 200,000 shares held by another limited liability limited partnership controlled by Mr. Tuchman and 800,000 shares subject to options exercisable within 60 days.**

**(2) Consists of 10,000 shares owned by Mr. Tuchman's spouse. Mr. Tuchman disclaims beneficial ownership of all shares set forth in this footnote.**

**(3) Based upon 53,714,715 shares outstanding as of November 7, 2012 as set forth in the Quarterly Report on Form 10-Q of TeleTech Holdings, Inc. for the quarter ended September 30, 2012 and filed with the Securities and Exchange Commission on November 7, 2012.**

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**Item 1(a)**

Name of Issuer:

TeleTech Holdings, Inc. (the Issuer )

**Item 1(b)**

Address of Issuer's Principal Executive Offices:

9197 S. Peoria Street, Englewood, CO 80112

**Item 2(a)**

Name of Person Filing:

This Amendment No. 15 to Schedule 13G is being filed by Kenneth D. Tuchman

**Item 2(b)**

Address of Principal Business Office or, if none, Residence:

The principal business address of Mr. Tuchman is 9197 S. Peoria Street, Englewood, CO 80112

**Item 2(c)**

Citizenship:

Mr. Tuchman is a citizen of the United States of America

**Item 2(d)**

Title of Class of Securities:

Common Stock, par value \$.01 per share

**Item 2(e)**

CUSIP Number:

879939 10 6

**Item 3.**

**If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

Not applicable.

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**Item 4. Ownership**

- (a) Amount beneficially owned:  
  
Amount beneficially owned: 32,130,183
- (b) Percent of class:  
  
Percent of class: 58.9%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote:  
  
32,120,183
  - (ii) Shared power to vote or to direct the vote:  
  
10,000
  - (iii) Sole power to dispose or direct the disposition of:  
  
32,120,183
  - (iv) Shared power to dispose or to direct the disposition of:  
  
10,000

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

Not Applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not Applicable.

**Item 8. Identification and Classification of Members of the Group**

Not Applicable.

**Item 9. Notice of Dissolution of Group**

Not Applicable.

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**Item 10. Certification**  
Not applicable.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2013

Signature: /s/ Kenneth D. Tuchman  
Kenneth D. Tuchman