

ZEBRA TECHNOLOGIES CORP/DE  
Form 10-K  
March 01, 2007

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D. C. 20549**

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**FORM 10-K**

**FOR ANNUAL AND TRANSITION REPORTS**

**PURSUANT TO SECTIONS 13 OR 15(d) OF THE**

**SECURITIES EXCHANGE ACT OF 1934**

- x ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the fiscal year ended December 31, 2006**

**OR**

- o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number 000-19406**

**Zebra Technologies Corporation**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**36-2675536**

(I.R.S. Employer  
Identification No.)

**333 Corporate Woods Parkway, Vernon Hills, IL**

(Address of principal executive offices)

**60061**

(Zip Code)

**(847) 634-6700**

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

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**Title of Each Class**  
Class A Common Stock, par value \$.01 per share

**Name of Exchange on which Registered**  
The NASDAQ Stock Market, LLC

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer (as defined in Rule 405 of the Securities Act). Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Securities Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Securities Act) (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Securities Act). Yes  No

As of June 30, 2006, the aggregate market value of each of the registrant's Class A Common held by non-affiliates was approximately \$3,192,500,000. The closing price of the Class A Common Stock on June 30, 2006, as reported on the Nasdaq Stock Market, was \$44.28 per share.

As of February 26, 2007, 68,940,433 shares of Class A Common Stock, par value \$.01 per share, were outstanding.

**Documents Incorporated by Reference**

Certain sections of the registrant's Notice of Annual Meeting of Stockholders and Proxy Statement for its Annual Meeting of Stockholders to be held on May 24, 2007 are incorporated by reference into Part III of this report.

**ZEBRA TECHNOLOGIES CORPORATION AND SUBSIDIARIES**

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## PART I

References in this document to Zebra, we, us, or our refer to Zebra Technologies Corporation and its subsidiaries, unless the context specifically states otherwise.

### Safe Harbor

Forward-looking statements contained in this filing are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995 and are highly dependent upon a variety of important factors which could cause actual results to differ materially from those reflected in such forward looking statements. These factors include:

- Market acceptance of Zebra's printer and software products and competitors' product offerings and the potential effects of technological changes,
- The effect of market conditions in North America and other geographic regions,
- Our ability to control manufacturing and operating costs,
- Success of integrating acquisitions,
- Interest rate and financial market conditions because of our large investment portfolio,
- Foreign exchange rates due to the large percentage of our international sales,
- The outcome of litigation in which Zebra is involved, particularly litigation or claims related to infringement of third-party intellectual property rights, and
- New regulations in the European Union that restrict the use of certain hazardous substances in electrical and electronic equipment.

When used in this document and documents referenced, the words anticipate, believe, estimate, will and expect and similar expressions as they relate to Zebra or its management are intended to identify such forward-looking statements. We encourage readers of this report to review Item 1A, Risk Factors, in this report for further discussion of issues that could affect Zebra's future results. Zebra undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changed circumstances or any other reason after the date of this annual report.

### Item 1. Business

#### The Company

Zebra designs, manufactures and distributes specialty printing devices that print variable information on demand at the point of issuance. These devices are used worldwide by manufacturers, service organizations and governments for automatic identification, data collection and personal identification in applications that improve productivity, deliver better customer service and provide more effective security. Our product range consists of direct thermal and thermal transfer label and receipt printers, passive radio frequency identification (RFID) printer/encoders, dye sublimation card printers and digital photo printers. We also sell a comprehensive range of specialty supplies consisting of self-adhesive labels, thermal transfer ribbons, thermal printheads, batteries and other accessories, including software for label design and printer network management. On January 25, 2007, we acquired WhereNet Corp., which added active RFID systems to our product portfolio, and which is discussed separately at the end of this Item 1, Business.

We design our products to operate at the point of issuance to produce and dispense high-quality labels, plastic cards, and photographs on demand. The exceptional diversity of applications using our printer products for barcoding and personal identification is comprised of routing and tracking, transactions processing, and identification and authentication. They include applications that require high levels of data accuracy and where speed and reliability are critical. They also include specialty printing for receipts and tickets where improved customer service and productivity gains may be the primary reason for printing, rather than a barcoding application. Plastic cards are used for secure, reliable personal identification or access control. Digital photo printers are sold on an OEM basis to professional photographers and for use in kiosks at retail and

other locations.

Applications for our printing technology span most industries and geographies. They include inventory control, small package delivery, baggage handling, automated warehousing, JIT (Just-In-Time) manufacturing, employee time and attendance records, file management systems, hospital information systems, medical specimen labeling, shop floor control, in-store product labeling, employee ID cards, driver's licenses, and access control systems. As of December 31, 2006, management estimates that Zebra has sold over 5,700,000 printers to users in approximately 100 countries.

Our active RFID solutions are designed to locate, track and manage enterprise assets. We provide integrated wireless Real Time Locating Systems (RTLS) to companies primarily in the industrial manufacturing, transportation and logistics, and aerospace and defense sectors. These systems encompass wireless tags, fixed-position antennas in addition to middleware, application software, and services for project management, maintenance and support.

We believe competitive forces on businesses worldwide to strengthen security, reduce costs, improve quality, deliver better customer service, and increase productivity, support the adoption of bar code, passive and active RFID and specialty printing applications because these technologies deliver significant and predictable economic benefits. Industry-mandated compliance requirements for bar code labeling and RFID tagging are also important catalysts in the deployment of these systems. We also believe that companies are adopting automatic identification systems that incorporate barcoding and RFID for business improvement applications. Many of these applications make increasing use of enterprise-wide resource planning (ERP) and other process improvement systems in manufacturing and service organizations. Greater emphasis on supply chain management, the drive to reduce errors in healthcare, and heightened concern over safety and security will lead to increased use of automatic identification systems. Still other applications are taking advantage of recent advances in wireless and hand-held computing technologies.

Concern for safety and security and personal identification contribute to demand for our card printer products. This concern has heightened interest in systems that provide personal identification and access control, including secure ID systems for driver's licenses, employee and visitor badges, national identification cards, event passes, club membership cards and keyless entry systems.

Zebra Technologies Corporation was incorporated as an Illinois Corporation in 1969. We became a Delaware corporation in 1991 in connection with its initial public offering, which we completed in August 1991. We currently remain organized under the laws of the State of Delaware, and our principal offices are located at 333 Corporate Woods Parkway, Vernon Hills, Illinois 60061. Our main telephone number is (847) 634-6700 and our primary Internet Web site address is [www.zebra.com](http://www.zebra.com). You can find all of Zebra's filings with the SEC free of charge through the investor page on this Web site, immediately upon filing.

## Products

Our printers are used to produce bar code labels, passive RFID smart labels, receipts, wristbands and tags, plastic cards, and photographs. We also sell related specialty labeling materials, thermal ink ribbons, and bar code label design and network management software. These products are used to provide bar code labeling, personal identification, and specialty printing solutions principally in the manufacturing supply chain, retail, healthcare and government sectors of the economy. We work closely with distributors, resellers, kiosk manufacturers and end users of our products to design and implement printing solutions that meet their technical demands. To achieve this flexibility, we provide our customers with a broad selection of printer models, each of which can be configured for a specific application. Additionally, we will select and, if necessary, create appropriate labeling stock, ink ribbons and adhesives to suit a particular application. In-house engineering personnel in software, mechanical, electronic and chemical engineering participate in the creation and development of printing solutions for particular applications.

Sales of hardware (printers and replacement parts) and supplies were as follows (in thousands):

|                  | Year Ended December 31, |            |            |
|------------------|-------------------------|------------|------------|
|                  | 2006                    | 2005       | 2004       |
| <b>Hardware</b>  | \$ 578,002              | \$ 540,679 | \$ 518,556 |
| Percent of sales | 76.1                    | 77.0       | 78.2       |
| <b>Supplies</b>  | \$ 150,709              | \$ 129,183 | \$ 116,877 |
| Percent of sales | 19.8                    | 18.4       | 17.6       |

### Label and Receipt Printers

We produce the industry's broadest range of rugged, on-demand thermal transfer and direct thermal printers. Our printing systems include hundreds of optional configurations that can be selected to meet particular customer needs. We believe this breadth of product is a unique and significant competitive strength, because it allows Zebra to satisfy the widest variety of thermal printing applications.

Of the major printing technologies, which include ink jet, laser and impact dot matrix, management believes that direct thermal and thermal transfer technologies are best suited for most bar code labeling applications. Thermal transfer printing produces dark, solid blacks and sharply defined lines that are important for printing readily scannable bar codes. These



images can be printed on a wide variety of labeling materials, which enable users to affix bar code labels to virtually any object. This capability is very important in the industrial and service sectors Zebra serves. Direct thermal printing is best suited where ease of use, smaller size and cost are important factors in the application. Accordingly, this technology is found principally in Zebra's mobile and desktop units.

As of December 31, 2006, we offered 42 bar code printer models with numerous variations, including:

*Performance Tabletop Printers.* Zebra produces high-end printers targeted at applications requiring continuous operation in high output, mission-critical and industrial settings. These units provide a wide variety of optional configurations, features, print widths, speeds and dot densities. We offer four models under the XiIII Plus Series line. List prices range from \$2,995 to \$7,495.

*RFID Printer/Encoders.* Zebra manufactures and markets a growing line of printer/encoders used for high frequency (HF) and ultra-high frequency (UHF) radio frequency identification (RFID) in the retail supply chain, for defense logistics, and other applications. These units are used to print and encode smart labels in a single pass. Smart labels are printable labels embedded with an ultra-thin radio frequency transponder. Information encoded in these transponders can then be read and modified by a radio frequency reader. Zebra offers five RFID and two RFID-ready printer/encoders, which have list prices from \$1,695 to \$6,995.

*Mid-Range Tabletop Printers.* We offer five printer models designed for demanding commercial applications. These units offer a range of configurations and features designed to optimize price and performance. Products in this category include the Zebra Stripe®, S4M, 105SI and the popular Z Series printers. List prices range from \$1,145 to \$3,490.

*Desktop Printers.* Applications with lower volume or space restrictions suit Zebra's desktop printers. We currently offer 10 desktop models consisting of direct thermal and thermal printers in two- and four-inch widths. List prices range from \$395 to \$895.

*Mobile Printers.* Zebra makes nine mobile printer models, which offer durability, light weight and the industry's highest levels of secure wireless connectivity. These printer models come in two-, three- and four-inch widths and are marketed under the Cameo, QL, MZ and RW lines. List prices range from \$450 to \$1,095.

*Print Engines.* Zebra's PAX print engines are sold to manufacturers and integrators of high-speed automatic label applicator systems and are available with or without RFID smart label capabilities.

*Kiosk and Ticket Printers.* Zebra also supplies seven thermal receipt, ticket and document printers for use in kiosks and other unattended printing applications. Zebra's Swecoin print engines are sold to systems integrators to incorporate into kiosks and other unattended printing applications. They are available in a variety of models with widths from two to eight inches.

In addition to their use in on-demand automatic identification applications, our thermal printers can also be used for on-site batch production of custom bar code labels and other graphics. This capability results in shorter lead times, reduced inventory, and more flexibility than can be provided with traditional off-site printing.

#### Card Printers

Zebra makes 10 card printer models for printing national identity cards, driver's licenses, employee identification badges, smart cards, on-demand access control cards, gift cards and customer loyalty cards. These cards can typically be printed in seconds for less than one dollar each. Users can select from a number of printer options, including monochrome and color printing, single- and two-sided printing, lamination, and magnetic stripe and smart card encoding. Bar codes, smart chips and magnetic stripe encoding can be used to record such personal data as health records, financial transactions, security access codes and vital statistics. From the middle of 2006, all Zebra color card printers are i-Series card printers, which incorporate features that automatically optimize printer settings for a given ribbon. The list prices for all of Zebra's card printers range from \$1,995 to \$7,995.



Photo Printers

Digital photo printing is an extension of our core thermal printing technology. With the November 2003 acquisition of Atlantek we began producing digital photo printers; we currently manufacture two printers jointly developed with and marketed by Eastman Kodak. Our high-speed thermal photo printer is designed to work as part of a photo kiosk or a standalone in professional photography applications. We currently sell this printer on an OEM basis to Eastman Kodak,

which incorporates the printer into Kodak photo kiosks and markets the standalone version as the Kodak Professional 9810 Digital Photo Printer.

#### Supplies

Supplies products consist of stock and customized thermal labels, wristbands, smart labels and tags, plastic cards, card laminates and thermal transfer ribbons. Zebra promotes the use of genuine Zebra brand supplies with its equipment.

Zebra fully supports its printers, resellers and end users with an extensive line of superior quality, high performance supplies optimized to a particular user's needs. Supplies are chosen in consultation with the reseller and end user based on the specific application, printer and environment in which the labeling system must perform. In the case of bar code labeling solutions, supplies also include proprietary ribbon and label formulations that are designed to maximize bar code decoding and printer performance while meeting the most demanding end user application performance criteria. Factors such as adhesion, resistance to scratches, smudges and abrasion, and chemical and environmental exposures are all taken into account when selecting the type of ribbon and labeling materials. The use of supplies that are not carefully matched to specific printers can degrade bar code decoding rates, print speed and print quality.

#### Software

Zebra has specialized printer management, label design and driver solutions to help unlock the full potential of Zebra printers. The ZebraLink Solutions suite of networking, software, firmware, and printer management products is designed for ease of integration and use, from small business to enterprise supply chain applications. Our goal is to provide software that enables high levels of functionality to all major computer network and software systems. Network systems include Ethernet, 802.11b/g with advanced securities and Bluetooth wireless systems. Operating systems include Windows, UNIX, Linux and various IBM systems

The ZebraNet Bridge Enterprise printer management application enables organizations to efficiently deploy, manage and monitor Zebra printers from a single location. Leveraging the powerful printer management features built into many Zebra printers and Zebra print servers, ZebraNet Bridge Enterprise delivers real-time printer error and status notifications for maximum up-time performance. Easy to use and flexible tools within the program allow system administrators to create highly manageable printer groups for real-time control and monitoring of Zebra printers on their network.

Label design and integration software is specifically designed to optimize the performance of Zebra bar code label printers. Since introducing the label design and printer configuration tools ZebraDesigner and ZebraDesigner Pro in 2005, the product line has been enhanced with the release of ZebraDesigner for XML, offering integration capabilities with XML based enterprise applications. Zebra also continues to offer BAR-ONE for mySAP® Business Suite for users of the SAP® ERP system. To facilitate using Zebra printers with a broad range of software applications, Zebra offers Windows printer drivers designed to optimize the printer experience.

In 2006, Zebra began offering a Unicode based Global Printing Solution for the industrial and high performance Xi Series, 105SL, Z4mplus/Z6mplus and PAX print engines. The Zebra Global Printing Solution lets the printer automatically output any language, with no need for the operator to select the language, font, codepage or otherwise adjust the printer.

Also released in 2006 were additions to Zebra's family of XML enabled printing solutions. Zebra's award winning QL Plus and RW Series mobile printers now offer XML direct connect printing capabilities as a standard feature.

#### Maintenance Services

For bar code label and receipt printers, we currently provide service at depot repair centers at our Vernon Hills, Illinois, Preston, U.K. and the Netherlands facilities. We also provide service at a depot repair center in Toronto, Canada through a partnership with Getronics. Zebra Authorized Service Providers (ZASP) also provide repair services for most Zebra products at their locations. In addition, IBM and National Service Center (NSC) provide on-site repair services in the United States. We share the revenue for on-site service contracts sold by IBM and NSC for Zebra printing systems installed in the United States, and with IBM in Europe. Outside of the United States, Zebra's resellers in each country may provide maintenance service, either directly as ZASPs or through independent service agents. Zebra also provides service and technical support assistance from in-house support personnel located in the United States, the United Kingdom and Singapore, who are available by telephone hotline five days a week during regular local business hours. Also, for most Zebra products, Zebra provides interactive technical support via the Internet, which can be accessed through Zebra's Web site, www.zebra.com, 24 hours a day, seven days a week.



The card printer depot repair facilities are located in Camarillo, California and Preston, U.K. Card printer resellers can receive technical support assistance from in-house support personnel located in the United States, the United Kingdom and Singapore, who are available by telephone during regular business hours. In addition, on-line support for card printers can be accessed through the Web site, [www.zebracard.com](http://www.zebracard.com), 24 hours a day, seven days a week.

### Warranties

All Zebra printing equipment is warranted against defects in material and workmanship for up to one year. Printheads are warranted for six months, and batteries are warranted for three months. Zebra supplies are warranted against defects in material and workmanship for their stated shelf life or twelve months, whichever ends first. Defective equipment and supplies may be returned for repair, replacement or refund during the applicable warranty periods.

### **Zebra's Technology**

Our products use thermal transfer, direct thermal and thermal dye sublimation technologies. Each technology has characteristics that provide specific benefits to the end user.

Thermal transfer printing is used in all performance and some mid-range, desktop and mobile bar code label printers, as well as high-speed print engines. This technology creates an image by applying an electrically heated printhead to a ribbon that releases ink onto labeling/ticketing media. The benefits of thermal transfer printing include superior image quality, the ability to print on a wide variety of smooth-surfaced materials, no requirement for specially coated or formulated labeling/ticketing media and the ability to use inks that are not viable with alternative printing technologies.

Direct thermal printing is used in some mid-range, desktop and mobile printer products. Direct thermal printing creates an image by applying the heated printhead directly to specially treated paper, which changes color when heated. Direct thermal technology is preferable where image durability is less critical and where the application does not require specialty-labeling materials such as plastics or metal foils.

Our card printers and digital photo printers incorporate thermal dye sublimation for color printing. This capability allows for the creation of personalized full color, photographic quality plastic cards and high-quality photographs. Traditional photographic processes are both more expensive and time consuming. We believe that personalized card applications such as driver's licenses, loyalty cards, school and work identification cards, security access cards and financial transaction cards are well suited to this technology. The growing acceptance of digital photography, over traditional halide-based technology, offers growth opportunities for Zebra in certain areas of photo printing.

Zebra's printing systems incorporate Company-designed computer hardware, electrical mechanisms and software, which operate the printing functions of the system and communicate with the host computer. Zebra's bar code label printers operate using Zebra Programming Language (ZPL®), Zebra Programming Language II (ZPL II®), Eltron Programming Language (EPL) or Comtec Printer Control Language (CPCL), each of which is a proprietary printer driver language. These languages are compatible with virtually all computer operating systems, including UNIX, MS/DOS® and Windows.

Zebra guarantees backward compatibility in ZPL and ZPL II to allow users to replace older Zebra printers with newer equipment without costly reprogramming of label design programs. This compatibility also allows users to operate multiple Zebra printers in different applications using standardized programs and to integrate these printers into a local area network. We believe that ZPL and ZPL II give us a competitive advantage by ensuring compatibility across a broad range of present and future printer products and by facilitating system upgrades and customer loyalty to Zebra products. Some independent software vendors have written label preparation programs with ZPL and ZPL II drivers specifically for Zebra printers. ZPL and ZPL II label format programs can be run on a personal computer with ordinary word processing programs, making ZPL and ZPL II particularly adaptable to PC-based systems.

Zebra also sells radio frequency identification (RFID) printer/encoders that can encode data into passive RFID transponders embedded in direct thermal or thermal transfer printable labels. These smart labels are finding growing acceptance in commercial and military supply chain management, as well as many closed-loop proprietary tracking applications. Zebra-manufactured printer/encoders and smart labels support both HF (13.56 MHz) and UHF (860-960 MHz) applications for RFID.

### **Sales and Marketing**

*Sales.* We sell our products primarily through distributors, value-added resellers (VARs), and original equipment manufacturers (OEMs). We also sell our products directly to a select number of named accounts. For media and

consumables, we also sell directly to end users through the Internet and telesales operations. Distributors and VARs purchase, stock and sell

a variety of automatic identification components from different manufacturers and customize systems for end-user applications using their systems and application integration expertise. Because these sales channels provide specific software, configuration, installation, integration and support services required by end users within various market segments, these relationships allow Zebra to reach end users throughout the world in a wide variety of industries. Zebra experiences a minor amount of seasonality in sales, depending on the geographic region and/or vertical market.

We functionally classify our direct VARs as Premier Partners, Advanced Partners, or Associate Partners, depending on their business competencies, depth and breadth of their sales teams, customer support capabilities, contributions to Zebra's strategic goals and sales commitment to Zebra. In addition, we offer VARs the opportunity to earn certifications for mobile/wireless printers, supplies, services and radio frequency identification (RFID) products in vertical markets. We also sell through distributors, which in turn sell to an extended VAR community. All VARs, as well as OEMs and systems integrators, provide customers with a variety of automatic identification components including scanners, accessories, applications software and systems integration expertise, and, in the case of some OEMs, resell the Zebra-manufactured products under their own brands as part of their own product offering. We believe that the breadth of this indirect channel network, both in terms of variety and geographic scope, enhances our ability to compete.

In some instances, we have designated a customer as a Strategic Account when purchases of Zebra products reach specified levels and support requirements for the account become highly customized. Zebra sales personnel, either alone or together with our partners, manage these Strategic Accounts to ensure their needs, including consistent support for projects and applications, are being met.

The sales function also encompasses a group that manages a small number of Global Alliances. They direct the business development strategies for a limited number of third-party relationships that are strategic to new demand creation for specific vertical markets and/or specific applications.

Sales to international customers as a percent of net sales were as follows:

|                  | Year Ended December 31, |      |      |
|------------------|-------------------------|------|------|
|                  | 2006                    | 2005 | 2004 |
| Percent of sales | 50.0                    | 48.5 | 45.8 |

We believe that international sales have the long-term potential to grow faster than domestic sales because of the lower penetration of automatic identification applications outside North America. As a result, Zebra has invested resources to support our international growth and currently operates facilities and sales offices, or has representation, in 26 different countries.

*Marketing.* Marketing operations encompass marketing communications, product marketing, vertical marketing, solutions marketing, market research and channel marketing functions. The product marketing group identifies, evaluates and recommends new product opportunities and manages product introductions, positioning and demand creation. Product marketing also focuses on strategic planning and market definition and analyzes Zebra's competitive strengths and weaknesses.

#### Customers

Zebra has sold over 5,700,000 bar code label and card printers to customers in about 100 countries as of December 31, 2006.

ScanSource, Inc., is our most significant customer. Our net sales to ScanSource, an international distributor of Zebra product, as a percent of total net sales, were as follows:

|                  | Year Ended December 31, |      |      |
|------------------|-------------------------|------|------|
|                  | 2006                    | 2005 | 2004 |
| Percent of sales | 16.7                    | 15.6 | 14.1 |

No other customer accounted for 10% or more of total net sales during these years.

#### Production and Manufacturing

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We design our products to optimize product performance, quality, reliability, durability and versatility. These designs combine cost-efficient materials, sourcing and assembly methods with high standards of workmanship. We assemble our products in-house largely on a configure-to-order basis using components that have been sourced from around the world. We

have the in-house capability to produce mechanical assemblies and design many of our own tools, fixtures and test equipment. Often, our manufacturing and test engineers coordinate the development of new products with our new product engineers and vendors. This collaboration increases manufacturing efficiency by specifying and designing manufacturing processes and facilities simultaneously with product design.

We buy prefabricated component parts and subassemblies for use in the manufacture of our products. Critical subassemblies include printheads, printed circuit board assemblies, power supplies, integrated circuits, and stepper motors, which are obtained from domestic and foreign suppliers at competitive prices. Purchase contracts provide for price increases only in the event of certain increases in the costs of raw materials. Zebra typically experiences significant variance in demand thus carries inventory and partners with key suppliers to deal with the variation.

### Research and Development

Zebra had research and development expenditures as follows (in thousands):

|                                       | Year Ended December 31, |           |           |
|---------------------------------------|-------------------------|-----------|-----------|
|                                       | 2006                    | 2005      | 2004      |
| Research and development expenditures | \$ 48,959               | \$ 47,359 | \$ 38,609 |
| Percent of sales                      | 6.4                     | 6.7       | 5.8       |

We devote significant resources to developing new printing solutions for our target markets and ensuring that our efficiently manufactured products maintain high levels of reliability.

### Competition

Many companies are engaged in the design, manufacture and marketing of bar code label printers, card personalization solutions and dye sublimation photo printers. We consider our direct competition in bar code label and receipt printing to be producers of on-demand thermal transfer and direct thermal label printing systems and supplies. We also compete, however, with companies engaged in the design, manufacture and marketing of printing systems that use alternative technologies, such as impact dot matrix, ink-jet and laser printing. Similarly, we consider manufacturers of card personalization systems that are based on a broad range of alternative technologies as competition.

Dye sublimation, the technology incorporated in our card printer, is only one of several commercially available types of equipment used to personalize cards. We also compete with companies that produce identification cards using alternative technologies, which include ink-jet, thermal transfer, embossing, film-based systems, encoders, laser engraving and large-scale dye sublimation printers. These card personalization technologies offer viable alternatives to Zebra's card printers and provide effective competition from a variety of companies, many of which are substantially larger than Zebra. In addition, service bureaus compete for end user business and provide an alternative to the purchase of our card printing equipment and supplies. Manufacturers also use dye sublimation technology in their digital photo printers.

Our ability to compete effectively depends on a number of factors. These factors include the reliability, quality and reputation of the manufacturer and its products; hardware and software innovations and specifications; breadth of product offerings; information systems connectivity; price; level of technical support; supplies and applications support offered by the manufacturer; available distribution channels; and financial resources to support new product design and innovation. We believe that Zebra presently competes favorably with respect to these factors.

We face competition in one or more of our product lines from many competitors, including the following (listed in alphabetical order): Altech; Argox; Canon; CIM; Cognitive Solutions, a subsidiary of Axiohm Transaction Solutions; ColorX; Copal; Datacard; Datamax, a unit of Dover Corporation; Evolis; Fargo Electronics; Fujitsu; Godex; Hewlett-Packard; Hitachi; Intermec Technologies; Lexmark International; LogickaComp; MagiCard; Matica; Microcom; Mitsubishi; NBS; Nisca; Olmec; O Neil Product Development; Olympus; Paxar; Polaroid; Printronix; Sato; Shinko; Song Woo Electronics; Sony; Taiwan Semiconductor; Tokyo Electric Company; Victor Data Systems; Woosim; and Xerox. Competition in the kiosk arena is vast. A few of the competitors we face include Custom Engineering, Star Micronics, Epson, Citizen, Boca Systems and Practical Automation.

The supplies business is highly fragmented and competition is comprised of numerous competitors of various sizes depending on the geographic area.





### **Alternative Technologies**

We believe that direct thermal and thermal transfer printing will be the label and receipt printer technology of choice in Zebra's target applications for the foreseeable future. Among the many advantages of direct thermal and thermal transfer printing is the ability to print high-resolution, durable images on a wide variety of label materials at relatively low costs and very high speeds compared with alternative printing technologies. We view radio frequency identification (RFID) smart label printing and encoding as a complementary technology to bar coded label and receipt printing, offering significant growth opportunities to Zebra as the technology becomes more widely adopted.

If other technologies were to evolve or become available to Zebra, it is possible that those technologies would be incorporated into our products. Alternatively, if such technologies were to evolve or become available to our competitors, Zebra's products may become obsolete. This obsolescence would have a significant negative effect on Zebra's business, financial position, results of operations and cash flows.

Therefore, we continually assess competitive and complementary methods of bar code printer and other means of automatic identification. Alternative print technologies assessed include ink jet, laser, impact dot matrix and laser etching. While we cannot be sure that new technology will not supplant direct thermal and thermal transfer printing for bar code labels and receipts, we are not aware of any developing technology that offers the advantages of direct thermal and thermal transfer printing for our targeted label and receipt printer applications. We are continually monitoring and evaluating new HF and UHF RFID technologies, supporting their standards development, and rapidly adopting RFID into new Zebra products as new markets and applications emerge.

### **Intellectual Property Rights**

Zebra relies on a combination of trade secrets, patents, employee and third party nondisclosure agreements, copyright laws and contractual rights to establish and protect its proprietary rights in its products. We have and actively protect several domestic and international trademarks. We hold 252 United States and foreign patents and have 225 United States and foreign patent applications pending pertaining to products. The duration of these patents ranges from 14 to 20 years. The expiration of any individual patent would not have a significant negative impact on our business.

Despite our efforts to protect our intellectual property rights, it may be possible for unauthorized third parties to copy portions of our products or to reverse engineer or otherwise obtain and use some technology and information that we regard as proprietary. Moreover, the laws of some countries do not afford Zebra the same protection to proprietary rights, as do United States laws. There can be no assurance that legal protections relied upon by Zebra to protect its proprietary position will be adequate. While Zebra's intellectual property is valuable and provides certain competitive advantages, we do not believe that the legal protections afforded to our intellectual property are fundamental to our success.

Patents have become increasingly used by businesses generally as a strategic business tool and in recent years the number of patent applications and grants has risen dramatically. As a result, it is increasingly important that Zebra takes appropriate steps to maintain and develop its own patent portfolio and reduce the risk of disputes involving third party intellectual property rights.

During 2006, we acquired patents as a result of a payment for the settlement of a lawsuit with Paxar Americas, Inc. A portion of this settlement was applied to future use of patents. This portion of the settlement has been recorded as intangibles and will be amortized over the estimated useful lives of the patents, which range from 4 to 7 years. In some cases, the useful lives may be less than the patent lives. See Note 16 to the Notes to the Consolidated Financial Statements included in this Form 10-K for further discussion of the settlement.

Other trademarks mentioned in this report are the property of their respective holders and include IBM, a registered trademark of International Business Machines; Kodak, a registered trademark of the Eastman Kodak; UNIX, a registered trademark of UNIX Systems Laboratories; MS/DOS and Windows, registered trademarks of Microsoft; SAP, a registered trademark of SAP AG; Linux, a registered trademark of Linus Torvalds; and Accelio Present Central, a registered trademark of Accelio. Bluetooth is a trademark owned by Bluetooth SIG and used by Zebra under license.

### **WhereNet Acquisition**

On January 25, 2007, we extended our automatic identification technology portfolio by acquiring WhereNet Corp., a provider of active radio frequency identification (RFID) based wireless solutions to track and manage enterprise assets, for \$126 million in cash. Headquartered in Santa Clara, CA, WhereNet provides integrated wireless Real Time Locating Systems (RTLS) to companies primarily in the industrial manufacturing, transportation and logistics, and aerospace and defense sectors. These systems help companies locate and track high-value assets using battery-powered wireless tags, fixed-position



antennas and Web-enabled software. They are employed in parts replenishment, vehicle inventory tracking, truck yard management, marine cargo tracking, and work-in-process tracking, among many other applications.

WhereNet's solutions encompass hardware, middleware, application software, and services for project management, maintenance and support. Hardware consists primarily of proprietary battery-powered RFID transponders and various reading devices. Manufacturing of these products are accomplished by third-party contract manufacturers. Middleware, application software and services are designed and delivered by WhereNet personnel. Sales and service are made on a direct basis through contracts with end-user customers, in addition to follow-on sales of transponders and support services

Active RFID technology is the basis on which WhereNet solutions are designed and built. Several companies compete with WhereNet employing multiple technologies aimed at optimizing the performance of supply chain, asset tracking and logistics networks. These technologies include passive RFID, other active RFID platforms, GPS-based technologies, WiFi-based technologies, and software platforms. Competing wireless location and RFID-focused companies include Aer Scout Inc., Ekahau Inc., I.D. Systems Inc., Identec Solutions, Intermec Inc., and RF Code Inc. Larger, diversified companies competing with WhereNet include Cisco Systems Inc., Lockheed Martin Corp., Roper Industries Inc., Siemens AG, and Motorola Inc.

### **Employees**

As of February 23, 2007, Zebra employed approximately 2,800 persons. None of these employees is a member of a union. We consider our employee relations to be very good.

### **Additional Information**

For financial information regarding Zebra, see Zebra's Consolidated Financial Statements and the related Notes, which are included in this Annual Report on Form 10-K. Zebra has a single reportable segment for all of our operations and products. Financial information about geographic areas is found in Note 17 to the Consolidated Financial Statements.

**Item 1A. Risk Factors**

Investors should carefully consider the risks, uncertainties and other factors described below, as well as other disclosures in Management's Discussion and Analysis of Financial Condition and Results of Operations, because they could have a material adverse effect on Zebra's business, financial condition, operating results, and growth prospects.

*Zebra could encounter difficulties in any acquisition it undertakes, including unanticipated integration problems and business disruption. Acquisitions could also dilute stockholder value and adversely affect operating results. Proposed acquisitions that are not consummated may result in the write-off of certain acquisition costs.*

Zebra may acquire or make investments in other businesses, technologies, services or products. For example, it acquired WhereNet Corp. (WhereNet), in January 2007. The process of integrating any acquired business, technology, service or product into operations may result in unforeseen operating difficulties and expenditures. An acquisition may present business issues which are new to Zebra. Integration of an acquired company also may consume considerable management time and attention, which could otherwise be available for ongoing development of the business. The expected benefits of any acquisition may not be realized. Moreover, Zebra may be unable to identify, negotiate or finance future acquisitions successfully. Future acquisitions could result in potentially dilutive issuances of equity securities or the incurrence of debt, contingent liabilities or amortization expenses. To the extent that a proposed acquisition is not consummated, Zebra may be required to write off certain costs associated with the acquisition, which could be significant.

*Zebra may not be able to continue to develop products to address user needs effectively in an industry characterized by rapid technological change.*

To be successful, Zebra must adapt to rapidly changing technological and application needs by continually improving its products as well as introducing new products and services to address user demands.

Zebra's industry is characterized by:

- Rapidly changing technology
- Evolving industry standards
- Frequent new product and service introductions
- Evolving distribution channels
- Changing customer demands

Future success will depend on Zebra's ability to adapt in this rapidly evolving environment. Zebra could incur substantial costs if it has to modify its business to adapt to these changes, and may even be unable to adapt to these changes.

*Zebra competes in a highly competitive market, which is likely to become more competitive. Competitors may be able to respond more quickly to new or emerging technology and changes in customer requirements.*

Zebra faces significant competition in developing and selling its systems. Principal competitors have substantial marketing, financial, development and personnel resources. To remain competitive, Zebra believes it must continue to provide:

- Technologically advanced systems that satisfy the user demands,
- Superior customer service,
- High levels of quality and reliability, and
- Dependable and efficient distribution networks.

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Zebra cannot assure it will be able to compete successfully against current or future competitors. Increased competition in printers or supplies may result in price reductions, lower gross profit margins and loss of market share, and could require increased spending on research and development, sales and marketing and customer support. Some competitors may make strategic acquisitions or establish cooperative relationships with suppliers or companies that produce complementary products. Any of these factors could reduce Zebra's earnings.

*Zebra is vulnerable to the potential difficulties associated with the rapid increase in the complexity of its business.* Zebra has grown rapidly over the last several years through domestic and international growth and acquisitions. This growth has caused increased complexities in the business. We believe our future success depends in part on our ability to manage our rapid growth and increased complexities of our business and the demands from increased responsibility on our management personnel. The following factors could present difficulties to us:

- Manufacturing an increased number of products;
- Increased administrative and operational burden;
- Maintaining and improving information technology infrastructure to support growth;

- Increased logistical problems common to complex, expansive operations; and
- Managing increasing international operations.

If we do not manage these potential difficulties successfully, our operating results could be adversely affected. In addition, we may have difficulties managing associated increased costs, which could adversely affect our operating margins.

*Zebra sources some of its component parts from sole source suppliers.*

A disruption in the supply of such component parts could have a material adverse effect on our operations and financial results. In particular, a key microprocessor used in Zebra products has been the subject of patent litigation against the manufacturer. While Zebra expects the manufacturer to prevail, an adverse result in such proceedings could have a material adverse effect on Zebra's financial results.

*Infringement by Zebra or Zebra suppliers on the proprietary rights of others could put Zebra at a competitive disadvantage, and any related litigation could be time consuming and costly.*

Third parties may claim that Zebra or Zebra suppliers violated their intellectual property rights. To the extent of a violation of a third party's patent or other intellectual property right, Zebra may be prevented from operating its business as planned, and may be required to pay damages, to obtain a license, if available, or to use a non-infringing method, if possible, to accomplish its objectives. Any of these claims, with or without merit, could result in costly litigation and divert the attention of key personnel. If such claims are successful, they could result in costly judgments or settlements. Also, as new technologies emerge, such as RFID, the intellectual property rights of parties in such technologies can be uncertain. As a result, products involving such technologies may have higher risk of claims of infringement of the intellectual proprietary rights of third parties.

*The inability to protect intellectual property could harm Zebra's reputation, and its competitive position may be materially damaged.*

Zebra's intellectual property is valuable and provides Zebra with certain competitive advantages. Copyrights, patents, trade secrets and contracts are used to protect these proprietary rights. Despite these precautions, it may be possible for third parties to copy aspects of Zebra's products or, without authorization, to obtain and use information which Zebra regards as trade secrets.

*Zebra may incur liabilities as a result of product failures due to actual or apparent design or manufacturing defects.*

Zebra may be subject to product liability claims, which could include claims for property or economic damage or personal injury, in the event our products present actual or apparent design or manufacturing defects. Such design or manufacturing defects may occur not only in Zebra's own designed products but also in components provided by third party suppliers. A Zebra supplier has in the past provided us with defective lithium-ion battery packs which were subject to a product recall. Zebra generally has insurance protection against property damage and personal injury liabilities and also seeks to limit such risk through product design, manufacturing quality control processes, product testing and contractual indemnification from suppliers. However, due to the large and growing size of Zebra's installed printer base, a design or manufacturing defect involving this large installed printer base could result in product recalls or customer service costs that could have material adverse effects on Zebra's financial results.

*The planned retirement of Zebra's chief executive officer could cause dislocations in management and changes in strategic direction.* During the third quarter of 2006, we announced that Edward L. Kaplan, Zebra's co-founder, chairman and chief executive officer, plans to retire as CEO following the recruitment of a successor CEO. This current period of transition and future change in leadership could result in changes in other senior and mid-level management personnel. Such changes could have an adverse affect on Zebra's business. In addition, no assurances can be provided as to whether the successor CEO, who has yet to be named, will seek to change Zebra's strategies.

*Zebra's equipment is subject to U.S. and foreign regulations that pertain to electrical and electronic equipment, which may materially adversely affect Zebra's business.*

These regulations influence the design, components or operation of such products. New regulations and changes to current regulations are always possible and, in some jurisdictions, regulations may be introduced with little or no time to bring related products into compliance with these regulations. Zebra's failure to comply with these regulations may prevent Zebra from selling our products in a certain country. In addition, these regulations may increase our cost of supplying the products by forcing us to redesign existing products or to use more expensive designs or components. In these cases, Zebra may experience unexpected disruptions in our ability to supply customers with products, or we may incur unexpected costs or operational complexities to bring products into compliance. This could have an adverse effect on Zebra's revenues, gross profit margins and results of operations and increase the volatility of our financial results.

In January 2003, the European Union, ( EU ), issued two directives relating to chemical substances in electronic products. The Waste Electrical and Electronic Equipment Directive requires producers of electrical goods to pay for specified collection, recycling, treatment and disposal of past and future covered products. EU governments were required to enact and implement legislation that complies with this directive (such legislation together with the directive, the WEEE Legislation ), and certain producers are to be financially responsible under the WEEE Legislation. The EU issued another directive that requires electrical and electronic equipment placed on the EU market after July 1, 2006, to be free of lead, mercury, cadmium, hexavalent chromium (above a threshold limit) and brominated flame retardants. EU governments were required to enact and implement legislation that complies with this directive (such legislation together with this directive, the RoHS Legislation ). We are currently in compliance; however, if we do not comply with these directives, we may suffer a loss of revenue, be unable to sell in certain markets and/or countries, be subject to penalties and enforced fees, and/or suffer a competitive disadvantage. Also, complying with these directives has presented additional complexities to manufacturing and operations which could result in adverse results. We cannot assure you that the costs to comply with these new laws, or with current and future environmental laws, will not have a material adverse effect on our results of operations, expenses and financial condition.

*Added risks are associated with our international operations which may have a material adverse effect on Zebra's business.*

Zebra has significant overseas operations, notably in the U.K., Middle East and Africa, Latin America and Asia-Pacific, including, in particular, an increasing presence in China, which present added risks that may materially adversely affect the financial results and condition of Zebra. These risks include the following:

- Adverse changes in, or uncertainty of, local business laws or practices;
- Inadequately managing and overseeing operations that are distant and remote from corporate headquarters;
- The inability to hire and retain appropriate employees in highly competitive job markets; and
- The failure to implement and maintain adequate internal controls relating to these operations.

If we are not able to effectively manage these risks, they may harm our business and the trading price of our common stock.

*Zebra sells a significant portion of its products internationally and purchases important components from foreign suppliers. These circumstances create a number of risks.*

Zebra sells a significant amount of its products to customers outside the United States. Shipments to international customers are expected to continue to account for a material portion of net sales. Risks associated with sales and purchases outside the United States include:

- Fluctuating foreign currency rates could restrict sales, or increase costs of purchasing, in foreign countries.

Zebra's equipment is subject to U.S. and foreign regulations that pertain to electrical and electronic equipment, which may materially adversely affect Zebra's business.



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- Foreign governments may impose burdensome tariffs, quotas, taxes, trade barriers or capital flow restrictions.
- Political and economic instability may reduce demand for our products, or put our foreign assets at risk.
- Restrictions on the export or import of technology may reduce or eliminate the ability to sell in or purchase from certain markets.
- Potentially limited intellectual property protection in certain countries may limit recourse against infringing products or cause Zebra to refrain from selling in certain geographic territories.
- Staffing and managing international operations may be unusually difficult.

*Economic factors, which are outside Zebra's control, could lead to deterioration in the quality of Zebra's accounts receivables.*

Zebra sells its products to customers in the United States and several other countries around the world. Sales are typically made on unsecured credit terms, which are generally consistent with the prevailing business practices in a given country. A deterioration of economic or political conditions in a country could impair Zebra's ability to collect on receivables in the affected country.

*Zebra depends on the ongoing service of its senior management and ability to attract and retain other key personnel.*

Future success of Zebra is substantially dependent on the continued service and continuing contributions of senior management and other key personnel. The loss of the service of any executive officer or other key employees could adversely affect business. Zebra maintains minimal key man life insurance policies on its co-founders.

The ability to attract, retain and motivate highly skilled employees is important to Zebra's long-term success. Competition for personnel in Zebra's industry is intense, and Zebra may be unable to retain key employees or attract, assimilate or retain other highly qualified employees in the future.

*Terrorist attacks or war could lead to further economic instability and adversely affect Zebra's stock price, operations, and profitability.*

The terrorist attacks that occurred in the United States on September 11, 2001 caused major instability in the U.S. and other financial markets. Possible further acts of terrorism and current and future war risks could have a similar impact. The United States continues to take military action against terrorism and is currently engaged in a costly occupation of Iraq. These events may lead to additional armed hostilities or to further acts of terrorism and civil disturbance in the United States or elsewhere, which may further contribute to economic instability. Any such attacks could, among other things, cause further instability in financial markets and could directly, or indirectly through reduced demand, negatively affect Zebra's facilities and operations or those of its customers or suppliers.

*Taxing authority challenges may lead to tax payments exceeding current reserves.*

Zebra is subject to ongoing tax examinations in various jurisdictions. As a result, we may record incremental tax expense based on expected outcomes of such matters. In addition, we may adjust previously reported tax reserves based on expected results of these examinations. Such adjustments could result in an increase or decrease to Zebra's effective tax rate.

**Item 1B. Unresolved Staff Comments**

Not applicable.

**Item 2. Properties**

Zebra's corporate headquarters are located in Vernon Hills, Illinois, a northern suburb of Chicago. Zebra conducts its operations from a custom-designed facility at this location, which provides approximately 225,000 square feet of space. Approximately 113,000 square feet have been allocated to office and laboratory functions and 112,000 square feet to manufacturing and warehousing. This facility was constructed in 1989 and expanded in 1993, 1995, 1996 and 1999. It is owned and leased to Zebra under a lease terminating on June 30, 2014, by Unique Building Corporation, a corporation owned by Edward Kaplan and Gerhard Cless, both executive officers and directors of Zebra.

Zebra's principal facilities as of December 31, 2006, are listed below:

| Location                    | Square Footage<br>Manufacturing,<br>Production &<br>Warehousing | Administrative,<br>Research & Sales | Total   | Lease Expires  |
|-----------------------------|---|-------------------------------------|---------|----------------|
| Vernon Hills, Illinois, USA | 111,676   | 113,429                             | 225,105 | June 2014      |
| Vernon Hills, Illinois, USA | —   | 34,000                              | 34,000  | February 2008  |
| Camarillo, California, USA  | 97,921  | 72,156                              | 170,077 | Owned by Zebra |
| Warwick, Rhode Island, USA  | 24,516  | 75,324                              | 99,840  | April 2009     |
| Greenville, Wisconsin, USA  | 45,000  | 5,000                               | 50,000  | February 2018  |
| Otay Mesa, California, USA  | 25,100  | 4,900                               | 30,000  | February 2008  |
| McAllen, Texas, USA         | 15,500  | 2,500                               | 18,000  | September 2011 |
| Heerenveen, The Netherlands | 48,427  | 46,145                              | 94,572  | March 2025     |
| High Wycombe, UK            | —   | 24,700                              | 24,700  | October 2018   |
| Preston, UK                 | 30,450  | 8,600                               | 39,050  | Owned by Zebra |
| Total                       | 398,590   | 386,754                             | 785,344 |                |

Zebra leases various other facilities around the world, which are dedicated to administrative, research and sales functions. The amounts related to these leases, solely or in aggregate, are not material to the consolidated financial statements.

**Item 3. Legal Proceedings**

See Note 16 in the Notes to the Consolidated Financial Statements included in this Form 10-K.

**Item 4. Submission of Matters to a Vote of Security Holders**

Not applicable.

**PART II****Item 5. Market for Registrant's Common Stock, Related Stockholder Matters and Issuer Purchases of Equity Securities****Stock Information: Price Range and Common Stock**

Our Class A Common Stock is traded on the NASDAQ Stock Market under the symbol ZBRA. The following table shows the high and low trade prices for each fiscal quarter in 2006 and 2005, as reported by the NASDAQ Stock Market.

| 2006           | High     | Low      | 2005           | High     | Low      |
|----------------|----------|----------|----------------|----------|----------|
| First Quarter  | \$ 47.97 | \$ 42.16 | First Quarter  | \$ 56.90 | \$ 44.53 |
| Second Quarter | 45.39    | 32.41    | Second Quarter | 48.67    | 39.60    |
| Third Quarter  | 36.60    | 29.23    | Third Quarter  | 47.58    | 34.88    |
| Fourth Quarter | 37.74    | 33.98    | Fourth Quarter | 46.66    | 36.65    |

Source: The NASDAQ Stock Market

At February 26, 2007, the last reported price for the Class A Common Stock was \$41.79 per share, and there were 372 registered stockholders of record for the Company's Class A Common Stock. In addition, we had approximately 17,000 stockholders who owned Zebra stock in street name.

**Dividend Policy**

Since our initial public offering in 1991, we have not declared any cash dividends or distributions on our capital stock. Zebra currently intends to retain its earnings to finance future growth and therefore does not anticipate paying any cash dividends in the foreseeable future.

**Treasury Shares**

During 2006, Zebra purchased 2,080,911 shares of common stock. The repurchase was under a purchase authorization approved by the Board of Directors. In September 2005, the Board authorized the purchase of up to 2,500,000 shares of common stock. The purchase price is at management's discretion, and there is no expiration on the authorization. During 2006, Zebra purchased shares as follows:

**ISSUER PURCHASES OF EQUITY SECURITIES**

| Period                                    | Total number of shares purchased | Average price paid per share | Total number of shares purchased as part of publicly announced program | Maximum number of shares that may yet be purchased under the program |
|---|----------------------------------|------------------------------|--|--|
| September 2006 (August 27 - September 30) | 116,800                          | \$ 34.83                     | 116,800  |  |
| October 2006 (October 1 - October 28)     | 329,111                          | 36.09                        | 329,111  |  |
| November 2006 (October 29 - November 25)  | —                                | —                            | —  |  |
| December 2006 (November 26 - December 31) | 1,635,000                        | 34.85                        | 1,635,000  |  |
| Total                                     | 2,080,911                        | \$ 35.04                     | 2,080,911  | 419,089  |

See Item 12 for information related to Zebra's equity compensation plans.

**STOCK PERFORMANCE GRAPH**

The graph depicted below compares the cumulative annual change since December 31, 2001, of the total stockholder return on Zebra Technologies Corporation Class A Common Stock with the cumulative total return on the following published indices: (i) the Hemscoff Industry Group 815 (Computer Peripherals) Index(1) and (ii) the NASDAQ Composite Market Index, during the same period. This comparison assumes that \$100 was invested in each of the Company's Class A Common Stock, the stocks comprising the Hemscoff Industry Group 815 Index, and the stocks comprising the NASDAQ Composite Market Index, on December 31, 2001, and assumes that all dividends were reinvested at the end of the month in which they were paid.

(1) Hemscoff, Inc. (formerly CoreData LLC and Media General Financial Services) publishes the Hemscoff Industry Group 815 (Computer Peripherals) Index. The index is comprised of the following companies: Acme Packet Inc., Astro-Med Inc., AU Optronics Corp. ADS, Avocent Corp., Creative Technology Ltd., Electronics For Imaging, Emulex Corp., Evand & Sutherland Computer Corp., Foundry Networks Inc., Global Imaging Systems Inc., Hauppauge Digital Inc., iCAD Inc., Immersion Corp., InFocus Corp., Intermec Inc., Interphase Corp., Key Tronic Corp., Lantronix Inc., Lexmark International Inc., Logitech International SA ADR, Media Sciences International Inc., Mercury Computer Systems Inc., MTS Medication Technologies Inc., Nice Systems Ltd. ADR, O2Micro International Ltd., Opnet Technologies Inc., Planar Systems Inc., Printronix Inc., Radcom Ltd., RadiSys Corp., Rimage Corp., SBE Inc., SCM Microsystems Inc., Secure Computing Corp., Stratasys Inc., Symbol Technologies Inc., Top Image Systems Ltd., Transact Technologies Inc., Universal Display Corp., Video Display Corp., Wave Systems Corp. Cl. A, and Zebra Technologies Corporation.

**Comparison of Five-Year Cumulative Total Return  
of Zebra Technologies Corporation, the Hemscoff Industry Group Index  
and the NASDAQ Composite Market Index**

|                                | 2001      | 2002      | 2003      | 2004      | 2005      | 2006      |
|--------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Zebra Technologies Corporation | \$ 100.00 | \$ 103.22 | \$ 179.26 | \$ 227.89 | \$ 173.51 | \$ 140.87 |
| Hemscoff Industry Group Index  | 100.00    | 74.88     | 128.77    | 131.65    | 113.78    | 124.42    |
| NASDAQ Composite Market Index  | 100.00    | 69.75     | 104.88    | 113.70    | 116.19    | 128.12    |

**Item 6. Selected Consolidated Financial Data****CONSOLIDATED STATEMENTS OF EARNINGS DATA**  
(In thousands, except per share amounts)

|   | Year Ended December 31, |             |             |             |             |
|---|-------------------------|-------------|-------------|-------------|-------------|
|   | 2006                    | (1)<br>2005 | (1)<br>2004 | (1)<br>2003 | (1)<br>2002 |
| Net sales   | \$ 759,524              | \$ 702,271  | \$ 663,054  | \$ 536,397  | \$ 475,611  |
| Cost of sales   | 401,104                 | 348,851     | 320,951     | 264,564     | 245,929     |
| Gross profit  | 358,420                 | 353,420     | 342,103     | 271,833     | 229,682     |
| Total operating expenses  | 277,991 (2)             | 207,392     | 175,494     | 150,882     | 135,806     |
| Operating income  | 80,429                  | 146,028     | 166,609     | 120,951     | 93,876      |
| Income before income taxes and cumulative effect of accounting change | 101,642                 | 160,282     | 176,084     | 127,725     | 102,981     |
| Income before cumulative effect of accounting change                  | 69,627                  | 106,184     | 115,141     | 86,357      | 66,464      |
| Cumulative effect of accounting change                                | 1,319 (3)               | —           | —           | —           | —           |
| Net income  | \$ 70,946               | \$ 106,184  | \$ 115,141  | \$ 86,357   | \$ 66,464   |
| Earnings per share before cumulative effect of accounting change      |                         |             |             |             |             |
| Basic   | \$ 0.99                 | \$ 1.49     | \$ 1.61     | \$ 1.22 (4) | \$ 0.95 (4) |
| Diluted   | \$ 0.98                 | \$ 1.47     | \$ 1.59     | \$ 1.21 (4) | \$ 0.95 (4) |
| Earnings per share  |                         |             |             |             |             |
| Basic   | \$ 1.01                 | \$ 1.49     | \$ 1.61     | \$ 1.22 (4) | \$ 0.95 (4) |
| Diluted   | \$ 1.00                 | \$ 1.47     | \$ 1.59     | \$ 1.21 (4) | \$ 0.95 (4) |
| Weighted average shares outstanding                                   |                         |             |             |             |             |
| Basic   | 70,516                  | 71,364      | 71,556      | 70,647 (4)  | 69,678 (4)  |
| Diluted   | 70,956                  | 72,000      | 72,398      | 71,495 (4)  | 70,305 (4)  |

**CONSOLIDATED BALANCE SHEET DATA**  
(In thousands)

|   | December 31, |            |            |            |            |
|---|--------------|------------|------------|------------|------------|
|   | 2006         | 2005       | 2004       | 2003       | 2002       |
| Cash and cash equivalents and investments and marketable securities (current and long-term) | \$ 559,189   | \$ 544,239 | \$ 557,993 | \$ 447,848 | \$ 348,577 |
| Working capital   | 404,836      | 680,554    | 665,062    | 535,816    | 427,676    |
| Total assets  | 963,142      | 918,415    | 868,044    | 706,530    | 578,701    |
| Long-term obligations (5)   | 9,969        | 7,709      | 4,011      | 2,853      | 1,613      |
| Stockholders' equity  | 877,681      | 857,972    | 803,893    | 657,557    | 539,768    |

(1) Amounts have been restated to reflect the adoption of SFAS No. 123(R), *Share-Based Payment*, using the modified retrospective approach. See Note 2 in the Notes to the Consolidated Financial Statements included in this Form 10-K.

(2) Includes litigation settlement of \$53,392,000 and insurance receivable reserve of \$12,543,000. See Note 16 in the Notes to the Consolidated Financial Statements included in this Form 10-K for further discussion of the settlement.

(3) Relates to the estimation of forfeitures on prior year compensation expense outstanding at the adoption date of SFAS No. 123(R), *Share-Based Payment*. See Note 3 in the Notes to the Consolidated Financial Statements included in this Form 10-K.

In January 2003, the European Union, ( EU ), issued two directives relating to chemical substances in electronic p

- (4) Restated for 3-for-2 stock splits in 2003 and 2004 that were paid in the form of 50% stock dividends.
- (5) Long-term obligations include deferred compensation and unearned revenue. See Note 18 in the Notes to the Consolidated Financial Statements included in this Form 10-K for further discussion of the Deferred Compensation Plan.

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**Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations**

Sales for the fourth quarter of 2006 were up a strong 17.1% from the prior year, reaching a record of \$209,903,000. Particularly encouraging was the strong growth in North America, which had its best performance in two years, up 15.8% from the prior year comparable period. Lower gross margins were the result of manufacturing variances caused partially by the lingering effects the RoHS Legislation, which mandated that we convert our products to comply with the RoHS Legislation by its mid-2006 deadline (the RoHS Conversion ). Variances also resulted from three facility moves during the quarter, as we opened a new supplies converting operation in Texas and moved into larger converting facilities in Wisconsin and California; all of which increased manufacturing capacity. Higher operating expenses resulting from the Swecoin acquisition, consulting expenses, the costs of radio certifications, advertising costs, and increases to bad debt reserves reduced operating margins. Fourth quarter operating expenses also include a 100% reserve for an insurance receivable.

Sales for the full year increased by 8.2% over 2005, with North American growth holding in the mid single digits until the fourth quarter. International sales, particularly in Europe, were stronger and generally more consistent throughout most of the year. Gross margin was down from 2005 by 3.1 points with first half results being affected by mix and pricing and second half by manufacturing variances which were, in part, the result of the RoHS Conversion previously mentioned. The company continued to add sales and marketing staff to support its sales growth with a resulting increase in operating expenses. In addition, we settled a large patent litigation in the third quarter and reserved for an insurance receivable in the fourth quarter. The combined impact of these two events was approximately \$65,935,000 of expense.

**Results of Operations: Fourth Quarter of 2006 versus Fourth Quarter of 2005, Year ended December 31, 2006 versus Year ended December 31, 2005***Sales*

Sales by product category, percent change, and percent of total sales for the three months and year ended December 31, 2006, and December 31, 2005, were (in thousands, except percentages):

| Product Category             | Three Months Ended December 31, |            | Percent Change | Percent of Total Sales - 2006 | Percent of Total Sales - 2005 |
|------------------------------|---------------------------------|------------|----------------|-------------------------------|-------------------------------|
|                              | 2006                            | 2005       |                |                               |                               |
| Hardware                     | \$ 163,081                      | \$ 137,803 | 18.3           | 77.7                          | 76.9                          |
| Supplies                     | 38,578                          | 33,581     | 14.9           | 18.4                          | 18.7                          |
| Service and software         | 6,954                           | 6,202      | 12.1           | 3.3                           | 3.5                           |
| Shipping and handling        | 1,610                           | 833        | 93.3           | 0.8                           | 0.4                           |
| Cash flow hedging activities | (320 )                          | 875        | NM             | (0.2 )                        | 0.5                           |
| Total sales                  | \$ 209,903                      | \$ 179,294 | 17.1           | 100.0                         | 100.0                         |

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| Product Category             | Year Ended December 31, |            | Percent Change | Percent of Total Sales - 2006 | Percent of Total Sales - 2005 |
|------------------------------|-------------------------|------------|----------------|-------------------------------|-------------------------------|
|                              | 2006                    | 2005       |                |                               |                               |
| Hardware                     | \$ 578,002              | \$ 540,679 | 6.9            | 76.1                          | 77.0                          |
| Supplies                     | 150,709                 | 129,183    | 16.7           | 19.8                          | 18.4                          |
| Service and software         | 25,664                  | 25,217     | 1.8            | 3.4                           | 3.6                           |
| Shipping and handling        | 6,022                   | 5,575      | 8.0            | 0.8                           | 0.8                           |
| Cash flow hedging activities | (873 )                  | 1,617      | NM             | (0.1 )                        | 0.2                           |
| Total sales                  | \$ 759,524              | \$ 702,271 | 8.2            | 100.0                         | 100.0                         |

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Sales to customers by geographic region, percent changes and percent of total sales for the three months and year ended December 31, 2006, and December 31, 2005, were (in thousands, except percentages):

| Geographic Region              | Three Months Ended December 31, |            | Percent Change | Percent of Total Sales - 2006 | Percent of Total Sales - 2005 |
|--------------------------------|---------------------------------|------------|----------------|-------------------------------|-------------------------------|
|                                | 2006                            | 2005       |                |                               |                               |
| Europe, Middle East and Africa | \$ 73,109                       | \$ 59,942  | 22.0           | 34.8                          | 33.4                          |
| Latin America                  | 13,854                          | 12,923     | 7.2            | 6.6                           | 7.2                           |
| Asia-Pacific                   | 18,054                          | 15,867     | 13.8           | 8.6                           | 8.8                           |
| Total International            | 105,017                         | 88,732     | 18.4           | 50.0                          | 49.4                          |
| North America                  | 104,886                         | 90,562     | 15.8           | 50.0                          | 50.6                          |
| Total sales                    | \$ 209,903                      | \$ 179,294 | 17.1           | 100.0                         | 100.0                         |

| Geographic Region              | Year Ended December 31, |            | Percent Change | Percent of Total Sales - 2006 | Percent of Total Sales - 2005 |
|--------------------------------|-------------------------|------------|----------------|-------------------------------|-------------------------------|
|                                | 2006                    | 2005       |                |                               |                               |
| Europe, Middle East and Africa | \$ 260,125              | \$ 230,365 | 12.9           | 34.2                          | 32.8                          |
| Latin America                  | 53,619                  | 46,878     | 14.4           | 7.1                           | 6.7                           |
| Asia-Pacific                   | 65,960                  | 62,974     | 4.7            | 8.7                           | 9.0                           |
| Total International            | 379,704                 | 340,217    | 11.6           | 50.0                          | 48.5                          |
| North America                  | 379,820                 | 362,054    | 4.9            | 50.0                          | 51.5                          |
| Total sales                    | \$ 759,524              | \$ 702,271 | 8.2            | 100.0                         | 100.0                         |

Ongoing strength in international territories, with notable growth in Latin America of 14.4% for 2006 and Europe, Middle East and Africa (EMEA) of 12.9% for the full year and 22% for the fourth quarter, and a material improvement in North American sales in the fourth quarter helped drive overall sales growth in 2006. For 2006, sales growth benefited from a 13.6% unit volume increase spread broadly across our printer product lines, offset by a decline in average unit prices. Sales growth also benefited from strong growth in supplies sales, resulting from recently implemented sales and marketing programs and additional label manufacturing capacity. Favorable foreign exchange movements added 3.1 percentage points to consolidated growth and 9.3 percentage points to growth in EMEA for the fourth quarter.

Zebra is required to comply with two new European Union (EU) directives that pertain to electrical and electronic equipment. The Waste Electrical and Electronic Equipment Directive requires producers of electrical goods to pay for specified collection, recycling, treatment and disposal of past and future covered products. Another directive (i.e., the RoHS Legislation) requires electrical and electronic equipment placed in the EU market after July 1, 2006, to be free of lead, mercury, cadmium, hexavalent chromium (above a threshold limit) and brominated flame retardants. Costs to comply with these new laws affected results during 2006 and may continue to impact future periods.

New printer products (defined as printers released within 18 months prior to the end of the applicable fiscal period) as a percent of total printer product sales were as follows:

|                    | December 31, |      |
|--------------------|--------------|------|
|                    | 2006         | 2005 |
| Three months ended | 12.1         | 7.2  |
| Year ended         | 12.5         | 10.7 |

New product releases planned for upcoming quarters is expected by management to increase these percentages in future periods.

Zebra's international sales are denominated in multiple currencies, primarily the dollar, pound and euro, which subjects our reported sales to fluctuations based on changes in currency rates. We hedge a portion of anticipated euro-denominated sales to protect Zebra against exchange rate movements. Inclusive of all hedging activities, the impact of foreign exchange movements on reported sales during the fourth quarter was a gain of \$5,556,000. The full year impact was a gain of \$3,606,000. See Note 15 to the Consolidated Financial Statements included in this report for a more detailed discussion of the above hedging program.

Printer unit volumes and average selling price information is summarized below:

|   | Three Months Ended December 31, |         | Percent Change | Year Ended December 31, |         | Percent Change |
|---|---------------------------------|---------|----------------|-------------------------|---------|----------------|
|   | 2006                            | 2005    |                | 2006                    | 2005    |                |
| Total printers shipped                    | 226,625                         | 192,583 | 17.7           | 818,413                 | 720,306 | 13.6           |
| Average selling price of printers shipped | \$ 596                          | \$ 605  | (1.5 )         | \$ 598                  | \$ 633  | (5.5 )         |

For 2006, with the exception of card printers, unit volumes increased in all printer product lines, with notable strength in mobile, desktop and high-end printers. For the full year, lower average selling prices across the full line of printers in addition to a mix shift toward lower priced products resulted in a 5.5% decrease in the average selling price of printers shipped.

#### Gross Profit

Gross profit information is summarized below (in thousands, except percentages):

|                    | December 31,<br>2006 | 2005      | Percent Change | Percent of Total Sales 2006 | Percent of Total Sales 2005 |
|--------------------|----------------------|-----------|----------------|-----------------------------|-----------------------------|
| Three months ended | \$ 98,410            | \$ 89,612 | 9.8            | 46.9                        | 50.0                        |
| Year ended         | 358,420              | 353,420   | 1.4            | 47.2                        | 50.3                        |

The decline in gross profit margin for the fourth quarter was due to the following:

- Increases to excess inventory and cost change reserves
- Less favorable purchase price variances,
- Cycle count adjustments,
- Overhead spending and labor variances related to facility expansion in the supplies organization, and
- Higher cost components required for RoHS Legislation compliance

Full year gross profit was also affected by:

- Pricing and negative product mix in the first and second quarters and
- Negative foreign exchange comparisons in the first quarter.

#### Selling and Marketing Expenses

Selling and marketing expenses are summarized below (in thousands, except percentages):

|                    | December 31,<br>2006 | 2005      | Percent Change | Percent of Total Sales 2006 | Percent of Total Sales 2005 |
|--------------------|----------------------|-----------|----------------|-----------------------------|-----------------------------|
| Three months ended | \$ 27,702            | \$ 25,725 | 7.7            | 13.2                        | 14.3                        |
| Year ended         | 96,788               | 91,630    | 5.6            | 12.7                        | 13.0                        |

Higher selling and marketing expenses reflect ongoing investments in demand-generating activities to build brand equity in our core product lines as well as in the emerging area of radio frequency identification (RFID). During the fourth quarter of 2006, selling and marketing expenses increased due to higher payroll costs of \$1,457,000 from increased staffing partially as a result of the Swecoin acquisition. Trade show expenses also increased by \$324,000. For the full year, the payroll costs increased \$4,587,000 and trade show expenses increased \$690,000. In addition to increases in the items mentioned above, outside commissions, advertising and building expenses increased, and market development costs and

consulting costs decreased during 2006. The increased staffing was primarily focused on increasing our presence in targeted geographical territories to support growth in those regions, building sales and marketing teams to deliver vertical market applications, and strengthening strategic alliances with complementary companies.

*Research and Development Costs*

The development of new products and enhancement of existing products are important to Zebra's business and growth prospects. To maintain and build our product pipeline, we made investments in research and development, summarized below (in thousands, except percentages):

|                    | <b>December 31,<br/>2006</b> | <b>2005</b> | <b>Percent<br/>Change</b> | <b>Percent of<br/>Total Sales 2006</b> | <b>Percent of<br/>Total Sales 2005</b> |
|--------------------|------------------------------|-------------|---------------------------|--|--|
| Three months ended | \$ 12,768                    | \$ 12,103   | 5.5                       | 6.1                                    | 6.8                                    |
| Year ended         | 48,959                       | 47,359      | 3.4                       | 6.4                                    | 6.7                                    |

Quarterly product development expenses fluctuate widely depending on the status of ongoing projects. We are committed to a long-term strategy of significant investment in product development. For the fourth quarter of 2006, increases in payroll costs of \$896,000 and professional services of \$716,000 were offset by a decrease in project expenses of \$1,007,000. For the full year, payroll costs increased \$4,533,000, professional services increased \$230,000 and project expenses decreased \$3,179,000. Included in the 2005 year-to-date project expenses are write-offs of tooling and other materials related to product development in the amount of \$2,726,000.

During 2005, we incurred research and development costs to re-engineer our products to make them compliant with new environmental laws that went into effect in 2006. These laws include eliminating the lead content in our products. These environmental compliance costs totaled \$1,049,000 for the fourth quarter of 2005 and \$2,882,000 for the full year. During 2006, we did not incur any significant research and development costs related to environmental compliance.

*General and Administrative Expenses*

General and administrative expenses are summarized in the table below (in thousands, except percentages):

|                    | <b>December 31,<br/>2006</b> | <b>2005</b> | <b>Percent<br/>Change</b> | <b>Percent of<br/>Total Sales 2006</b> | <b>Percent of<br/>Total Sales 2005</b> |
|--------------------|------------------------------|-------------|---------------------------|--|--|
| Three months ended | \$ 18,284                    | \$ 14,816   | 23.4                      | 8.7                                    | 8.3                                    |
| Year ended         | 62,656                       | 64,050      | (2.2)                     | 8.2                                    | 9.1                                    |

For the fourth quarter of 2006, general and administrative expenses increased due to higher payroll costs of \$1,435,000, information systems expenses of \$989,000, bad debt expenses of \$650,000 and professional services and recruiting of \$964,000. These increases were partially offset by lower legal expenses of \$1,094,000. The decrease in legal expense was primarily related to the resolution of the litigation with Paxar as described in Note 16 to the Consolidated Financial Statements. For the full year of 2006, payroll costs increased \$2,350,000, information systems expense increased \$1,718,000, bad debt expense increased \$944,000, and professional services and recruiting increased \$725,000. The decrease in legal expenses was \$7,373,000.

*Settlement and Licensing Agreement with Paxar Americas, Inc.*

During the third quarter of 2006, Zebra paid \$63,750,000 to settle all issues surrounding the litigation with Paxar Americas, Inc. Of this amount, \$53,392,000 was included as operating expense. The remaining \$10,358,000 was capitalized as an intangible asset related to future use of these patents and will be amortized over 4 to 7 years resulting in an incremental charge of \$456,000 per quarter. For further information, see Notes 12 and 16 to the Consolidated Financial Statements.

*Insurance receivable reserve*

During 2006, a Zebra reseller filed for bankruptcy protection in Austria. At the time of the filing, the reseller owed various Zebra subsidiaries a total of \$12,065,000. The entire balance due to Zebra is guaranteed by Condor Insurance, a Nevis-based insurance company through a United Kingdom insurance broker. During June 2006, Zebra initiated a suit in the U.K. courts to enforce the guarantee. However, during the fourth quarter, we discovered that the insurance company's financial position was such that it may not be able to pay the judgment awarded to us. We have reviewed the situation and determined that a loss is probable, and have, therefore, reserved 100% of the balance due, which is \$12,543,000 at December 31, 2006. However, we are continuing to take legal action to collect the judgment against the insurance company and reduce Zebra's loss. If Zebra is able to recover some or all of the loss, we will reverse the reserve and record a gain at that time.



*Operating Income*

Operating income is summarized in the following table (in thousands, except percentages):

|                    | December 31,<br>2006 | 2005      | Percent<br>Change | Percent of<br>Total Sales | 2006 | Percent of<br>Total Sales | 2005 |
|--------------------|----------------------|-----------|-------------------|---------------------------|------|---------------------------|------|
| Three months ended | \$ 25,719            | \$ 36,099 | (28.8 )           | 12.3                      |      | 20.1                      |      |
| Year ended         | 80,429               | 146,028   | (44.9 )           | 10.6                      |      | 20.8                      |      |

*Non-operating Income and Expenses*

Zebra's non-operating income and expense items are summarized in the following table (in thousands):

|   | Three Months Ended<br>December 31, |            | Year Ended December 31, |            |
|---|------------------------------------|------------|-------------------------|------------|
|   | 2006                               | 2005       | 2006                    | 2005       |
| Investment income                               | \$ 6,980                           | \$ 3,814   | \$ 23,182               | \$ 13,417  |
| Interest expense                                | (16 )                              | (8 )       | (252 )                  | (79 )      |
| Foreign exchange gains (losses)                 | (822 )                             | 87         | (635 )                  | 1,286      |
| Other, net                                      | (170 )                             | (74 )      | (1,082 )                | (370 )     |
| Total other income (expense)                    | \$ 5,972                           | \$ 3,819   | \$ 21,213               | \$ 14,254  |
| <b>Rate of Return Analysis:</b>                 |                                    |            |                         |            |
| Average cash and marketable securities balances | \$ 553,406                         | \$ 536,981 | \$ 551,714              | \$ 551,116 |
| Annualized rate of return                       | 5.0                                | % 2.8      | % 4.2                   | % 2.4      |



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### *Income Taxes*

The effective income tax rate for the fourth quarter was 32.3% compared with 32.7% for the same quarter last year. For the full year of 2006, the effective income tax rate was 31.5% versus 33.8% for 2005. The decrease in the effective tax rate is a result of the increased impact of permanent tax differences, including tax-exempt interest income, on the effective income tax rate due to lower taxable income from the Paxar settlement. In addition, we reduced tax reserves in the amount of \$1,189,000 related to the completion of various state tax audits and 2005 state income tax returns.

### *Income before Cumulative Effect of Accounting Change*

Zebra's income (loss) before cumulative effect of accounting change is summarized below (in thousands, except per share amounts):

|  | <b>Three Months Ended December 31,</b> |             | <b>Year Ended December 31,</b> |             |
|--|--|-------------|--------------------------------|-------------|
|  | <b>2006</b>                            | <b>2005</b> | <b>2006</b>                    | <b>2005</b> |
| Income before cumulative effect of accounting change                     | \$ 21,446                              | \$ 26,845   | \$ 69,627                      | \$ 106,184  |
| Diluted earnings per share before cumulative effect of accounting change | \$ 0.30                                | \$ 0.38     | \$ 0.98                        | \$ 1.47     |

### *Cumulative Effect of Accounting Change*

During the first quarter of 2006, Zebra adopted SFAS No. 123(R), *Share-Based Payment*, using the modified retrospective approach. SFAS No. 123(R) requires entities to estimate the number of forfeitures expected to occur and record expense based upon the number of awards expected to vest. Prior to the adoption of SFAS No. 123(R), Zebra accounted for forfeitures as they occurred as permitted under previous accounting standards. The requirement to estimate forfeitures is classified as an accounting change under APB Opinion No. 20, *Accounting Changes*, which requires a one-time adjustment in the period of adoption. The one-time adjustment (cumulative effect of accounting change) related to the change in estimating forfeitures increased income by \$1,319,000, net of applicable taxes.

*Net Income*

Zebra's net income is summarized below (in thousands, except per share amounts):

|                            | <b>Three Months Ended December 31,</b> |             | <b>Year Ended December 31,</b> |             |
|----------------------------|--|-------------|--------------------------------|-------------|
|                            | <b>2006</b>                            | <b>2005</b> | <b>2006</b>                    | <b>2005</b> |
| Net income                 | \$ 21,446                              | \$ 26,845   | \$ 70,946                      | \$ 106,184  |
| Diluted earnings per share | \$ 0.30                                | \$ 0.38     | \$ 1.00                        | \$ 1.47     |

**Comparison of Years Ended December 31, 2005 and 2004***Sales*

Sales by product category, related percent changes and percent of total sales for 2005 and 2004 were as follows:

| Product Category             | Year Ended December 31, |            | Percent Change | Percent of Total Sales 2005 | Percent of Total Sales 2004 |
|------------------------------|-------------------------|------------|----------------|-----------------------------|-----------------------------|
|                              | 2005                    | 2004       |                |                             |                             |
| Hardware                     | \$ 540,679              | \$ 518,556 | 4.3            | 77.0                        | 78.2                        |
| Supplies                     | 129,183                 | 116,877    | 10.5           | 18.4                        | 17.6                        |
| Service and software         | 25,217                  | 24,310     | 3.7            | 3.6                         | 3.7                         |
| Shipping and handling        | 5,575                   | 4,950      | 12.6           | 0.8                         | 0.7                         |
| Cash flow hedging activities | 1,617                   | (1,639)    | NM             | 0.2                         | (0.2)                       |
| Total sales                  | \$ 702,271              | \$ 663,054 | 5.9            | 100.0                       | 100.0                       |

Sales to customers by geographic region, related percent changes, and percent of total sales for 2005 and 2004 were as follows:

| Geographic Region              | Year Ended December 31, |            | Percent Change | Percent of Total Sales 2005 | Percent of Total Sales 2004 |
|--------------------------------|-------------------------|------------|----------------|-----------------------------|-----------------------------|
|                                | 2005                    | 2004       |                |                             |                             |
| Europe, Middle East and Africa | \$ 230,365              | \$ 213,559 | 7.9            | 32.8                        | 32.2                        |
| Latin America                  | 46,878                  | 38,119     | 23.0           | 6.7                         | 5.7                         |
| Asia-Pacific                   | 62,974                  | 52,302     | 20.4           | 9.0                         | 7.9                         |
| Total International            | 340,217                 | 303,980    | 11.9           | 48.5                        | 45.8                        |
| North America                  | 362,054                 | 359,074    | 0.8            | 51.5                        | 54.2                        |
| Total sales                    | \$ 702,271              | \$ 663,054 | 5.9            | 100.0                       | 100.0                       |

Sales growth for 2005 reflected the effect of investments to expand our global presence and strengthen relationships with value-added resellers and other distribution channels. The success of these efforts was offset by significantly lower sales in North America to large retail accounts, which purchased large quantities of primarily mobile printers the year before, primarily in the preceding fourth quarter.

During 2005, we experienced a decline in sales of new printer products as a result of technical problems that delayed the introduction of various new products as well as the shifting of some new product engineering resources to environmental compliance.

Printer unit volumes and average selling price information is summarized below:

|   | Year Ended December 31, |         | Percent Change |
|---|-------------------------|---------|----------------|
|   | 2005                    | 2004    |                |
| Total printers shipped                    | 720,306                 | 667,461 | 7.9            |
| Average selling price of printers shipped | \$ 633                  | \$ 652  | (2.9)          |

For all of 2005, with the exception of mobile printers, unit volumes increased in nearly all product lines, with notable strength in mid-range and desktop printers. In addition, a product mix toward lower priced products resulted in a 2.9% decrease in the average selling price of printers shipped.

*Gross Profit*

Gross profit information is summarized below (in thousands except percentages)

| For the Year Ended | Gross Profit | Percent of Total Sales |
|--------------------|--------------|------------------------|
| December 31, 2005  | \$ 353,420   | 50.3                   |
| December 31, 2004  | 342,103      | 51.6                   |
| Percent Change     | 3.3          |                        |



Gross margin decreased largely because of:

- Lower average unit prices,
- Increased warranty costs of \$3,185,000 primarily related to the recall of a now discontinued product,
- Unfavorable exchange rate movements of \$2,327,000 and
- Higher distribution costs of \$1,908,000, which were related to the new distribution center in the Netherlands.

#### *Selling and Marketing Expenses*

Selling and marketing expenses are summarized below (in thousands, except percentages):

| For the Year Ended       | Selling and Marketing Expenses | Percent of Total Sales |
|--------------------------|--------------------------------|------------------------|
| <b>December 31, 2005</b> | \$ 91,630                      | 13.0                   |
| <b>December 31, 2004</b> | 79,111                         | 11.9                   |
| Percent Change           | 15.8                           |                        |

Higher selling and marketing expenses reflect ongoing investments in demand-generating activities to build brand equity in our core product lines as well as in the emerging area of radio frequency identification (RFID). Payroll costs increased \$6,836,000 and advertising and market development funding increased \$1,976,000. In addition to increases in the items mentioned above, outside commissions, offsite meeting and travel expenses increased during 2005. The increased staffing was primarily focused on increasing our presence in targeted geographical territories to support growth in those regions, building sales and marketing teams to deliver vertical market applications, and strengthening strategic alliances with complementary companies.

#### *Research and Development Costs*

Research and development costs are summarized below (in thousands, except percentages):

| For the Year Ended       | Research and Development Costs | Percent of Total Sales |
|--------------------------|--------------------------------|------------------------|
| <b>December 31, 2005</b> | \$ 47,359                      | 6.7                    |
| <b>December 31, 2004</b> | 38,609                         | 5.8                    |
| Percent Change           | 22.7                           |                        |

For 2005, research and development expenses increased primarily due to increases in project expenses of \$5,277,000, payroll costs of \$2,130,000, and professional services of \$744,000. Included in the project expenses increase are write-offs of tooling and other materials related to product development in the amount of \$2,726,000. Also during 2005, we incurred research and development costs, which totaled of \$2,882,000, to re-engineer our products to make them compliant with new environmental laws that went into effect in 2006.

#### *General and Administrative Expenses*

General and administrative expenses are summarized below (in thousands, except percentages):

| For the Year Ended       | General and Administrative Expenses | Percent of Total Sales |
|--------------------------|-------------------------------------|------------------------|
| <b>December 31, 2005</b> | \$ 64,050                           | 9.1                    |
| <b>December 31, 2004</b> | 53,083                              | 8.0                    |
| Percent Change           | 20.7                                |                        |

For 2005, general and administrative expenses increased due to:

- Higher information systems expenses of \$1,220,000,
- Increased relocation expenses of \$572,000,
- Higher payroll costs of \$930,000, and
- Higher legal expenses of \$6,628,000 primarily related to intellectual property expense including Paxar litigation.

*Operating Income*

Operating income is summarized in the following table (in thousands, except percentages):

| For the Year Ended       | Operating Income | Percent of<br>Total Sales |
|--------------------------|------------------|---------------------------|
| <b>December 31, 2005</b> | \$ 146,028       | 20.8                      |
| <b>December 31, 2004</b> | 166,609          | 25.1                      |
| Percent Change           | (12.4            | )                         |

*Non-operating Income and Expenses*

Zebra's non-operating income and expense items are summarized in the following table (in thousands):

|  | Year Ended December 31,<br>2005 |   | 2004       |   |
|--|---------------------------------|---|------------|---|
| Investment income                              | \$ 13,417                       |   | \$ 10,628  |   |
| Interest expense                               | (79                             | ) | (44        | ) |
| Foreign exchange gains (losses)                | 1,286                           |   | 485        |   |
| Other, net                                     | (370                            | ) | (1,594     | ) |
| Total other income (expense)                   | \$ 14,254                       |   | \$ 9,475   |   |
| <b>Rate of Return Analysis:</b>                |                                 |   |            |   |
| Average cash and marketable securities balance | \$ 551,116                      |   | \$ 502,921 |   |
| Annualized rate of return                      | 2.4                             | % | 2.1        | % |

*Income Taxes*

The effective income tax rate for 2005 was 33.8% versus 34.6% in 2004. During 2005, we reduced tax reserves as a result of favorable resolution of certain tax audits. In addition, we took advantage of the deduction for qualified domestic production activities included in the American Jobs Creation Act of 2004.

*Net Income*

Zebra's net income is summarized below (in thousands, except per share amounts):

|                            | <b>Year Ended December 31,</b> |             |
|----------------------------|--------------------------------|-------------|
|                            | <b>2005</b>                    | <b>2004</b> |
| Net income                 | \$ 106,184                     | \$ 115,141  |
| Diluted earnings per share | \$ 1.47                        | \$ 1.59     |

**Critical Accounting Policies and Estimates**

Management prepared the consolidated financial statements of Zebra Technologies Corporation under accounting principles generally accepted in the United States of America. These principles require the use of estimates, judgments and assumptions. We believe that the estimates, judgments and assumptions we used are reasonable, based upon the information available.

Our estimates and assumptions affect the reported amounts in our financial statements. The following accounting policies comprise those that we believe are the most critical in understanding and evaluating Zebra's reported financial results.



### *Revenue Recognition*

Product revenue is recognized once four criteria are met: (1) we have persuasive evidence that an arrangement exists; (2) delivery has occurred and title has passed to the customer, which happens at the point of shipment provided that no significant obligations remain; (3) the price is fixed and determinable; and (4) collectibility is reasonably assured. Other items that affect our revenue recognition include:

#### Customer returns

Customers have the right to return products that do not function properly within a limited time after delivery. We monitor and track product returns and record a provision for the estimated future returns based on historical experience and any notification received of pending returns. Returns have historically been within expectations and the provisions established, but Zebra cannot guarantee that it will continue to experience return rates consistent with historical patterns. Historically, our product returns have not been significant. However, if a significant issue should arise, it could have a material impact on our financial statements.

#### Growth Rebates

Some of our channel program partners are offered incentive rebates based on the attainment of specific growth targets related to products they purchase from us over a quarter or year. These rebates are recorded as a reduction to revenue. Each quarter, we estimate the amount of outstanding growth rebates and establish a reserve for them based on shipment history. Historically, actual growth rebates have been in line with our estimates.

#### Price Protection

Some of our customers are offered price protection by Zebra as an incentive to carry inventory of our product. These price protection plans provide that if we lower prices, we will credit them for the price decrease on inventory they hold. We estimate future payments under price protection programs quarterly and establish a reserve, which is charged against revenue. Our customers typically carry limited amounts of inventory, and Zebra infrequently lowers prices on current products. As a result, the amounts paid under these plans have been minimal.

#### Software Revenue

We sell three types of software and record revenue as follows:

- Our printers contain *embedded firmware*, which is part of the hardware purchase. We consider the sale of this firmware to be incidental to the sale of the printer and do not attribute any revenue to it.
- We sell a limited amount of *prepackaged*, or *off-the-shelf*, *software* for the creation of bar code labels using our printers. There is no customization required to use this software, and we have no post-shipment obligations on the software. Revenue is recognized at the time this prepackaged software is shipped.
- We sometimes provide *custom software* as part of a printer installation project. We bill custom software development services separate from the related hardware. Revenue related to custom software is recognized once the custom software development services have been completed and accepted by the customer.

#### Shipping and Handling

We charge our customers for shipping and handling services based upon our internal price list for these items. The amounts billed to customers are recorded as revenue when the product ships. Any costs incurred related to these services are included in cost of sales.

From time to time, Zebra will enter into sales transactions that include more than one product type. This bundle of products might include printers, current or future supplies, and services. When this type of transaction occurs, we allocate the purchase price to each product type based on the fair value of the individual products. The revenue for each individual product is then recognized when the earning process for that product is fully met.

### *Investments and Marketable Securities*

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Investments and marketable securities at December 31, 2006, consisted of U.S. government securities (18.7%), state and municipal bonds (72.0%), corporate bonds (1.6%), and partnership interests (7.7%). We classify our debt and marketable equity securities in one of three categories: trading, available-for-sale or held-to-maturity. Trading securities are bought and held principally for the purpose of selling them in the near term. Held-to-maturity securities are those debt securities that Zebra has the ability and intent to hold until maturity. All securities not included in trading or held-to-maturity are classified as available-for-sale except for partnership interests described below.

Trading and available-for-sale securities are recorded at fair value. Held-to-maturity securities are recorded at amortized cost, adjusted for the amortization or accretion of discounts or premiums. Unrealized holding gains and losses on trading securities are included in earnings. Unrealized holding gains and losses, net of the related tax effect, on available-for-sale securities are

excluded from earnings and are reported as a separate component of stockholders' equity until realized. As of December 31, 2006, Zebra's investments in marketable debt securities are classified as available-for-sale. In addition, as of December 31, 2006, all of our investments in marketable debt securities with maturities greater than one year are classified as long-term in the balance sheet due to our ability to hold them until maturity.

All investments in marketable securities except the partnership interests are classified as available-for-sale securities. We account for the partnership interests using the cost method until our ownership percentage reaches 5% of the total partnership portfolio value. At that time, we begin using the equity method to account for the partnership. During 2006, we reached the 5% threshold on one of our partnership interests.

#### *Accounts Receivable*

We have standardized credit granting and review policies and procedures for all customer accounts, including:

- Credit reviews of all new customer accounts,
- Ongoing credit evaluations of current customers,
- Credit limits and payment terms based on available credit information,
- Adjustments to credit limits based upon payment history and the customer's current credit worthiness, and
- An active collection effort by regional credit functions, reporting directly to the corporate financial officers.

We reserve for estimated credit losses based upon historical experience and specific customer collection issues. Over the last three years, accounts and notes receivable reserves varied from 0.6% to 2.8% of total accounts receivable. Accounts receivable reserves as of December 31, 2006, were \$3,549,000, or 2.8% of the balance due. Included in the accounts receivable reserve is \$2,307,000 related to the reseller noted in the following paragraph. In addition, other assets include an additional reserve of \$10,236,000 related to this reseller. We feel this reserve level is appropriate considering the quality of the portfolio as of December 31, 2006. While credit losses have historically been within expectations and the provisions established, we cannot guarantee that our credit loss experience will continue to be consistent with historical experience.

During 2006, a Zebra reseller filed for bankruptcy protection in Austria. At the time of the filing, the reseller owed various Zebra subsidiaries a total of \$12,065,000. The entire balance due to Zebra is guaranteed by Condor Insurance, a Nevis insurance company through a United Kingdom insurance broker. During June 2006, Zebra initiated a suit in the U.K. courts to enforce the guarantee. However, during the fourth quarter, we discovered that the insurance company's financial position was such that it may not be able to pay the judgment awarded to us. We have reviewed the situation and determined that a loss is probable, and have, therefore, reserved 100% of the balance due, which is now \$12,543,000. However, we are continuing to take legal action to collect the judgment against the insurance company and reduce Zebra's loss. If Zebra is able to recover some or all of the loss, we will reverse the reserve and record a gain at that time.

#### *Inventories*

We value our inventories at the lower of the actual cost to purchase or manufacture using the first-in, first-out (FIFO) method, or the current estimated market value. We review inventory quantities on hand and record a provision for excess and obsolete inventory based on forecasts of product demand and production requirements for the subsequent twelve months.

Over the last three years, our reserves for excess and obsolete inventories have ranged from 10.0% to 12.8% of gross inventory. As of December 31, 2006, reserves for excess and obsolete inventories were \$9,866,000, or 12.1% of gross inventory. We feel this reserve level is appropriate considering the quantities and quality of the inventories as of December 31, 2006.

At the end of December, inventory levels are high in comparison to historical balances due to RoHs Conversion issues and other operational issues. Zebra believes that the inventory balances need to be reduced significantly and is implementing plans to do so within the next year. An insufficient reduction in these inventory balances could result in increased inventory obsolescence expenses.

#### *Valuation of Long-Lived and Intangible Assets and Goodwill*

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We test the impairment of goodwill each year or whenever events or changes in circumstances indicate that the carrying value may not be recoverable. We completed our last assessment during June 2006. At that time, no adjustment to goodwill was necessary due to impairment.

We evaluate the impairment of identifiable intangibles and other long-lived assets whenever events or changes in circumstances indicate that the carrying value may not be recoverable.

Factors considered that may trigger an impairment review consist of:

- Significant underperformance relative to expected historical or projected future operating results,
- Significant changes in the manner of use of the acquired assets or the strategy for the overall business,
- Significant negative industry or economic trends,
- Significant decline in Zebra's stock price for a sustained period, and
- Significant decline in market capitalization relative to net book value.

If we believe that one or more of the above indicators of impairment have occurred, we measure impairment based on projected discounted cash flows using a discount rate that incorporates the risk inherent in the cash flows. Net intangible assets, long-lived assets and goodwill amounted to \$162,170,000 as of December 31, 2006.

#### *Contingencies*

We record estimated liabilities related to contingencies based on our estimates of the probable outcomes. Quarterly, we assess the potential liability related to pending litigation, tax audits and other contingencies and confirm or revise estimates and reserves as appropriate.

For a discussion of all current litigation matters, see Note 16 in the Notes to the Consolidated Financial Statements included in the Form 10-K.

#### *Stock-Based Compensation*

As of December 31, 2006, Zebra had two stock-based compensation plans available for future grants. Prior to January 1, 2006, we accounted for these plans using the intrinsic value method required by the recognition and measurement principles of APB Opinion No. 25, *Accounting for Stock Issued to Employees*, and related Interpretations, as permitted by SFAS No. 123, *Accounting for Stock Based Compensation*. Accordingly, we recognized no compensation cost as all options granted under these plans had grant prices equal to the market value of the underlying common stock on the date of grant.

Effective January 1, 2006, Zebra adopted SFAS No. 123(R), *Share-Based Payment*, utilizing the modified retrospective approach, which requires the prior period financial statements to be restated to recognize compensation costs in the amounts previously reporting in the pro forma footnote disclosures. See Notes 2 and 3 to the Consolidated Financial Statements included in the Form 10-K for further information on the adoption and impact of SFAS No. 123(R).

#### **Expectations**

During our quarterly conference call on February 14, 2007, we provided net sales and earnings guidance for the first quarter of 2007 as follows (amounts in thousands, except per share data):

|                            | <b>First Quarter 2007</b> |
|----------------------------|---------------------------|
| Net sales                  | \$ 195,000 to \$205,000   |
| Gross profit margins       | 46.0% to 47.0%            |
| Operating expenses         | \$ 60,000 to \$62,000     |
| Diluted earnings per share | \$ 0.33 to \$0.37         |

The effective tax rate is expected to be 34.5% of income before income taxes for the first quarter of 2007.

#### **Liquidity and Capital Resources**

During 2006, Zebra settled the outstanding litigation with Paxar Americas, Inc., with a payment of \$63,750,000. We also repurchased a total of 2,080,911 shares of our own stock for \$72,925,000 during the year. Cash, cash equivalents, investments and marketable securities balances as of December 31, 2006 were \$559,189,000, compared with \$544,239,000 at December 31, 2005. Other factors affecting cash and investment

balances during 2006 include (note that changes discussed below include the impact of foreign currency):

- Operations provided a net cash increase of \$88,252,000 primarily from net income, which includes \$53,392,000 of pre-tax expense related to the Paxar settlement and an insurance receivable reserve of \$12,543,000.
- Deferred tax assets increased \$6,737,000, primarily due to deferred taxes on compensation costs.
- Accounts receivable increased \$4,292,000 because of higher sales offset by aggressive collection efforts. Days sales outstanding decreased to 53.3 at the end of 2006 from 56.8 at the end of 2005.
- Inventories increased \$13,430,000. Compared to the same period a year ago, inventory turns decreased to 5.5 from 5.6.

- Accrued expenses increased by \$8,559,000 for bonus, warranty and recycling accruals in addition to other transactions settled by the end of the year for which payment had not yet been made.
- Taxes payable increased \$2,586,000 due to the timing of tax payments made in 2006.
- Purchases of property and equipment totaled \$19,197,000.
- Acquisition of assets of Swecoin AB totaled \$2,681,000.
- Intangibles increased \$18,091,000 due to payments for licenses to use patents, including \$10,358,000 of Paxar intangibles.
- Net sales of investments totaled \$21,443,000.
- Purchases of treasury shares totaled \$68,221,000. Zebra made open market repurchases of our shares under an authorization of the Board of Directors dated October 4, 2005. An additional 135,000 of shares for \$4,704,000 were repurchased as of 12/31/2006, but the cash had not yet been transferred.
- Stock option exercises and purchases under the stock purchase plan contributed \$10,402,000.

On January 25, 2007, Zebra purchased WhereNet Corp., for \$126,000,000 in cash from Zebra's working capital.

#### Contractual Obligations

Zebra's contractual obligations as of December 31, 2006 were:

|                             | Payments due by period |                  |           |           |                   |
|-----------------------------|------------------------|------------------|-----------|-----------|-------------------|
|                             | Total                  | Less than 1 year | 1-3 years | 3-5 years | More than 5 years |
| Operating lease obligations | \$ 44,569              | \$ 6,163         | \$ 9,872  | \$ 8,701  | \$ 19,833         |
| Purchase obligations        | 54,938                 | 54,938           | —         | —         | —                 |
| Total                       | \$ 99,507              | \$ 61,101        | \$ 9,872  | \$ 8,701  | \$ 19,833         |

Purchase obligations are for purchases made in the normal course of business to meet operational requirements, primarily raw materials.

Management believes that existing capital resources and funds generated from operations are sufficient to finance anticipated capital requirements. It is our intention to actively pursue opportunities to acquire other businesses.

#### Recently Issued Accounting Pronouncements

In June 2006, the FASB issued Emerging Issues Task Force Issue No. 06-3 (EITF 06-3), *How Sales Taxes Collected from Customers and Remitted to Governmental Authorities Should Be Presented in the Income Statement (That Is, Gross Versus Net Presentation)*, which discusses taxes imposed on, and imposed concurrent with, a specific revenue-producing transaction between a seller and its customer. It requires entities to disclose, if significant, on an interim and annual basis for all periods presented: (a) the accounting policy elected for these taxes and (b) the amounts of the taxes reflected gross (as revenue) in the income statement. This Issue will become effective for Zebra during the first quarter of 2007. We do not expect this Interpretation to have a material impact on our financial condition or results of operations.

In June 2006, the FASB issued FIN 48, *Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109*, which prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. This Interpretation also provides guidance on de-recognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. This Interpretation will become effective for Zebra during the first quarter of 2007. The impact, if any, of this Interpretation on our financial condition or results of operations has not yet been determined.

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In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*, which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. This Statement applies under other accounting pronouncements that require or permit fair value measurements. It does not require any new fair value measurements. This Statement will become effective for Zebra during the first quarter of 2007. We do not expect it to have a material impact on our financial condition or results of operations.



**Item 7A. Quantitative and Qualitative Disclosures About Market Risk****Interest Rate Risk**

Zebra is exposed to the impact of changes in interest rates because of our large investment portfolio. As stated in our written investment policy, the investment portfolio is viewed as a strategic resource that will be managed to achieve above market rates of return in exchange for accepting a prudent amount of incremental risk, which includes the risk of interest rate movements. Risk tolerance is constrained by an overriding objective to preserve capital across each quarterly reporting cycle.

Zebra mitigates interest rate risk with an investment policy that requires the use of outside professional investment managers, investment liquidity, and broad diversification across investment strategies, and which limits the types of investments that may be made. Moreover, the policy requires due diligence of each investment manager both before employment and on an ongoing basis.

The following table sets forth the impact of a one-percentage point movement in interest rates on the value of Zebra's investment portfolio (in thousands, except per share data).

| Interest rate sensitive instruments | As of December 31, |             |
|-------------------------------------|--------------------|-------------|
|                                     | 2006               | 2005        |
| <b>+1 percentage point movement</b> |                    |             |
| Effect on Pretax Income             | \$ (7,140 )        | \$ (6,119 ) |
| Effect on Diluted EPS (after tax)   | \$ (0.07 )         | \$ (0.06 )  |
| <b>-1 percentage point movement</b> |                    |             |
| Effect on Pretax Income             | \$ 7,140           | \$ 6,119    |
| Effect on Diluted EPS (after tax)   | \$ 0.07            | \$ 0.06     |

Because these securities are classified as available-for-sale under SFAS No. 115, *Accounting for Certain Investments in Debt and Equity Securities*, the impact of a one-percentage point movement in interest rates occurs over an extended period of time as investments are sold and the funds are subsequently reinvested.

**Foreign Exchange Risk**

We conduct business in approximately 100 countries throughout the world and, therefore, are exposed to risk based on movements in foreign exchange rates. We generally invoice customers in their local currency and have a resulting foreign currency denominated revenue transaction and accounts receivable. We also purchase certain raw materials and other items in foreign currencies. We manage these risks using derivative financial instruments. See Note 15 of the Notes to the Consolidated Financial Statements included in this form 10-K for further discussions of hedging activities.

The following table sets forth the impact of a ten percent movement in the dollar/pound and dollar/euro rates measured as if Zebra did not engage in the selective hedging practices described above and in Note 15. It is based on the dollar/euro and dollar/pound exchange rates and euro and pound denominated assets and liabilities (in thousands, except per share data).

| Foreign exchange                  | As of December 31, |          |
|-----------------------------------|--------------------|----------|
|                                   | 2006               | 2005     |
| <b>Dollar/pound</b>               |                    |          |
| Effect on Pretax Income           | \$ 490             | \$ 304   |
| Effect on Diluted EPS (after tax) | \$ 0.00            | \$ 0.00  |
| <b>Dollar/euro</b>                |                    |          |
| Effect on Pretax Income           | \$ 2,240           | \$ 2,594 |
| Effect on Diluted EPS (after tax) | \$ 0.02            | \$ 0.02  |
| <b>Euro/pound</b>                 |                    |          |
| Effect on Pretax Income           | \$ 2,775           | \$ 2,335 |
| Effect on Diluted EPS (after tax) | \$ 0.03            | \$ 0.02  |

**Equity Price Risk**

Zebra currently employs four investment managers, two of which manage portfolios of investment funds (i.e., fund of funds). These investment funds use a variety of investment strategies, some of which involve the use of equity securities. By policy, management limits the amount of Zebra's investments in alternative investment strategies to a maximum of 15% of the total investment portfolio, with no single investment exceeding \$15,000,000.

Zebra utilizes a Value-at-Risk (VaR) model to determine the maximum potential one-day loss in the fair value of its interest rate, foreign exchange and equity price sensitive instruments.

The following table sets forth the impact of a ten percent change in the value of all equity positions held by Zebra's investment managers (in thousands, per share data).

| Equity price sensitive instruments | As of December 31, |             |
|------------------------------------|--------------------|-------------|
|                                    | 2006               | 2005        |
| +10 percent movement               |                    |             |
| Effect on Pretax Income            | \$ 4,333           | \$ 4,287    |
| Effect on Diluted EPS (after tax)  | \$ 0.04            | \$ 0.04     |
| -10 percent movement               |                    |             |
| Effect on Pretax Income            | \$ (4,333 )        | \$ (4,287 ) |
| Effect on Diluted EPS (after tax)  | \$ (0.04 )         | \$ (0.04 )  |

From time to time, Zebra has taken direct equity positions in companies. These investments relate to potential acquisitions and other strategic business opportunities. To the extent that it has a direct investment in the equity securities of another company, Zebra is exposed to the risks associated with such investments.

**Item 8. Financial Statements and Supplementary Data**

The financial statements and schedule of the Company are annexed to this report as pages F-2 through F-35. An index to such materials appears on page F-1.

**Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosures**

Not applicable.

**Item 9A. Controls and Procedures**

**Evaluation of Disclosure Controls and Procedures**

We conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) as of the end of the period covered by this Form 10-K. The controls evaluation was conducted under the supervision of our Disclosure Committee, and with the participation of management, including our Chief Executive Officer and Chief Financial Officer. Based on that evaluation, our Chief Executive Office and Chief Financial Officer, have concluded that our disclosure controls and procedures were effective to provide reasonable assurance that (i) the information required to be disclosed by us in this Annual Report on Form 10-K was recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and (ii) information required to be disclosed by us in our reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

**Management's Report on Internal Control over Financial Reporting**

Our management is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act to provide reasonable assurance regarding the reliability of our financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. Our management assessed the effectiveness of our internal control over financial reporting as of December 31, 2006. In making this assessment, our management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control-Integrated Framework. Based on this assessment and those criteria, our management believes that, as of December 31, 2006, our internal control over financial reporting is effective. Our independent registered public accounting firm, Ernst & Young LLP, has issued an attestation report on management's assessment of Zebra's internal control over financial reporting. That report is included on page 40 of this report on Form 10-K.

**Changes in Internal Control over Financial Reporting**

During 2006, we made changes to our controls and procedures as part of our ongoing monitoring of our controls. However, none of these changes has materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Inherent Limitations on the Effectiveness of Controls**

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures or our internal controls will prevent or detect all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within Zebra have been detected.

These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Projections of any evaluation of controls effectiveness to future periods are subject to risks. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with policies or procedures.

**Report of Independent Registered Public Accounting Firm**

**On Internal Control over Financial Reporting**

The Board of Directors and Stockholders

of Zebra Technologies Corporation:

We have audited management's assessment, included in the accompanying Management's Report on Internal Control over Financial Reporting, that Zebra Technologies Corporation and subsidiaries maintained effective internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (the COSO criteria). Zebra Technologies Corporation's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting. Our responsibility is to express an opinion on management's assessment and an opinion on the effectiveness of the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, evaluating management's assessment, testing and evaluating the design and operating effectiveness of internal control, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitation, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, management's assessment that Zebra Technologies Corporation and subsidiaries maintained effective internal control over financial reporting as of December 31, 2006, is fairly stated, in all material respects, based on COSO criteria. Also, in our opinion, Zebra Technologies Corporation and subsidiaries maintained, in all material respects, effective internal control over financial reporting as of December 31, 2006, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of Zebra Technologies Corporation and subsidiaries as of December 31, 2006 and 2005, and the related consolidated statements of earnings, comprehensive income, stockholders' equity, and cash flows for the years then ended, and our report dated February 28, 2007 expressed an unqualified opinion thereon.

/s/Ernst & Young LLP

Chicago, Illinois

February 28, 2007

**Item 9B. Other Information**

Not applicable.

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**PART III**

**Item 10. Directors, Executive Officers and Corporate Governance**

We have adopted a Code of Ethics that applies to Zebra's Chief Executive Officer, Chief Financial Officer and the Vice President and Controller. The Code of Ethics is posted on the investor page of Zebra's Internet Web site, [www.zebra.com](http://www.zebra.com), and is available for download.

All other information in response to this item is incorporated by reference from the Proxy Statement sections entitled "Election of Directors" and "Executive Officers."

**Item 11. Executive Compensation**

The information in response to this item is incorporated by reference from the Proxy Statement sections entitled "Executive Compensation and Certain Transactions" and "Compensation Discussion and Analysis."

**Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters**

The information in response to this item is incorporated by reference from the Proxy Statement section entitled "Security Ownership of Management and Certain Beneficial Owners" and "Equity Compensation Plan Information."

**Item 13. Certain Relationships, Related Transactions and Director Independence**

The information in response to this item is incorporated by reference from the Proxy Statement section entitled "Executive Compensation and Certain Transactions."

**Item 14. Principal Accounting Fees and Services**

The information in response to this item is incorporated by reference from the Proxy Statement section entitled "Fees of Independent Auditors."

**PART IV**

**Item 15. Exhibits and Financial Statement Schedules**

The financial statements and schedule filed as part of this report are listed in the accompanying Index to Financial Statements and Schedule. The exhibits filed as a part of this report are listed in the accompanying Index to Exhibits.



**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the 1st day of March 2007.

**ZEBRA TECHNOLOGIES CORPORATION**

By: */s/Edward L. Kaplan*  
 Edward L. Kaplan  
*Chairman and*  
*Chief Executive Officer*

Pursuant to the requirements of the Securities and Exchange Act of 1934, the report has been signed below by the following persons in the capacities and on the dates indicated.

| <b>Signature</b>   | <b>Title</b>   | <b>Date</b>   |
|--|--|---------------|
| <i>/s/Edward L. Kaplan</i><br>Edward L. Kaplan             | Chief Executive Officer and<br>Chairman of the Board of Directors<br>(Principal Executive Officer) | March 1, 2007 |
| <i>/s/Gerhard Cless</i><br>Gerhard Cless                   | Executive Vice President,<br>Director  | March 1, 2007 |
| <i>/s/Charles R. Whitchurch</i><br>Charles R. Whitchurch   | Chief Financial Officer and Treasurer<br>(Principal Financial and Accounting Officer)              | March 1, 2007 |
| <i>/s/Christopher G. Knowles</i><br>Christopher G. Knowles | Director   | March 1, 2007 |
| <i>/s/Ross W. Manire</i><br>Ross W. Manire                 | Director   | March 1, 2007 |
| <i>/s/Robert J. Potter</i><br>Robert J. Potter             | Director   | March 1, 2007 |
| <i>/s/Michael A. Smith</i><br>Michael A. Smith             | Director   | March 1, 2007 |

**ZEBRA TECHNOLOGIES CORPORATION AND SUBSIDIARIES**

**INDEX TO FINANCIAL STATEMENTS AND SCHEDULE**

Financial Statements

Report of Independent Registered Public Accounting Firm

Report of Independent Registered Public Accounting Firm

Consolidated Balance Sheets as of December 31, 2006 and 2005

Consolidated Statements of Earnings for the years ended December 31, 2006, 2005, and 2004

Consolidated Statements of Comprehensive Income for the years ended December 31, 2006, 2005, and 2004

Consolidated Statements of Stockholders' Equity for the years ended December 31, 2006, 2005, and 2004

Consolidated Statements of Cash Flows for the years ended December 31, 2006, 2005, and 2004

Notes to Consolidated Financial Statements

Financial Statement Schedule

The following financial statement schedule is included herein:

Schedule II Valuation and Qualifying Accounts

*All other financial statement schedules are omitted because they are not applicable or the required information is shown in the consolidated financial statements or notes thereto.*

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**Report of Independent Registered Public Accounting Firm**

The Board of Directors and Stockholders  
of Zebra Technologies Corporation:

We have audited the accompanying consolidated balance sheets of Zebra Technologies Corporation and subsidiaries (the Company) as of December 31, 2006 and 2005, and the related consolidated statements of earnings, comprehensive income, stockholders' equity, and cash flows for the years then ended. Our audits also included the financial statement schedule listed in the index at Item 15(a). These financial statements and schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits.

We conducted our audits in accordance with auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Zebra Technologies Corporation and subsidiaries at December 31, 2006 and 2005, and the consolidated results of its operations and its cash flows for the years then ended in conformity with U. S. generally accepted accounting principles. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.

As discussed in Note 2 to the consolidated financial statements, the Company adopted the provisions of Statement of Financial Accounting Standards No. 123(R) Share Based Payment effective January 1, 2006 using the modified retrospective transition method. In conjunction with this adoption, the consolidated financial statements as of December 31, 2005 and for the year then ended have been restated.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the effectiveness of the Company's internal control over financial reporting as of December 31, 2006, based on the criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated February 28, 2007 expressed an unqualified opinion thereon..

/s/Ernst & Young LLP

Chicago, Illinois  
February 28, 2007

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**Report of Independent Registered Public Accounting Firm**

The Board of Directors and Stockholders  
of Zebra Technologies Corporation:

We have audited the accompanying consolidated statement of earnings, comprehensive income, stockholders' equity, and cash flows of Zebra Technologies Corporation and subsidiaries (the Company) for the year ended December 31, 2004. In connection with our audit of the consolidated financial statements, we also have audited the consolidated financial statement schedule of valuation and qualifying accounts. These consolidated financial statements and the consolidated financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements and the consolidated financial statement schedule based on our audit.

We conducted our audit in accordance with auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the results of operations and the cash flows for Zebra Technologies Corporation for the year ended December 31, 2004, in conformity with U. S. generally accepted accounting principles. Also, in our opinion, the related consolidated financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.

As discussed in Note 2, the consolidated financial statements for the year ended December 31, 2004 have been restated for the adoption of Statement of Financial Accounting Standards No. 123(R), *Share-Based Payment*, using the modified retrospective application method.

/s/KPMG LLP

Chicago, Illinois  
March 2, 2005, except as to the 2004 adjustments in

Note 2, which is as of February 28, 2007

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## ZEBRA TECHNOLOGIES CORPORATION

## CONSOLIDATED BALANCE SHEETS

(Amounts in thousands, except share and per share data)

|   | December 31,<br>2006 | December 31,<br>2005<br>(restated<br>see Note 2) |
|---|----------------------|--|
| <b>ASSETS</b>   |                      |  |
| Current assets:   |                      |  |
| Cash and cash equivalents   | \$ 41,014            | \$ 25,621  |
| Investments and marketable securities   | 219,930              | 518,618  |
| Accounts receivable, net of allowances of \$3,549 in 2006 and \$1,116 in 2005       | 122,540              | 111,551  |
| Inventories, net  | 81,190               | 63,638   |
| Deferred income taxes   | 9,464                | 8,188  |
| Prepaid expenses  | 5,552                | 5,098  |
| <b>Total current assets</b>   | <b>479,690</b>       | <b>732,714</b>                                   |
| Property and equipment at cost, net of<br>accumulated depreciation and amortization | 57,431               | 49,643   |
| Long term deferred income taxes   | 11,917               | 6,216  |
| Goodwill  | 70,714               | 69,097   |
| Other intangibles, net  | 34,025               | 19,002   |
| Long term investments and marketable securities                                     | 298,245              | —  |
| Other assets  | 11,120               | 41,743   |
| <b>Total assets</b>   | <b>\$ 963,142</b>    | <b>\$ 918,415</b>                                |
| <b>LIABILITIES AND STOCKHOLDERS EQUITY</b>  |                      |  |
| Current liabilities:  |                      |  |
| Accounts payable  | \$ 28,980            | \$ 24,885  |
| Accrued liabilities   | 43,191               | 26,740   |
| Income taxes payable  | 2,683                | 535  |
| <b>Total current liabilities</b>  | <b>74,854</b>        | <b>52,160</b>                                    |
| Deferred rent   | 638                  | 574  |
| Other long-term liability   | 9,969                | 7,709  |
| <b>Total liabilities</b>  | <b>85,461</b>        | <b>60,443</b>                                    |
| Commitments and contingencies (Note 16)   |                      |  |
| Stockholders' equity:   |                      |  |
| Preferred stock   | —                    | —  |
| Class A Common Stock  | 722                  | 722  |
| Additional paid-in capital  | 139,083              | 139,433  |
| Treasury stock  | (119,335)            | (64,013)   |
| Retained earnings   | 850,399              | 779,453  |
| Accumulated other comprehensive income  | 6,812                | 2,377  |
| <b>Total stockholders' equity</b>   | <b>877,681</b>       | <b>857,972</b>                                   |
| <b>Total liabilities and stockholders' equity</b>                                   | <b>\$ 963,142</b>    | <b>\$ 918,415</b>                                |

See accompanying notes to consolidated financial statements.



## ZEBRA TECHNOLOGIES CORPORATION

## CONSOLIDATED STATEMENTS OF EARNINGS

(Amounts in thousands, except per share data)

|  | Year Ended December 31, |                                  |                                  |
|--|-------------------------|----------------------------------|----------------------------------|
|  | 2006                    | 2005<br>(restated<br>see Note 2) | 2004<br>(restated<br>see Note 2) |
| Net sales  | \$ 759,524              | \$ 702,271                       | \$ 663,054                       |
| Cost of sales  | 401,104                 | 348,851                          | 320,951                          |
| Gross profit   | 358,420                 | 353,420                          | 342,103                          |
| Operating expenses:  |                         |                                  |                                  |
| Selling and marketing  | 96,788                  | 91,630                           | 79,111                           |
| Research and development   | 48,959                  | 47,359                           | 38,609                           |
| General and administrative   | 62,656                  | 64,050                           | 53,083                           |
| Amortization of intangible assets  | 3,653                   | 2,341                            | 2,569                            |
| Litigation settlement  | 53,392                  | —                                | —                                |
| Insurance receivable reserve   | 12,543                  | —                                | —                                |
| Acquired in-process technology   | —                       | —                                | 22                               |
| Exit costs   | —                       | 2,012                            | 2,100                            |
| Total operating expenses   | 277,991                 | 207,392                          | 175,494                          |
| Operating income   | 80,429                  | 146,028                          | 166,609                          |
| Other income (expense):  |                         |                                  |                                  |
| Investment income  | 23,182                  | 13,417                           | 10,628                           |
| Interest expense   | (252 )                  | (79 )                            | (44 )                            |
| Foreign exchange gain (loss)   | (635 )                  | 1,286                            | 485                              |
| Other, net   | (1,082 )                | (370 )                           | (1,594 )                         |
| Total other income   | 21,213                  | 14,254                           | 9,475                            |
| Income before income taxes and cumulative effect of accounting change                | 101,642                 | 160,282                          | 176,084                          |
| Income taxes   | 32,015                  | 54,098                           | 60,943                           |
| Income before cumulative effect of accounting change                                 | 69,627                  | 106,184                          | 115,141                          |
| Cumulative effect of accounting change, net of income taxes of \$694<br>(See Note 2) | 1,319                   | —                                | —                                |
| Net income   | \$ 70,946               | \$ 106,184                       | \$ 115,141                       |
| Basic earnings per share before cumulative effect of accounting change               | \$ 0.99                 | \$ 1.49                          | \$ 1.61                          |
| Diluted earnings per share before cumulative effect of accounting change             | \$ 0.98                 | \$ 1.47                          | \$ 1.59                          |
| Basic earnings per share   | \$ 1.01                 | \$ 1.49                          | \$ 1.61                          |
| Diluted earnings per share   | \$ 1.00                 | \$ 1.47                          | \$ 1.59                          |
| Basic weighted average shares outstanding  | 70,516                  | 71,364                           | 71,556                           |
| Diluted weighted average and equivalent shares outstanding                           | 70,956                  | 72,000                           | 72,398                           |

See accompanying notes to consolidated financial statements.





**ZEBRA TECHNOLOGIES CORPORATION****CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**

(Amounts in thousands)

|  | Year Ended December 31, |                                    | 2004                       |
|--|-------------------------|------------------------------------|----------------------------|
|  | 2006                    | 2005<br>(restated -<br>see Note 2) | (restated -<br>see Note 2) |
| Net income   | \$ 70,946               | \$ 106,184                         | \$ 115,141                 |
| Other comprehensive income (loss):   |                         |                                    |                            |
| Foreign currency translation adjustment                                      | 7,295                   | (6,407 )                           | 3,402                      |
| Changes in unrealized gain/loss on hedging transactions, net of income taxes | (1,188 )                | 2,073                              | (451 )                     |
| Changes in unrealized holding gains/loss on investments, net of income taxes | (1,672 )                | 444                                | (113 )                     |
| Comprehensive income   | \$ 75,381               | \$ 102,294                         | \$ 117,979                 |

See accompanying notes to consolidated financial statements.

## ZEBRA TECHNOLOGIES CORPORATION

## CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY

(Dollars in thousands)

|  | Class A<br>Common<br>Stock | Additional<br>Paid-in<br>Capital | Treasury<br>Stock | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) | Total      |
|--|----------------------------|----------------------------------|-------------------|----------------------|--|------------|
| Balance at December 31, 2003   | \$ 711                     | \$ 61,929                        | \$ —              | \$ 585,846           | \$ 3,429   | \$ 651,915 |
| Adjustment to beginning balance for adoption of SFAS No. 123 (R) (See Note 2)                              | —                          | 33,360                           | —                 | (27,718)             | —  | 5,642      |
| Adjusted balance at December 31, 2003  | 711                        | 95,289                           | —                 | 558,128              | 3,429  | 657,557    |
| Issuance of 725,274 common shares upon exercise of stock options and purchases under stock purchase plan   | 7                          | 15,524                           | —                 | —                    | —  | 15,531     |
| Payment for fractional shares in 3-for-2 stock split   | —                          | (238)                            | —                 | —                    | —  | (238)      |
| Additional tax benefit resulting from exercise of options  | —                          | 4,600                            | —                 | —                    | —  | 4,600      |
| Stock-based compensation   | —                          | 8,464                            | —                 | —                    | —  | 8,464      |
| Net income   | —                          | —                                | —                 | 115,141              | —  | 115,141    |
| Unrealized holding loss on investments (net of income taxes)   | —                          | —                                | —                 | —                    | (113)  | (113)      |
| Unrealized holding loss on hedging transactions (net of income taxes)                                      | —                          | —                                | —                 | —                    | (451)  | (451)      |
| Foreign currency translation adjustment  | —                          | —                                | —                 | —                    | 3,402  | 3,402      |
| Balance at December 31, 2004   | 718                        | 123,639                          | —                 | 673,269              | 6,267  | 803,893    |
| Issuance of 332,051 common shares upon exercise of stock options and purchases under stock purchase plan   | 4                          | 7,604                            | —                 | —                    | —  | 7,608      |
| Repurchase of 1,866,375 shares of Class A Common Stock   | —                          | —                                | (70,421)          | —                    | —  | (70,421)   |
| Issuance of 165,642 treasury shares upon exercise of stock options and purchases under stock purchase plan | —                          | (2,263)                          | 6,408             | —                    | —  | 4,145      |
| Additional tax benefit resulting from exercise of options  | —                          | 2,270                            | —                 | —                    | —  | 2,270      |
| Stock-based compensation   | —                          | 8,183                            | —                 | —                    | —  | 8,183      |
| Net income   | —                          | —                                | —                 | 106,184              | —  | 106,184    |
| Unrealized holding loss on investments (net of income taxes)   | —                          | —                                | —                 | —                    | 444  | 444        |
| Unrealized holding gain on hedging transactions (net of income taxes)                                      | —                          | —                                | —                 | —                    | 2,073  | 2,073      |
| Foreign currency translation adjustment  | —                          | —                                | —                 | —                    | (6,407)  | (6,407)    |
| Balance at December 31, 2005   | 722                        | 139,433                          | (64,013)          | 779,453              | 2,377  | 857,972    |
| Repurchase of 2,080,911 shares of Class A Common Stock   | —                          | —                                | (72,925)          | —                    | —  | (72,925)   |
| Issuance of 459,816 treasury shares upon exercise of stock options and purchases under stock purchase plan | —                          | (7,201)                          | 17,603            | —                    | —  | 10,402     |
| Additional tax benefit resulting from exercise of options  | —                          | 1,324                            | —                 | —                    | —  | 1,324      |
| Stock-based compensation   | —                          | 7,540                            | —                 | —                    | —  | 7,540      |
| Cumulative effect of accounting change   | —                          | (2,013)                          | —                 | 1,319                | —  | (694)      |
| Income before cumulative effect of accounting change   | —                          | —                                | —                 | 69,627               | —  | 69,627     |
| Unrealized holding loss on investments (net of income taxes)   | —                          | —                                | —                 | —                    | (1,672)  | (1,672)    |
| Unrealized holding loss on hedging transactions (net of income taxes)                                      | —                          | —                                | —                 | —                    | (1,188)  | (1,188)    |
| Foreign currency translation adjustment  | —                          | —                                | —                 | —                    | 7,295  | 7,295      |
| Balance at December 31, 2006   | \$ 722                     | \$ 139,083                       | \$ (119,335)      | \$ 850,399           | \$ 6,812   | \$ 877,681 |

See accompanying notes to consolidated financial statements.

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Note: All prior year amounts have been restated for adoption of SFAS 123(R), *Stock-Based Payment*. (See Note 2)

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**ZEBRA TECHNOLOGIES CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Amounts in thousands)

|  | Year Ended December 31, |                                    |                                    |
|--|-------------------------|------------------------------------|------------------------------------|
|  | 2006                    | 2005<br>(restated -<br>see Note 2) | 2004<br>(restated -<br>see Note 2) |
| <b>Cash flows from operating activities:</b>   |                         |                                    |                                    |
| Net income   | \$ 70,946               | \$ 106,184                         | \$ 115,141                         |
| <b>Adjustments to reconcile net income to net cash provided by operating activities:</b> |                         |                                    |                                    |
| Depreciation and amortization  | 16,087                  | 13,104                             | 12,255                             |
| Share-based compensation   | 7,540                   | 8,183                              | 8,464                              |
| Excess tax benefit from share-based compensation   | (1,514 )                | (2,258 )                           | (5,164 )                           |
| Cumulative effect of accounting change (net of tax)                                      | (1,319 )                | —                                  | —                                  |
| Acquired in-process technology   | —                       | —                                  | 22                                 |
| Insurance receivable reserve   | 12,543                  | —                                  | —                                  |
| Deferred income taxes  | (6,737 )                | (2,053 )                           | (2,955 )                           |
| <b>Changes in assets and liabilities, net of businesses acquired:</b>                    |                         |                                    |                                    |
| Accounts receivable, net   | (4,292 )                | (20,422 )                          | (11,491 )                          |
| Inventories  | (13,430 )               | (6,204 )                           | (15,456 )                          |
| Other assets   | (296 )                  | (8,383 )                           | (1,464 )                           |
| Accounts payable   | (1,869 )                | 3,792                              | 6,420                              |
| Accrued liabilities  | 8,559                   | (1,992 )                           | 1,974                              |
| Income taxes payable   | 2,586                   | (2,900 )                           | 8,320                              |
| Other operating activities   | (552 )                  | 3,421                              | 54                                 |
| Net cash provided by operating activities  | 88,252                  | 90,472                             | 116,120                            |
| <b>Cash flows from investing activities:</b>   |                         |                                    |                                    |
| Purchases of property and equipment  | (19,197 )               | (14,286 )                          | (16,243 )                          |
| Acquisition of businesses acquired, net of cash acquired                                 | (2,681 )                | (7,797 )                           | —                                  |
| Acquisition of intangible assets   | (18,091 )               | (13,754 )                          | —                                  |
| Purchases of investments   | (1,110,472 )            | (1,021,813 )                       | (1,297,416 )                       |
| Maturities of investments  | 757,249                 | 673,466                            | 861,249                            |
| Sales of investments   | 374,666                 | 359,711                            | 319,711                            |
| Net cash used in investing activities  | (18,526 )               | (24,473 )                          | (132,699 )                         |
| <b>Cash flows from financing activities:</b>   |                         |                                    |                                    |
| Purchase of treasury shares  | (68,221 )               | (70,421 )                          | —                                  |
| Proceeds from exercise of stock options and stock purchase plan purchases                | 10,402                  | 11,753                             | 15,531                             |
| Excess tax benefit from share-based compensation   | 1,514                   | 2,258                              | 5,164                              |
| Payments for obligation under capital lease  | —                       | (171 )                             | (434 )                             |
| Other financing activities   | —                       | —                                  | (238 )                             |
| Net cash provided by (used in) financing activities                                      | (56,305 )               | (56,581 )                          | 20,023                             |
| Effect of exchange rate changes on cash  | 1,972                   | (1,780 )                           | 273                                |
| Net increase in cash and cash equivalents  | 15,393                  | 7,638                              | 3,717                              |
| Cash and cash equivalents at beginning of year   | 25,621                  | 17,983                             | 14,266                             |
| Cash and cash equivalents at end of year   | \$ 41,014               | \$ 25,621                          | \$ 17,983                          |
| <b>Supplemental disclosures of cash flow information:</b>                                |                         |                                    |                                    |
| Interest paid  | \$ 252                  | \$ 79                              | \$ 44                              |
| Income taxes paid  | 33,070                  | 61,453                             | 56,055                             |
| <b>Supplemental disclosures of non-cash transaction:</b>                                 |                         |                                    |                                    |
| Purchase of treasury shares not paid in 2006   | \$ 4,704                | —                                  | —                                  |

See accompanying notes to consolidated financial statements.

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**ZEBRA TECHNOLOGIES CORPORATION**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**Note 1 Description of Business**

Zebra Technologies Corporation and its wholly-owned subsidiaries (Zebra) design, manufacture, sell and support a broad range of direct thermal and thermal transfer label printers, radio frequency identification printer/encoders, dye sublimation card printers, digital photo printers and related accessories and support software. These products are used principally in automatic identification (auto ID), data collection and personal identification applications and are distributed world-wide through a network of resellers, distributors and end users representing a wide cross-section of industrial, service and government organizations.

**Note 2 Summary of Significant Accounting Policies**

*Principles of Consolidation.* These consolidated financial statements were prepared on a consolidated basis to include the accounts of Zebra and its wholly owned subsidiaries. All significant intercompany accounts, transactions and unrealized profit were eliminated in consolidation.

*Use of Estimates.* These consolidated financial statements were prepared using estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

*Cash and Cash Equivalents.* Cash consists primarily of deposits with banks. In addition, Zebra considers highly liquid short-term investments with original maturities of less than seven days to be cash equivalents.

*Investments and Marketable Securities.* Investments and marketable securities at December 31, 2006, consisted of U.S. government securities, state and municipal bonds, corporate bonds, and partnership interests, which are held indirectly in diversified funds actively managed by investment professionals. Zebra classifies its debt and marketable equity securities in one of three categories: trading, available-for-sale or held-to-maturity. Trading securities are bought and held principally for the purpose of selling them in the near term. Held-to-maturity securities are those debt securities that Zebra has the ability and intent to hold until maturity. All securities not included in trading or held-to-maturity are classified as available-for-sale.

Trading and available-for-sale securities are recorded at fair value. Held-to-maturity securities are recorded at amortized cost, adjusted for the amortization or accretion of discounts or premiums. Unrealized holding gains and losses on trading securities are included in earnings. Unrealized holding gains and losses, net of the related tax effect, on available-for-sale securities are excluded from earnings and are reported as a separate component of stockholders' equity until realized.

All investments in marketable debt securities except the partnership interests are classified as available-for-sale securities. We account for the partnership interests using the cost method until our ownership percentage reaches 5% of the total partnership portfolio value. At that time, we begin using the equity method to account for the partnership. During 2006, we reached the 5% threshold on one of our partnership interests.

*Allowance for Doubtful Accounts.* Zebra maintains an allowance for doubtful accounts for estimated uncollectible accounts receivable. The allowance is based on our assessment of known delinquent accounts. Accounts are written off against the allowance account when they are determined to be no longer collectible.

*Inventories.* Inventories are stated at the lower of cost or market, and cost is determined by the first-in, first-out (FIFO) method.

*Property and Equipment.* Property and equipment is stated at cost. Depreciation and amortization is computed primarily using the straight-line method over the estimated useful lives of the various classes of property and equipment, which

are 30 years for buildings and range from 3 to 10 years for other property. Leasehold improvements are amortized using the straight-line method over the shorter of the lease term or estimated useful life of the asset.

*Income Taxes.* Zebra accounts for income taxes under the asset and liability method. Accordingly, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be

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recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

*Intangible Assets.* Goodwill represents the unamortized excess of the cost of acquiring a business over the fair values of the net assets received at the date of acquisition. Goodwill is no longer being amortized as required by SFAS No. 142, *Goodwill and Other Intangible Assets*.

We test the impairment of goodwill each year or whenever events or changes in circumstances indicate that the carrying value may not be recoverable. We completed our last assessment during June 2006. At that time, no adjustment to goodwill was necessary due to impairment.

We evaluate the impairment of identifiable intangibles and other long-lived assets whenever events or changes in circumstances indicate that the carrying value may not be recoverable.

Factors considered that might trigger an impairment review consist of:

- Significant underperformance relative to expected historical or projected future operating results
- Significant changes in the manner of use of the acquired assets or the strategy for the overall business
- Significant negative industry or economic trends
- Significant decline in Zebra's stock price for a sustained period
- Significant decline in market capitalization relative to net book value

If we believe that one or more of the above indicators of impairment have occurred, we measure impairment based on a projected discounted cash flow using a discount rate that incorporates the risk inherent in the cash flows.

Other intangible assets consist primarily of customer relationships, current technology and patents and patent licenses. These assets are recorded at cost and amortized on a straight-line basis over a weighted-average life of 8 years, which approximates the estimated useful lives. Accumulated amortization for these other intangible assets was \$13,501,000 and \$10,415,000 at December 31, 2006 and 2005, respectively.

*Revenue Recognition.* Revenue includes sales of hardware, supplies, software and services (including repair services, extended service contracts, and professional services). Product revenue is recognized once four criteria are met: (1) we have persuasive evidence that an arrangement exists; (2) delivery has occurred and title has passed to the customer, which happens at the point of shipment provided that no significant obligations remain; (3) the price is fixed and determinable; and (4) collectibility is reasonably assured. We provide for an estimate of product returns based on historical experience. Revenue related to extended warranty and service contracts is recorded as deferred income and recognized over the life of the contract. Professional services revenue is recorded when performed. From time to time, Zebra will enter into sales transactions that include more than one product type. This bundle of products might include printers, current or future supplies, and services. When this type of transaction occurs, we allocate the purchase price to each product type based on the fair value of the individual products. The revenue for each individual product is then recognized when the earning process for that product is complete.

Zebra records payments to resellers of its product as reductions to revenue unless these payments meet the requirements for operating expense treatment under EITF 01-09 *Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)*. See the market development funds accounting policy for further details.

Revenue includes all customer billings for shipping and handling charges. The related costs of shipping and handling revenue are recorded as cost of goods sold.

*Research and Development Costs.* Research and development costs are expensed as incurred. These costs include:



- Salaries, benefits, and other R&D personnel related costs
- Consulting and other outside services used in the R&D process
- Engineering supplies
- Engineering related information systems costs
- Allocation of building and related costs

From time to time, Zebra will provide engineering and development services to third parties on a contract basis. Zebra does not guarantee the outcome of this research and does not retain any obligation to repay third party funding received for these

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contract services. Since these services are not part of our standard product offering, we treat payments received under these arrangements as reductions to research and development costs.

*Advertising.* Advertising costs are expensed as incurred. Advertising expenses for the years ended December 31, 2006, 2005 and 2004 totaled \$5,857,000, \$5,524,000 and \$5,117,000, respectively.

*Market Development Funds.* Zebra makes market development funds available to its resellers to support demand generation activity by the resellers. These funds require the reseller to provide specific services or benefits to Zebra and substantiate the fair value of such. Zebra reimburses resellers for agreed activities up to the fair value of the benefit received by Zebra. These payments are treated as marketing costs consistent with the requirements of EITF 01-9, *Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)*. Any payments to resellers that do not meet these requirements are recorded as reductions to revenue.

*Warranty.* Zebra provides warranty coverage of generally up to one year on printers against defects in material and workmanship. Printheads are warranted for six months and batteries are warranted for three months. A provision for warranty expense is recorded at the time of shipment and adjusted quarterly based on historical warranty experience. The following table is a summary of Zebra's accrued warranty obligation.

| <b>Warranty Reserve (in thousands)</b>   | <b>Year Ended December 31,</b> |             |             |
|--|--------------------------------|-------------|-------------|
|  | <b>2006</b>                    | <b>2005</b> | <b>2004</b> |
| Balance at the beginning of the period   | \$ 1,922                       | \$ 1,691    | \$ 1,351    |
| Warranty expense during the period       | 5,792                          | 6,394       | 3,209       |
| Warranty payments made during the period | (5,464 )                       | (6,163 )    | (2,869 )    |
| Balance at the end of the period         | \$ 2,250                       | \$ 1,922    | \$ 1,691    |

During 2005, Zebra began providing for environmental recycling reserves similar to warranty reserves. In the European Union, we have an obligation in the future to recycle printers. This reserve is based on all new printers sold after August 13, 2005, and printers sold prior to that date that are returned to us upon our sale of a new printer to a customer. The following is a summary of Zebra's accrued recycling obligation.

| <b>Recycling Reserve (in thousands)</b>   | <b>Year Ended December 31,</b> |             |
|---|--------------------------------|-------------|
|   | <b>2006</b>                    | <b>2005</b> |
| Balance at the beginning of the period    | \$ 632                         | \$ —        |
| Recycling expense during the period       | 1,373                          | 632         |
| Recycling payments made during the period | —                              | —           |
| Exchange rate impact                      | 110                            | —           |
| Balance at the end of the period          | \$ 2,115                       | \$ 632      |

*Fair Value of Financial Instruments.* Zebra estimates the fair value of its financial instruments as follows:

| Instrument   | Method for determining fair value  |
|--|--|
| Cash, cash equivalents, accounts receivable and accounts payable | Cost, which approximates fair value due to the short-term nature of these instruments  |
| Investments in marketable debt securities                        | Market quotes from independent pricing services  |
| Partnership interests  | Cost method, unless Zebra's ownership interest is greater than 5% of the total portfolio value, then equity method                           |
| Foreign currency forward contracts                               | Estimated using market quoted rates for foreign currency at the balance sheet date   |
| Foreign currency option contracts                                | Estimated using market quoted rates for foreign currency at the balance sheet date and application of such rates subject to the option terms |
| Life insurance policies  | Cash surrender value   |

In accordance with SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*, we recognize derivative instruments and hedging activities as either assets or liabilities on the balance sheet and measure them at fair value. Gains and losses resulting from changes in fair value are accounted for depending on the use of the derivative and whether it is designated and qualifies for hedge accounting. See Note 15 for additional information on our derivatives and hedging activities.

*Stock-based Compensation.* At December 31, 2006, we had two stock-based compensation plans available for future grants, which are described more fully in Note 3. Prior to January 1, 2006, we accounted for these plans using the intrinsic value method in accordance with the recognition and measurement principles of Accounting Principles Board (APB) Opinion No. 25, *Accounting for Stock Issued to Employees*, and related Interpretations, as permitted by SFAS No. 123, *Accounting for Stock Based Compensation*. Accordingly, we recognized no compensation cost as all options granted under these plans had grant prices equal to the market value of the underlying common stock on the date of grant.

Effective January 1, 2006, Zebra adopted SFAS No. 123(R), *Share-Based Payment*, utilizing the modified retrospective approach, which requires the prior period financial statements to be restated to recognize compensation costs in the amounts previously reported in the pro forma footnote disclosures. Zebra recognizes compensation costs using the straight-line method over the vesting period of 2 to 5 years. The following table summarized the adjustments made to the consolidated financial statements as a result of these restatements:

| (In thousands)                                  | December 31, 2005      |                          |             |
|---|------------------------|--------------------------|-------------|
|   | As Previously Reported | Share-Based Compensation | As Restated |
| <b>Selected Balance Sheet Data:</b>             |                        |                          |             |
| Long-term deferred income tax (liability) asset | \$ (1,242 )            | \$ 7,458                 | \$ 6,216    |
| Additional paid-in capital                      | 93,336                 | 46,097                   | 139,433     |
| Retained earnings                               | 818,092                | (38,639 )                | 779,453     |

| (In thousands)                                     | December 31, 2003      |                          |             |
|--|------------------------|--------------------------|-------------|
|  | As Previously Reported | Share-Based Compensation | As Restated |
| <b>Selected Statement of Stockholder's Equity:</b> |                        |                          |             |
| Additional paid-in capital                         | 61,929                 | 33,360                   | 95,289      |
| Retained earnings                                  | 585,846                | (27,718 )                | 558,128     |
| Total stockholder's equity                         | 651,915                | 5,642                    | 657,557     |

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Additional paid-in capital was adjusted as follows:

| (In thousands)   | For the Year Ended December 31, |             |
|--|---------------------------------|-------------|
|  | 2005                            | 2006        |
| <b>Selected Statement of Stockholder's Equity:</b>   |                                 |             |
| Reversal of the tax benefit of stock options exercised, previously recorded in accordance with Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations | \$ (3,815 )                     | \$ (6,965 ) |
| Additional tax benefit resulting from exercise of options  | 2,270                           | 4,600       |

(In thousands, except per share data)

|   | For the Year Ended December 31, 2005 |                          |             |
|---|--------------------------------------|--------------------------|-------------|
|   | As Previously Reported               | Share-Based Compensation | As Restated |
| <b>Selected Statement of Earnings Data:</b> |                                      |                          |             |
| Cost of sales                               | \$ 348,090                           | \$ 761                   | \$ 348,851  |
| Gross profit                                | 354,181                              | (761 )                   | 353,420     |
| Selling and marketing                       | 89,707                               | 1,923                    | 91,630      |
| Research and development                    | 46,000                               | 1,359                    | 47,359      |
| General and administration                  | 59,910                               | 4,140                    | 64,050      |
| Total operating expenses                    | 199,970                              | 7,422                    | 207,392     |
| Operating income                            | 154,211                              | (8,183 )                 | 146,028     |
| Income before income taxes                  | 168,465                              | (8,183 )                 | 160,282     |
| Income taxes                                | 56,862                               | (2,764 )                 | 54,098      |
| Net income                                  | 111,603                              | (5,419 )                 | 106,184     |
| Basic earnings per share                    | \$ 1.56                              | \$ (0.07 )               | \$ 1.49     |
| Diluted earnings per share                  | \$ 1.55                              | \$ (0.08 )               | \$ 1.47     |

(In thousands, except per share data)

|   | For the Year Ended December 31, 2004 |                          |             |
|---|--------------------------------------|--------------------------|-------------|
|   | As Previously Reported               | Share-Based Compensation | As Restated |
| <b>Selected Statement of Earnings Data:</b> |                                      |                          |             |
| Cost of sales                               | \$ 319,895                           | \$ 1,056                 | \$ 320,951  |
| Gross profit                                | 343,159                              | (1,056 )                 | 342,103     |
| Selling and marketing                       | 77,062                               | 2,049                    | 79,111      |
| Research and development                    | 37,093                               | 1,516                    | 38,609      |
| General and administration                  | 49,240                               | 3,843                    | 53,083      |
| Total operating expenses                    | 168,086                              | 7,408                    | 175,494     |
| Operating income                            | 175,073                              | (8,464 )                 | 166,609     |
| Income before income taxes                  | 184,548                              | (8,464 )                 | 176,084     |
| Income taxes                                | 63,905                               | (2,962 )                 | 60,943      |
| Net income                                  | \$ 120,643                           | \$ (5,502 )              | \$ 115,141  |
| Basic earnings per share                    | \$ 1.69                              | \$ (0.08 )               | \$ 1.61     |
| Diluted earnings per share                  | \$ 1.66                              | \$ (0.07 )               | \$ 1.59     |

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| (In thousands)  | For the year Ended December 31 |            |
|---|--------------------------------|------------|
|   | 2005                           | 2004       |
| <b>Selected Statement of Cash Flows</b>                         |                                |            |
| Net cash provided by operating activities as reported           | \$ 92,730                      | \$ 121,284 |
| Change in net income  | (5,419 )                       | (5,502 )   |
| Change in deferred income taxes                                 | (1,219 )                       | (597 )     |
| Change in income taxes payable                                  | 2,270                          | 4,600      |
| Stock-based compensation  | 8,183                          | 8,464      |
| Excess tax benefit from share-based compensation                | (2,258 )                       | (5,164 )   |
| Reverse tax benefit from exercise of stock options              | (3,815 )                       | (6,965 )   |
| Net cash provided by operating activities as restated           | \$ 90,472                      | \$ 116,120 |
| Net cash provided by (used in) financing activities as reported | \$ (58,839 )                   | \$ 14,859  |
| Excess tax benefit from share-based compensation                | 2,258                          | 5,164      |
| Net cash provided by (used in) financing activities as restated | \$ (56,581 )                   | \$ 20,023  |

The impact of compensation expense and the adoption of SFAS No. 123(R) on the Statement of Earnings for the year ended December 31, 2006, was as follows:

**Year Ended December 31, 2006 (in thousands)**

|   |             |
|---|-------------|
| Cost of sales   | \$ 673      |
| Gross profit  | (673 )      |
| Selling and marketing   | 1,720       |
| Research and development  | 1,111       |
| General and administration  | 4,036       |
| Total operating expenses  | 6,867       |
| Operating income  | (7,540 )    |
| Income before income taxes and the cumulative effect of accounting change | (7,540 )    |
| Income taxes  | (2,556 )    |
| Net income before cumulative effect of accounting change                  | (4,984 )    |
| Cumulative effect of accounting change                                    | 1,319       |
| Net income  | \$ (3,665 ) |
| Basic earnings per share before cumulative effect of accounting change    | \$ (0.07 )  |
| Diluted earnings per share before cumulative effect of accounting change  | \$ (0.07 )  |
| Basic earnings per share  | \$ (0.05 )  |
| Diluted earnings per share  | \$ (0.05 )  |

Prior to adopting SFAS No. 123(R), Zebra presented all tax benefits of deductions resulting from the exercise of stock grants as operating cash flows in the consolidated statements of cash flows. SFAS No. 123(R) requires the cash flows resulting from the tax benefits from tax deductions in excess of the compensation cost recognized (excess tax benefits) to be classified as financing cash flows. As a result, \$1,514,000 of excess tax benefits for the year ended December 31, 2006, have been classified as financing cash flows. In accordance with the modified retrospective method of SFAS No. 123(R), the cash flow statement has been restated to show an excess tax benefit of \$2,258,000 for the year ended December 31, 2005 and \$5,164,000 for the year ended December 31, 2004, as a financing cash flows.

SFAS No. 123(R) requires entities to estimate the number of forfeitures expected to occur and record expense based upon the number of awards expected to vest. Prior to the adoption of SFAS No. 123(R), Zebra accounted for forfeitures as they occurred as permitted under previous accounting standards. The requirement to estimate forfeitures is classified as an accounting change under APB Opinion No. 20, *Accounting Changes*, which requires a one-time adjustment in the period of adoption. The one-time adjustment (cumulative effect of accounting change) related to the change in estimating forfeitures increased income by \$1,319,000, net of applicable taxes, for the year ended December 31, 2006.

*Deferred Compensation Plan.* Zebra has a deferred compensation plan that permits management and highly compensated employees to defer portions of their compensation. Zebra immediately pays deferred amounts into a Rabbi Trust, and plan participants select a method of investing these funds into hypothetical investments. Zebra tracks the performance of these hypothetical investments in order to determine the value of each participant's deferral. Zebra accrues the deferred compensation



liability in other long-term liabilities as the amount that is actually owed to the participants. Our deferred compensation liability was \$6,803,000 as of December 31, 2006, and \$5,521,000 as of December 31, 2005. Zebra invests the funds in company owned life insurance policies, in which Zebra is the beneficiary, to fund the ultimate payment of the deferred compensation. These policies are valued at the cash surrender value and are included in other assets.

*Foreign Currency Translations.* The consolidated balance sheets of Zebra's foreign subsidiaries are translated into U.S. dollars using the year-end exchange rate, and statement of earnings items are translated using the average exchange rate for the year. The resulting translation gains or losses are recorded in stockholders' equity as a cumulative translation adjustment, which is a component of accumulated other comprehensive income.

*Acquisition Costs.* Zebra periodically has external expenditures related to potential acquisitions. These expenditures are recorded as prepaid expenses until such time as Zebra either completes the transaction or abandons the transaction. If the transaction is completed, the costs are treated as part of the cost of the acquisition. If the transaction is abandoned, the costs are expensed during the period in which it is abandoned.

*Impairment of Long-Lived Assets and Long-Lived Assets to be Disposed of.* Zebra accounts for long-lived assets in accordance with the provisions of SFAS No. 144, *Accounting for the Impairment or Disposal of Long-Lived Assets*. The statement requires that long-lived assets and certain identifiable intangibles be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to the sum of the undiscounted cash flows expected to result from the use and the eventual disposition of the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell.

*Recently Issued Accounting Pronouncements.*

In June 2006, the FASB issued Emerging Issues Task Force Issue No. 06-3 (EITF 06-3), *How Sales Taxes Collected from Customers and Remitted to Governmental Authorities Should Be Presented in the Income Statement (That Is, Gross Versus Net Presentation)*, which discusses taxes imposed on, and imposed concurrent with, a specific revenue-producing transaction between a seller and its customer. It requires entities to disclose, if significant, on an interim and annual basis for all periods presented: (a) the accounting policy elected for these taxes and (b) the amounts of the taxes reflected gross (as revenue) in the income statement. This Issue will become effective for Zebra during the first quarter of 2007. We do not expect it to have a material impact on our financial condition or results of operations.

In June 2006, the FASB issued FIN 48, *Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109*, which prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. This Interpretation also provides guidance on de-recognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. This Interpretation will become effective for Zebra during the first quarter of 2007. The impact, if any, of this Interpretation on our financial condition or results of operations has not yet been determined.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*, which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. This Statement applies under other accounting pronouncements that require or permit fair value measurements. It does not require any new fair value measurements. This Statement will become effective for Zebra during the first quarter of 2007. We do not expect it to have a material impact on our financial condition or results of operations.

*Reclassifications.* Certain amounts in the prior years' financial statements have been reclassified to conform to the current year's presentation.

### **Note 3 Stock Based Compensation**

As of December 31, 2006, Zebra has two active stock option and stock purchase plans, which are described below.

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On May 9, 2006, the stockholders of Zebra approved the 2006 Zebra Technologies Corporation Incentive Compensation Plan (the 2006 Plan). The 2006 Plan became effective immediately and superseded the 1997 Stock Option Plan (the 1997 Plan) and the 2002 Non-Employee Director Stock Option Plan (the 2002 Director Plan), except that the prior plans will remain in effect with respect to stock options granted under the prior plans until such options have been exercised, forfeited, cancelled, expired or otherwise terminated in accordance with the terms of such grants. The types of awards available under the 2006 Plan are incentive stock options, nonqualified stock options, stock appreciation rights, restricted stock, performance shares and units and

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performance-based cash bonuses. Employees, directors and consultants of the Company and its subsidiaries would be eligible to participate in the 2006 Plan. As of December 31, 2006, 5,413,033 shares were available for grant, and options for 33,174 shares were outstanding under the 2006 Plan.

The options granted under the 2006 Plan have an exercise price equal to the closing market price of Zebra's stock on the date of grant. The options granted to employees generally vest over a five-year period. These options expire on the earlier of (a) ten years following the grant date, (b) immediately if the employee is terminated for cause, (c) ninety days if the employee is terminated involuntarily other than for cause, (d) thirty days if the employee voluntarily terminates his or her employment, or (e) one year if the employee's employment terminates due to death, disability, or retirement. The Compensation Committee of the Board of Directors administers the plan.

On October 20, 2006, 53,793 shares of restricted stock were granted under the Plan to certain executive officers and other managers. These restricted stock awards will vest one year after the grant date if the executive remains employed by Zebra throughout the one-year period, but will vest before the end of the one-year period in the event of death, disability, resignation for good reason, a change in control (as defined in the 2006 Plan), or termination by Zebra other than for Cause, as defined in the restricted stock agreement entered into by Zebra with each executive officer who was granted restricted stock (the Restricted Stock Agreement). The restricted stock is forfeited in certain situations specified in the Restricted Stock Agreement, including, if before the restricted stock vests, the executive's employment is terminated by Zebra for Cause (as defined in the Restricted Stock Agreement) or if the executive resigns for other than good reason.

The 1997 Plan was superseded by the 2006 Plan. As of December 31, 2006, options for 2,242,195 shares were outstanding and exercisable under the 1997 Plan. These options expire on the earlier of (a) ten years following the grant date, (b) immediately if the employee is terminated for cause, (c) ninety days if the employee is terminated involuntarily other than for cause, (d) thirty days if the employee voluntarily terminates his or her employment, or (e) one year if the employee's employment terminates due to death, disability, or retirement.

The 2002 Director Plan was superseded by the 2006 Plan. As of December 31, 2006, options for 186,068 shares were outstanding and exercisable under the 2002 Director Plan. Unless otherwise provided in an option agreement, options granted under the 2002 Director Plan become exercisable in five equal increments beginning on the date of the grant and on each of the four anniversaries thereafter. All options expire on the earlier of (a) ten years following the grant date, (b) the first anniversary of the termination date of the non-employee director's directorship for any reason other than those listed in clause (c) below, or (c) the termination of the non-employee director's directorship by Zebra's stockholders for cause, or resignation for cause, in each case as defined in the option agreement.

The Board of Directors and stockholders adopted the 2001 Stock Purchase Plan and reserved 1,125,000 shares of Class A Common Stock for issuance under the plan. Under this plan, employees who work a minimum of 20 hours per week may elect to withhold up to 10% of their cash compensation through regular payroll deductions to purchase shares of Class A Common Stock from Zebra over a period not to exceed 12 months at a purchase price per share equal to the lesser of: (1) 85% of the fair market value of the shares as of the date of the grant, or (2) 85% of the fair market value of the shares as of the date of purchase. As of December 31, 2006, 458,464 shares have been purchased under the plan.

For purposes of calculating the compensation cost consistent with SFAS No. 123(R), the fair value of each stock option granted prior to January 1, 2005, is estimated on the date of grant using the Black-Scholes option-pricing model. For stock options granted on or after January 1, 2005, fair value is estimated on the date of grant using a binomial model. Volatility is based on an average of the implied volatility in the open market and the annualized volatility of Zebra's stock prices over our entire stock history. The following table shows the weighted-average assumptions used for stock option grants as well as the fair value of the options granted based on those assumptions:

|   | 2006         | 2005           | 2004         |   |
|---|--------------|----------------|--------------|---|
| Expected dividend yield                                   | 0            | % 0            | % 0          | % |
| Forfeiture rate   | 7.43         | % 0            | % 0          | % |
| Volatility  | 38.30        | % 38.44        | % 50         | % |
| Risk free interest rate                                   | 4.58         | % 3.74         | % 3.25       | % |
| Range of interest rates                                   | 4.38% - 4.73 | % 2.36% - 4.50 | % NA         |   |
| Expected weighted-average life                            | 4.58 years   | 4.83 years     | 6 years      |   |
| Fair value of options granted                             | \$ 5,802,000 | \$ 9,701,000   | \$ 8,178,000 |   |
| Weighted-average grant date fair value of options granted | \$ 14.22     | \$ 17.16       | \$ 24.56     |   |

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The fair value of the employees' purchase rights issued under the Stock Purchase Plan are estimated with the following weighted-average assumptions used for purchase rights granted. Expected lives of three months to one year have been used along with these assumptions.

|                         | 2006    | 2005    | 2004    |
|-------------------------|---------|---------|---------|
| Fair market value       | \$34.79 | \$42.46 | \$49.76 |
| Option price            | \$29.57 | \$36.09 | \$42.29 |
| Expected dividend yield | 0       | % 0     | % 0     |
| Expected volatility     | 25      | % 32    | % 32    |
| Risk free interest rate | 4.54    | % 2.86  | % 1.19  |

Stock option activity for the years ended December 31, 2006, 2005, and 2004, was as follows:

|                                   | 2006       |                                 | 2005       |                                 | 2004       |                                 |
|-----------------------------------|------------|---------------------------------|------------|---------------------------------|------------|---------------------------------|
| Fixed Options                     | Shares     | Weighted-Average Exercise Price | Shares     | Weighted-Average Exercise Price | Shares     | Weighted-Average Exercise Price |
| Outstanding at beginning of year  | 2,548,484  | \$ 31.04                        | 2,593,982  | \$ 25.37                        | 3,159,243  | \$ 21.61                        |
| Granted                           | 408,046    | 43.15                           | 565,200    | 48.62                           | 333,001    | 47.37                           |
| Exercised                         | (375,222 ) | 20.85                           | (422,586 ) | 20.26                           | (660,466 ) | 18.64                           |
| Forfeited                         | (102,481 ) | 41.29                           | (184,087 ) | 29.70                           | (234,838 ) | 24.95                           |
| Canceled                          | (17,390 )  | 46.09                           | (4,025 )   | 34.51                           | (2,958 )   | 21.44                           |
| Outstanding at end of year        | 2,461,437  | \$ 34.07                        | 2,548,484  | \$ 31.04                        | 2,593,982  | \$ 25.37                        |
| Option exercisable at end of year | 1,035,278  | \$ 26.49                        | 877,068    | \$ 23.11                        | 712,088    | \$ 19.77                        |

The following table summarizes information about fixed stock options outstanding at December 31, 2006:

| Range of Exercise Prices | Options Outstanding |   |                                 | Options Exercisable |                                 |
|--------------------------|---------------------|---|---------------------------------|---------------------|---------------------------------|
|                          | Number of Shares    | Weighted-Average Remaining Contractual Life | Weighted-Average Exercise Price | Number of Shares    | Weighted-Average Exercise Price |
| \$10.89-\$21.02          | 244,856             | 3.12 years                                  | \$ 15.76                        | 244,856             | \$ 15.76                        |
| \$21.02-\$24.21          | 460,469             | 5.09 years                                  | 21.67                           | 276,685             | 21.65                           |
| \$24.21-\$36.39          | 609,423             | 5.44 years                                  | 27.12                           | 342,448             | 27.62                           |
| \$36.39-\$46.18          | 619,777             | 8.69 years                                  | 44.25                           | 47,347              | 43.79                           |
| \$46.18-\$53.92          | 526,912             | 7.64 years                                  | 49.49                           | 123,942             | 48.75                           |
|                          | 2,461,437           |   |                                 | 1,035,278           |                                 |

|   | Options Outstanding | Options Exercisable |
|---|---------------------|---------------------|
| Aggregate intrinsic value                   | \$ 15,400,000       | \$ 10,762,000       |
| Weighted-average remaining contractual term | 6.4 years           | 4.9 years           |

As of December 31, 2006, there was \$14,358,000 of unearned compensation cost related to stock options granted under the plans. That cost is expected to be recognized over a weighted-average period of 1.5 years.

**Note 4 Business Combinations**

*Swecoin AB.* On October 4, 2006, Zebra acquired all of the outstanding stock of Swecoin AB for \$2,681,000. Based in Stockholm, Sweden, with a U.S. office in Rhode Island, Swecoin AB is a leading supplier of thermal receipt, ticket and document printers for use in kiosks and other unattended printing applications. The consolidated statements of earnings reflect the results of operations of Swecoin AB since the effective date of the purchase. The pro forma effect of this acquisition was not significant.

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The following table (in thousands) summarized the adjusted fair values of the assets acquired and the liabilities assumed at the date of acquisition:

|                        | At October 4, 2006 |
|------------------------|--------------------|
| Current assets         | \$ 3,948           |
| Property and equipment | 235                |
| Intangible assets      | 1,242              |
| Goodwill               | 1,557              |
| Total assets acquired  | 6,982              |
| Current liabilities    | (4,301 )           |
| Net assets acquired    | \$ 2,681           |

The purchase price was allocated to identifiable tangible assets and intangible assets acquired and liabilities assumed based on their estimated fair values resulting in goodwill of \$1,557,000. The intangible assets of \$1,242,000 consist mainly of the following:

|                        | Amount | Useful life |
|------------------------|--------|-------------|
| Developed technology   | \$ 830 | 5 years     |
| Backlog                | 42     | 4 months    |
| Customer relationships | 310    | 6 years     |
| Trade name             | 60     | 2.5 years   |

The goodwill is not deductible for tax purposes.

*Retail Systems International, Inc.* On February 11, 2005, Zebra acquired certain assets of Retail Systems International, Inc. (RSI) for \$7,797,000. Located in Chula Vista, California, RSI manufactures labels, tags and other printed media. The consolidated statements of earnings reflect the results of operations of RSI since the effective date of the purchase. The pro forma effect of this acquisition was not significant.

The following table (in thousands) summarizes the adjusted fair values of the assets acquired at the date of acquisition.

|                        | At February 11, 2005 |
|------------------------|----------------------|
| Inventory              | \$ 238               |
| Property and equipment | 469                  |
| Intangible assets      | 1,073                |
| Goodwill               | 6,017                |
| Total assets acquired  | \$ 7,797             |

The purchase price was allocated to identifiable tangible assets and intangible assets acquired based on their estimated fair values resulting in goodwill of \$6,017,000. The intangible assets of \$1,073,000 consist mainly of customer relationships with a useful life of 5 years. The goodwill is fully deductible for tax purposes.

*WhereNet Corp.* On January 25, 2007, Zebra acquired all of the shares of WhereNet Corp. for \$126,000,000, less applicable post-closing price adjustments, if any, and subject to an escrow amount of \$13,600,000. Headquartered in Santa Clara, CA, WhereNet provides integrated wireless Real Time Locating Systems (RTLs) to companies primarily

in the industrial manufacturing, transportation and logistics, and aerospace and defense sectors. This transaction had no impact on our 2006 financial condition or results of operations.

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**Note 5 Stockholders' Equity**

Share count and par value data related to stockholders' equity are as follows:

|                               | December 31,<br>2006 | December 31,<br>2005 |
|-------------------------------|----------------------|----------------------|
| <b>Preferred Stock</b>        |                      |                      |
| Par value per share           | \$ 0.01              | \$ 0.01              |
| Shares authorized             | 10,000,000           | 10,000,000           |
| Shares outstanding            | —                    | —                    |
| <b>Common Stock - Class A</b> |                      |                      |
| Par value per share           | \$ 0.01              | \$ 0.01              |
| Shares authorized             | 150,000,000          | 150,000,000          |
| Shares issued                 | 72,151,857           | 72,151,857           |
| Shares outstanding            | 68,830,029           | 70,451,124           |
| Treasury stock                |                      |                      |
| Shares held                   | 3,321,828            | 1,700,733            |

During 2006, Zebra sold put options indexed in our own stock that would, if exercised, require us to repurchase 100 shares for each option exercised at a specified strike price. As of December 31, 2006, 2,350 options were outstanding and have an expiration of February 2007. All options have a strike price of \$35 per share. If all of the options were to be exercised, Zebra would be required to repurchase 235,000 shares of Class A Common Stock at a total price of \$8,225,000.

*Stockholder Rights Agreement.* Zebra's Board of Directors adopted a Stockholder Rights Agreement under which stock purchase rights were paid by dividend to stockholders of record on March 15, 2002 at the rate of one Class A Right for each outstanding share of Class A Common Stock. Each Class A Right, other than those held by the acquiring person, entitles the registered holder to purchase one ten-thousandth of a share of Series A Junior Participating Preferred Stock, par value \$0.01 per share, at a price of \$300 per one ten-thousandth of Class A Preferred Share after the distribution date. The distribution date is 10 days after the date on which any person or group announces that it has acquired 15% or more of Zebra's outstanding common stock or 10 days (or a later date as determined by the Board of Directors) after the date on which any person or group announces or commences a tender offer that would result in the person or group becoming an owner of 15% or more of the outstanding common stock.

The Rights will expire on March 14, 2012 unless that date has been extended by the Board of Directors or unless the Rights are redeemed or terminated earlier. A committee of Zebra's independent directors will review the Rights Plan at least every three years and decide whether it should continue or be revoked. Zebra generally may amend the Rights Plan or redeem the Rights at \$0.001 per Right at any time prior to the time a person or group has acquired at least 15% of the outstanding common stock.

**Note 6 Earnings Per Share**

For the years ended December 31, 2006, 2005, and 2004, earnings per share before cumulative effect of the accounting change were computed as follows (in thousands, except per-share amounts):

|  | Year Ended December 31, |                                  |                                  |
|--|-------------------------|----------------------------------|----------------------------------|
|  | 2006                    | 2005<br>(restated<br>see Note 2) | 2004<br>(restated<br>see Note 2) |
| <b>Basic earnings per share:</b>                     |                         |                                  |                                  |
| Income before cumulative effect of accounting change | \$ 69,627               | \$ 106,184                       | \$ 115,141                       |
| Weighted average common shares outstanding           | 70,516                  | 71,364                           | 71,556                           |
| Per share amount                                     | \$ 0.99                 | \$ 1.49                          | \$ 1.61                          |

**Diluted earnings per share:**

|  |           |            |            |
|--|-----------|------------|------------|
| Income before cumulative effect of accounting change       | \$ 69,627 | \$ 106,184 | \$ 115,141 |
| Weighted average common shares outstanding                 | 70,516    | 71,364     | 71,556     |
| Add: Effect of dilutive securities stock options           | 440       | 636        | 842        |
| Diluted weighted average and equivalent shares outstanding | 70,956    | 72,000     | 72,398     |
| Per share amount   | \$ 0.98   | \$ 1.47    | \$ 1.59    |

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For the years ended December 31, 2006, 2005, and 2004, earnings per share after the cumulative effect of the accounting change were computed as follows (in thousands, except per-share amounts):

|  | Year Ended December 31, |                                  |                                  |
|--|-------------------------|----------------------------------|----------------------------------|
|  | 2006                    | 2005<br>(restated<br>see Note 2) | 2004<br>(restated<br>see Note 2) |
| <b>Basic earnings per share:</b>                           |                         |                                  |                                  |
| Net income   | \$ 70,946               | \$ 106,184                       | \$ 115,141                       |
| Weighted average common shares outstanding                 | 70,516                  | 71,364                           | 71,556                           |
| Per share amount   | \$ 1.01                 | \$ 1.49                          | \$ 1.61                          |
| <b>Diluted earnings per share:</b>                         |                         |                                  |                                  |
| Net income   | \$ 70,946               | \$ 106,184                       | \$ 115,141                       |
| Weighted average common shares outstanding                 | 70,516                  | 71,364                           | 71,556                           |
| Add: Effect of dilutive securities stock options           | 440                     | 636                              | 842                              |
| Diluted weighted average and equivalent shares outstanding | 70,956                  | 72,000                           | 72,398                           |
| Per share amount   | \$ 1.00                 | \$ 1.47                          | \$ 1.59                          |

The potentially dilutive securities that were excluded from the earnings per share calculation consist of stock options with an exercise price greater than the average market price of the Class A Common Stock. These options were as follows:

|                             | Year Ended December 31, |         |        |
|-----------------------------|-------------------------|---------|--------|
|                             | 2006                    | 2005    | 2004   |
| Potentially dilutive shares | 1,140,689               | 804,490 | 13,800 |

#### Note 7 Investments and Marketable Securities

We classify our investments in marketable debt securities as available-for-sale in accordance with the classifications defined in SFAS No. 115, *Accounting for Certain Investments in Debt and Equity Securities*. As of December 31, 2006, all of our investments in marketable debt securities with maturities greater than one year are classified as long-term in the balance sheet due to our ability to hold them until maturity.

SFAS No. 115 requires that changes in the market value of available-for-sale securities are reflected in the accumulated other comprehensive income caption of stockholders' equity in the balance sheet, until we dispose of the securities. Once these securities are disposed of, either by sale or maturity, the accumulated changes in market value are transferred to investment income. On the cash flow statements, changes in the balances of *available-for-sale* securities are included in purchases, sales and maturities of investments under investing activities.

Changes in market value of *trading* securities would be recorded in investment income as they occur, and the related cash flow statement includes changes in the balances of trading securities as operating cash flows.

All investments in marketable debt securities except the partnership interests are classified as available-for-sale securities. We account for the partnership interests using the cost method until our ownership percentage reaches 5% of the total partnership portfolio value, because at that point we begin using the equity method to account for the partnership interest. During 2006, we reached the 5% threshold on one of our partnership interests. Therefore, we recorded \$1,064,000 in equity in earnings related to this partnership interest, which is included in investment income. No other gains or losses on trading securities were recorded in investment income.





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The amortized cost, gross unrealized holding gains, gross unrealized holding losses and aggregate fair value of investment securities at December 31, 2006, were as follows (in thousands):

|  | Amortized<br>Cost | Gross<br>Unrealized<br>Holding Gains | Gross<br>Unrealized<br>Holding Losses | Fair Value |
|--|-------------------|--------------------------------------|---------------------------------------|------------|
| <b>Available-for-sale:</b>                     |                   |                                      |                                       |            |
| U.S. government and agency securities          | \$ 96,885         | \$ 2                                 | \$ (730 )                             | \$ 96,157  |
| State and municipal bonds                      | 373,998           | 364                                  | (1,193 )                              | 373,169    |
| Corporate bonds                                | 8,199             | —                                    | (84 )                                 | 8,115      |
| Other  | 1,017             | —                                    | —                                     | 1,017      |
|  | 480,099           | \$ 366                               | \$ (2,007 )                           | \$ 478,458 |
| <b>Partnership interests using cost method</b> |                   |                                      |                                       |            |
| Partnership interests using cost method        | 28,653            | —                                    | —                                     | 28,653     |
| Partnership interests using equity method      | 10,000            | 1,064                                | —                                     | 11,064     |
|  | \$ 518,752        | \$ 1,430                             | \$ (2,007 )                           | \$ 518,175 |

The amortized cost, gross unrealized holding gains, gross unrealized holding losses and aggregate fair value of investment securities at December 31, 2005, were as follows (in thousands):

|                                       | Amortized<br>Cost | Gross<br>Unrealized<br>Holding Gains | Gross<br>Unrealized<br>Holding Losses | Fair Value |
|---------------------------------------|-------------------|--------------------------------------|---------------------------------------|------------|
| <b>Available-for-sale:</b>            |                   |                                      |                                       |            |
| U.S. government and agency securities | \$ 63,042         | \$ 5                                 | \$ (1,036 )                           | \$ 62,011  |
| State and municipal bonds             | 393,760           | 106                                  | (2,329 )                              | 391,537    |
| Corporate bonds                       | 21,202            | —                                    | (431 )                                | 20,771     |
| Partnership interests                 | 38,653            | 4,726                                | —                                     | 43,379     |
| Other                                 | 920               | —                                    | —                                     | 920        |
|                                       | \$ 517,577        | \$ 4,837                             | \$ (3,796 )                           | \$ 518,618 |

Changes in unrealized gains and losses on available-for-sale securities are included in these financial statements as follows (in thousands):

|   | Year Ended December 31, |        |           |
|---|-------------------------|--------|-----------|
|   | 2006                    | 2005   | 2004      |
| Changes in unrealized gains and losses on available-for-sale securities, net of tax, recorded in accumulated other comprehensive income | \$ (1,672 )             | \$ 444 | \$ (113 ) |

The following table shows the number, aggregate market value and unrealized losses (in thousands) of investments with market values that were less than amortized cost as of December 31, 2006. These lower market values are caused by short-term fluctuations in interest rates and are not a reflection of the credit worthiness of the issuer. Market values are expected to recover to the amortized cost prior to maturity.

|                           | Unrealized Loss < 12 months |                           |                      | Unrealized Loss > 12 months |                           |                      |
|---------------------------|-----------------------------|---------------------------|----------------------|-----------------------------|---------------------------|----------------------|
|                           | Number of<br>investments    | Aggregate<br>Market Value | Unrealized<br>Losses | Number of<br>investments    | Aggregate<br>Market Value | Unrealized<br>Losses |
| Government securities     | 1                           | \$ 5,954                  | \$ (4 )              | 25                          | \$ 24,111                 | \$ (726 )            |
| State and municipal bonds | 50                          | 101,851                   | (396 )               | 84                          | 136,752                   | (797 )               |
| Corporate bonds           | 2                           | 6,034                     | (61 )                | 1                           | 1,977                     | (23 )                |
| Total                     | 53                          | \$ 113,839                | \$ (461 )            | 110                         | \$ 162,840                | \$ (1,546 )          |

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As of December 31, 2005, the number, aggregate market value and unrealized losses (in thousands) of investments with market values that were less than amortized cost were:

|                           | Unrealized Loss < 12 months |                        | Unrealized Losses | Unrealized Loss > 12 months |                        | Unrealized Losses |
|---------------------------|-----------------------------|------------------------|-------------------|-----------------------------|------------------------|-------------------|
|                           | Number of investments       | Aggregate Market Value |                   | Number of investments       | Aggregate Market Value |                   |
| Government securities     | 1                           | \$ 5,921               | \$ (21 )          | 30                          | \$ 39,212              | \$ (1,014 )       |
| State and municipal bonds | 57                          | 105,499                | (458 )            | 138                         | 224,594                | (1,872 )          |
| Corporate bonds           | 4                           | 3,555                  | (5 )              | 5                           | 15,424                 | (426 )            |
| Total                     | 62                          | \$ 114,975             | \$ (484 )         | 173                         | \$ 279,230             | \$ (3,312 )       |

Zebra is a limited partner in four non-registered partnerships. The partnerships seek to provide returns to its partners by making strategic investments in a diversified portfolio of investment funds. Zebra's investment as a limited partner allows it to have liability protection limited to the amount of its investments in the funds.

The contractual maturities of debt securities at December 31, 2006, were as follows (in thousands):

|                                       | Fair Value |
|---------------------------------------|------------|
| Due within one year                   | \$ 208,866 |
| Due after one year through five years | 198,873    |
| Due after five year through ten years | 18,006     |
| Due after ten years                   | 52,713     |
|                                       | \$ 478,458 |

Using the specific identification method, the proceeds and realized gains on the sales of available-for-sale securities were as follows (in thousands):

|  | 2006       | 2005       | 2004       |
|--|------------|------------|------------|
| Proceeds   | \$ 337,671 | \$ 359,711 | \$ 319,711 |
| Realized gains   | 215        | 364        | 1,289      |
| Realized losses  | (1,385 )   | (2,060 )   | (900 )     |
| Net realized gains/(losses) included in other comprehensive income as of the end of the prior year | (1,041 )   | (1,544 )   | 384        |

#### Note 8 Related-Party Transactions

Unique Building Corporation (Unique), an entity controlled by certain officers and stockholders of Zebra, leases a facility to Zebra under a lease described in Note 16. Management believes that the lease payments are substantially consistent with amounts that could have been negotiated with third parties on an arm's-length basis and represent market conditions at the time of the negotiations.

Lease payments related to the lease, and recorded as a component of all functional areas, were included in the consolidated financial statements as follows (in thousands):

|      | Unique Operating Lease |
|------|------------------------|
| 2006 | \$ 2,336               |
| 2005 | 2,336                  |
| 2004 | 2,284                  |

Future minimum lease payments related to the lease as of December 31, 2006, are as follows (in thousands):

|                              | <b>Unique<br/>Operating Lease</b> |
|------------------------------|-----------------------------------|
| 2007                         | \$ 2,336                          |
| 2008                         | 2,380                             |
| 2009                         | 2,573                             |
| 2010                         | 2,753                             |
| 2011                         | 2,753                             |
| Thereafter                   | 6,882                             |
| Total minimum lease payments | \$ 19,677                         |

#### Note 9 Inventories

The components of inventories, net of allowances, are as follows (in thousands):

|  | <b>December 31,</b> |             |
|--|---------------------|-------------|
|  | <b>2006</b>         | <b>2005</b> |
| Raw material                                   | \$ 49,172           | \$ 39,779   |
| Work in process                                | 1,014               | 134         |
| Finished goods                                 | 31,004              | 23,725      |
| Total inventories                              | \$ 81,190           | \$ 63,638   |
| Inventory reserves (included in above numbers) | \$ 9,866            | \$ 7,598    |

#### Note 10 Property and Equipment

Property and equipment, which includes assets under capital leases, is comprised of the following (in thousands):

|  | <b>December 31,</b> |             |
|--|---------------------|-------------|
|  | <b>2006</b>         | <b>2005</b> |
| Buildings                                      | \$ 14,760           | \$ 12,184   |
| Land   | 1,910               | 1,910       |
| Machinery, equipment and tooling               | 59,915              | 50,132      |
| Furniture and office equipment                 | 7,669               | 7,090       |
| Computers and software                         | 51,650              | 44,507      |
| Automobiles                                    | 14                  | 14          |
| Leasehold improvements                         | 8,345               | 8,449       |
| Projects in progress                           | 6,659               | 6,589       |
|  | 150,922             | 130,875     |
| Less accumulated depreciation and amortization | (93,491 )           | (81,232 )   |
| Net property and equipment                     | \$ 57,431           | \$ 49,643   |

Other items related to property and equipment are as follows:

|                                     | <b>December 31,</b> |             |
|-------------------------------------|---------------------|-------------|
|                                     | <b>2006</b>         | <b>2005</b> |
| Unamortized computer software costs | \$ 11,755           | \$ 9,559    |

|  | <b>Year Ended December 31,</b> |             |             |
|--|--------------------------------|-------------|-------------|
|  | <b>2006</b>                    | <b>2005</b> | <b>2004</b> |
| Amortization of capitalized software         | \$ 3,600                       | \$ 2,938    | \$ 2,125    |
| Total depreciation expense charged to income | 12,434                         | 10,763      | 9,686       |



**Note 11 Income Taxes**

The geographical sources of income before income taxes and cumulative effect of accounting change were as follows (in thousands):

|                       | Year Ended December 31, |            |            |
|-----------------------|-------------------------|------------|------------|
|                       | 2006                    | 2005       | 2004       |
| United States         | \$ 86,609               | \$ 133,922 | \$ 156,320 |
| Outside United States | 15,033                  | 26,360     | 19,764     |
| Total                 | \$ 101,642              | \$ 160,282 | \$ 176,084 |

Zebra's intention is to permanently reinvest the undistributed earnings of all of our foreign subsidiaries in accordance with APB Opinion No. 23, *Accounting for Income Taxes - Special Areas*. Accordingly, we have not provided for deferred U.S. income taxes on undistributed earnings of foreign subsidiaries, which totaled approximately \$37,400,000 at December 31, 2006 and \$33,000,000 at December 31, 2005. Should such earnings be remitted to Zebra, foreign tax credits would be available to substantially offset the U.S. income taxes due upon repatriation.

The provision for income taxes consists of the following (in thousands):

|           | Year Ended December 31, |           |           |
|-----------|-------------------------|-----------|-----------|
|           | 2006                    | 2005      | 2004      |
| Current:  |                         |           |           |
| Federal   | \$ 29,376               | \$ 42,146 | \$ 48,014 |
| State     | 2,804                   | 4,706     | 5,531     |
| Foreign   | 4,560                   | 8,070     | 6,023     |
| Deferred: |                         |           |           |
| Federal   | (3,748 )                | (766 )    | 1,387     |
| State     | (283 )                  | (58 )     | 104       |
| Foreign   | —                       | —         | (116 )    |
| Total     | \$ 32,709               | \$ 54,098 | \$ 60,943 |

The provision for income taxes differs from the amount computed by applying the U.S. statutory Federal income tax rate of 35% to income before income taxes. The reconciliation of statutory and effective income taxes is presented below (in thousands):

|   | Year Ended December 31, |           |           |
|---|-------------------------|-----------|-----------|
|   | 2006                    | 2005      | 2004      |
| Provision computed at statutory rate          | \$ 36,279               | \$ 56,099 | \$ 61,629 |
| State income tax (net of Federal tax benefit) | 1,412                   | 2,816     | 3,371     |
| Tax-exempt interest income                    | (4,378 )                | (3,301 )  | (1,767 )  |
| Tax benefit of exempt foreign trade income    | (1,365 )                | (1,575 )  | (1,750 )  |
| Domestic manufacturing deduction              | (665 )                  | (735 )    | —         |
| Research and experimental credit              | (350 )                  | (350 )    | (350 )    |
| Other   | 1,776                   | 1,144     | (190 )    |
| Provision for income taxes                    | \$ 32,709               | \$ 54,098 | \$ 60,943 |

The amounts in the previous two tables include the tax on the cumulative effect of accounting principle of \$694,000 for 2006.

Deferred income taxes reflect the impact of temporary differences between the amounts of assets and liabilities for financial reporting purposes and such amounts as measured by tax laws. Based on management's assessment, it is more likely than not that the deferred tax assets will be realized through future taxable earnings.

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Tax effects of temporary differences that give rise to deferred tax assets and liabilities are as follows (in thousands):

|   | December 31, |           |
|---|--------------|-----------|
|   | 2006         | 2005      |
| <b>Deferred tax assets:</b>                           |              |           |
| Deferred rent-building                                | \$ 240       | \$ 216    |
| Capital equipment lease                               | —            | 28        |
| Accrued vacation                                      | 1,369        | 1,115     |
| Deferred compensation                                 | 2,503        | 2,078     |
| Inventory items                                       | 4,636        | 4,142     |
| Allowance for doubtful accounts and other receivables | 4,057        | 203       |
| Other accruals  | 5,217        | 3,338     |
| FAS 123(R) stock option expense                       | 6,675        | 7,458     |
| Unrealized loss on securities FAS 115                 | 617          | —         |
| Recognized tax gain on partnership interests          | 3,863        | 3,709     |
| Unrealized loss on hedges                             | 341          | —         |
| Total deferred tax assets                             | 29,518       | 22,287    |
| <b>Deferred tax liabilities:</b>                      |              |           |
| Unrealized gain on securities                         | —            | (306 )    |
| Acquisition related items                             | (182 )       | (419 )    |
| Depreciation and amortization                         | (7,955 )     | (7,158 )  |
| Total deferred tax liabilities                        | (8,137 )     | (7,883 )  |
| Net deferred tax assets                               | \$ 21,381    | \$ 14,404 |

**Note 12 Goodwill and Other Intangible Asset Data**

Intangible asset data are as follows (in thousands):

|                                       | December 31, 2006           |                             | December 31, 2005           |                             |
|---------------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
|                                       | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization |
| <b>Amortized intangible assets</b>    |                             |                             |                             |                             |
| Current technology                    | \$ 15,481                   | \$ (9,566 )                 | \$ 12,258                   | \$ (9,067 )                 |
| Patent and patent rights              | 28,247                      | (2,645 )                    | 13,753                      | (565 )                      |
| Customer relationships                | 3,798                       | (1,290 )                    | 3,406                       | (783 )                      |
| Total                                 | \$ 47,526                   | \$ (13,501 )                | \$ 29,417                   | \$ (10,415 )                |
| <b>Unamortized intangible assets</b>  |                             |                             |                             |                             |
| Goodwill                              | \$ 70,714                   |                             | \$ 69,097                   |                             |
| <b>Aggregate amortization expense</b> |                             |                             |                             |                             |
| For the year ended December 31, 2005  |                             |                             | \$ 2,341                    |                             |
| For the year ended December 31, 2006  | \$ 3,653                    |                             |                             |                             |
| <b>Estimated amortization expense</b> |                             |                             |                             |                             |
| For the year ended December 31, 2007  | 5,513                       |                             |                             |                             |
| For the year ended December 31, 2008  | 5,503                       |                             |                             |                             |
| For the year ended December 31, 2009  | 5,387                       |                             |                             |                             |
| For the year ended December 31, 2010  | 4,621                       |                             |                             |                             |
| For the year ended December 31, 2011  | 4,276                       |                             |                             |                             |
| Thereafter                            | 8,725                       |                             |                             |                             |

During 2006, we acquired intangible assets in the amount of \$18,091,000 for customer relationships, current technology, patents and patent rights. These intangible assets will have an estimated useful life of 4 months to 10 years. Also during 2006, we reviewed the usefulness of certain other intangibles and found them to be impaired. As a result of this impairment, we incurred a write-off of net intangibles of \$730,000.





During 2006, goodwill increased by \$1,617,000 due primarily to the acquisition of Swecoin. See Note 4. The remaining difference is due to foreign currency translations of the Swecoin goodwill.

Included in the acquisition of intangible assets was a payment for the settlement of a lawsuit with Paxar Americas, Inc. A portion, \$10,358,000, of this settlement has been applied to future use of patents. This portion of the settlement has been recorded as intangibles and will be amortized over the estimated useful lives of the patents, which range from 4 to 7 years. In some cases, the useful lives may be less than the patent lives. See Note 16 for further discussion of the settlement.

**Note 13 Other Assets**

Other assets consist of the following (in thousands):

|   | December 31, |           |
|---|--------------|-----------|
|   | 2006         | 2005      |
| Cash value of life insurance policies related to the deferred compensation plan (See Note 18) | \$ 5,888     | \$ 4,751  |
| Cash value of life insurance policies on key executives                                       | —            | 21,602    |
| Long-term equity securities   | 100          | 100       |
| Deposits  | 507          | 312       |
| Other long-term assets  | 4,625        | 14,978    |
| Total   | \$ 11,120    | \$ 41,743 |

Zebra invested \$10,028,000 in life insurance policies on 48 key executives in each of the last three years for a total cost of \$30,084,000. These policies were sold during 2006.

Included in other long-term assets at December 31, 2005 was a note receivable from a Zebra reseller for \$9,126,000. During 2006, this reseller filed for bankruptcy protection. Accordingly, we have recorded a reserve for the entire balance. See Note 16 for further discussion.

**Note 14 401(k) Savings and Profit Sharing Plans**

Zebra has a Retirement Savings and Investment Plan (the 401(k) Plan), which is intended to qualify under Section 401(k) of the Internal Revenue Code. Qualified employees may participate in Zebra's 401(k) Plan by contributing up to 15% of their gross earnings to the plan subject to certain Internal Revenue Service restrictions. Zebra matches each participant's contribution of up to 6% of gross eligible earnings at the rate of 50%. Zebra may contribute additional amounts to the 401(k) Plan at the discretion of the Board of Directors, subject to certain legal limits.

Zebra has a discretionary profit-sharing plan for qualified employees, to which it contributes a percentage of eligible payroll each year. Participants are not permitted to make contributions under the profit-sharing plan.

Company contributions to these plans, which were charged to operations, approximated the following (in thousands):

|  | Year Ended December 31, |          |          |   |     |   |
|--|-------------------------|----------|----------|---|-----|---|
|  | 2006                    | 2005     | 2004     |   |     |   |
| 401(k)   | \$ 2,030                | \$ 1,874 | \$ 1,771 |   |     |   |
| Profit sharing   | 1,628                   | 1,775    | 2,329    |   |     |   |
| Total  | \$ 3,658                | \$ 3,649 | \$ 4,100 |   |     |   |
| Percentage of eligible payroll contributed for profit sharing plan | 1.8                     | %        | 2.4      | % | 3.1 | % |

**Note 15 Derivative Instruments**

In the normal course of business, portions of Zebra's operations are subject to fluctuations in currency values. We manage these risks using derivative financial instruments.



**Hedging of Net Assets**

We use forward contracts and options to manage exposure related to our pound and euro denominated net assets. We record gains and losses on these contracts and options in income each quarter along with the transaction gains and losses related to our net euro asset position. Summary financial information related to these activities follows (in thousands):

|  | Year ended December 31, |          |             |
|--|-------------------------|----------|-------------|
|  | 2006                    | 2005     | 2004        |
| Change in gains and losses from foreign exchange derivatives | \$ (73 )                | \$ 883   | \$ (1,246 ) |
| Gain on net foreign currency assets                          | (562 )                  | 403      | 1,731       |
| Net foreign exchange gain                                    | \$ (635 )               | \$ 1,286 | \$ 485      |

|  | December 31,  |            |
|--|---------------|------------|
|  | 2006          | 2005       |
| Notional balance of outstanding contracts: |               |            |
| Pound                                      | £ 2,660       | £ 3,289    |
| Euro                                       | 17,000        | 25,000     |
| Euro/Pound                                 | 22,000        | 16,000     |
| Net fair value of outstanding contracts    | \$ (172,000 ) | \$ 553,000 |

**Hedging of Anticipated Sales**

We manage the exchange rate risk of anticipated euro denominated sales using forward contracts and option collars. We designate these contracts as cash flow hedges. Gains and losses on these contracts are deferred in other comprehensive income until the contracts are settled and the hedged sales are realized, at which time the deferred gains or losses will be reported as an increase or decrease to sales. Summary financial information related to the cash flow hedges of future revenues follows (in thousands, except percentages):

|   | December 31, |         |
|---|--------------|---------|
|   | 2006         | 2005    |
| Net unrealized gains (losses) deferred in accumulated other comprehensive income: |              |         |
| Gross   | \$ (906 )    | \$ 999  |
| Income tax (benefit)  | (341 )       | 376     |
| Net   | \$ (565 )    | \$ 623  |
| Notional balance of outstanding contracts   | 44,075       | 30,750  |
| Hedge effectiveness   | 100          | % 100 % |

|  | 2006      | 2005     | 2004     |
|--|-----------|----------|----------|
| Net gain and (losses) included in revenue for the: |           |          |          |
| Year ended December 31, 2006                       | \$ (873 ) |          |          |
| Year ended December 31, 2005                       |           | \$ 1,617 |          |
| Year ended December 31, 2004                       |           |          | (1,639 ) |

The above year-to-date gains and losses are the net pretax gains and losses released from other comprehensive income into earnings during these years. We expect to release pretax losses in the amount of \$906,000 from other comprehensive income into earnings during 2007 along with gains and losses on similar contracts entered into early in 2007. Currently, the initial duration of our forecasted sales hedge contracts is six months. Effectiveness testing is performed on each contract monthly. We have not experienced any gains or losses due to ineffectiveness. If we were to experience such gains or losses, we would record them as a foreign exchange gain or loss. If we were to cancel or net settle a hedge designated as a cash flow hedge prior to the scheduled settlement date, we would recognize the gain or loss on that settlement immediately as a foreign exchange gain or loss.



**Note 16 Commitments and Contingencies**

*Leases.* In September 1989, Zebra entered into a lease agreement for its Vernon Hills facility and certain machinery, equipment, furniture and fixtures with Unique Building Corporation, a related party. The facility portion of the lease is the only remaining portion currently in existence and is treated as an operating lease. An amendment to the lease dated July 1997 added 59,150 square feet and extended the term of the existing lease through June 30, 2014. The lease agreement includes a modification to the base monthly rental, which goes into effect if the prescribed rent payment is less than the aggregate principal and interest payments required to be made by Unique under an Industrial Revenue Bond (IRB).

Minimum future obligations under all non-cancelable operating leases as of December 31, 2006 are as follows (in thousands):

|                                     | <b>Operating<br/>Leases</b> |
|-------------------------------------|-----------------------------|
| 2007                                | 6,163                       |
| 2008                                | 5,056                       |
| 2009                                | 4,816                       |
| 2010                                | 4,407                       |
| 2011                                | 4,294                       |
| Thereafter                          | 19,833                      |
| <b>Total minimum lease payments</b> | <b>\$ 44,569</b>            |

Rent expense for operating leases charged to operations was as follows (in thousands):

|              | <b>Year Ended December 31,</b> |             |             |
|--------------|--------------------------------|-------------|-------------|
|              | <b>2006</b>                    | <b>2005</b> | <b>2004</b> |
| Rent expense | \$ 9,011                       | \$ 7,822    | \$ 6,404    |

In addition to the related party lease noted above, the operating lease information includes a variety of other properties around the world. These properties are used as manufacturing facilities, distribution centers and sales offices. Lease terms range from six months to 25 years with breaking periods specified in the lease agreements.

*Letter of credit.* In connection with the lease agreements described above, Zebra has guaranteed Unique's full and prompt payment under Unique's letter of credit agreement with a bank. The contingent liability of Zebra under this guaranty as of December 31, 2006 is \$700,000, which is the limit of Zebra's guaranty throughout the term of the IRB.

*Legal proceedings.* On September 14, 2006, Zebra settled all issues surrounding the litigation with Paxar Americas, Inc., and the case was dismissed with prejudice. Zebra paid Paxar \$63,750,000 in exchange for a general release and a fully paid, perpetual, worldwide license to all of the patents in suit, as well as a number of related U.S. and foreign patents that Paxar had not asserted in the suit. The license to sell products in the United States under four U.S. patents not subject to the lawsuit is limited until September 14, 2009. There is no such limitation on the license under the patents in suit. Of the amount paid to Paxar, \$10,358,000 was applied to future use of patents based on their estimated fair value and will be amortized over an estimated useful life of 4 to 7 years. The remaining \$53,392,000 was recorded as operating expenses in the Consolidated Statement of Earnings (Loss) in the third quarter of 2006.

On January 31, 2003, a Writ of Summons was filed in the Nantes Commercial Court, Nantes, France, by Printherm, a French corporation, and several of its shareholders (collectively, Printherm), against Zebra Technologies France (ZTF), a French corporation and wholly-owned subsidiary of Zebra. Printherm seeks damages in the amount of 15,304,000 and additional unspecified damages in connection with ZTF's termination of negotiations in December 2000 respecting the proposed acquisition by Zebra of the capital stock of Printherm. The negotiation was terminated based on unsatisfactory results of the ongoing due diligence. We believe that Printherm's claims are without merit and that a loss is not likely to occur. We will vigorously defend the action.

Printherm filed bankruptcy proceedings on August 30, 2004, and the Commercial Court ordered its liquidation on November 30, 2004. The case was put on hold until the Court appointed liquidator filed a submission in August 2005, which started the proceedings again. ZTF filed its answer on November 19, 2005, in anticipation of a Court-ordered December 19, 2005, hearing date. In response to a request by Printherm's liquidator, the Court postponed the hearing date so as to provide time for Printherm to respond to ZTF's answer. The hearing has not been

scheduled, and we are unsure when it will be scheduled.

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On July 3, 2006, a Zebra reseller filed for bankruptcy protection. At the time of the filing, the reseller owed various Zebra subsidiaries a total of \$12,065,000. The entire balance due to Zebra is guaranteed by Condor Insurance, a Nevis insurance company, through a United Kingdom insurance broker. During June 2006, Zebra initiated a suit in the U.K. courts to enforce the guarantee. On January 18, 2007, a summary judgment hearing was held in the case. At the conclusion of that hearing, Zebra's petition for summary judgment was granted, and we were awarded damages of \$11,119,000 (approximately \$14,650,000). However, we have become aware that Condor's financial position has deteriorated such that Condor may not be able to pay the judgment awarded to us. Management has reviewed the situation and determined that a loss is probable as defined in SFAS No. 5, *Loss Contingencies*. Our range of estimated losses ranges from insignificant up to 100%. Our best estimate is that the loss will be at the high end of the range, and we have, therefore, reserved 100% of the balance due. However, we are continuing to take legal action to collect the judgment against the insurance company and reduce Zebra's loss. If Zebra is able to recover some or all of the loss, we will reverse our reserve and record a gain at that time.

**Note 17 Segment Data and Export Sales**

Zebra is organized with two internal business units, bar code and card printers. These business units have similar economic characteristics, products and services, production processes, types of customers, distribution methods, and regulatory environments. Additionally, there are significant shared services supporting both business units. Because of these similarities, we have aggregated our internal business units and have treated them as one reportable segment as permitted by SFAS No. 131, *Disclosures about Segments of an Enterprise and Related Information*.

Information regarding Zebra's operations by geographic area is contained in the following table. These amounts (in thousands) are reported in the geographic area of the destination of the final sale. We manage our business based on these regions rather than by individual countries.

|                   | North America | Europe, Middle East & Africa | Latin America | Asia      | Total      |
|-------------------|---------------|------------------------------|---------------|-----------|------------|
| <b>2006</b>       |               |                              |               |           |            |
| Net sales         | \$ 379,820    | \$ 260,125                   | \$ 53,619     | \$ 65,960 | \$ 759,524 |
| Long-lived assets | 50,077        | 6,637                        | 22            | 695       | 57,431     |
| <b>2005</b>       |               |                              |               |           |            |
| Net sales         | \$ 362,054    | \$ 230,365                   | \$ 46,878     | \$ 62,974 | \$ 702,271 |
| Long-lived assets | 43,448        | 5,917                        | 7             | 271       | 49,643     |
| <b>2004</b>       |               |                              |               |           |            |
| Net sales         | \$ 359,074    | \$ 213,559                   | \$ 38,119     | \$ 52,302 | \$ 663,054 |
| Long-lived assets | 40,415        | 5,669                        | 3             | 196       | 46,283     |

Net sales by major product category are as follows (in thousands):

|      | Hardware   | Supplies   | Service and Software | Shipping and Handling | Cash Flow Hedging Activities | Total      |
|------|------------|------------|----------------------|-----------------------|------------------------------|------------|
| 2006 | \$ 578,002 | \$ 150,709 | \$ 25,664            | \$ 6,022              | \$ (873)                     | \$ 759,524 |
| 2005 | 540,679    | 129,183    | 25,217               | 5,575                 | 1,617                        | 702,271    |
| 2004 | 518,556    | 116,877    | 24,310               | 4,950                 | (1,639)                      | 663,054    |

**Note 18 Deferred Compensation Plan**

Zebra offers a deferred compensation plan that permits executive management employees to defer portions of their compensation and to select a method of investing these funds. The salaries that have been deferred since the plan's inception have been accrued and the only expense, other than salaries, related to this plan is the gain or loss from the changes to the deferred compensation liability, which is charged to compensation expense. To fund this plan, Zebra purchases corporate-owned whole-life insurance contracts on the related employees, of which Zebra is the beneficiary. The following table shows the income, asset and liability amounts related to this plan (in thousands):

|   | Year ended December 31, |        |       |
|---|-------------------------|--------|-------|
|   | 2006                    | 2005   | 2004  |
| Gain on cash surrender value of life insurance policies included in investment income | \$ 584                  | \$ 263 | \$ 94 |

|   | December 31,<br>2006 | December 31,<br>2005 |
|---|----------------------|----------------------|
| Deferred compensation liability included in other long-term liability | \$ 6,803             | \$ 5,521             |
| Cash surrender value included in other assets                         | 5,888                | 4,751                |

**Note 19 Other Comprehensive Income (Loss)**

Stockholders' equity contains certain items classified as other comprehensive income, including:

- **Foreign currency translation adjustments** related to our non-U.S. subsidiary companies that have designated a functional currency other than the dollar. We are required to translate the subsidiary functional currency financial statements to dollars using a combination of historical, month-end, and average foreign exchange rates. This combination of rates creates the foreign currency translation adjustments component of other comprehensive income.
- **Unrealized holding gains (losses) on foreign currency hedging activities** relate to derivative instruments used to hedge the currency exchange rates for forecasted euro sales. These hedges are designated as cash flow hedges, and we have deferred income statement recognition of gains and losses until the hedged transaction occurs. See Note 15 for more details.
- **Unrealized gains (losses) on investments classified as available-for-sale** are deferred from income statement recognition. See Note 7 for more details.

The components of other comprehensive income included in the Consolidated Statements of Comprehensive Income are as follows (in thousands):

|   | Year ended December 31, |             |           |
|---|-------------------------|-------------|-----------|
|   | 2006                    | 2005        | 2004      |
| Foreign currency translation adjustments  | \$ 7,295                | \$ (6,407 ) | \$ 3,402  |
| Changes in unrealized gains and (losses) on hedging transactions:                                 |                         |             |           |
| Gross   | \$ (1,905 )             | \$ 3,230    | \$ (694 ) |
| Income tax (benefit)  | (717 )                  | 1,157       | (243 )    |
| Net   | \$ (1,188 )             | \$ 2,073    | \$ (451 ) |
| Changes in unrealized holding gains and (losses) on investments classified as available-for-sale: |                         |             |           |
| Gross   | \$ (2,682 )             | \$ 726      | \$ (174 ) |
| Income tax (benefit)  | (1,010 )                | 282         | (61 )     |

**Note 6 Earnings Per Share**



|     |             |        |           |
|-----|-------------|--------|-----------|
| Net | \$ (1,672 ) | \$ 444 | \$ (113 ) |
|-----|-------------|--------|-----------|

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The components of accumulated other comprehensive income (loss) included in the Consolidated Balance Sheets are as follows (in thousands):

|   | As of<br>December 31,<br>2006 | December 31,<br>2005 |
|---|-------------------------------|----------------------|
| Foreign currency translation adjustments                                      | \$ 8,400                      | \$ 1,105             |
| Unrealized gains and (losses) on foreign currency hedging activities:         |                               |                      |
| Gross   | \$ (906 )                     | \$ 999               |
| Income tax (benefit)  | (341 )                        | 376                  |
| Net   | \$ (565 )                     | \$ 623               |
| Unrealized gains and (losses) on investments classified as available-for-sale |                               |                      |
| Gross   | \$ (1,641 )                   | \$ 1,041             |
| Income tax (benefit)  | (618 )                        | 392                  |
| Net   | \$ (1,023 )                   | \$ 649               |

#### Note 20 Major Customers

ScanSource, Inc. is our most significant customer. Our net sales to ScanSource, an international distributor of Zebra product, as a percent of total net sales were as follows:

|            | Year ended December 31, |      |      |
|------------|-------------------------|------|------|
|            | 2006                    | 2005 | 2004 |
| ScanSource | 16.7                    | 15.6 | 14.1 |

No other customer accounted for 10% or more of total net sales during these years.

**Note 21 Quarterly Results of Operations (unaudited)**

(Amounts in thousands, except per share data)

|   | <b>First<br/>Quarter</b> | <b>Second<br/>Quarter</b> | <b>Third<br/>Quarter</b> | <b>Fourth<br/>Quarter</b> |
|---|--------------------------|---------------------------|--------------------------|---------------------------|
| <b>2006</b>   |                          |                           |                          |                           |
| Net sales   | \$ 175,814               | \$ 187,421                | \$ 186,386               | \$ 209,903                |
| Cost of sales   | 93,116                   | 97,895                    | 98,600                   | 111,493                   |
| Gross profit  | 82,698                   | 89,526                    | 87,786                   | 98,410                    |
| Selling and marketing   | 22,109                   | 23,510                    | 23,467                   | 27,702                    |
| Research and engineering  | 12,035                   | 12,382                    | 11,774                   | 12,768                    |
| General and administrative  | 14,649                   | 15,081                    | 14,642                   | 18,284                    |
| Amortization of intangibles   | 747                      | 723                       | 789                      | 1,394                     |
| Litigation settlement   | —                        | —                         | 53,392                   | —                         |
| Insurance receivable write-off  | —                        | —                         | —                        | 12,543                    |
| Total operating expenses  | 49,540                   | 51,696                    | 104,064                  | 72,691                    |
| Operating income (loss)   | 33,158                   | 37,830                    | (16,278)                 | 25,719                    |
| Investment income (expense)   | 5,207                    | 4,987                     | 6,008                    | 6,980                     |
| Interest expense  | (218)                    | (13)                      | (5)                      | (16)                      |
| Foreign exchange gain (loss)  | 110                      | (380)                     | 457                      | (822)                     |
| Other, net  | (448)                    | (177)                     | (287)                    | (170)                     |
| Total other income (expense)  | 4,651                    | 4,417                     | 6,173                    | 5,972                     |
| Income (loss) before taxes and cumulative effect of accounting change           | 37,809                   | 42,247                    | (10,105)                 | 31,691                    |
| Income taxes  | 13,037                   | 14,575                    | (5,842)                  | 10,245                    |
| Income (loss) before cumulative effect of accounting change                     | 24,772                   | 27,672                    | (4,263)                  | 21,446                    |
| Cumulative effect of accounting change (net of tax of \$694)                    | 1,319                    | —                         | —                        | —                         |
| Net income (loss)   | \$ 26,091                | \$ 27,672                 | \$ (4,263)               | \$ 21,446                 |
| Basic earnings (loss) per share before cumulative effect of accounting change   | \$ 0.35                  | \$ 0.39                   | \$ (0.06)                | \$ 0.31                   |
| Diluted earnings (loss) per share before cumulative effect of accounting change | \$ 0.35                  | \$ 0.39                   | \$ (0.06)                | \$ 0.30                   |
| Basic earnings (loss) per share   | \$ 0.37                  | \$ 0.39                   | \$ (0.06)                | \$ 0.31                   |
| Diluted earnings (loss) per share   | \$ 0.37                  | \$ 0.39                   | \$ (0.06)                | \$ 0.30                   |

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| 2005                         | First<br>Quarter (1) | Second<br>Quarter (1) | Third<br>Quarter (1) | Fourth<br>Quarter (1) |
|------------------------------|----------------------|-----------------------|----------------------|-----------------------|
| Net sales                    | \$ 170,727           | \$ 176,614            | \$ 175,636           | \$ 179,294            |
| Cost of sales                | 83,599               | 87,467                | 88,103               | 89,682                |
| Gross profit                 | 87,128               | 89,147                | 87,533               | 89,612                |
| Selling and marketing        | 21,564               | 23,050                | 21,291               | 25,725                |
| Research and engineering     | 11,052               | 12,386                | 11,818               | 12,103                |
| General and administrative   | 15,802               | 17,801                | 15,631               | 14,816                |
| Amortization of intangibles  | 647                  | 387                   | 509                  | 798                   |
| Exit costs                   | 1,517                | 141                   | 283                  | 71                    |
| Total operating expenses     | 50,582               | 53,765                | 49,532               | 53,513                |
| Operating income             | 36,546               | 35,382                | 38,001               | 36,099                |
| Investment income (expense)  | 3,277                | 3,072                 | 3,254                | 3,814                 |
| Interest expense             | (3 )                 | (27 )                 | (41 )                | (8 )                  |
| Foreign exchange gain (loss) | 53                   | 812                   | 334                  | 87                    |
| Other, net                   | (304 )               | (243 )                | 251                  | (74 )                 |
| Total other income (expense) | 3,023                | 3,614                 | 3,798                | 3,819                 |
| Income before taxes          | 39,569               | 38,996                | 41,799               | 39,918                |
| Income taxes                 | 13,750               | 13,551                | 13,724               | 13,073                |
| Net income                   | \$ 25,819            | \$ 25,445             | \$ 28,075            | \$ 26,845             |
| Basic earnings per share     | \$ 0.36              | \$ 0.35               | \$ 0.39              | \$ 0.38               |
| Diluted earnings per share   | \$ 0.36              | \$ 0.35               | \$ 0.39              | \$ 0.38               |

(1) Restated for the adoption of SFAS No. 123(R), *Share-Based Payment*. See Note 2.

## ZEBRA TECHNOLOGIES CORPORATION

## Schedule II

## Valuation and Qualifying Accounts

(Amounts in thousands)

| Description                                | Balance at<br>Beginning of<br>Period | Charged to<br>Costs and<br>Expenses | Deductions /<br>(Recoveries) | Balance at<br>End of<br>Period |
|--|--------------------------------------|-------------------------------------|------------------------------|--------------------------------|
| Valuation account for accounts receivable: |                                      |                                     |                              |                                |
| Year ended December 31, 2006               | \$ 1,116                             | \$ 2,856                            | \$ 423                       | \$ 3,549                       |
| Year ended December 31, 2005               | 1,561                                | (396 )                              | 49                           | 1,116                          |
| Year ended December 31, 2004               | 1,388                                | 368                                 | 195                          | 1,561                          |
| Valuation accounts for inventories:        |                                      |                                     |                              |                                |
| Year ended December 31, 2006               | \$ 7,598                             | \$ 8,951                            | \$ 6,683                     | \$ 9,866                       |
| Year ended December 31, 2005               | 8,037                                | 4,064                               | 4,503                        | 7,598                          |
| Year ended December 31, 2004               | 6,238                                | 5,653                               | 3,854                        | 8,037                          |

See accompanying report of independent registered public accounting firm.

Note: 2006 amounts include insurance receivable reserves of \$2,307,000 in accounts receivable. An additional reserve of \$10,236,000 is included in other assets.

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|            |   |
|------------|---|
| 3.1(i)     | Certificate of Incorporation of the Registrant, as amended.   |
| 3.1(ii)    | Bylaws of the Registrant, as amended.   |
| 4.0 (1)    | Specimen stock certificate representing Class A Common Stock.   |
| 4.1 (2)    | Rights Agreement between the Registrant and Mellon Investor Services, as Rights Agent.  |
| 10.1 (3)   | 1997 Stock Option Plan. +   |
| 10.2 (4)   | First Amendment to the 1997 Stock Option Plan. +  |
| 10.3 (4)   | Second Amendment to the 1997 Stock Option Plan. +   |
| 10.4 (5)   | Third Amendment to the 1997 Stock Option Plan. +  |
| 10.5 (6)   | Amendment No. Four to the 1997 Stock Option Plan. +   |
| 10.6 (1)   | Form of Indemnification Agreement between the Registrant and each of its directors.   |
| 10.7 (1)   | Lease between the Registrant and Unique Building Corporation for the Registrant's facility in Vernon Hills, Illinois, as amended.   |
| 10.8 (3)   | Directors' 1997 Stock Option Plan.+   |
| 10.9       | Amendment to the lease between the Registrant and Unique Building Corporation for the Registrant's facility in Vernon Hills, Illinois, dated April 1, 1993.                                     |
| 10.10      | Amendment to the lease between the Registrant and Unique Building Corporation for the Registrant's facility in Vernon Hills, Illinois, dated December 1, 1994.                                  |
| 10.11 (7)  | Amendment to the lease between the Registrant and Unique Building Corporation for the Registrant's facility in Vernon Hills, Illinois, dated June 1, 1996.                                      |
| 10.12 (7)  | Amendment to the lease between the Registrant and Unique Building Corporation for the Registrant's facility in Vernon Hills, Illinois, dated June 2, 1996.                                      |
| 10.13 (8)  | Amendment to the lease between the Registrant and Unique Building Corporation for the Registrant's facility in Vernon Hills, Illinois, dated as of July 1, 1999.                                |
| 10.14 (9)  | 2002 Non-Employee Director Stock Option Plan. +   |
| 10.15 (9)  | Amendment No. 1 to the 2002 Non-Employee Director Stock Option Plan. +  |
| 10.16 (10) | 2005 Executive Deferred Compensation Plan. +  |
| 10.17 (11) | Employment Agreement dated July 17, 1997 and Interoffice Memorandum dated January 27, 1997 between the Registrant and Charles R. Whitchurch. +  |
| 10.18 (11) | Employment Agreement between the Registrant and Veraje Anjargolian, dated April 1, 1997. +  |
| 10.19 (12) | Employment Agreement between the Registrant and Phil Gerskovich, dated March 10, 2005. +  |
| 10.20 (13) | Employment Agreement between the Registrant and Bruce Ralph, dated May 9, 2005. +   |
| 10.21 (4)  | Form of Stock Option Agreement under the Zebra Technologies Corporation 1997 Stock Option Plan with respect to awards granted prior to February 6, 2006. +                                      |
| 10.22 (9)  | Form of Non-Qualified Stock Option Agreement under the Zebra Technologies Corporation 2002 Non-Employee Director Stock Option Plan, with respect to awards granted prior to February 8, 2006. + |
| 10.23 (14) | Form of Stock Option Agreement under the Company's 1997 Stock Option Plan, with respect to awards granted on or after February 6, 2006. +   |
| 10.24 (14) | Form of Non-Qualified Stock Option Agreement under the Company's 2002 Non-Employee Director Stock Option Plan, with respect to awards granted on or after February 8, 2006. +                   |
| 10.25 (15) | Form of Non-Qualified Stock Option Agreement under the Company's 2006 Incentive Compensation Plan. +  |
| 10.26 (15) | Form of Restricted Stock Agreement under the Company's 2006 Incentive Compensation Plan for retention grants to executive officers other than Messrs. Kaplan and Cless. +                       |
| 10.27 (15) | Form of Special Separation Agreements between the Registrant and each of the Registrant's executive officers other than Messrs. Kaplan and Cless. +   |
| 10.28 (16) | Settlement Agreement with Paxar Americas, Inc., dated September 14, 2006.   |
| 10.29 (17) | 2006 Incentive Compensation Plan. +   |
| 10.30 (18) | WhereNet Corp. 1997 Stock Option Plan.  |
| 10.31 (19) | 2006 Management Bonus Plan. +   |
| 21.0       | Subsidiaries of the Registrant.   |
| 23.1       | Consent of Ernst & Young LLP, independent registered public accounting firm.  |
| 23.2       | Consent of KPMG LLP, independent registered public accounting firm.   |
| 31.1       | Certification pursuant to Rule 13a-14(a)/15d-14(a).   |
| 31.2       | Certification pursuant to Rule 13a-14(a)/15d-14(a).   |
| 32.1       | Certification Pursuant to 18 U.S.C Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| 32.2       | Certification Pursuant to 18 U.S.C Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002   |



- (1) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Registration Statement on Form S-1, as amended, File No. 33-41576, and incorporated herein by reference.
  - (2) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Form 10-Q for the quarterly period ended March 30, 2002, and incorporated herein by reference.
  - (3) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 1997, and incorporated herein by reference.
  - (4) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Registration Statement on Form S-8, File No. 333-63009, and incorporated herein by reference.
  - (5) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Registration Statement on Form S-8, File No. 333-84512, and incorporated herein by reference.
  - (6) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Form 10-Q for the quarterly period ended September 28, 2002, and incorporated herein by reference.
  - (7) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 1996, and incorporated herein by reference.
  - (8) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Form 10-Q for the quarterly period ended April 1, 2000, and incorporated herein by reference.
  - (9) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Form 10-Q for the quarterly period ended June 29, 2002, and incorporated herein by reference.
  - (10) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on February 9, 2005, and incorporated herein by reference.
  - (11) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2004, and incorporated herein by reference.
  - (12) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on March 11, 2005, and incorporated herein by reference.
  - (13) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on May 10, 2005, and incorporated herein by reference.
  - (14) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on February 10, 2006, and incorporated herein by reference.
  - (15) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on October 26, 2006, and incorporated herein by reference.
  - (16) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on September 19, 2006, and incorporated herein by reference.
  - (17) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on May 15, 2006, and incorporated herein by reference.
  - (18) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Registration Statement on Form S-8, File No. 333-140207, and incorporated herein by reference.
  - (19) Previously filed with the Securities and Exchange Commission as an Exhibit to the Company's Current Report on Form 8-K filed on July 18, 2006, and incorporated herein by reference.
- + Management contract or compensatory plan or arrangement required to be filed as an exhibit to this Annual Report on Form 10-K.
-