

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO  
Form 8-K  
September 02, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **September 2, 2005**

**AMERICAN EQUITY  
INVESTMENT LIFE HOLDING COMPANY**

(Exact Name of Registrant as Specified in its Charter)

**IOWA**  
(State or Other Jurisdiction  
of Incorporation)

**001-31911**  
(Commission File Number)

**42-1447959**  
(IRS Employer  
Identification No.)

**5000 Westown Parkway, Suite 440**  
**West Des Moines, Iowa**  
(Address of Principal Executive Offices)

**50266**  
(Zip Code)

**(515) 221-0002**

(Registrant's telephone number, including area code)

**NOT APPLICABLE**

(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 1.01 Entry into a Material Definitive Agreement.**

On September 2, 2005, American Equity Investment Life Holding Company (the Company) completed the acquisition of 100% of the common stock of American Equity Investment Service Company (AEISC) from David Noble, the Company's Chairman, Chief Executive Officer, President and Treasurer. As disclosed in prior filings on Form 8-K, the Company entered into a transaction to acquire AEISC during the first quarter of 2005, but later rescinded this transaction. Also in the first quarter, as reported in its Form 10-Q for that period, the Company adopted FASB Staff Position No. FIN 46(R)-5 Implicit Variable Interests under FASB Interpretation No 46 (FIN 46), Consolidation of Variable Interest Entities (the FSP), posted March 3, 2005, resulting in the consolidation of AEISC under FIN 46 for financial statement purposes. The completion of this transaction ends the related party status of AEISC, which will now be consolidated as a wholly owned subsidiary of the Company, rather than as an implicit variable interest under FIN 46.

The terms of the purchase are set forth in a Stock Sale/Purchase Agreement dated September 2, 2005 (the Agreement), a copy of which is filed as Exhibit 10.1 hereto and is incorporated herein by reference. As set forth in the Agreement, Mr. Noble received a distribution of \$2.5 million of cash held by the AEISC prior to the acquisition, and the purchase price for the stock was reduced to \$1.

**Item 9.01 Financial Statements and Exhibits.**

(c) Exhibits:

<b>Exhibit Number</b>	<b>Description</b>
10.1	Stock Sale/Purchase Agreement, dated September 2, 2005, between American Equity Investment Life Holding Company, an Iowa corporation, and D.J. Noble, an individual.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 2, 2005

AMERICAN EQUITY INVESTMENT  
LIFE HOLDING COMPANY

By: /s/ Wendy L. Carlson  
Wendy L. Carlson  
Chief Financial Officer and  
General Counsel

**EXHIBIT INDEX**

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