

UNITY BANCORP INC /DE/
Form 8-K
July 29, 2004

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **July 27, 2004**

UNITY BANCORP, INC.
(Exact name of registrant as specified in its charter)

New Jersey
(State or other jurisdiction
of incorporation)

1-12431
(Commission
File Number)

22-3282551
(IRS Employer
Identification No.)

64 OLD HIGHWAY 22, CLINTON, NEW JERSEY
(Address of principal executive offices)

08809
(Zip Code)

Registrant's telephone number, including area code **(908) 730-7630**

Item 5. Other Events and Regulation FD Disclosure

The Registrant issued a press release on July 27, 2004 announcing the appointment of James A. Hughes currently President of Unity Bank and Unity Bancorp Inc. to Chief Executive Officer of Unity Bank and Unity Bancorp, the full text of which, filed as Exhibit 99.1 with this Current Report on Form 8-K, is hereby incorporated by reference in response to this Item.

Item 7. Financial Statements and Exhibits

The following exhibit is filed with this current report on Form 8-K.

| EXHIBIT NO. | DESCRIPTION |
|--------------------|------------------------------------|
| 99.1 | Press Release dated July 27, 2004. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITY BANCORP, INC.
(Registrant)

By: /s/ ALAN J. BEDNER
EVP and Chief Financial Officer

Dated: July 28, 2004

INDEX TO EXHIBITS

| Exhibit | Description |
|----------------|------------------------------------|
| 99.1 | Press Release dated July 27, 2004. |