

NATURES SUNSHINE PRODUCTS INC  
Form 8-K  
March 01, 2004

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

### CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report  
(Date of earliest event reported)  
**March 1, 2004**

Commission File Number  
**0-8707**

## NATURE S SUNSHINE PRODUCTS, INC.

(Exact name of Registrant as specified in its charter)

**Utah**  
(State or other jurisdiction of  
incorporation or organization)

**87-0327982**  
(IRS Employer  
Identification No.)

**75 East 1700 South**  
**Provo, Utah 84606**  
(Address of principal executive offices and zip code)

**(801) 342-4300**  
(Registrant s telephone number)



**Item 5. Other Events**

On March 1, 2004 the Registrant issued a press release announcing a quarterly cash dividend of 5 cents per share payable on March 22, 2004 to shareholders of record on March 11, 1004. A copy of the press release is attached as Exhibit 99.1 and is incorporated herein by this reference.

**Item 7. Financial Statements and Exhibits**

(c) The following exhibits are being furnished herewith:

99.1 Text of press release issued by Nature s Sunshine Products, Inc. dated March 1, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 1, 2004

NATURE S SUNSHINE PRODUCTS, INC.

By: /s/ CRAIG D. HUFF

Name: Craig D. Huff

Title: Chief Financial Officer and Secretary