BB&T CORP Form 4 January 28, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Washington, D.C. 20549
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

See Instruction 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

Name and Address of Reporting Person * Brown Ricky			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			BB&T CORP [(BBT)]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
			(Month/Day/Year)	Director 10% Owner		
P O BOX 1250			01/24/2008	_X_ Officer (give title Other (special below)		
				Sr. Executive Vice President		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
				X Form filed by One Reporting Person		
WINSTON-SALEM, NC 271021250				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership 7. Nature Form: Direct Indirect (D) or Benefici Indirect (I) Ownersh (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	01/24/2008		M	5,644	A	\$ 31	11,462.789 (1)	D	
Common Stock	01/24/2008		S	300	D	\$ 35.24	11,162.789	D	
Common Stock	01/24/2008		S	1,100	D	\$ 35.23	10,062.789	D	
Common Stock	01/24/2008		S	100	D	\$ 35.22	9,962.789	D	
Common Stock	01/24/2008		S	2,553	D	\$ 35.21	7,409.789	D	

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Common Stock	01/24/2008	S	791	D	\$ 35.2	6,618.789	D	
Common Stock	01/24/2008	S	700	D	\$ 35.19	5,918.789	D	
Common Stock	01/24/2008	S	100		\$ 35.18		D	
Common Stock	01/24/2008	P	287	A	\$ 35.01	287	I	By Spouse
Common Stock						29,973.24 (2)	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Acqu (A) o Disp (D)	urities uired or posed of tr. 3, 4,	6. Date Exercisable Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and	Securitie
				Code V	7 (A)	(D)	Date Exercisable	Expiration Date	Title	Amous or Numb of Sha
Employee Stock Option (right to buy)	\$ 31	01/24/2008		М		5,644	02/24/1999(3)	02/23/2008	Common Stock	5,64
Employee Stock Option (right to buy)	\$ 36.313						02/23/2000(4)	02/23/2009	Common Stock	4,96
Employee Stock Option (right to buy)	\$ 23.938						02/22/2001(5)	02/22/2010	Common Stock	7,98

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Employee Stock Option (right to buy)	\$ 36.59	02/27/2002 <u>(6)</u> 02/27/2011	Common Stock	5,63
Employe Stock Option (right to buy)	s 36.84	02/26/2003 <u>(7)</u> 02/26/2012	Common Stock	7,32
Employe Stock Option (right to buy)	\$ 32.66	02/25/2004 ⁽⁸⁾ 02/25/2013	Common Stock	10,24
Employe Stock Option (right to buy)	\$ 36.68	02/24/2005 <u>(9)</u> 02/24/2014	Common Stock	9,45
Stock Option (Right to Buy)	\$ 38.64	02/22/2006 <u>(10)</u> 02/22/2015	Common Stock	38,70
Stock Option (right to buy)	\$ 39.73	02/21/2007(11) 02/21/2016	Common Stock	34,88
Stock Option (right to buy)	\$ 44.15	02/20/2008(12) 02/20/2017	Common Stock	52,30

Reporting Owners

**Signature of Reporting Person

Reporting Owner Name / Address				
corporating of the contraction o	Director	10% Owner	Officer	Other
Brown Ricky P O BOX 1250 WINSTON-SALEM, NC 271021250			Sr. Executive Vice President	
Signatures				
By: Carla Brenwald, Attorney-in-fact	01/2	8/2008		

Reporting Owners 3

Date

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 9.806 shares acquired in August, 2007 and 10.517 shares acquired in November, 2007 under the Issuer's Dividend Reinvestment Plan.
- Between April 1, 2007 and December 31, 2007, the reporting person acquired 253.959 shares of common stock in the 2nd qtr; 311.944 shares in the 3rd qtr and 749.145 shares of common stock in the 4th qtr under the Issuer's 401(k) plan. The information in this report is based on plan statements dated as of April 1, 2007 thru December 31, 2007.
- (3) The option is exercisable in three equal annual installments beginning on 02/24/1999.
- (4) The option is exercisable in three equal annual installments beginning on 02/23/2000.
- (5) The option is exercisable in three equal annual installments beginning on 02/22/2001.
- (6) The option is exercisable in three equal annual installments beginning on 02/27/2002.
- (7) The option is exercisable in three equal annual installments beginning on 02/26/2003.
- (8) The option is exercisable in five equal annual installments beginning on 02/25/2004.
- (9) The option is exercisable in five equal annual installments beginning on 02/24/2005.
- (10) The option is exercisable in five equal annual installments beginning on 2/22/2006.
- (11) The option is exercisable in five equal annual installments beginning on 02/21/2007.
- (12) The option is exercisable in five equal annual installments beginning on 2/20/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.