BB&T CORP Form 4 January 10, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * **HELM JANE P**

2. Issuer Name and Ticker or Trading Symbol

Issuer

below)

(Last)

P O BOX 1250

(City)

(First) (Middle) BB&T CORP [(BBT)] 3. Date of Earliest Transaction

(Month/Day/Year) 12/27/2007

Filed(Month/Day/Year)

X_ Director 10% Owner Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

(Check all applicable)

5. Relationship of Reporting Person(s) to

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

WINSTON-SALEM, NC 271021250 (State)

(Street)

(Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

(Month/Day/Year)

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

(9-02)

Reported Transaction(s)

Code V Amount (D) Price

(A)

or

(Instr. 3 and 4)

Common Stock

10,075.18 (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 24.777					01/01/1999	07/01/2008	Common Stock	2,807
Stock Option (right to buy)	\$ 28.872					06/30/1999	12/31/2008	Common Stock	727
Stock Option (right to buy)	\$ 26.764					01/01/2000	07/01/2009	Common Stock	3,530
Stock Option (right to buy)	\$ 23.238					06/30/2000	12/31/2009	Common Stock	1,032
Stock Option (right to buy)	\$ 25.503					06/30/2001	12/29/2010	Common Stock	941
Stock Option (right to buy)	\$ 25.75					01/01/2004	07/01/2013	Common Stock	6,060
Stock Option (right to buy)	\$ 28.89					06/30/2004	12/31/2013	Common Stock	1,194
Stock Option (right to buy)	\$ 39.35					02/22/2006(2)	02/22/2015	Common Stock	3,050

8. De See (In

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Stock Option (right to buy)	\$ 39.73	02/21/2007(3)	02/21/2016	Common Stock	6,272
Stock Option (right to buy)	\$ 44.15	02/20/2008(4)	02/20/2017	Common Stock	4,672

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

HELM JANE P
P O BOX 1250

X

WINSTON-SALEM, NC 271021250

Signatures

By: Sallie Stone, Attorney-in-fact 01/10/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes Restricted Stock Units previously reported in Table II.
- (2) The option is exercisable in five equal annual installments beginning on 2/22/2006.
- (3) The option is exercisable in five equal annual installments beginning on 02/21/2007.
- (4) The option is exercisable in five equal annual installments beginning on 2/20/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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