SANFILIPPO JOHN B & SON INC Form SC 13G/A February 08, 2013 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 5)*

JOHN B. SANFILIPPO & SON, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

800422107

(CUSIP Number)

December 31, 2012

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see Instructions).

CUSIP No.: 800422107

1 NAME OF REPORTING PERSON Pekin Singer Strauss Asset Management, Inc.

	Edgar Filing: SANFILIPPO JOHN B & SON INC - Form SC 13G/A
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 36-3667359
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [] (b) [X]
3	SEC USE ONLY
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware
NUMBER OF SHARES BENEFICIALLY OWNED BY EAC REPORTING PERSON WITH	5 SOLE VOTING POWER 1,226,323
	6 SHARED VOTING POWER 0
	7 SOLE DISPOSITIVE POWER 1,226,323
	8 SHARED DISPOSITIVE POWER 0
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,226,323
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES []
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 11.3%
12	TYPE OF REPORTING PERSON IA
CUSIP No.: 800422107	
ITEM 1(a). NAME OF ISSUER:	
JOHN SANF SON,	FILIPPO &
ITEM 1(b).	

SCHEDULE 13G

	ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:
	1703 N. Randall Road Elgin, IL 60123-7820
ITEM 2(NAME OF a). PERSON FILING:
	Pekin Singer Strauss Asset Management, Inc.
ITEM 2(ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:
	161 N. Clark Street Suite 2200 Chicago, IL 60601
ITEM 2(c). CITIZENSHIP:
	Delaware
ITEM 2(TITLE OF d). CLASS OF SECURITIES:
	Common Stock
ITEM 2(e). CUSIP NUMBER:
	800422107
	IF THIS STATEMENT IS FILED PURSUANT TO SECTION 240.13d-1(b), or 13d-2(b) or (c) CHECK WHETHER THE PERSON FILING IS A:
	(a) [] Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78c);
	(b) [] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);
	(c) [] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);

- (d) [] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);
- (e) [X] An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);

Edgar Filing: SANFILIPPO JOHN B & SON INC - Form SC 13G/A

- (f) [] An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
- (g) [] A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h) [] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) [] A non-U.S. institution in accordance with 240.13d-1(b)(1)(ii)(J);
- (k) [] Group, in accordance with 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with 240.13d1(b)(1)(ii)(J), please specify the type of institution:

ITEM OWNERSHIP:

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned:

1,226,323

(b) Percent of class:

11.3%

- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote:

1,226,323

(ii) Shared power to vote or to direct the vote:

0

(iii) Sole power to dispose or to direct the disposition of:

1,226,323

(iv) Shared power to dispose or to direct the disposition of:

0

OWNERSHIP OF ITEM 5. FIVE PERCENT OR LESS OF A CLASS:

> If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

ITEM 6. OWNERSHIP OF MORE THAN FIVE

PERCENT ON **BEHALF OF** ANOTHER PERSON: Not Applicable **IDENTIFICATION** AND **CLASSIFICATION** OF THE **SUBSIDIARY** ITEM 7. WHICH ACQUIRED THE SECURITY **BEING REPORTED** ON BY THE PARENT HOLDING COMPANY: Not Applicable **IDENTIFICATION** AND ITEM 8. **CLASSIFICATION** OF MEMBERS OF THE GROUP: Not Applicable NOTICE OF ITEM 9. DISSOLUTION OF GROUP: Not Applicable ITEM 10. CERTIFICATION: By signing below I certify that, to the best of my knowledge and belief. the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in

connection with or as

a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 08, 2013 Date Pekin Singer Strauss Asset Management, Inc. /s/ William G. Schmidle

Signature William G. Schmidle, Chief Compliance Officer

Name/Title

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).