BOWLES BARBARA L

Form 4

February 09, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

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See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **BOWLES BARBARA L** Issuer Symbol WISCONSIN ENERGY CORP (Check all applicable) [WEC] (Last) (First) (Middle) 3. Date of Earliest Transaction _X__ Director 10% Owner Officer (give title __ Other (specify (Month/Day/Year) below) 231 WEST MICHIGAN STREET 02/07/2012 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person _ Form filed by More than One Reporting MILWAUKEE,, WI 53203 Person

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Date 2A. Deemed		3. 4. Securiti Transactionor Dispose Code (Instr. 3, 4) (Instr. 8)		` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/07/2012		S	100	(D)	\$ 34.9002	35,258.7558 (1)	D		
Common Stock	02/07/2012		S	100	D	\$ 34.9003	35,158.7558 (1)	D		
Common Stock	02/07/2012		S	100	D	\$ 34.9007	35,058.7558 (1)	D		
Common Stock	02/07/2012		S	100	D	\$ 34.9009	34,958.7558 (1)	D		
Common Stock	02/07/2012		S	500	D	\$ 34.91	34,458.7558 (1)	D		

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Common Stock	02/07/2012	S	100	D	\$ 34.9104	34,358.7558 (1)	D
Common Stock	02/07/2012	S	100	D	\$ 34.9107	34,258.7558 (1)	D
Common Stock	02/07/2012	S	800	D	\$ 34.93	33,458.7558 (1)	D
Common Stock	02/07/2012	S	200	D	\$ 34.94	33,258.7558 (1)	D
Common Stock	02/07/2012	S	100	D	\$ 34.9401	33,158.7558 (1)	D
Common Stock	02/07/2012	S	200	D	\$ 34.9405	32,958.7558 (1)	D
Common Stock	02/07/2012	S	100	D	\$ 34.9406	32,858.7558 (1)	D
Common Stock	02/07/2012	S	300	D	\$ 34.9407	32,558.7558 (1)	D
Common Stock	02/07/2012	S	100	D	\$ 34.9409	32,458.7558 (1)	D
Common Stock	02/07/2012	S	200	D	\$ 34.9411	32,258.7558 (1)	D
Common Stock	02/07/2012	S	100	D	\$ 34.9475	32,158.7558 (1)	D
Common Stock	02/07/2012	S	1,700	D	\$ 34.95	30,458.7558 (1)	D
Common Stock	02/07/2012	S	100	D	\$ 34.9501	30,358.7558 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	S	(Instr. 3 and 4)		Own
	Security				Acquired				Follo
					(A) or				Repo
					Disposed				Trans
					of (D)				(Instr
					(Instr. 3,				

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4, and 5)

						Amount
			Date Exercisable	Expiration Date	Title	or Number of
Code V	(A)	(D)				Shares

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

BOWLES BARBARA L
231 WEST MICHIGAN STREET X
MILWAUKEE,, WI 53203

Signatures

/s/ Joshua M. Erickson, as Attorney-in-Fact

02/09/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares acquired pursuant to a dividend reinvestment feature of Wisconsin Energy Corporation's Stock Plus Investment Plan in transactions exempt from Section 16 pursuant to Rule 16a-11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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