J2 GLOBAL, INC. Form 8-K July 09, 2013

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) July 9, 2013

j2 Global, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 0-25965 (Commission File Number) 51-0371142 (IRS Employer Identification No.)

6922 Hollywood Blvd. Suite 500 Los Angeles, California 90028 (Address of principal executive offices)

(323) 860-9200

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### ITEM 7.01. REGULATION FD DISCLOSURE

On July 9, 2013, at approximately 3:00 p.m. Eastern Time, j2 Global, Inc. (the "Company") hosted Digital Media Day, a presentation about the Company's Digital Media business segment for investors and analysts, at the NASDAQ MarketSite in New York City. R. Scott Turicchi, the President of the Company, and Vivek Shah, Chief Executive Officer of Ziff Davis, Inc., the Company's subsidiary, both spoke at Digital Media Day.

A Webcast of the presentation is available at http://investor.j2global.com/events.cfm. A copy of the Company's presentation materials is attached as Exhibit 99.1 to this Form 8-K.

Note: The information in this report is furnished pursuant to Item 7.01 and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section.

#### ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

Exhibit Number Description

99.1 Digital Media Day Presentation.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

j2 Global, Inc. (Registrant)

Date: July 9, 2013

By:

/s/ Jeffrey D. Adelman Jeffrey D. Adelman Vice President, General Counsel and Secretary

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## INDEX TO EXHIBITS

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