

SERVICEMASTER CO  
Form 4  
September 29, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PETERSON DALLEN W

(Last) (First) (Middle)  
3250 LACEY ROAD, SUITE 600  
(Street)

DOWNERS  
GROVE, IL 60515-1700

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SERVICEMASTER CO [SVM]

3. Date of Earliest Transaction (Month/Day/Year)  
09/28/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common stock \$.01 par value    | 09/28/2005                           |  | M                              |   | 10,125  | A  | \$ 9.2593 17,378                                      |
| Common stock \$.01 par value    | 09/29/2005                           |  | S                              |   | 10,125  | D  | \$ 13.55 7,253  |
| Common stock \$.01 par value    |                                      |  |                                |   |   | I  | 3,619 <sup>(1)</sup> Dir. Def. Fee Trust              |
| Common stock \$.01 par value    |                                      |  |                                |   |   | I  | 2,037,073 Glendal, Inc.                               |

par value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Stock Options (Right to buy)               | \$ 9.2593  | 09/28/2005                           |  | M                              | 10,125  | 02/16/1997 02/15/2006                                    | Common Stock 10,125   |
| Stock Options (Right to buy)               | \$ 10.02   |                                      |  |                                |   | 04/27/2002 04/26/2008                                    | Common Stock 15,000   |
| Stock Options (Right to buy)               | \$ 11.2222   |                                      |  |                                |   | 02/13/1998 02/12/2007                                    | Common Stock 11,250   |
| Stock Options (Right to buy)               | \$ 13.972  |                                      |  |                                |   | 04/15/2003 04/14/2009                                    | Common Stock 15,000   |
| 2001 Dir. Stock Option (Right to Buy)      | \$ 9.96  |                                      |  |                                |   | 05/21/2004 05/20/2013                                    | Common Stock 7,500  |
| 2001 Dir. Stock Option                     | \$ 10.73   |                                      |  |                                |   | 02/13/2005 02/12/2014                                    | Common Stock 14,678   |

(Right to Buy)

2001

Dir.

Stock \$ 13.44

Option (Right to Buy)

02/11/2006 02/10/2015 Common Stock 11,719

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| PETERSON DALLEN W<br>3250 LACEY ROAD, SUITE 600<br>DOWNERS GROVE, IL 60515-1700 | X             |           |         |       |

## Signatures

Sandra L. Groman by power of attorney 09/29/2005

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Deferral of Directors fees into Directors Deferred Fee Trust during the period March through June 2005 for 59 shares.
- (2) The option is exercisable in five equal annual installments beginning on the first anniversary of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.