

IMERGENT INC  
Form 4  
August 11, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**LEWIS ROBERT M**

(Last) (First) (Middle)  
754 E. TECHNOLOGY AVE.  
  
(Street)

OREM, UT 84097

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**IMERGENT INC [IIG]**

3. Date of Earliest Transaction (Month/Day/Year)  
08/06/2008

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CFO

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V	Amount	Price	
Common Stock	08/06/2008		S <sup>(3)</sup>		600	D 11.27 <u>(1)</u>	19,400 D
Common Stock	08/07/2008		S <sup>(3)</sup>		100	D 11.15 <u>(2)</u>	19,300 D
Common Stock	08/06/2008		M		670	A \$ 9.1	19,970 D
Common Stock	08/07/2008		M		111	A \$ 9.1	20,081 D

Edgar Filing: IMERGENT INC - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)
Common Stock (right to buy)	\$ 9.1	08/06/2008		M	670	<sup>(4)</sup> 08/11/2008	Common Stock 670	\$
Common Stock (right to buy)	\$ 9.1	08/07/2008		M	111	<sup>(4)</sup> 08/11/2008	Common Stock 111	\$

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LEWIS ROBERT M 754 E. TECHNOLOGY AVE. OREM, UT 84097			CFO	

## Signatures

/s/ Robert Lewis                      08/11/2008  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

## Edgar Filing: IMERGENT INC - Form 4

- (1) Mr. Lewis sold 600 shares in multiple transactions occurring on August 6, 2008 at \$11.27 per share.
- (2) Mr. Lewis sold 100 shares in multiple transactions occurring on August 7, 2008 at \$11.15 per share.

Sold pursuant to a 10b5-1 plan which was filed on June 11, 2007. Mr. Lewis exercised non-qualified stock options that were set to expire on August 11, 2008. Mr. Lewis indicated he sold enough shares to pay for the exercise of those options and the taxes due on the exercise and remaining shares.

- (4) Various.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.