

TrueCar, Inc.
Form 4
August 03, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
**UNITED SERVICES
AUTOMOBILE ASSOCIATION**

(Last) (First) (Middle)
9800 FREDERICKSBURG RD

(Street)
SAN ANTONIO, TX 78288

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
TrueCar, Inc. [TRUE]

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

 Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price (2) (3)		
Common Stock	08/01/2016 ⁽¹⁾		S		160,000 (2) (3)	D	
Common Stock	08/02/2016 ⁽¹⁾		S		40,000 (4)	D	
Common Stock					\$ 9.611 (2) (3)	I	USAA Property Holdings, Inc. ⁽⁵⁾
					1,633,347	I	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Execution Breakdown of Price/Sold Shares: (continuation from footnote #2) PRICE SOLD SHARES \$9.6225 100 9.625 100 9.635 300 9.64 6,000 9.645 300 9.65 7,900 9.655 100 9.66 1,000 9.67 3,100 9.6725 100 9.68 2,280 9.69 9,600 9.70 9,502 9.71 2,701 9.72 2,052 9.73 1,610 9.74 11,900 9.745 500 9.75 6,052 9.76 4,276 9.765 200 9.77 6,081 9.775 900

Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$ 9.10 370 9.105 2,300 9.11 2,299 9.115 1,011 9.12 1,700 9.125 1,544 9.13 300 9.14 1,000 9.145 1,100 9.15 5,023 9.155 300 9.16 2,928 9.165 600 9.17 400 9.175 300 9.18 700 9.19 100 9.21 100 9.22 (4) 200 9.29 100 9.30 521 9.31 500 9.32 300 9.33 85 9.34 100 9.37 600 9.375 700 9.38 1,000 9.385 200 9.39 700 9.395 1,400 9.40 2,355 9.405 100 9.41 483 9.42 1,400 9.425 624 9.43 2,367 9.435 100 9.44 846 9.45 500 9.46 44 9.47 100 9.48 500 9.49 200 9.50 200 9.505 1,200 9.54 200 9.56 100 9.75 200

(5) USAA Property Holdings, Inc. is a wholly owned subsidiary of United Services Automobile Association.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.