AMERICAS CARMART INC

Form 4

March 12, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

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OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading HIGHT EDDIE L Issuer Symbol AMERICAS CARMART INC (Check all applicable) [CRMT] _X_ Director (Last) (First) (Middle) 3. Date of Earliest Transaction 10% Owner Officer (give title __X_ Other (specify (Month/Day/Year) below) below) C/O AMERICA'S CAR-MART. 03/12/2015 Former Chief Operating Officer INC., 802 SOUTHEAST PLAZA AVE., #200 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting BENTONVILLE, AR 72712 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | | Tab | ic 1 - 11011-1 | ciivative | Secui | incs Acq | un cu, Disposcu c | n, or belieffera | my Owned |
|-----------------|---------------------|--------------------|-----------------------------------|------------|------------|------------------|-------------------|------------------|--------------|
| 1.Title of | 2. Transaction Date | 2A. Deemed | 3. | 4. Securi | ties A | cquired | 5. Amount of | 6. | 7. Nature of |
| Security | (Month/Day/Year) | Execution Date, if | Transaction(A) or Disposed of (D) | | Securities | Ownership | Indirect | | |
| (Instr. 3) | | any | Code | (Instr. 3, | 4 and | 5) | Beneficially | Form: Direct | Beneficial |
| | | (Month/Day/Year) | (Instr. 8) | | | | Owned | (D) or | Ownership |
| | | | , | | | | Following | Indirect (I) | (Instr. 4) |
| | | | | | | | Reported | (Instr. 4) | , |
| | | | | (A) or | | Transaction(s) | , | | |
| | | | | | | (Instr. 3 and 4) | | | |
| | | | Code V | Amount | (D) | Price | (Instr. 5 and 1) | | |
| Common Stock | 03/12/2015 | | M | 5,299 | A | \$ 11.9 | 55,906 | D | |
| | | | | | | \$ | | | |
| Common Stock | 03/12/2015 | | S | 5,299 | D | 52.86 (1) | 50,607 | D | |

Custodian Common for Minor 90 Ι Stock Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|--|--|--------------------|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 11.9 | 03/12/2015 | | M | 5,299 | 06/18/2010 | 10/16/2017 | Common Stock | 5,299 |

Reporting Owners

Relationships Reporting Owner Name / Address 10% Owner Officer Other

HIGHT EDDIE L C/O AMERICA'S CAR-MART, INC. 802 SOUTHEAST PLAZA AVE., #200 BENTONVILLE, AR 72712

X

Director

Former Chief Operating Officer

Signatures

/s/ Courtney C. Crouch, III, Pursuant to a Power of Attorney

03/12/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.00 to \$53.43, inclusive. The reporting person undertakes to provide to America's Car-Mart, any security holder of America's Car-Mart, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price reported in this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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