UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SMITH C LEO

January 22, 2010

FORM 3

Form 3

	J		Washington, I	D.C. 20549			OMB Number:	3235-0104	
INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES					IP OF	Expires: Estimated a			
		n 17(a) of	t to Section 16(a) of the the Public Utility Holdin 0(h) of the Investment C	ng Company	Act of 193:		burden hou response		
(Print or Type Res	sponses)								
1. Name and Add Person <u>*</u> SMITH C I		orting	<ol> <li>Date of Event Requiring Statement (Month/Day/Year)</li> </ol>		ne <b>and</b> Ticker o al Fight Lea				
(Last)	(First)	(Middle)	01/11/2010				. If Amendment, Date Original Filed(Month/Day/Year)		
824 S.E. 8TH	STREET (Street)					6. Ind Owner Filing	dividual or Joint/Group g(Check Applicable Line)		
FT. LAUDERDAI	LE, FLÂ	à 33316			(specify below) (specify below	ow) Person r <u> </u>	orm filed by On orm filed by Mo ing Person		
(City)	(State)	(Zip)	Table I - N	Non-Derivat	tive Securiti	es Benefici	ally Owned	ł	
1.Title of Securit (Instr. 4)	y		2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of 1 Ownership (Instr. 5)	Indirect Bene	ficial	
Common Stoc	k <u>(1)</u>		624,941,00	00 (4)	Ι	VIA LIMI COMPAN	TED LIAB Y <u>(3)</u>	ILITY	
Reminder: Report owned directly or		te line for ea	ach class of securities benefici	ially S	EC 1473 (7-02	)			
ŗ	Persor inform require	ation conta ed to respo	pond to the collection of ained in this form are not and unless the form displ MB control number.						

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
		TT: 1	Derivative	Security:	
Ittle		Title	Security	Direct (D)	

OMB APPROVAL

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Series A Preferred Stock - 624,941 shares	01/21/2010	(5)	Common Stock	624,941,000	\$ <u>(2)</u>	Ι	VIA Limited Liability Company (3)

## **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
SMITH C LEO 824 S.E. 8TH STREET FT. LAUDERDALE, FL 33316	ÂX	X	Chief Executive Officer	Â	

### **Signatures**

/s/ C. LEO SMITH	01/21/2010
<u>**</u> Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common Stock issuable upon conversion of Series A Preferred Stock (See Table II below)
- (2) No conversion price is payable for conversion of the Series A Preferred Stock into Common Shares.
- (3) The Reporting Person is the sole member of IMS. IMS is the record owner of the shares being reported herein.
- (4) The Shares of Common Stock are issuable upon conversion of 624,941 shares of Series A Preferred Stock owned by Insurance Marketing Solutions, LLC ("IMS"), a limited liability company organized in the state of Florida.
- (5) There is no expiration date by which Series A Preferred Shares must be converted into Common Shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.