AMAZON COM INC

Form 4 May 17, 2017

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Zapolsky David			2. Issuer Name <b>and</b> Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
			(Month/Day/Year)	Director 10% Owner		
P.O. BOX 81226			05/15/2017	X Officer (give title Other (specify below)		
				Senior Vice President		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
SEATTLE, WA 98108-1226				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	ırities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)		sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	05/15/2017		M	1,002	A	\$ 0	3,020	D	
Common Stock, par value \$.01 per share	05/15/2017		M	753	A	\$ 0	3,773	D	
Common Stock, par value \$.01 per share	05/15/2017		M	578	A	\$ 0	4,351	D	

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Common Stock, par value \$.01 per share	05/15/2017	S <u>(1)</u>	1,000	D	\$ 957.346 (2)	3,351	D
Common Stock, par value \$.01 per share	05/15/2017	S <u>(1)</u>	316	D	\$ 958.2294 (3)	3,035	D
Common Stock, par value \$.01 per share	05/15/2017	S <u>(1)</u>	522	D	\$ 959.3586 (4)	2,513	D
Common Stock, par value \$.01 per share	05/15/2017	S <u>(1)</u>	200	D	\$ 960.65 (5)	2,313	D
Common Stock, par value \$.01 per share	05/15/2017	S(1)	195	D	\$ 961.9287 <u>(6)</u>	2,118	D
Common Stock, par value \$.01 per share	05/15/2017	S <u>(1)</u>	100	D	\$ 962.55	2,018	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secur Acqu (A) o Dispo (D)	rities nired or osed of 3, 4,	6. Date Exercisabl Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and	Securitie
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Shares
	\$ 0 <u>(7)</u>	05/15/2017		M		1,002	05/15/2013(8)	02/15/2018		1,00

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Restricted Stock Unit Award							Common Stock, par value \$.01 per share	
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	05/15/2017	M	753	05/15/2015 <u>(9)</u>	02/15/2020	Common Stock, par value \$.01 per share	753
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	05/15/2017	М	578	05/15/2017(10)	02/15/2022	Common Stock, par value \$.01 per share	578

# **Reporting Owners**

Reporting Owner Name / Address	Kciationships					
	Director	10% Owner	Officer	Other		

Zapolsky David P.O. BOX 81226

Senior Vice President

Deletionshin

SEATTLE, WA 98108-1226

## **Signatures**

/s/ David Zapolsky, Senior Vice President, General Counsel & Secretary

05/16/2017

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$957.77 and the lowest price at which shares were sold was \$956.80.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$958.78 and the lowest price at which shares were sold was \$957.88.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$959.72 and the lowest price at which shares were sold was \$958.95.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$961.03 and the lowest price at which shares were sold was \$960.27.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$962.38 and the lowest price at which shares were sold was \$961.50.
- (7) Converts into Common Stock on a one-for-one basis.
- (8) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 604 shares on each of May 15, 2013,

Reporting Owners 3

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August 15, 2013, and November 15, 2013; 603 shares on February 15, 2014; 866 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, and February 15, 2015; 573 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 451 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; 450 shares on February 15, 2017; 1,002 shares on each of May 15, 2017, August 15, 2017, and November 15, 2017; and 1,001 shares on February 15, 2018.

This award vests upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 637 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 710 shares on each of May 15, 2016 and August 15, 2016; 711 shares on each of November 15, 2016 and February 15, 2017; 753 shares on May 15, 2017; 754 shares on each of August 15, 2017, November 15, 2017, and February 15, 2018; 1,367 shares on each of May 15, 2018 and August 15, 2018; 1,368 shares on each of November 15, 2018 and February 15, 2019; and 1,051 shares on each of May 15, 2019, August 15, 2019, November 15, 2019, and February 15,

This award vests upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 578 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018; 661 shares on each of May 15, 2018 and August 15, 2018; 662 shares on each of November 15, 2018 and February 15, 2019; 713 shares on each of May 15, 2019 and August 15, 2019; 714 shares on each of

(10) November 15, 2018 and February 15, 2019; 713 shares on each of May 15, 2019 and August 15, 2019; 714 shares on each of November 15, 2019 and February 15, 2020; 1,376 shares on May 15, 2020; 1,377 shares on each of August 15, 2020, November 15, 2020, and February 15, 2021; and 1,060 shares on each of May 15, 2021, August 15, 2021, November 15, 2021, and February 15, 2022.

#### **Remarks:**

**(9)** 

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.