AMAZON COM INC

Form 4

August 04, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **BEZOS JEFFREY P** Issuer Symbol AMAZON COM INC [AMZN] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director X 10% Owner _ Other (specify X_ Officer (give title P.O. BOX 81226 08/02/2016 below) Chairman, CEO and President (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

SEATTLE, WA 98108-1226

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) or 7. Nature 5. Amount of Security (Month/Day/Year) Execution Date, if TransactionDisposed of (D) Securities Ownership of Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial Ownership (Month/Day/Year) (Instr. 8) Owned Direct (D) or Indirect Following (Instr. 4) Reported (I)(A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V Amount (D) Price Common \$ Stock, par $S^{(1)}$ value 08/02/2016 38,005 D 757.7181 81,871,067 (2) \$.01 per share Common Stock, par $S^{(1)}$ value 08/02/2016 74,632 D 758.7742 81,796,435 (3) \$.01 per share $S_{-}^{(1)}$ Common 08/02/2016 43,066 D \$ 81,753,369 D 759,7122 Stock, par

OMB APPROVAL

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January 31,

2005

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value \$.01 per share					<u>(4)</u>		
Common Stock, par value \$.01 per share	08/02/2016	S <u>(1)</u>	67,519	D	\$ 760.7333 (5)	81,685,850	D
Common Stock, par value \$.01 per share	08/02/2016	S(1)	52,985	D	\$ 761.6672 (6)	81,632,865	D
Common Stock, par value \$.01 per share	08/02/2016	S(1)	26,395	D	\$ 762.6107	81,606,470	D
Common Stock, par value \$.01 per share	08/02/2016	S <u>(1)</u>	27,467	D	\$ 763.8356 (8)	81,579,003	D
Common Stock, par value \$.01 per share	08/02/2016	S <u>(1)</u>	16,168	D	\$ 764.7383	81,562,835	D
Common Stock, par value \$.01 per share	08/03/2016	S <u>(1)</u>	31,935	D	\$ 752.7402 (10)	81,530,900	D
Common Stock, par value \$.01 per share	08/03/2016	S <u>(1)</u>	20,058	D	\$ 753.7776	81,510,842	D
Common Stock, par value \$.01 per share	08/03/2016	S <u>(1)</u>	15,872	D	\$ 754.845 (12)	81,494,970	D
Common Stock, par value	08/03/2016	S <u>(1)</u>	164,812	D	\$ 755.8425 (13)	81,330,158	D

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\$.01 per share							
Common Stock, par value \$.01 per share	08/03/2016	S <u>(1)</u>	71,756	D	\$ 756.677 (14)	81,258,402	D
Common Stock, par value \$.01 per share	08/03/2016	S <u>(1)</u>	33,556	D	\$ 757.7483 (15)	81,224,846	D
Common Stock, par value \$.01 per share	08/03/2016	S <u>(1)</u>	8,248	D	\$ 758.4523 (16)	81,216,598	D
Common Stock, par value \$.01 per share	08/04/2016	S <u>(1)</u>	31,767	D	\$ 750.7065 (17)	81,184,831	D
Common Stock, par value \$.01 per share	08/04/2016	S <u>(1)</u>	27,295	D	\$ 752.0959 (18)	81,157,536	D
Common Stock, par value \$.01 per share	08/04/2016	S <u>(1)</u>	118,846	D	\$ 752.7787 (19)	81,038,690	D
Common Stock, par value \$.01 per share	08/04/2016	S <u>(1)</u>	64,942	D	\$ 753.833 (20)	80,973,748	D
Common Stock, par value \$.01 per share	08/04/2016	S <u>(1)</u>	27,287	D	\$ 754.7636 (21)	80,946,461	D
Common Stock, par value \$.01 per	08/04/2016	S <u>(1)</u>	8,415	D	\$ 756.5078 (22)	80,938,046	D

S	h	9	*	0

Common Stock, par value \$.01 per share	08/04/2016	S <u>(1)</u>	15,928	D	\$ 757.2708 (23)	80,922,118	D
Common Stock, par value \$.01 per share	08/04/2016	S(1)	13,046	D	\$ 758.1152 (24)	80,909,072	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or Number		
						Exercisable	Date		of		
				C-J- V	(A) (D)						
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
rg	Director	10% Owner	Officer	Other			
BEZOS JEFFREY P P.O. BOX 81226	X	X	Chairman, CEO and President				
SEATTLE, WA 98108-1226	21	71	Chamman, CDO and Tresident				

Signatures

/s/ PAUL DAUBER, attorney-in-fact for Jeffrey P. Bezos, Chairman of the Board, Chief Executive Officer and President 08/04/2016

Reporting Owners 4

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$758.22 and the lowest price at which shares were sold was \$757.24.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$759.23 and the lowest price at which shares were sold was \$758.24.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$760.23 and the lowest price at which shares were sold was \$759.24.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$761.23 and the lowest price at which shares were sold was \$760.24.
- Represents the weighted average sale price. The highest price at which shares were sold was \$762.22 and the lowest price at which shares were sold was \$761.24.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$763.24 and the lowest price at which shares were sold was \$762.25.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$764.20 and the lowest price at which shares were sold was \$763.25.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$765.01 and the lowest price at which shares were sold was \$764.50.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$753.23 and the lowest price at which shares were sold was \$752.25.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$754.25 and the lowest price at which shares were sold was \$753.26.
- (12) Represents the weighted average sale price. The highest price at which shares were sold was \$755.26 and the lowest price at which shares were sold was \$754.27.
- (13) Represents the weighted average sale price. The highest price at which shares were sold was \$756.26 and the lowest price at which shares were sold was \$755.27.
- (14) Represents the weighted average sale price. The highest price at which shares were sold was \$757.26 and the lowest price at which shares were sold was \$756.27.
- (15) Represents the weighted average sale price. The highest price at which shares were sold was \$758.26 and the lowest price at which shares were sold was \$757.28.
- (16) Represents the weighted average sale price. The highest price at which shares were sold was \$758.61 and the lowest price at which shares were sold was \$758.31.
- (17) Represents the weighted average sale price. The highest price at which shares were sold was \$751.33 and the lowest price at which shares were sold was \$750.35.
- (18) Represents the weighted average sale price. The highest price at which shares were sold was \$752.34 and the lowest price at which shares were sold was \$751.35.
- (19) Represents the weighted average sale price. The highest price at which shares were sold was \$753.33 and the lowest price at which shares were sold was \$752.35.
- (20) Represents the weighted average sale price. The highest price at which shares were sold was \$754.30 and the lowest price at which shares were sold was \$753.35.
- (21) Represents the weighted average sale price. The highest price at which shares were sold was \$755.23 and the lowest price at which shares were sold was \$754.36.
- Represents the weighted average sale price. The highest price at which shares were sold was \$756.95 and the lowest price at which shares were sold was \$756.00.

Signatures 5

Date

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- (23) Represents the weighted average sale price. The highest price at which shares were sold was \$757.95 and the lowest price at which shares were sold was \$757.00.
- (24) Represents the weighted average sale price. The highest price at which shares were sold was \$758.68 and the lowest price at which shares were sold was \$758.00.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.