

FORWARD INDUSTRIES INC
Form 8-K
October 29, 2009

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

October 23, 2009

Forward Industries, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|--|---------------------------------------|---|
| New York (State or Other Jurisdiction | 000-6669 (Commission | 13-1950672 (IRS Employer |
| of Incorporation) | File Number) | Identification No.) |

1801 Green Road, Suite E

| | |
|---|-----------------------------------|
| Pompano Beach, FL (Address of principal executive offices) | 33064 (Zip Code) |
|---|-----------------------------------|

Registrant's telephone number, including area code

(954) 419-9544

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 OTHER EVENTS.

On October 29, 2009, the company issued a press release announcing it has engaged Morgan Joseph & Co. Inc. on an exclusive basis to act as its financial advisor to assist it in identifying and evaluating potential targets for acquisition or other business combination. The Company has terminated its previously announced engagement of vFinance Investments, Inc. A copy of the press release is attached as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits.

Exhibit 99.1 Press release issued on October 29, 2009

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Forward Industries Inc.,

By:

/s/ Douglas W. Sabra

Name Douglas W. Sabra

Title: President (Principal Executive Officer)

Dated: October 29, 2009

EXHIBIT INDEX

| <u>Exhibit No.</u> | <u>Description</u> |
|---------------------------|---|
| Exhibit 99.1 | Press release issued by the Company on October 29, 2009 |